



KRYPTOSPHERE X UTOPIA

Final pitch presentation

EIKA Team

Where do we start ?

ACTUAL SITUATION

Reactive insurance contract adjustments:
customers have to report changes themselves.

Lack of visibility for sales staff, with proposals
often incomplete or ill-adapted.

Few proactive solutions on the market: focus
on sales, not on contract optimization.

NEED IDENTIFIED

Improve customer retention with adapted
contracts.

Help sales staff propose the right adjustments
at the right time.

Increased personalization to avoid losing
customers.

AssurFlow

BY EIKA

TRACK CHOSEN

Industry / B2B solutions

TARGET

Small insurance companies and / or digital oriented

GOAL

Offer a solution that automatically adjusts insurance contracts to customers' real lives.

PURPOSE

Transforms insurance contract adjustments into proactive and automated system



Meet our dream team



Ilan ZINI
Tech oriented



Kylie WU
Tech oriented



Antoine VANSIELEGHEM
Tech oriented



Emma LEGRAND
Business oriented

EIKA

Objectives & missions

OBJECTIVES

Automatically understand a complex customer profile and detect contextual changes impacting insurance needs.

Propose the best contract adjustments and generate a clear report to the salesperson.

MISSIONS

CRM data integration and customer analysis via AI agents.

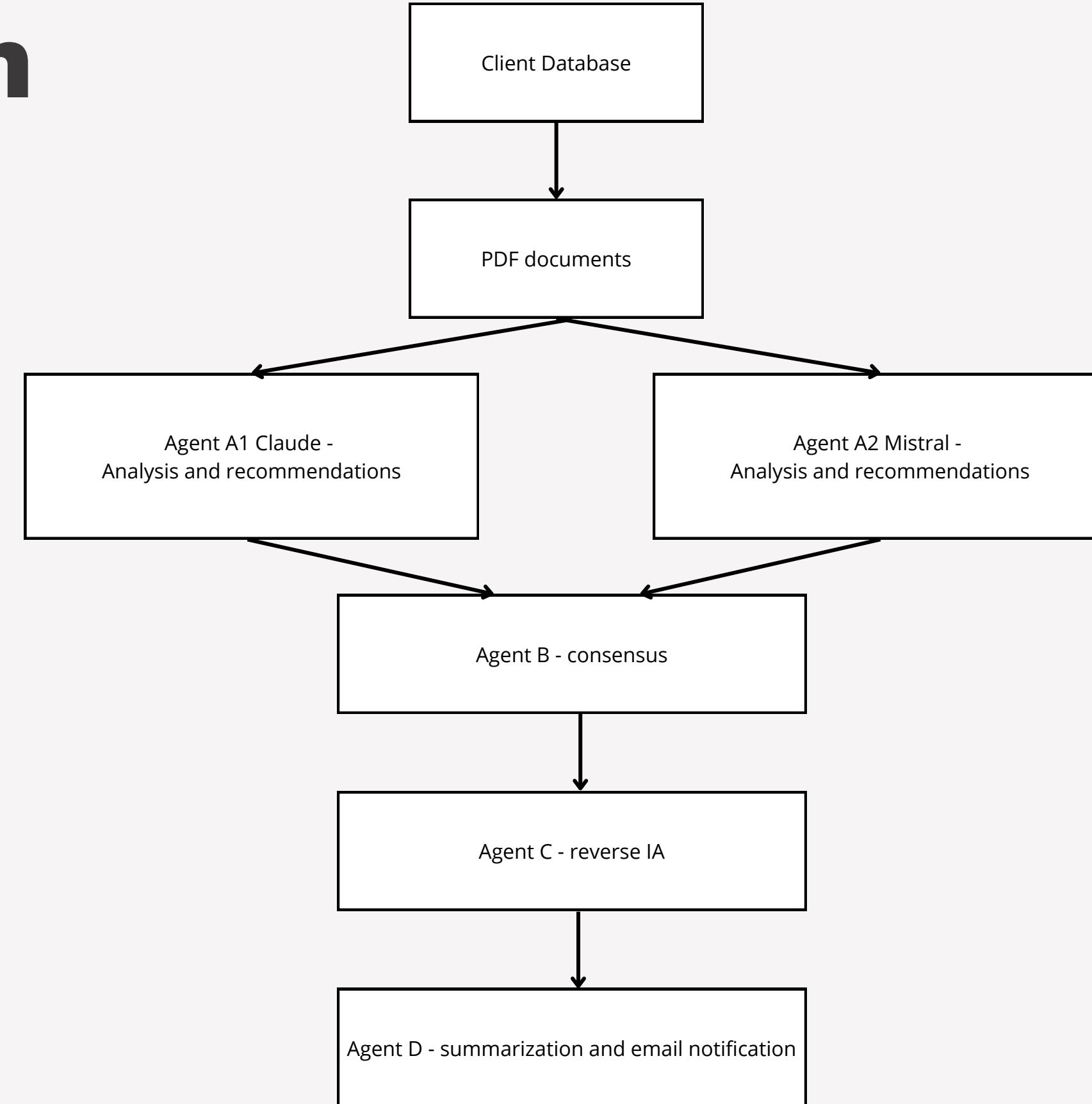
Contextual change detection with AI agents and LLMs.

Generate proactive recommendations via AI.

Creation of personalized messages with LLM.

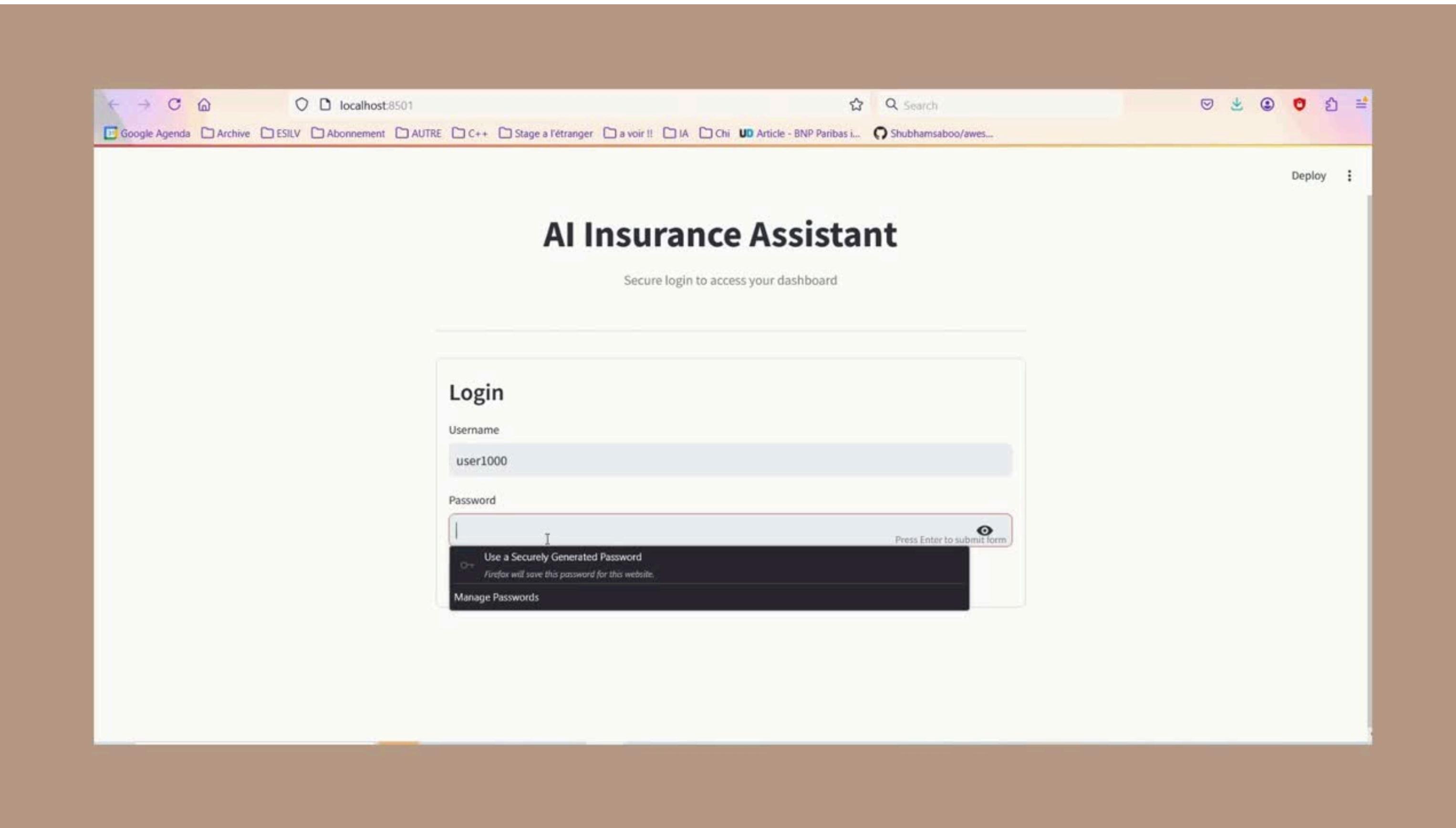
Our solution

 Claude



ARCHITECTURE OF THE PROJECT

**what's better
than a demo ?**



What are our advantages ?

WHY CHOOSE OUR SOLUTION ?

Proactive automated solution.

Comprehensive and multi-approach insurance.

Anticipating clients needs

HOW DO WE FINANCE IT ?

Initial integration fee for the insurance company.

Subscription model and premium client option.

Cross-selling opportunities thanks to AI.

Conclusion

DIFFICULTIES AND LIMITATIONS

Quantity of data used are limited with the actual code.
Models not trained enough on risk analysis.

FUTURE PERSPECTIVES

Contact stat-up in insurance sector and digital oriented to propose them our solution



**Thanks for your
attention**

Any questions ?