

Izel Maras, izelmaras.com, izelmaras@gmail.com

Education

Tufts University, 2015.
Bachelor of Arts, International
Literary and Visual Studies.
Minor, Computer Science.

Skills

MULTIMEDIA AND DESIGN
Adobe CC, Photography,
3D Printing, 3D Modeling,
Sketching, Illustration,
Invision, Proto.io.
PROGRAMMING
C, Java, C++, JavaScript,
HTML5, CSS, jQuery
Processing, Arduino, OF.
LANGUAGES
Turkish, German.

Other

AWARDS
Best Use of Data for
Visualizing World Bank's
data in The International
Development Hackathon
hosted by MIT and Tufts.
VISA
Holds an O-1 Extraordinary
Talented Artist status awarded
by the US government.

MISC
Tufts Marathon Team. Was a
DJ for 3 years at WMFO 91.5.

Visual Designer, frog Design, September 2015, NY

- Created visual designs, that effectively communicated product function and brand identity, including the design and production of screen layouts, color palettes, typography rules, and user interface elements.
- Coded motion graphics and animations.
- Produced prototypes, design specifications, storyboards, scenarios, and wireframes.
- Participated in product ideation sessions.
- Presented conceptual ideas, design rationale, both verbally and visually.
- Worked with clients: Samsung, Verizon, BNY Mellon, T-Mobile, Anheuser-Busch, Phillips and Touchtunes.

Intern, Marcelo Coelho Studio, 2014-2015, MA

- Created user-flows, high-fidelity prototypes and interface designs for a mobile application.
- Created various deliverables for a wearable device, which facilitates social networking in real life.
 - Designed and developed a series of desktop applications in Java.
 - Created interface designs and utilized user scenarios for UX testing.
 - Worked with SLA 3D printers and soldering material to build product and hardware prototypes.
 - Developed desktop and web applications with cloud database, and real-time data visualizations.
 - Participated in product ideation sessions.

Freelance Designer, Spotlight Parking, 2012-2014, MA

- Developed identity and brand identity for Spotlight Parking brand.
- Created user flows and interface designs for Spotlight's mobile application and website.

Freelance Software Developer and Designer, Curious Sound Objects, 2014, MA

- Developed a web application for RSS-reading screensavers.
- Designed an infographic.

Freelance Designer, RoomZoom, 2014, NY

- Designed graphics, layouts, and animations for digital marketing assets.
- Created web and mobile interface designs for RoomZoom, a housemate finding portal.

Freelance Graphic Designer, Kisakes Film Festival, 2011-2014, Turkey

- Ensured the consistency of brand identity for 3 years
- Designed graphics and layouts as promotion material.

Video Intern, CNBC-Europe, 2011, Turkey

- Assisted in editing video projects.

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I am a visual designer at frog New York. I have 3+ years of experience working in the field of graphic and interaction design in New York and Boston. Prior to frog, I was at a design and technology studio in Cambridge, led by the acclaimed artist and graduate of MIT Media Lab Marcelo Coelho, where I was challenged to redefine the ways we interact with digital information and services. With my interface designs, I contributed to the launch of a successful parking start-up, Spotlight. At frog, I designed for a wide range of programs; a vision program for Anheiser-Busch, a system design programs for BNY Mellon, product design programs for TouchTunes Jukeboxes and T-Mobile and few strategy programs for Cox Automotive, Verizon, and Phillips. I hold a BA from Tufts University where I studied visual arts and computer science.

Outside of work you'll often find me cycling around the streets of Brooklyn and Manhattan. I am also a yogi, who enjoys exploring the limits of my body and test my focus. Being a fan of virtual reality, I like designing 3D art experiences. I also love watching tutorials to learn new skills.

I enjoy programming as much as I enjoy designing. and I am looking for opportunities that would allow me to both code and design.