PURESPECTRUM

Buyer Redirect Guide

Overview:

For PureSpectrum to properly record respondent actions, we append a [transaction_id] in the Redirect URL. When returning the respondent back to PureSpectrum, we need both the [transaction_id] & appropriate status [st].

Definitions:

[transaction_id] is the unique, Per Session Transaction ID.

[st] is the status code for Complete, Term, Overquota, or Security redirects.

Setting up a Live Survey:

When setting up a new survey, enter your survey entry link in the "Live URL" field in the box as pictured below.

Final Setup

We will take your entry URL, and append "&transaction_id=[transaction_id]".

For example http://yoursurvey.com/survey1 will become http://yoursurvey.com/survey1?transaction_id=123456.

If you need to receive transaction_id in a different form, you can map this variable to yours by appending &your_variable_id=[%ps_transaction_id%] to the link you used in the "Live URL".

Using the above example, you would enter: http://yoursurvey.com/survey1?your_variable_id=[%ps_transaction_id%]. In this case, we would send the url as http://yoursurvey.com/survey1?your_variable_id=123456. If no mapped variables are present, PureSpectrum assumes that you will be accepting "transaction_id".

In the "Live URL" field, omit any additional url variables (e.g. "&testVariable=<testVariable>") as these will not work in our system.

Setting up a Test URL:

The Test URL is used in preparing the "Test Link" that is available to both you & the suppliers that you have chosen. If you have a variation of your live URL that is used for testing, you can use that link here. If no "Test URL" is present, the "Live URL" will be used to prepare the "Test Link". Additionally, the "Test Link" adds security bypass variables to allow for testing.

Redirecting back to PureSpectrum:

After the respondent is finished taking the survey, you must redirect them back to us, including the [transaction_id] & appropriate status [st].

Redirect Codes are as follows:

Status	Code
Complete	21
Termination	18
Over Quota	17
Quality	20
De-Dupe	30

In Summary, Returned URLs should be implemented as follows:

If Status is:	URL Is:
Completes	http://spectrumsurveys.com/surveydone?st=21&transaction_id=[%transaction_id%]
Over Quota	http://spectrumsurveys.com/surveydone?st=17&transaction_id=[%transaction_id%]
Termination	http://spectrumsurveys.com/surveydone?st=18&transaction_id=[%transaction_id%]
Quality	http://spectrumsurveys.com/surveydone?st=20&transaction_id=[%transaction_id%]
Security	http://spectrumsurveys.com/surveydone?st=30&transaction_id=[%transaction_id%]

If using the Qualtrics platform, Returned URLS should be implemented as follows:

If Status is:	URL Is:
Completes	http://spectrumsurveys.com/surveydone?st=21&transaction_id=${e://Field/transaction_id}
Over Quota	http://spectrumsurveys.com/surveydone?st=17&transaction_id=${e://Field/transaction_id}
Termination	http://spectrumsurveys.com/surveydone?st=18&transaction_id=${e://Field/transaction_id}
Quality	http://spectrumsurveys.com/surveydone?st=20&transaction_id=${e://Field/transaction_id}
Security	http://spectrumsurveys.com/surveydone?st=30&transaction_id=${e://Field/transaction_id}