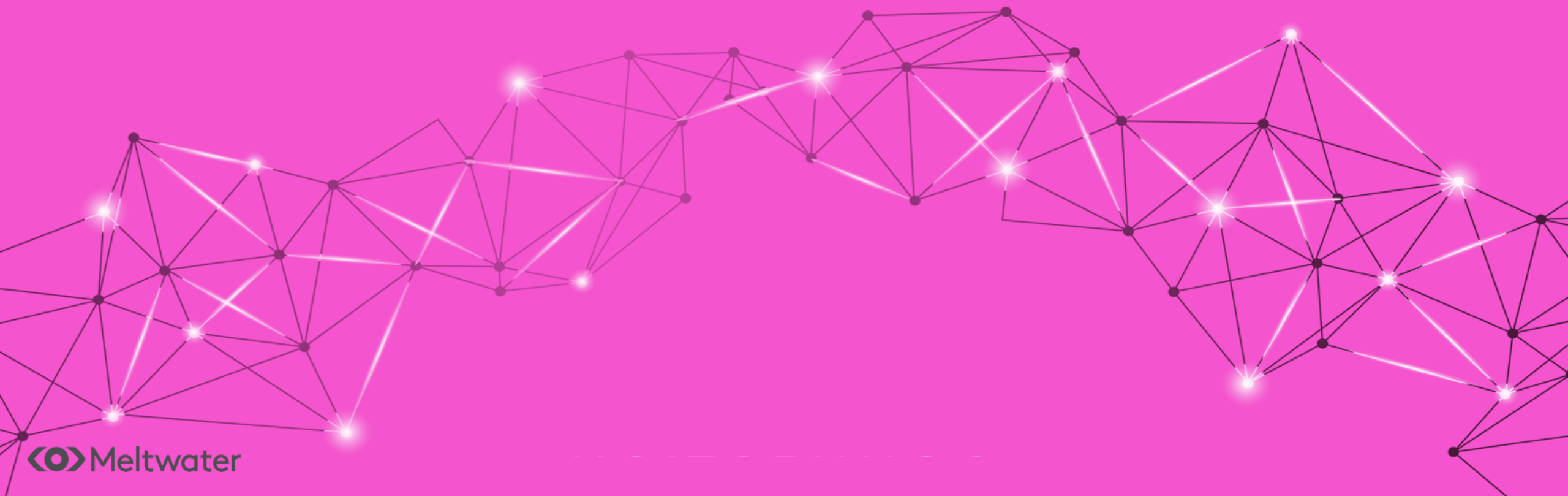


# time<sup>TM</sup>

JANUARY 2023  
MONTHLY REPORT





# TIME OVERVIEW

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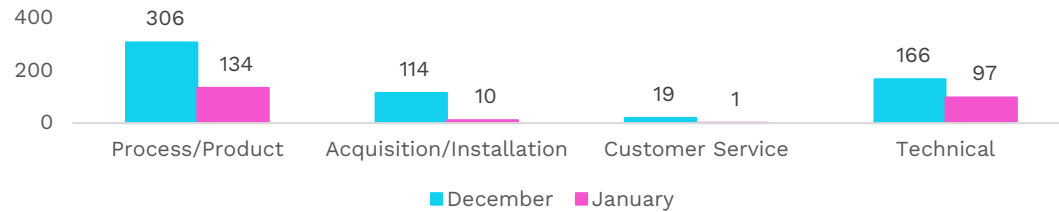
# TIME OVERVIEW

In January 2023, Process/Product was the most mentioned topic across news and social media, followed by Technical. News on [a research report mentioning TIME's collaboration with Fortinet](#) made up most of the news coverage on **TIME**. In the report by Future Market Insights on the key players in the threat intelligence market, **TIME's** partnership with Fortinet, which aimed to deliver a simpler network with advanced security to achieve operational efficiency, was mentioned.

**TIME's** social media mentions were mainly on Forums, where a variety of topics were discussed, including questions and feedback about **TIME's** products and services. Most of the mentions came from forum thread discussions on **TIME's** Fibre Broadband. Notably, there was [a new user, who had regretted getting TIME's 2Gbps package, inquiring about inputting DNS servers using TIME's default modem](#). He complained that the user interface of the default modem is confusing. Across all markets, Malaysia had the highest total volume of news articles and social media mentions in January 2023. For news, 12.4% of **TIME's** news coverage was from top-tier\* sources, while 87.6% were from non-top-tier sources.

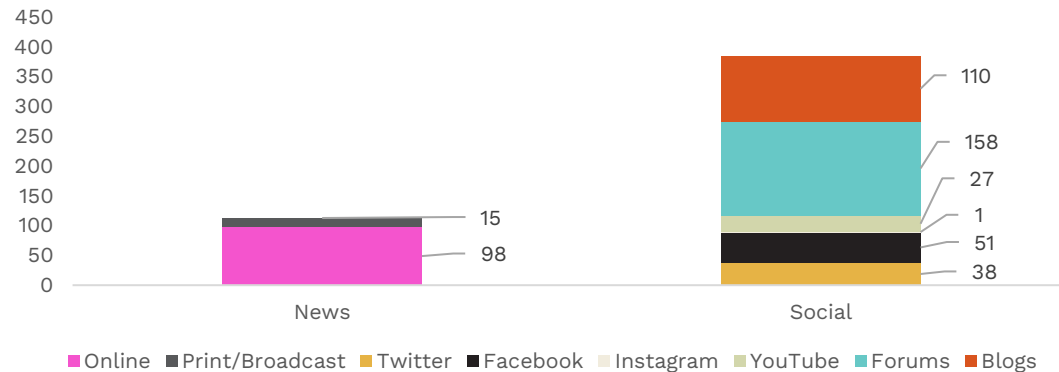
Among its competitors, Celcom had the highest volume of news articles and social media mentions, followed by Maxis, Telekom Malaysia, and **TIME**. Process/Product and Technical had the most mentions across news and social media amongst **TIME's** competitors. Celcom ranked the highest for Facebook, Instagram, and Twitter, while Maxis ranked the highest for Blogs, Forums, and YouTube.

## Month-on-Month

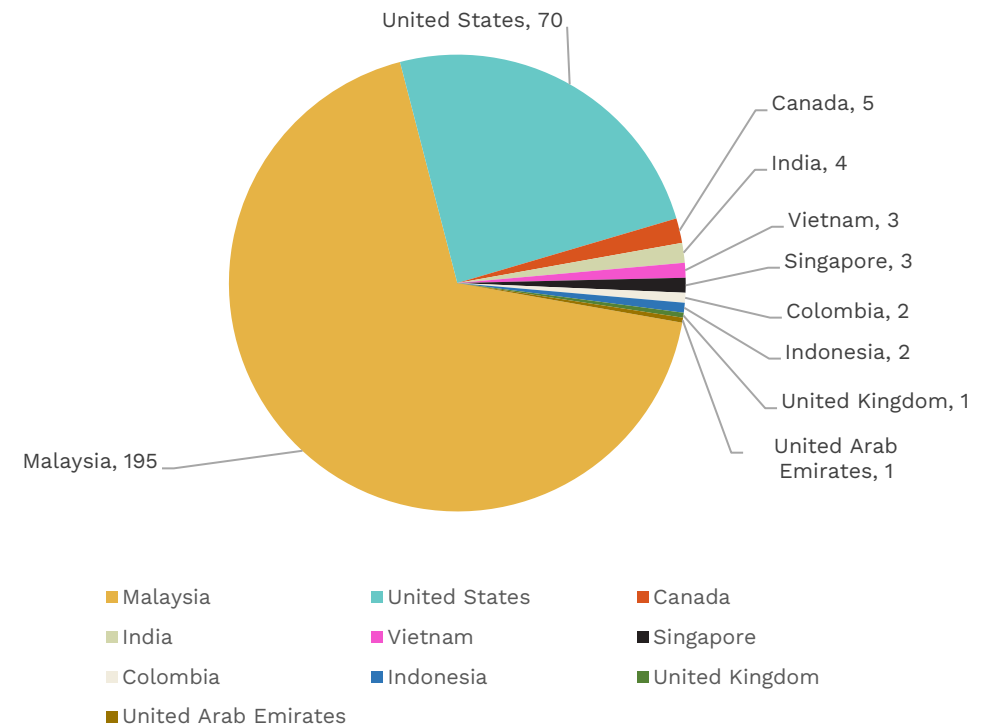


**Note:** Chart only reflects articles/mentions/posts that fall within the topic categories

## Channels

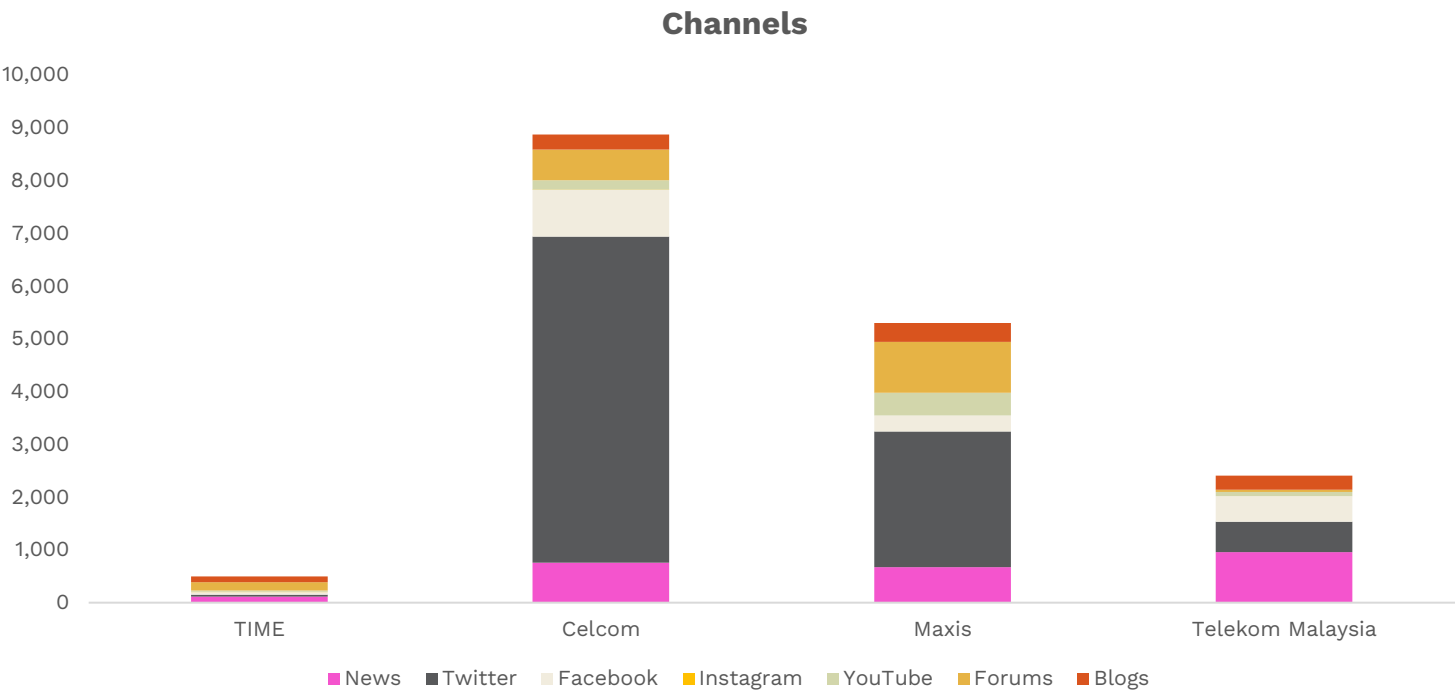
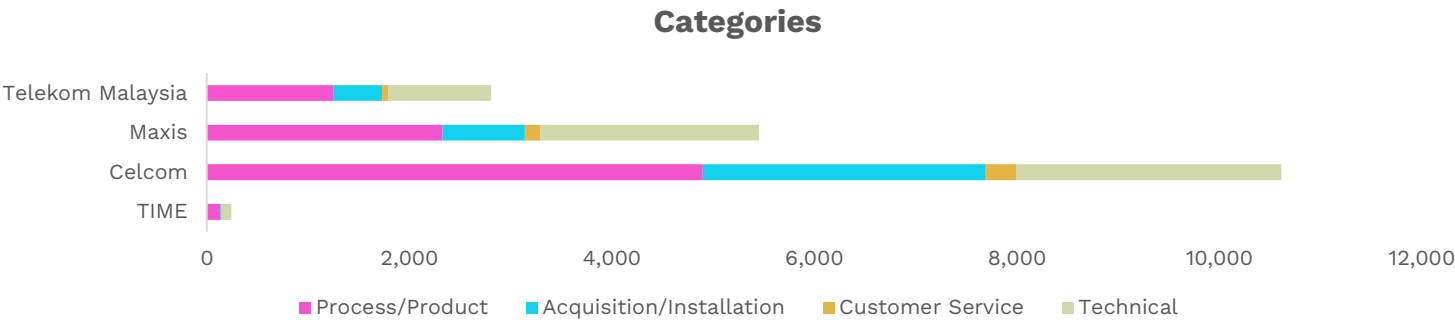


## Top 10 Markets



**Note:** Chart includes news articles and social media mentions

# COMPETITORS BENCHMARKING - VOLUME\*



	TIME	Celcom	Maxis	Telekom Malaysia
Process/Product	134	4,896	2,329	1,246
Acquisition/Installation	10	2,788	812	485
Customer Service	1	307	155	61
Technical	97	2,620	2,157	1,014

	TIME	Celcom	Maxis	Telekom Malaysia
News	113	756	672	955
Twitter	38	6,180	2,569	578
Facebook	51	886	308	484
Instagram	1	4	0	0
YouTube	27	179	428	79
Forums	158	579	962	43
Blogs	110	286	360	270

# TIME & AIMS LINKEDIN PERFORMANCE

LinkedIn\*

## TIME

### Followers

December	66,283
Week 1	66,500
Week 2	66,750
Week 3	67,012
Week 4	67,226
Week 5	67,331

### Top Performing Content by Engagement on LinkedIn

TIME dotCom Berhad  
67,584 followers  
2w • 6

May your Year of the Rabbit be filled with joy, wealth and prosperity. Happy Chinese New Year! Huat, huat, huat ahi! 🧧

#TimeInternet #KabelBesar #TimeCNY2023



time  
兔年大吉  
HAPPY CHINESE NEW YEAR

1 comment • 7 reposts

**Post Engagement Rate: 3.8%**

## AIMS Data Centre

### Followers

December	3,659
Week 1	3,697
Week 2	3,739
Week 3	3,754
Week 4	3,765
Week 5	3,766

### Top Performing Content by Engagement on LinkedIn

AIMS Data Centre  
3,771 followers  
2w • 6

May your Year of the Rabbit be filled with joy, wealth and prosperity. Happy Chinese New Year! Huat, huat, huat ahi! 🧧

...see more



AIMS  
兔年大吉  
HAPPY CHINESE NEW YEAR

2 reposts

**Post Engagement Rate: 4.8%**

# COMPETITORS BENCHMARKING

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# COMPETITORS BENCHMARKING - SENTIMENT\*

## Key Highlights

### TIME

**Top story for TIME:** Threat Intelligence Market is Estimated to be Worth US\$ 11.6 Bn in 2023 at 16.9% CAGR & is Expected to cross US\$ 55 Bn by year 2033-end | Data by Future Market Insights, Inc.

According to an analysis by The Future Market Insights, the compound annual growth rate of the threat intelligence market will rise due to the growing number of cyber-attacks and crimes. Under recent news pertaining to the performance and developments of threat intelligence key players, Fortinet's partnership with **TIME** was mentioned. It was added that Fortinet is a cybersecurity firm whose collaboration with **TIME** aims to deliver a simpler network with advanced security to achieve operational efficiency.

### COMPETITORS

#### Top story for Competitors:

- 1 **Celcom:** Global Tariff Trends Report, Q4 2022: Explores Differences in 5G Mobile Pricing Applied Across Operators - ResearchAndMarkets.com
- 2 **Maxis:** Telecommunications Network Operators Financial Results, 3Q22 Report - Capital Intensity at An All-time High
- 3 **Telekom Malaysia:** TM teams up with ZTE to enable Malaysia's first 50Gbps fibre broadband experience

	Twitter			Facebook			Instagram			YouTube		
	Positive	Negative	Neutral	Positive	Negative	Neutral	Positive	Negative	Neutral	Positive	Negative	Neutral
TIME	4	16	18	26	2	23	-	-	1	3	1	23
	10.5%	42.1%	47.4%	51.0%	3.9%	45.1%	-	-	100.0%	11.1%	3.7%	85.2%
Celcom	1,346	2,767	2,067	335	268	283	1	-	3	37	13	129
	21.8%	44.8%	33.4%	37.8%	30.3%	31.9%	25.0%	-	75.0%	20.6%	7.3%	72.1%
Maxis	376	873	1,320	116	70	122	-	-	-	26	5	397
	14.6%	34.0%	51.4%	37.7%	22.7%	39.6%	-	-	-	6.1%	1.2%	92.7%
Telekom Malaysia	40	279	259	47	164	273	-	-	-	5	6	68
	6.9%	48.3%	44.8%	9.7%	33.9%	56.4%	-	-	-	6.3%	7.6%	86.1%

	News			Forums			Blogs		
	Positive	Negative	Neutral	Positive	Negative	Neutral	Positive	Negative	Neutral
TIME	28	2	83	31	42	85	7	10	93
	24.8%	1.7%	73.5%	19.6%	26.6%	53.8%	6.4%	9.1%	84.5%
Celcom	277	44	435	127	132	320	80	10	196
	36.7%	5.8%	57.5%	21.9%	22.8%	55.3%	28.0%	3.5%	68.5%
Maxis	287	34	351	162	298	502	100	32	228
	42.7%	5.1%	52.2%	16.8%	31.0%	52.2%	27.8%	8.9%	63.3%
Telekom Malaysia	321	150	484	9	6	28	91	50	129
	33.6%	15.7%	50.7%	20.9%	14.0%	65.1%	33.7%	18.5%	47.8%

# COMPETITORS BENCHMARKING – OWNED SOCIAL MEDIA PERFORMANCE

		Facebook		YouTube	Top Performing Content by Engagement across all Owned Platforms
		Followers	Engagement	Followers	
TIME	December	118,216	0.009%	10,100	<u>Time Presents: Out Of The Zone</u>  <b>Platform:</b> YouTube <b>Post Reach:</b> 10,600 <b>Post Engagement:</b> 2,518,600
	Week 1	118,265	0.001%	10,100	
	Week 2	118,294	0.007%	10,200	
	Week 3	118,339	0.023%	10,300	
	Week 4	118,373	0.010%	10,600	
	Week 5	118,399	0.010%	10,600	
Celcom	December	812,042	0.020%	248,000	<u>Happy Birthday Jennie 🍰👑 Keep being gorgeous and wonderful! 🌟💎</u>  <b>Platform:</b> Twitter <b>Post Reach:</b> 85,801 <b>Post Engagement:</b> 1,656
	Week 1	812,202	0.020%	248,000	
	Week 2	812,369	0.019%	248,000	
	Week 3	812,555	0.016%	248,000	
	Week 4	812,787	0.019%	248,000	
	Week 5	812,901	0.010%	248,000	
Maxis	December	1,320,809	0.000%	109,000	<u>Maxis TechTok   HUAT 5G smartphone is the best for CNY?   Maxis CNY Sale</u>  <b>Platform:</b> YouTube <b>Post Reach:</b> 109,000 <b>Post Engagement:</b> 687,303
	Week 1	1,320,812	0.000%	109,000	
	Week 2	1,320,832	0.003%	109,000	
	Week 3	1,320,849	0.008%	109,000	
	Week 4	1,321,222	0.002%	109,000	
	Week 5	1,321,240	0.000%	109,000	
Telekom Malaysia	December	45,956	0.000%	49,900	<u>This Chinese New Year, discover how you will face the year ahead with our Luck-E Characters AR filter and be inspired by the colourful stories inspired by the traditional art of Chinese Opera and more.</u>  <b>Platform:</b> Facebook <b>Post Reach:</b> 45,956 <b>Post Engagement:</b> 1,302
	Week 1	46,018	0.012%	49,900	
	Week 2	46,102	0.478%	49,900	
	Week 3	46,153	0.604%	49,900	
	Week 4	46,202	0.020%	50,000	
	Week 5	46,231	0.005%	50,000	

TIME's Facebook post (0.010%) continued to rank third in average engagement rates for the month of January. This month, Telekom Malaysia (0.224%) had the highest average engagement rate, followed by Celcom (0.017%), while Maxis (0.003%) came in last.

Telekom Malaysia (TM) continued to garner the highest engagement rates on Facebook despite having the least number of followers. This could be attributed to its video post promoting the company's Luck-E Characters Augmented Reality (AR) Filters in Week 3 (0.604%) which were developed in celebration of Chinese New Year. The Facebook post contains a link to Telekom Malaysia's website where users can learn more about the company's initiative in revitalising the lost art of Traditional Chinese Opera. Additionally, in that week, TM's profile picture update and an announcement that they won the Human Resources Minister Award contributed to the high engagement in Week 3. As compared to the engagement for the other posts, it is likely that the video post was boosted, resulting in its high engagement. TIME could also consider boosting posts regarding their initiatives in order to reach more people and garner a higher engagement.

This January, the top-performing content by engagement across all owned platforms for TIME and Maxis were on YouTube, Celcom on Twitter, and Telekom Malaysia on Facebook. Similar to the previous month, TIME's top-performing content in January was a promotional video for its 2Gbps Kabel Besar. The new video titled "Out Of The Zone" promotes the 2Gbps Kabel Besar plan through a short and funny skit portrayed by influencers such as Sai, a content producer from WabikongTV, and Maria Hee, an artist from Dissy. A user commented that they recognise these two influencers, while other users expressed excitement for the video. Given the success of its videos, TIME could continue working with relevant influencers and content creators for their promotional videos.



# COMPETITORS BENCHMARKING – OWNED SOCIAL MEDIA PERFORMANCE

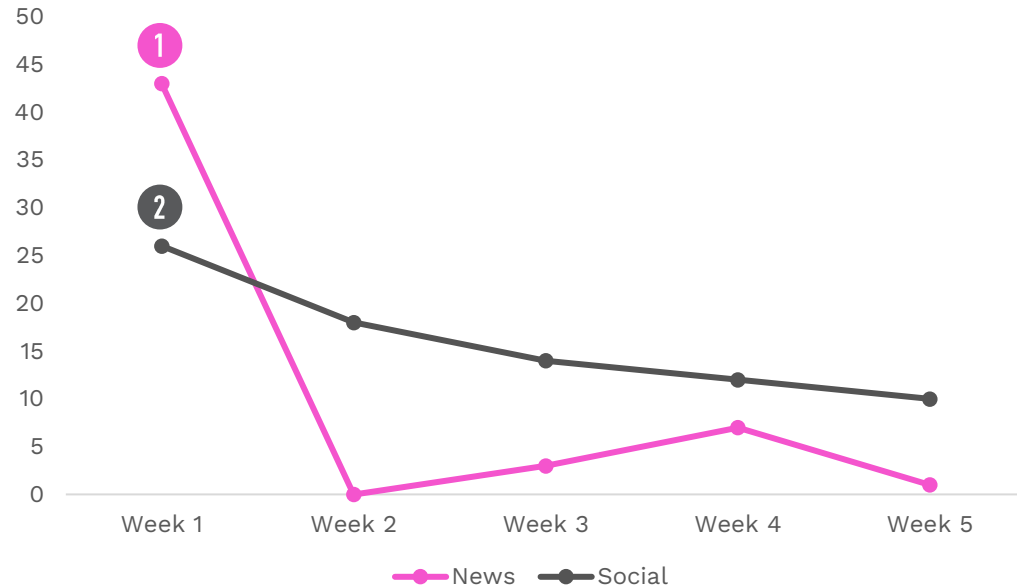
		Twitter		Instagram	
		Followers	Engagement	Followers	Engagement
TIME	December	-	-	1,692	0.000%
	Week 1	-	-	1,732	0.561%
	Week 2	-	-	1,752	1.198%
	Week 3	-	-	1,781	1.203%
	Week 4	-	-	1,787	0.935%
	Week 5	-	-	1,785	0.691%
Celcom	December	84,809	0.025%	86,426	0.000%
	Week 1	84,853	0.037%	86,496	0.025%
	Week 2	84,928	0.210%	86,592	0.001%
	Week 3	85,015	0.293%	86,727	0.003%
	Week 4	85,025	0.034%	86,827	0.023%
	Week 5	85,021	0.016%	86,860	0.000%
Maxis	December	161,224	0.002%	76,268	0.079%
	Week 1	161,231	0.003%	76,336	0.010%
	Week 2	161,309	0.003%	76,420	0.000%
	Week 3	161,410	0.006%	76,596	0.041%
	Week 4	161,430	0.003%	76,918	0.077%
	Week 5	161,418	0.001%	76,991	0.008%
Telekom Malaysia	December	8,514	0.000%	4,777	0.000%
	Week 1	8,535	0.022%	4,776	0.000%
	Week 2	8,563	0.033%	4,787	0.000%
	Week 3	8,581	0.033%	4,815	0.933%
	Week 4	8,588	0.018%	4,849	0.332%
	Week 5	8,580	0.012%	4,860	0.000%



# TIME TREND ANALYSIS

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# WEEKLY TREND - PROCESS/PRODUCT




- 1 In Week 1, there was a peak in the volume of news coverage mainly due to a research report on the Threat Intelligence Market mentioning **TIME**'s partnership with Fortinet, a company that develops cybersecurity solutions. The reports added that the partnership between **TIME** and Fortinet supports **TIME** through advanced security in delivering simpler network architecture, thus achieving operational efficiency.
- 2 The volume of social mentions peaked in Week 1 due to a forum thread discussion on **TIME**'s Fibre Broadband. The peak was mainly due to an inquiry on whether the **TIME** internet could be paired with the Unifi TV application. The post received several replies, one of which mentioning that the **TIME** internet should work with the Unifi TV application and Unifi Plus Box, but not with the Unifi old IPTV box. Another contributor to the surge in mentions was an inquiry about short-term broadband plans in Malaysia, where the user mentioned that **TIME** used to provide contract-free plans, but it seemed to have been discontinued. However, another user replied that he a short-term **TIME** plan seems to still be available, but it may require a deposit.

<div>Threat Intelligence Market is Estimated to be Worth US\$ 11.6 Bn in 2023 at 16.9% CAGR &amp; is Expected to cross US\$ 55 Bn by year 2033-end   Data by Future Market Insights, Inc.</div> <div>GlobeNewsWire • Wednesday, January 4, 2023 at 7:30pm GMT+8</div>	<div>Market:</div> <div>United States</div>	<div>Date of Publication:</div> <div>04 January 2023</div>
	<div>Publication:</div> <div>Americus Times-Recorder</div>	

blacktubi

Jan 2 2023, 09:03 PM

Show posts by this member only | Post #9801



theosdevil

theosdevil

QUOTE(theosdevil @ Jan 2 2023, 08:59 PM)

can we watch unifi tv using time broadband?

If you are referring to the Unifi TV app then yes. Have that installed on my Android TV and its' working fine with my TIME 1G.

The Unifi Plus Box should work too.

But the Unifi old IPTV box that uses VLAN definitely can't work.

Can't

PM

Report

Top

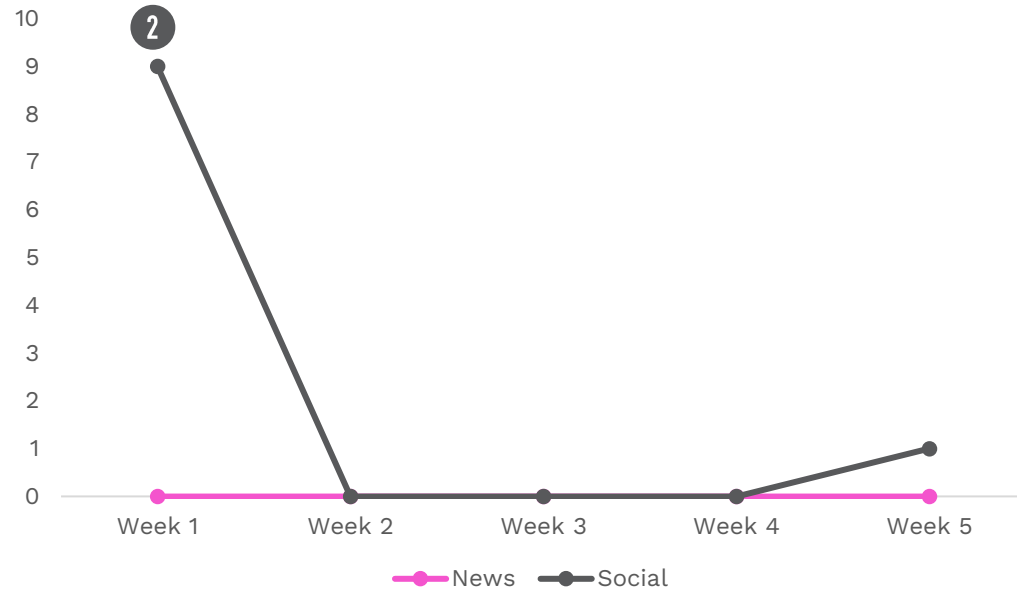
Like

Quote

Reply

<div>Reach: N.A.</div>	<div>Likes: N.A.</div>
<div>Shares: N.A.</div>	<div>Comments: N.A.</div>

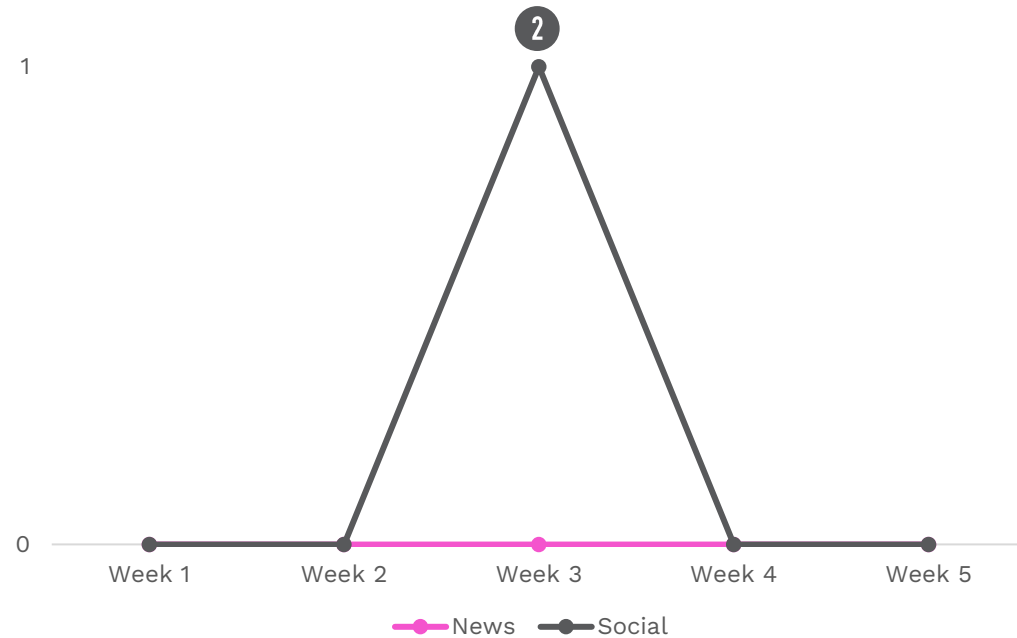
# WEEKLY TREND - ACQUISITION/INSTALLATION



- 1 There were no relevant news reports on Acquisition/Installation this month.
- 2 The volume of social mentions peaked in Week 1 due to a forum thread discussion on **TIME**'s Fibre Broadband. Most of the posts on the thread were inquiries about the newly installed **TIME** routers. Notably, a new user, who had regretted getting **TIME**'s 2Gbps package, inquired about inputting DNS servers using **TIME**'s default modem. He complained that the user interface of the default modem is confusing. Additionally, another user, who had just installed the **TIME** 500Mbps package, asked whether he should switch back to the TPLINK AX50 instead of using **TIME**'s Huawei HG8145X6. Another user who stayed in a condominium replied that it made no difference for him and that he eventually used the TP-Link AX72 as the free Huawei mesh is slow and unstable.


<b>Reach:</b> N.A.	<b>Likes:</b> N.A.
<b>Shares:</b> N.A.	<b>Comments:</b> N.A.

# WEEKLY TREND - CUSTOMER SERVICE



1 There were no relevant news reports on Customer Service this month.

2 There was one comment on Customer Service in January. In Week 3, a user took to Twitter to complain about **TIME's** Live Chat service. In the complaint, the user questioned the purpose of having a live chat if it only sends a list of frequently asked questions (FAQ).







Sumi  
@ssk010

...

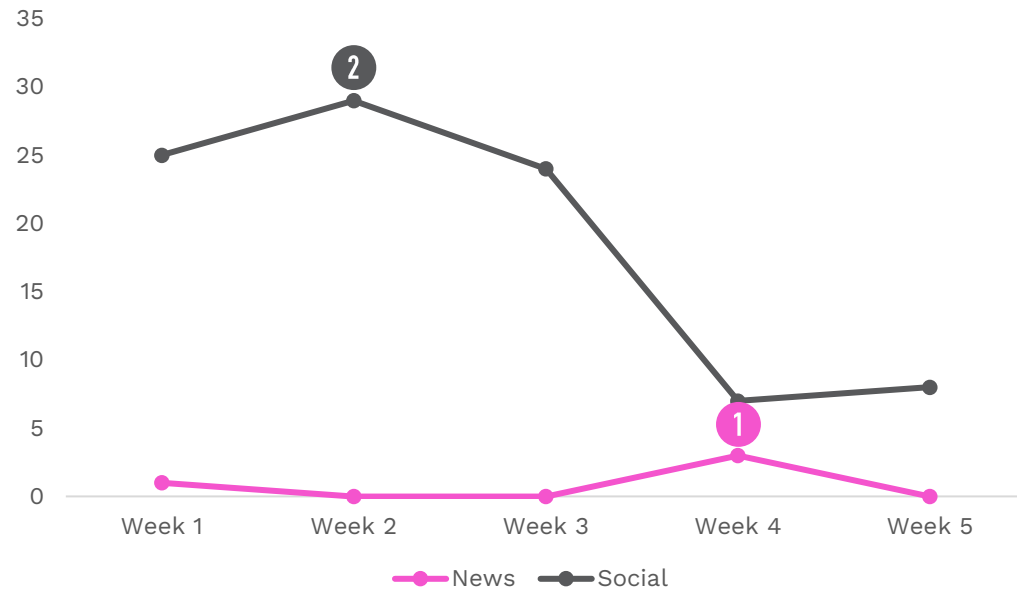
@TIMEinternet what's the meaning of a live chat when all you have is a list of FAQ? How is this LIVE?

10:42 AM · Jan 16, 2023 from Bukit Raja, Selangor · 9 Views







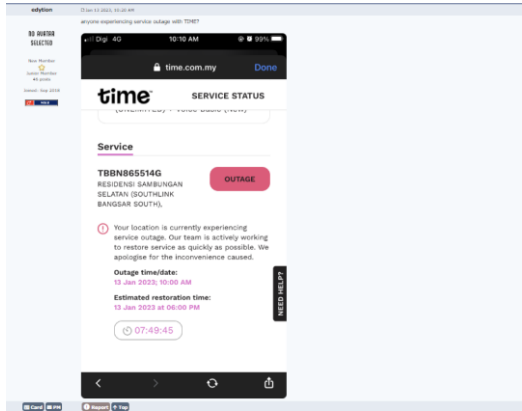
<b>Reach:</b> 57	<b>Likes:</b> N.A.
<b>Shares:</b> N.A.	<b>Comments:</b> N.A.

# WEEKLY TREND - TECHNICAL



- 1 In Week 4, there was a peak mainly due to market reports on the market size, shares, and trends of the virtual router market in 2023. The report provided a detailed analysis of the overall growth, development, and recent technological advances of the virtual router market players across the globe from 2023 to 2028. **TIME** was included as one of the key market players in the research report.
- 2 The volume of social mentions peaked in Week 2 due to a forum thread discussion on **TIME**'s Fibre Broadband. A user shared a screenshot of **TIME**'s website stating that there's an outage at Southlink Bangsar South and asked if anyone is experiencing a service outage with **TIME**. Another user inquired about the suitability of the free mesh nodes provided by **TIME** for large apartments. Another user replied that the specified Huawei router and mesh nodes given by **TIME** functions well in their 950sqft house.

 <p>Virtual Router Market [2023] Size, Share &amp; Trends   Global Industry Growth Rate, Type &amp; Application, Major Regions, Key Players, Future Demand, Emerging Technologies, Revenue &amp; Gross Margin, Opportunities, Challenges and Forecast Research</p> <p>The global Virtual Router market size is projected to reach US\$ 729.7 million by 2028, from US\$ 192.7 million in 2021, at a CAGR of 20.7% during 2022-2028.</p> <p>January 26, 2023 07:34 ET   Source: Industry Research</p>	<p><b>Market:</b> United States</p>	<p><b>Date of Publication:</b> 26 January 2023</p>
	<p><b>Publication:</b> GlobeNewswire</p>	

	
<p><b>Reach:</b> N.A.</p>	<p><b>Likes:</b> N.A.</p>
<p><b>Shares:</b> N.A.</p>	<p><b>Comments:</b> N.A.</p>



# TOP NEWS BY VOLUME

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# TOP 10 TIME NEWS

## 1. Threat Intelligence Market is Estimated to be Worth US\$ 11.6 Bn in 2023 at 16.9% CAGR & is Expected to cross US\$ 55 Bn by year 2033-end | Data by Future Market Insights, Inc.

<b>Market:</b> United States	<b>Publication:</b> Yahoo! Finance	<b>Date of Publication:</b> 04 January 2023	<b>Sentiment:</b> Neutral
According to an analysis by the Future Market Insights, the compound annual growth rate of the threat intelligence market will rise due to the growing number of cyber-attacks and crimes. Under the recent news on the performance and developments of threat intelligence key players, Fortinet's partnership with <b>TIME</b> was mentioned. Fortinet's collaboration with <b>TIME</b> aims to deliver a simpler network with advanced security to achieve operational efficiency.			

## 2. HLIB stays neutral on telecom sector, favours fixed telcos that are prime beneficiaries in 5G deployments

<b>Market:</b> United States	<b>Publication:</b> Head Topics	<b>Date of Publication:</b> 06 January 2023	<b>Sentiment:</b> Positive
The research house of Hong Leong Investment Bank (HLIB) remains neutral on the telecommunications sector and prefers fixed over wireless telecommunications networks as they are the prime beneficiaries of broadband or 5G infrastructure deployment. Since <b>TIME</b> is a fixed-line telecommunication provider, it was the only gainer (up 7%) and Telekom Malaysia experienced the smallest loss (down 2%) among peers and the broader index.			

## 3. Insider Moves: Berjaya Corp Bhd, Central Global Bhd, Bina Puri Holdings Bhd, Time dotCom Bhd, Tenaga Nasional Bhd, Dialog Group Bhd

<b>Market:</b> Malaysia	<b>Publication:</b> The Edge Markets	<b>Date of Publication:</b> 17 January 2023	<b>Sentiment:</b> Neutral
<b>TIME</b> was mentioned in an article sharing the notable filings in shareholding for companies listed on Bursa Malaysia. It was mentioned that the Employees Provident Fund (EPF) sold 6.6 million shares in <b>TIME</b> , ceasing to be a substantial shareholder of the company with a stake below the 5% threshold for public disclosure. Additionally, it was mentioned that <b>TIME</b> 's stock hit a 52-week high in December 2022 due to its payout announcement to its shareholders amid the 49% stake in its data centre unit.			

## 4. CIMB, Genting, Hong Leong Bank among foreign investors' top net buy stocks — CGS-CIMB

<b>Market:</b> Malaysia	<b>Publication:</b> The Edge Markets	<b>Date of Publication:</b> 10 January 2023	<b>Sentiment:</b> Positive
CGS-CIMB, one of the leading integrated financial service providers in Asia with a research team having one of the most comprehensive coverages in stocks, said <b>TIME</b> is one of the top-selling stocks during the first two weeks of January. According to CGS-CIMB Research, the top three net sell stocks were Petronas Chemicals Group, Sime Darby, and <b>TIME</b> with RM14.1 million. Both stocks went down, but <b>TIME</b> went up 0.2% to RM4.98.			

## 5. Brokers Digest: Local Equities - Sports Toto Bhd, Sunway Construction Bhd, Gamuda Bhd

<b>Market:</b> Malaysia	<b>Publication:</b> The Edge Markets	<b>Date of Publication:</b> 16 January 2023	<b>Sentiment:</b> Positive
UOB Kay Hian Research, covering equity analysis, placed overweight investment in critical consumer sectors, such as technology. According to the report, UOB's top picks have been recalibrated to be more defensive but remain a blend of back-end-dividend yielders such as <b>TIME</b> and Genting Malaysia. Additionally, UOB categorises the high yielders into three groups, and <b>TIME</b> was categorised into the special dividends group by UOB.			

S/N	Headline	Market	Sentiment
6	<a href="#">Virtual Router Market [2023] Size, Share &amp; Trends</a>	United States	Neutral
7	<a href="#">Best Property Deals: Large transactions recorded across all real estate segments in 2022, Sheraton Imperial sale gets most votes</a>	Malaysia	Neutral
8	<a href="#">AVM Cloud: Empowering Enterprises in Malaysia to Deploy a Robust Sovereign Cloud</a>	United States	Neutral
9	<a href="#">Nanyang Siang Pau - 5G引入第二供应商? 5G introduces a second supplier?</a>	Malaysia	Neutral
10	<a href="#">The Star - DNB 5G rollout as of end-2022; DNB seen to remain as single 5G network source</a>	Malaysia	Neutral



# TOP 10 CELCOM NEWS

## 1. Global Tariff Trends Report, Q4 2022: Explores Differences in 5G Mobile Pricing Applied Across Operators - ResearchAndMarkets.com

**Market:** United States

**Publication:** Yahoo! Finance

**Date of Publication:**  
23 January 2023

**Sentiment:** Neutral

Research and Markets, a source of market data and statistics, has published the "2022 Tariff Trend Report: New Trends in the Introduction of 5G Services Worldwide - Report Explores Differences in 5G Mobile Pricing Applied Across Operators." This report provides insights into key trends in 5G services worldwide from January to December 2022. It looks into introducing 5G services in America, Africa, Asia Pacific, Europe, and the Middle East. **Celcom** was mentioned as one of the Malaysian operators covered in this report.

S/N	Headline	Market	Sentiment
2	<a href="#"><u>DNB Exceeds 5G Deployment Target For 2022; Hits Daily Peak Usage Of 253TB</u></a>	China	Neutral
3	<a href="#"><u>Trigital Technologies appoints Dr Santosh Honnagunti as CEO</u></a>	India	Neutral
4	<a href="#"><u>CelcomDigi announces 5G roaming for 38 countries</u></a>	United States	Positive
5	<a href="#"><u>Maxis Customers Not Going To Get 5G Until The Government Sorts Out Implementation Policy</u></a>	Malaysia	Neutral
6	<a href="#"><u>MBSB To Enhance Its Banking Digitalisation With Help From CelcomDigi</u></a>	Malaysia	Positive
7	<a href="#"><u>Fahmi Fadzil says DNB shouldn't make 5G coverage claims without verification</u></a>	United States	Neutral
8	<a href="#"><u>Deals of 2022: Best Mergers &amp; Acquisitions (Special Mention) - Celcom Digi — the momentous telco marriage that will change industry dynamics</u></a>	Malaysia	Positive
9	<a href="#"><u>Hari Gaji Specials: Celcom and Digi offer free 10GB data with RM30 prepaid reload</u></a>	Malaysia	Neutral
10	<a href="#"><u>2022 - Newsmakers: Major movements at the top</u></a>	Malaysia	Neutral

# TOP 10 MAXIS NEWS

## 1. Telecommunications Network Operators Financial Results, 3Q22 Report - Capital Intensity at An All-time High

**Market:** United States

**Publication:** Yahoo! Finance

**Date of Publication:**  
09 January 2023

**Sentiment:** Neutral

Research and Markets, a market data and statistics source, has published the "Telecommunications Network Operators: 3Q22 Market Review". This report provides a comprehensive assessment of the global telecommunications industry based on financial results through September 2022. The market review tracks revenue, capex, and employees for 139 individual telecommunications network operators (TNOs). Among the operators mentioned in the report is **Maxis**.

S/N	Headline	Market	Sentiment
2	<a href="#"><u>DNB Exceeds 5G Deployment Target For 2022; Hits Daily Peak Usage Of 253TB</u></a>	China	Neutral
3	<a href="#"><u>Maxis Customers Not Going To Get 5G Until The Government Sorts Out Implementation Policy</u></a>	Malaysia	Neutral
4	<a href="#"><u>Talentbank Reveals 140 Top Employers in Malaysia in the Graduates' Choice Award 2023</u></a>	Malaysia	Positive
5	<a href="#"><u>从运营商卓越实践，看亚太5G商用何以全球领先</u></a>	China	Positive
6	<a href="#"><u>Fixed-line internet unity package for B40 to be introduced</u></a>	Malaysia	Neutral
7	<a href="#"><u>How CSPs can score big with digital offers that create unforgettable experiences</u></a>	New Zealand	Positive
8	<a href="#"><u>What are some smartphones with small screen sizes?   Ask Us Anything #43</u></a>	United States	Neutral
9	<a href="#"><u>Putra Brand Awards &amp; inaugural Putra Aria Brand Awards reward consistent brand engagement with consumers</u></a>	Malaysia	Positive
10	<a href="#"><u>Deals of 2022: Best Mergers &amp; Acquisitions (Special Mention) - Celcom Digi — the momentous telco marriage that will change industry dynamics</u></a>	Malaysia	Positive

# TOP 10 TELEKOM MALAYSIA NEWS

## 1. TM teams up with ZTE to enable Malaysia's first 50Gbps fibre broadband experience

**Market:** Malaysia

**Publication:** Malay Mail

**Date of Publication:**  
20 January 2023

**Sentiment:** Positive

It was reported that **Telekom Research & Development** Sdn Bhd (TM R&D) has signed a Memorandum of Understanding (MoU) with ZTE (Malaysia) Corporation to collaborate on optical network research to introduce the first 50Gbps bandwidth experience to Malaysia. Both TM R&D and ZTE will jointly explore the capabilities of 50GPON to support various applications and use cases that can deliver ultra-broadband access to consumers, as well as the requirements of innovative services, including 5G, Cloud Virtual Reality, and intelligent industrial manufacturing. With 50GPON, **Telekom Malaysia** can provide even higher speeds for its customers of up to 50Gbps on its fibre network.

S/N	Headline	Market	Sentiment
2	<a href="#">Streaming Video Technology Alliance Announces Recipients of Sixth Annual Membership Grant Program</a>	United States	Neutral
3	<a href="#">DNB Exceeds 5G Deployment Target For 2022; Hits Daily Peak Usage Of 253TB</a>	China	Neutral
4	<a href="#">Maxis Customers Not Going To Get 5G Until The Government Sorts Out Implementation Policy</a>	Malaysia	Neutral
5	<a href="#">Fahmi Fadzil says DNB shouldn't make 5G coverage claims without verification</a>	Malaysia	Neutral
6	<a href="#">HLIB stays neutral on telecom sector, favours fixed telcos that are prime beneficiaries in 5G deployments</a>	United States	Neutral
7	<a href="#">'Bonus Hadiah Keluarga TM' programme a scam, TM tells customers to ignore it</a>	United States	Neutral
8	<a href="#">Fixed-line internet unity package for B40 to be introduced</a>	Malaysia	Neutral
9	<a href="#">Unifi TV To Welcome beIN Sports 2, ONE, and Moonbug Kids This February</a>	Malaysia	Neutral
10	<a href="#">Bursa Malaysia firmer in early trade</a>	Malaysia	Neutral

# GLOSSARY

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# DEFINITIONS

## TIME & AIMS Data Centre

Mentions of **TIME** in the report include mentions of the brand, its products and services, and key stakeholders or spokesperson such as Chief Executive Officer Afzal Abdul Rahim and Executive Director Patrick Corso across Online News (Global), Social Media (Global) and Offline (Malaysia-only) sources.

As a subsidiary of **TIME**, mentions of **AIMS Data Centre** in the report include mentions of the brand, its data centres in the region and key stakeholders or spokespersons, such as Chief Executive Officer, Chiew Kok Hin.

### Process/Product

Relates to the platforms used by TIME's customers, promotions and products offered by TIME as well as billing or payment processes, channels or methods.

### Acquisition/Installation

Relates to issues raised by TIME's customers during sign-ups (e.g., problems relating to dealers) and after sign-ups (e.g., installation, technician and installer issues).

### Customer Service

Relates to issues raised on TIME's customer service (e.g., complaints/compliments/enquiries).

### Technical

Relates to comments, complaints or compliments by existing TIME customers on any technical matters relating to the services or products provided by TIME (e.g., router, connection, outage, speed).

# time<sup>TM</sup>

THANK YOU

