Izumi Ishikawa

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SUMMARY

Full Stack Mid-level Engineer and UI/UX Designer with hands-on experience building and scaling real SaaS and B2C products used by thousands of active users. Specialized in React, React Native, and TypeScript, with a strong product-driven mindset and end-to-end involvement in technical execution, business decisions, lead generation, marketing strategy, SEO, and ASO.

SKILLS

ReactJS, React Native, TypeScript, JavaScript, Node.js, NestJS, Redis, AWS and general cloud services, MongoDB, PostgreSQL, Context API, Redux, Unit Tests, Responsive Design, Figma, Git, HTML, CSS, React Hooks, REST APIs, Backend Architecture, Caching Strategies, CI/CD

WORKING EXPERIENCE

Levelite: Habits and Tasks RPG   **Dec 2024 - Present**
Founder, CTO and Full Stack Developer
- Developed and maintained a fully gamified mobile application for habit formation, published on both Google Play and the App Store. Solely responsible for the entire product lifecycle, including the frontend built with React Native (Expo), the backend developed in Node.js (Express) with a RESTful API, and the cloud infrastructure hosted on a self-managed VPS (servers, databases, monitoring, and scalability).
- Conducted extensive user research and significantly improved metrics collection and analytics to enable fine-grained performance and marketing optimizations, successfully converting active users into paying customers. Achieved a 15% conversion rate by mid-2025, approximately 10% higher than the market average.
- Designed and built a custom internal dashboard for feature management, feature flags, and intelligent product control, streamlining decision-making and automating multiple operational processes using n8n and a well-structured system architecture.

Grão Direto   **Feb 2024 - Jul 2024**
Full Stack Developer Intern
- Worked at one of the fastest-growing startup teams in Brazil, actively collaborating with the team to drive conversion and sales on a web platform for grain trading. Worked closely with senior developers to refactor legacy React screens into AngularJS.
- Contributed to the creation of multiple backend routes and features using NestJS, focusing on improving platform performance and scalability.

N Soluções   **Jan 2022 - Dec 2023**
Full Stack Developer & Tech Lead
- Coordinated and structured the creation of an MVP for a major cryptocurrency marketplace, defining the technology stack, designing the prototype in Figma, setting long-term goals, and leading the team from project inception to completion using ReactJS for the frontend and PHP for the backend.
- Additionally, directly contributed to the development of other platforms, including WhatsApp automation solutions for major cryptocurrency clients, collaborating closely with other development teams.

EDUCATION

2021 | Uberaba, MG | **High School Diploma**   **Escola Estadual Minas Gerais**
2022 - Present | Uberaba, MG | **Bachelor's Degree in Computer Engineering**   **University of Uberaba (Uniube)**