

IZEL MARAS

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www.izelmaras.com

EDUCATION

Tufts University, Bachelor of Arts

International Literary and Visual Studies, minor in Computer Science
Concentration on New Media Arts, GPA 3.75/4, Thesis on Audio-Visual Software Art

Medford, MA
Expected May 2015

Parsons The New School for Design (Admission Offered with %60 Scholarship)

Master of Fine Arts in Design and Technology

New York, NY
Decision Pending May 2017

EXPERIENCE

Interaction Designer

Marcelo Coelho Studios, Cambridge, MA

July 2014 - Current

Designed and developed custom software solutions in Java. – Adjusted working in a fast-paced environment, accepting new responsibilities and responding positively to creative direction. – Demonstrated insight in understanding of user experience design and user research. – Conceptualized designs and implemented illustrations and other visual needs for a wearable technology project. – Ensured all design solutions meet deadlines and objectives of internal customers. – Prepared wireframes prototypes and designs for presentation. – Consistently researched, identified and implemented current industry design trends.

Senior Graphic Designer

Tufts Student Resources, Somerville, MA

September 2012 - Current

Managed the graphic design division responsible for marketing graphics of 6 divisions. – Drafted and implemented a training program for a junior graphic designer.

Digital Media Supervisor

Tufts Digital Design Studio, Somerville, MA

September 2012 - Current

Monitored operations of the studio and its digital equipment. – Provided Adobe Photoshop, Illustrator, InDesign expertise.

Darkroom Monitor

Tufts University Photo Lab, Somerville, MA

December 2012 - May 2014

Managed a mid-scale dark room, maintaining chemicals. – Tutored lab patrons in photo development and printing.

PROJECT EXPERIENCE

User Interface Designer

Spotlight Parking, Boston, MA

May 2014 - September 2014

Played a key role in corporate hierarchy as a member of the Spotlight founding team. – Developed identity and collateral for brand-expansion. – Ensured clear communication with developers, providing them with guides and assets to implement designs. – Has demonstrated clear understanding of the design principles and nuances for different smartphone platforms. – Created and executed ad campaigns across digital platforms. – Supervised two junior designers.

User Interface Designer

RoomZoom, New York, NY

May 2014 - September 2014

Conceptualized solutions that are elegant, playful and aligned to customer needs. – Ensured pixel perfect implementation and responsive design across all mobile platforms. – Exhibited high ability to manage multiple deadline-sensitive design projects simultaneously. – Conceptualized and designed graphics, layouts, and animations for digital marketing assets, including websites, microsites/landing pages and other dynamic resources.

Creative Director

Kisakes Film Festival, Istanbul, Turkey

May 2009- October 2014

Established the Kisakes image with a proven success in bringing visionary ideas to life. – Conceptualized and executed the organizational aesthetic and seasonal campaigns with Cannes Film Festival and Sony Media. – Ensured consistence in brand image for 4 years in designing graphics and layouts for print materials in support of marketing campaigns. – Exhibited high ability to manage multiple deadline-sensitive projects simultaneously. – Conceptualized and designed graphics, layouts for digital marketing assets, including websites, microsites/landing pages and other dynamic resources.

SKILLS

Back End Development: C, C++, Java; **Front End Development:** JavaScript, HTML5, CSS3, JQuery, PHP, MYSQL, WebGL; **Data Visualization:** D3, Tableau; **Creative Coding:** OpenFrameworks, Processing; **Design:** Adobe Creative Cloud, Illustration, UI, UX Design, Illustration, Wireframing; **Physical Computing:** Arduino, Kinect, Projection

OTHER MERITS

Working Proficiency in German, Fluent in Turkish, Member of Tufts Marathon Team, Won Best Use of Data category at The International Development Hackathon 2015 for visualizing educational open data in Tanzania for World Bank, DJ at WMFO.