

timeTM

AUGUST 2023
MONTHLY REPORT





TIME OVERVIEW

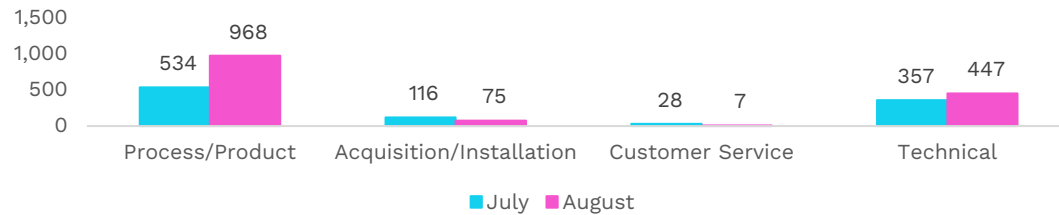
TIME OVERVIEW

In August 2023, Process/Product was the most mentioned topic across news and social media, followed by Technical. News on **Time's** successful investment of USD\$12 million in 2015 into CMC Telecom, a leading provider in the telecommunications technology industry of Vietnam, made up most of the news coverage on **Time**. The investment deal allowed **Time** to expand its network connectivity, positioning itself as the primary telecommunications gateway to the ASEAN region.

Time's social media mentions were mainly on Twitter. Most of the mentions were on a promotion by **Time's** Fibre Broadband 500Mbps plan. In a related discussion on a forum thread, users also shared their wishes for the Fibre Broadband promotion to be permanent. Moreover, various topics were discussed in Forums, including questions and feedback about **Time's** products and services. One user shared her experience with **Time's** Fibre Broadband, pointing out fluctuations in the fibre signal strength ranging from -17dBm to -27.7dBm, which resulted in brief internet interruptions. In response, another user attributed the issue to the deployment method of fibre-over-the-drain, emphasising that this method has several drawbacks, including the one the first user had experienced, and warned that additional issues might surface despite addressing this particular problem. Across all markets, Malaysia had the highest total volume of news articles and social media mentions in August 2023. For news, 8.3% of **Time's** news coverage was from top-tier* sources, while 91.7% were from non-top-tier sources.

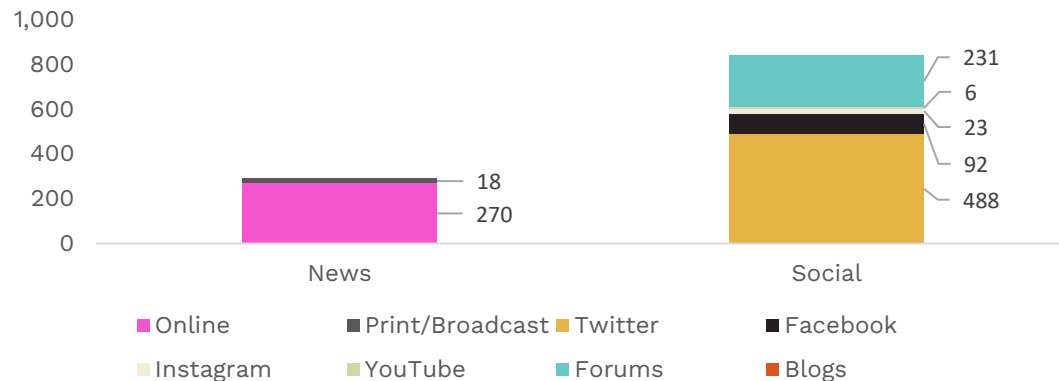
Among its competitors, Maxis had the highest volume of news articles and social media mentions, followed by Celcom, Telekom Malaysia, and **Time**. Process/Product and Technical had the most mentions across news and social media amongst **Time** and its competitors. Maxis achieved the top ranking across all social media platforms, except for Instagram, which was topped by **Time**.

Month-on-Month

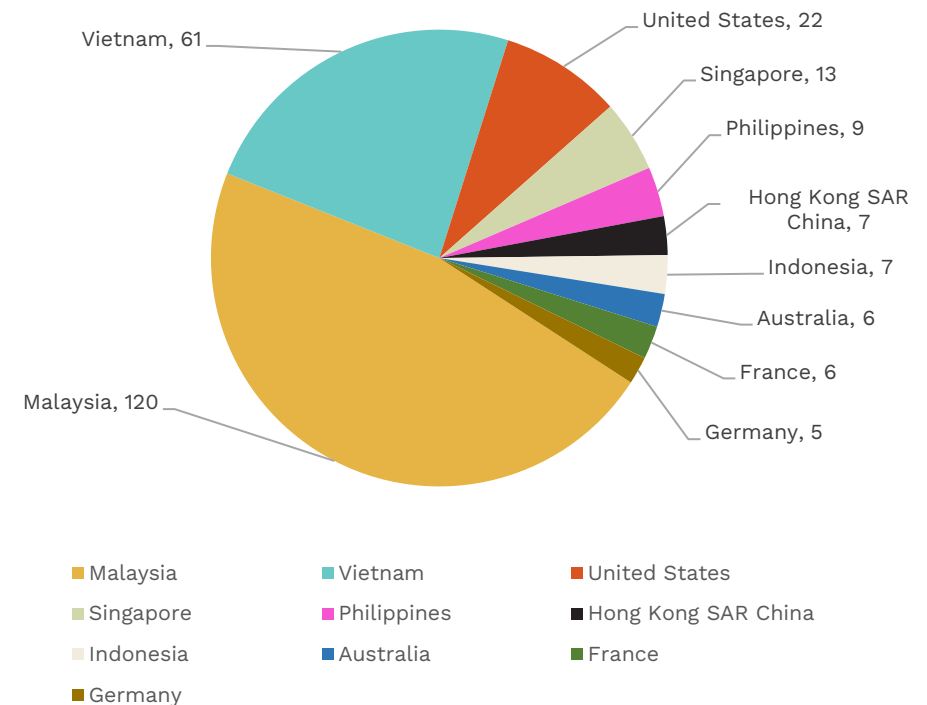


Note: Chart only reflects articles/mentions/posts that fall within the topic categories

Channels

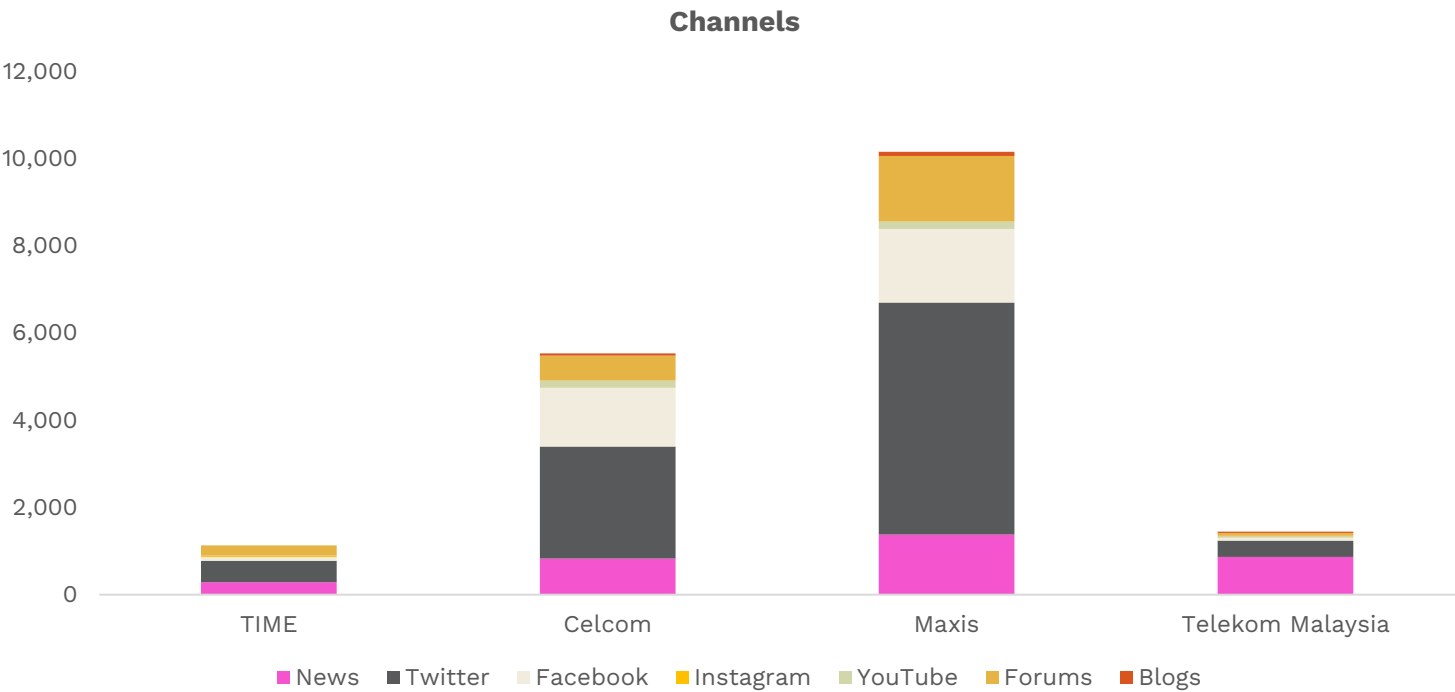
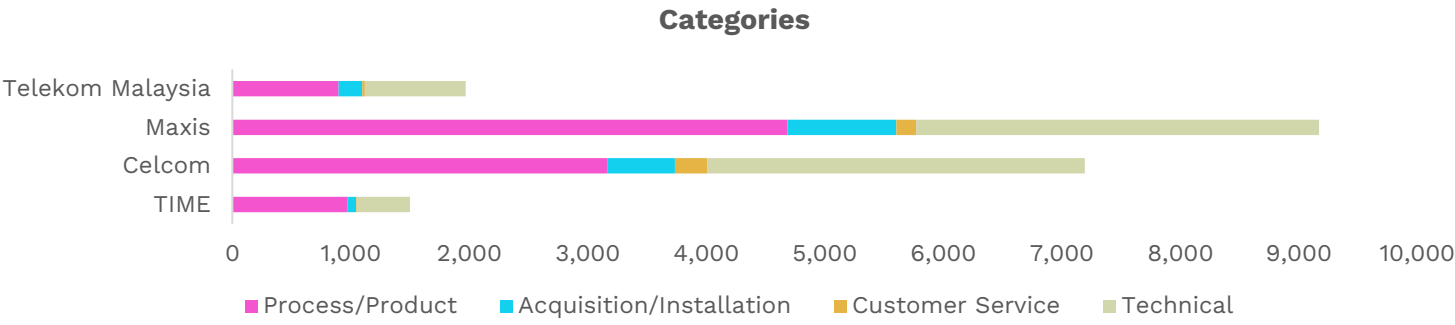


Top 10 Markets



Note: Chart includes news articles and social media mentions

COMPETITORS BENCHMARKING - VOLUME*



	Time	Celcom	Maxis	Telekom Malaysia
Process/Product	968	3,167	4,685	896
Acquisition/Installation	75	566	918	200
Customer Service	7	276	168	21
Technical	447	3,184	3,400	852

	Time	Celcom	Maxis	Telekom Malaysia
News	288	831	1,380	869
Twitter	488	2,563	5,320	375
Facebook	92	1,346	1,685	71
Instagram	23	5	0	2
YouTube	6	163	166	36
Forums	231	569	1,505	64
Blogs	0	53	96	30

TIME & AIMS LINKEDIN PERFORMANCE

LinkedIn*

Time

Followers

July	74,898
Week 1	75,146
Week 2	75,490
Week 3	75,859
Week 4	76,128
Week 5	76,277

Top Performing Content by Engagement on LinkedIn


TIME dotCom Berhad
76,322 followers
Time • Edited •

Proud to be part of the Time family at the recent Time Project Mangrove event!

Over the weekend, our incredible team of 150 Time staff members came together to make a positive impact on our environment. As part of our CSR group, Time Cherry Tree, and our mission of #ShapingABetterFuture, we embarked on the Time Project Mangrove Tree initiative.

Together, let's continue to plant the seeds of change and create a greener, more sustainable future! 🌱

#TimeInternet #KabelBesar #TimeCherryTree



1 comment • 4 reposts

Post Engagement Rate: 33.9%

AIMS Data Centre

Followers

July	4,569
Week 1	4,611
Week 2	4,633
Week 3	4,683
Week 4	4,806
Week 5	4,827


Top Performing Content by Engagement on LinkedIn

AIMS Data Centre
4,803 followers
Data •

my Selamat Hari Merdeka, Malaysia! 🇲🇾

Together, let's continue to embrace diversity, innovation, and endless opportunities! 🌟

#AIMSdatacentre #DataCentre #Merdeka2023



1 comment • 2 reposts

Post Engagement Rate: 4.8%



COMPETITORS BENCHMARKING

COMPETITORS BENCHMARKING – SENTIMENT*

Key Highlights

Time

Top story for Time: Unveiling the major foreign player backing Vietnam's telecommunications infrastructure company

Time is expanding its network connectivity to establish itself as the telecommunications gateway to ASEAN. One of its efforts is working with CMC Telecom, a telecommunications technology industry provider and one of **Time's** key partners in Southeast Asia. **Time** has made its mark in the Vietnamese market with a \$12 million investment deal and a 25% stake in CMC Telecom in 2015. Over the years, this partnership has already implemented several projects, including Vietnam's first Uptime Tier III certified data centre.

COMPETITORS

Top story for Competitors:

- ① **Celcom:** CelcomDigi: Customers on Postpaid 90 and above will continue to enjoy free 5G access until further notice
- ② **Maxis:** Countdown Begins for WCIT|IDECS 2023: Unlocking the Potential of the Innovative Tech Industry and Digital Economy
- ③ **Telekom Malaysia:** CyberDSA 2023: Forging a Resilient Digital Future Through Unprecedented Collaboration

	Twitter			Facebook			Instagram			YouTube		
	Positive	Negative	Neutral	Positive	Negative	Neutral	Positive	Negative	Neutral	Positive	Negative	Neutral
Time	37	1	450	31	17	44	-	-	23	1	-	5
	7.6%	0.2%	92.2%	33.7%	18.5%	47.8%	-	-	100.0%	16.7%	-	83.3%
Celcom	850	552	1,161	417	416	513	4	-	1	26	7	130
	33.2%	21.5%	45.3%	31.0%	30.9%	38.1%	80.0%	-	20.0%	16.0%	4.3%	79.7%
Maxis	1,034	942	3,344	502	304	879	-	-	-	39	1	126
	19.4%	17.7%	62.9%	29.8%	18.0%	52.2%	-	-	-	23.5%	0.6%	75.9%
Telekom Malaysia	153	105	117	18	15	38	1	-	1	3	1	32
	40.8%	28.0%	31.2%	25.4%	21.1%	53.5%	50.0%	-	50.0%	8.3%	2.8%	88.9%

	News			Forums			Blogs		
	Positive	Negative	Neutral	Positive	Negative	Neutral	Positive	Negative	Neutral
Time	192	13	83	52	38	141	-	-	-
	66.7%	4.5%	28.8%	22.5%	16.5%	61.0%	-	-	-
Celcom	264	63	504	150	146	273	14	16	23
	31.8%	7.6%	60.6%	26.4%	25.7%	47.9%	26.4%	30.2%	43.4%
Maxis	474	126	780	366	380	759	47	7	42
	34.4%	9.1%	56.5%	24.3%	25.3%	50.4%	49.0%	7.3%	43.7%
Telekom Malaysia	466	99	304	32	5	27	20	5	5
	53.6%	11.4%	35.0%	50.0%	7.8%	42.2%	66.6%	16.7%	16.7%

COMPETITORS BENCHMARKING – OWNED SOCIAL MEDIA PERFORMANCE

		Facebook		YouTube	Top Performing Content by Engagement across all Owned Platforms
		Followers	Engagement	Followers	
Time	July	120,013	0.069%	12,800	<p><u>TIME UNTUK MERDEKA, MERDEKA, MERDEKA, MERDEKA, MERDEKA, MERDEKA, MERDEKA!</u></p> <p>Platform: YouTube Post Reach: 13,100 Post Engagement: 592,598</p>
	Week 1	120,049	0.010%	13,000	
	Week 2	120,102	0.011%	13,000	
	Week 3	120,138	0.023%	13,000	
	Week 4	120,180	0.006%	13,100	
	Week 5	120,190	0.007%	13,100	
Celcom	July	817,783	0.000%	248,000	<p><u>Unreasonable packages offered from unfamiliar numbers? It is likely a scam tactic through phone calls/WhatsApp.</u></p> <p>Platform: Twitter Post Reach: 84,602 Post Engagement: 148,995</p>
	Week 1	817,823	0.012%	248,000	
	Week 2	817,875	0.015%	248,000	
	Week 3	817,880	0.016%	248,000	
	Week 4	817,908	0.015%	248,000	
	Week 5	817,932	0.012%	248,000	
Maxis	July	1,323,393	0.000%	118,000	<p><u>All-new Maxis Postpaid, the plan you can count on</u></p> <p>Platform: YouTube Post Reach: 121,000 Post Engagement: 6,236,358</p>
	Week 1	1,323,421	0.000%	119,000	
	Week 2	1,323,446	0.000%	119,000	
	Week 3	1,323,438	0.020%	120,000	
	Week 4	1,323,464	0.026%	120,000	
	Week 5	1,323,474	0.042%	121,000	
Telekom Malaysia	July	47,589	0.088%	50,300	<p><u>AIDENTITI™ KITA [bersama MK (K-Clique), Suki Low & Balan Kash]</u></p> <p>Platform: YouTube Post Reach: 50,300 Post Engagement: 3,736,905</p>
	Week 1	47,609	0.310%	50,300	
	Week 2	47,630	0.006%	50,300	
	Week 3	47,716	0.142%	50,300	
	Week 4	47,747	0.107%	50,300	
	Week 5	47,754	0.225%	50,300	

In August, **Time's** [Facebook](#) posts had the lowest average engagement at 0.011%. In contrast, Telekom Malaysia achieved the highest average engagement rate at 0.158%, followed by Maxis at 0.018% and Celcom at 0.014%.

Despite having the least number of followers, Telekom Malaysia (TM) consistently attained the highest engagement rate for its [Facebook](#) content. This could be attributed to a few posts made in Week 1, which announced the [appointments of its Group Chief Executive Officer and its Chairman](#). Additionally, TM's [Parade at Putrajaya Square in view of Merdeka Day](#) also contributed to its high engagement for the month. Notably, **Time** also [shared a post in light of Merdeka](#). However, **Time's** post did not fare as well as that of TM in terms of engagement on [Facebook](#) despite its video garnering over 400 views. Additionally, from the interviewees and the tonality of the caption, **Time's** content seems to be targeted at younger audience, and visual-based social media platforms such as TikTok that are more popular amongst the younger demographic may be better platforms for targeting the intended audience, potentially explaining why the content did not perform as well as that of TM.

Meanwhile, **Maxis'** [promotional video for its new postpaid plan on YouTube](#) was the top-performing content by engagement across all owned platforms. The 30 seconds video visually highlighted the features of the new postpaid plan. The video's short duration, which catered to the short attention span of netizens, could have contributed to the high levels of engagement for its video.

Similarly, **Time's** top-performing content was its [YouTube video, featuring Datuk Papa, a well-known influencer, promoting a promotional package for Internet Rahmah](#). The high engagement of this video and Maxis' video may suggest that short, bite-sized videos on [YouTube](#) are likely to receive higher engagement. In view of this, **Time** could continue to create short promotional videos for their products and services for [YouTube](#) to sustain the high engagement on the channel.

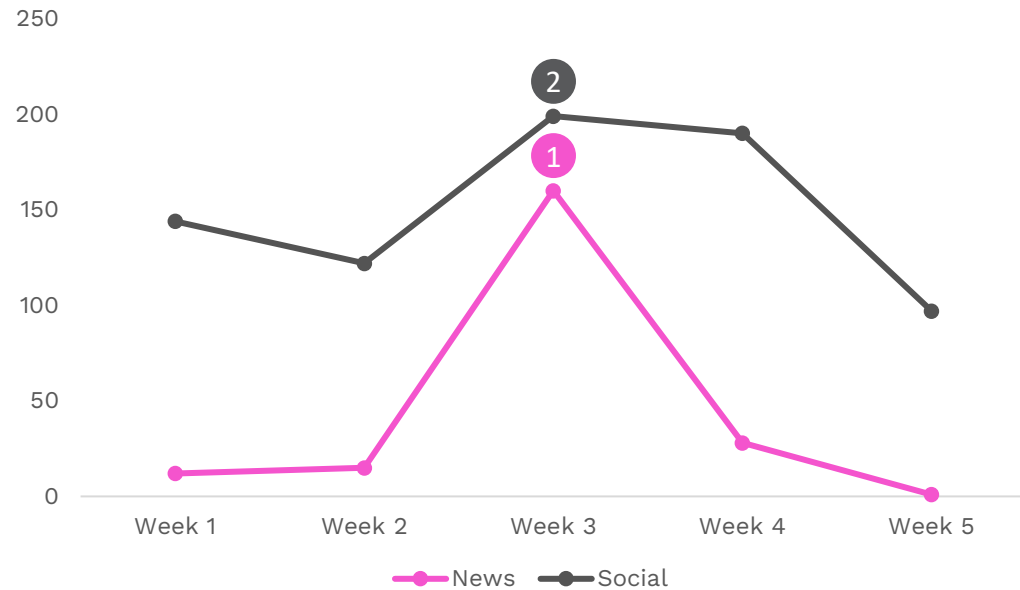
COMPETITORS BENCHMARKING – OWNED SOCIAL MEDIA PERFORMANCE

		Twitter		Instagram	
		Followers	Engagement	Followers	Engagement
Time	July	-	-	3,033	0.000%
	Week 1	-	-	3,080	0.512%
	Week 2	-	-	3,133	0.839%
	Week 3	-	-	3,372	4.859%
	Week 4	-	-	3,537	0.214%
	Week 5	-	-	3,546	0.356%
Celcom	July	84,620	0.000%	88,612	0.000%
	Week 1	84,632	0.026%	88,509	0.002%
	Week 2	84,643	0.046%	88,566	0.003%
	Week 3	84,626	0.020%	88,646	0.001%
	Week 4	84,596	0.007%	88,668	0.009%
	Week 5	84,602	0.007%	88,695	0.043%
Maxis	July	160,272	0.006%	80,051	0.000%
	Week 1	160,405	0.003%	80,225	0.005%
	Week 2	160,504	0.010%	80,392	0.000%
	Week 3	160,542	0.012%	80,515	0.055%
	Week 4	160,522	0.003%	80,549	0.055%
	Week 5	160,497	0.002%	80,628	0.014%
Telekom Malaysia	July	8,812	0.000%	5,302	0.000%
	Week 1	8,821	0.071%	5,310	1.605%
	Week 2	8,829	0.000%	5,317	0.384%
	Week 3	8,844	0.031%	5,358	2.045%
	Week 4	8,838	0.065%	5,373	1.203%
	Week 5	8,835	0.019%	5,385	2.312%



TIME TREND ANALYSIS

WEEKLY TREND - PROCESS/PRODUCT



- 1 In Week 3, there was a peak in the volume of news coverage mainly due to Time's strategic investment in CMC Telecom, a leading Vietnamese telecommunications company. It was mentioned that this partnership has not only solidified **Time's** presence in the ASEAN region but also significantly contributed to the technological development and connectivity in Vietnam.
- 2 The volume of social mentions peaked in Week 3 due to a forum thread discussion on Time's Fibre Broadband. A user expressed her desire for the recently announced promotional prices of **Time's** fibre broadband 500 Mbps plan to become a permanent feature. Another user echoed this sentiment, emphasising that RM99 for a 500Mbps plan would be highly desirable. Additionally, a Twitter post on the August Promotional Campaign by Time regarding its 500Mbps package for only RM99 for the first 6 months also contributed to the peak in Week 3.

Unveiling the major foreign player backing Vietnam's telecommunications infrastructure company

By August 17, 2023 in News, PR Newswire



Market:
Malaysia

Date of Publication:
17 Aug 2023

Publication:
Money Compass



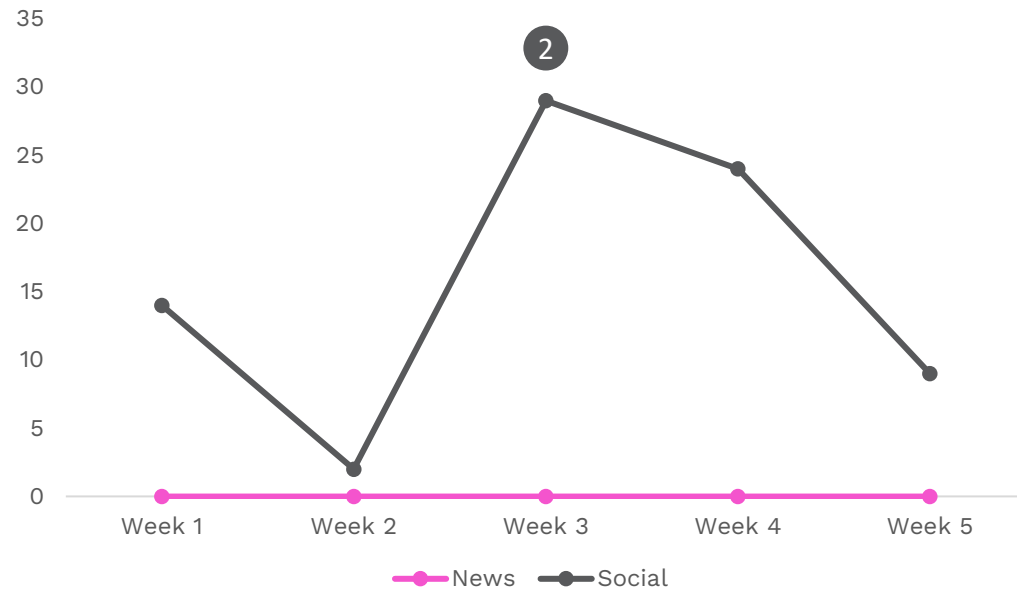
Reach: N.A.

Likes: N.A.

Shares: N.A.

Comments: N.A.

WEEKLY TREND - ACQUISITION/INSTALLATION

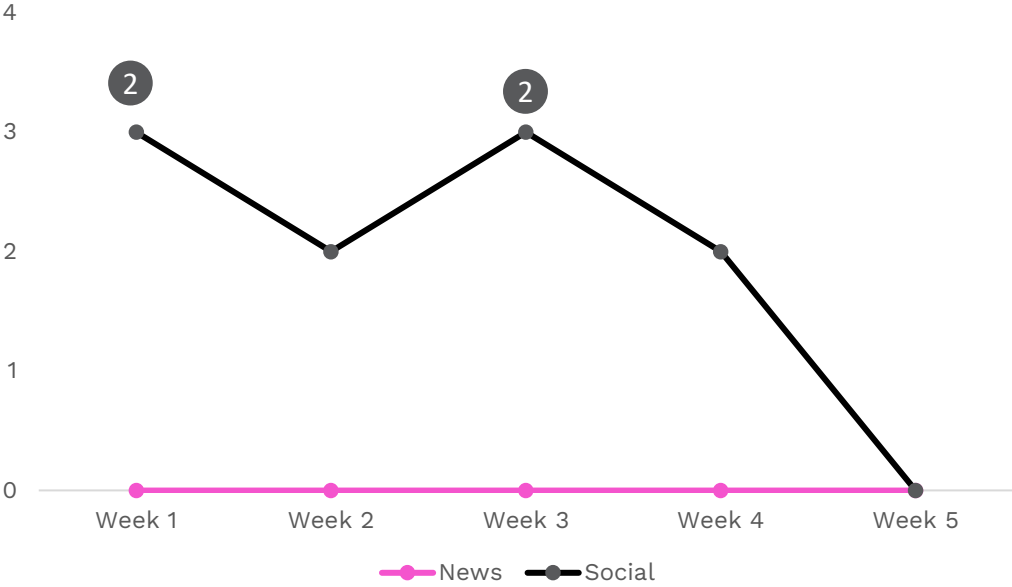


1 There were no relevant news reports on Acquisition/Installation this month.

2 The volume of social mentions peaked in Week 3 due to a forum thread discussion on **Time's** Fibre Broadband. In the thread, a user shared her experience with **Time's** fibre broadband, where fluctuations in the fibre reading from -17dbm to -27.7dbm, caused intermittent internet drops. She suspected that this issue was related to **Time's** internet connection. Another user replied, attributing the problem to the deployment method of fibre-over-the-drain. He highlighted that this method has numerous issues, including the one the initial user encountered, and cautioned that more problems might arise despite the fix.

	
Reach: N.A.	Likes: N.A.
Shares: N.A.	Comments: N.A.

WEEKLY TREND - CUSTOMER SERVICE




- 1 There were no relevant news reports on Customer Service this month.
- 2 The volume of social mentions peaked in Week 1 and in Week 3 due to a forum thread discussion on **Time's** Fibre Broadband and a comment on a Facebook post promoting **Time's** Gig Speed Home Package. In Week 1, a user shared his dissatisfaction with Time's customer service experience, as the representative could not provide a direct answer to his question and kept referring to the bill statement. Meanwhile, in Week 3, a user complained about **Time's** customer service, sharing that he had a very bad experience with **Time's** customer service as they installed wrongly and told him that they are unable to do anything about it. He added that they are very irresponsible.

LA773

Aug 4 2023, 01:43 PM

Show posts by this member only | 10% | Post #10119



Enthusiast
★★★★★

QUOTE(ronnie @ Aug 4 2023, 01:38 PM)

that's right.... it's paid 1 month in advanced

Ok.. Thanks bro

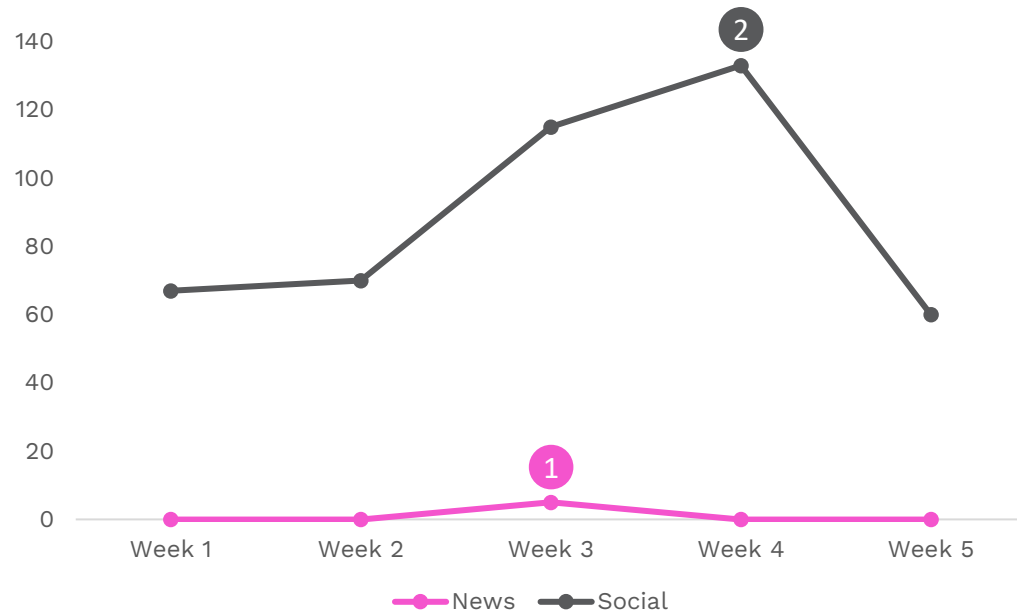
That was the simple question i asked their live chat customer service
Is payment upfront in advance? , she couldn't answer directly.. And just keep saying refer ro bill statement.. Haizzz

Card PM Report Top

Like Quote Reply

Reach: N.A.	Likes: N.A.
Shares: N.A.	Comments: N.A.

WEEKLY TREND - TECHNICAL



- 1 In Week 3, there was a peak in the volume of news coverage mainly due to **Time's** announcement of introducing Fibre-To-The-Room (FTTR) technology in Malaysia by Q4 2023. The articles mentioned that **Time** will be the first in the country to offer this solution, which is expected to provide a full WiFi signal throughout the home, powered by 100% fibre and WiFi-6.
- 2 The volume of social mentions peaked in Week 4 due to a forum thread discussion on **Time's** Fibre Broadband. A user inquired about recommendations for a mesh router if the 2-in-1 router does not work well, and whether to use a long LAN cable or set up a router in the master bedroom to ensure a stable connection. Another user advised that if the house was still under renovation, he should have a LAN cable installed to the room for the best connection. Additionally, a user inquired about changing the Wi-Fi router after installing **Time** 1G broadband, expressing dissatisfaction with the provided Wi-Fi mesh compared to her previous ASUS router setup for Unifi. She was informed that she could change the router and should contact customer service to convert it into bridge mode.

<p>Time teases Fibre To The Room solution, gigabit WiFi in every corner with lower latency</p> <p>BY Alexander Wong 17 August 2023 3:08 pm Comment</p>	<p>Market: Malaysia</p>	<p>Date of Publication: 17 Aug 2023</p>
	<p>Publication: SoyaCincau</p>	

coolguy99

Aug 25 2023, 11:09 AM

Show posts by this member only | IPv6 | Post #10182

QUOTE(chal0917 @ Aug 25 2023, 09:58 AM)

If the 2-in-1 router does not work out, any mesh router to recommend?

Another thing is, planning to put my desktop in my master bedroom, thinking want to buy a long LAN cable connect it to the 2-in-1 router or just better off buy a router put it in the master bedroom. Because prefer my desktop to connect via LAN to have stable connection

Look at all my stars!!
☆☆☆☆☆☆

If your house is still under renovation, get them to pull a LAN cable to your room. Thing is you need to be sure where you are going to position your desktop. LAN cable is always better than wireless IMO.

Cancel PM Report Top

Like Quote Reply

<p>Reach: N.A.</p>	<p>Likes: N.A.</p>
<p>Shares: N.A.</p>	<p>Comments: N.A.</p>



TOP NEWS BY VOLUME

TOP 10 TIME NEWS

1. Unveiling the major foreign player backing Vietnam's telecommunications infrastructure company

Market:	Publication:	Date of Publication:	Sentiment:
United States	Yahoo! Finance	17 August 2023	Positive
<p>Time is expanding its network connectivity to establish itself as the telecommunications gateway to ASEAN. One of its efforts is working with CMC Telecom, a telecommunications technology industry provider and one of Time's key partners in Southeast Asia. Time has made its mark in the Vietnamese market with a \$12 million investment deal and a 25% stake in CMC Telecom in 2015. Over the years, this partnership has already implemented several projects, including Vietnam's first Uptime Tier III certified data centre.</p>			

2. Time dotCom untung RM2.26 billion hasil tutup AIMS

Market:	Publication:	Date of Publication:	Sentiment:
Malaysia	Berita Harian	20 August 2023	Positive
<p>Time has recorded an increase in net profit worth RM2.264 billion for the second quarter of 2023 due to the completion of the AIMS data centre's strategic partnership. Time's Chief Executive Officer was delighted with the achievements and said the group will continue to invest in its network, expand its coverage footprint, and enhance operational excellence to deliver high network reliability, availability, and safety to its customers.</p>			

3. Time appoints Mohd Shahreen Zainooreen Madros as Director

Market:	Publication:	Date of Publication:	Sentiment:
United States	Head Topics	09 August 2023	Neutral
<p>Time has appointed Dr Mohd Shahreen Zainooreen Madros as an Independent and Non-Executive Director starting August 8, 2023. Before his appointment in Time, Mohd Shahreen Zainooreen Madros had over 30 years of work experience in the oil and gas industry. He also worked on formulating strategic directions to grow Malaysia's trade by representing the country in international trade missions and various industry dialogues.</p>			

4. Time dotCom unit sees solid growth for sovereign cloud solutions

Market:	Publication:	Date of Publication:	Sentiment:
Malaysia	New Straits Times	07 August 2023	Neutral
<p>Time's subsidiary, AVM Cloud, has identified sovereign cloud solutions as a new pillar of growth for businesses in Malaysia. The AVM Cloud Chief Executive Officer said data is the lifeblood of modern businesses, and ensuring its security and sovereignty is essential. Thus, in AVM Cloud, customers have peace of mind knowing that their data is being stored and processed, subject to local regulations. The CEO also said the need for a sovereign cloud has been further underscored by geopolitical friction and concerns about Big Tech.</p>			

5. TNB appoints Khazanah's Selvendran as non-independent director

Market:	Publication:	Date of Publication:	Sentiment:
Malaysia	The Edge Malaysia	25 August 2023	Neutral
<p>Tenaga Nasional Bhd appointed Selvendran Katheerayson as the group's Non-Independent and Non-Executive Director, starting September 1, 2023. He will replace Datuk Amran Hafiz Affifudin, who is stepping down to pursue other interests. Selvendran Katheerayson is also the Non-Independent and Non-Executive Director of Time.</p>			

S/N	Headline	Market	Sentiment
6	<u>LGMS secures cybersecurity milestone in SEA with Cambodia's largest commercial bank</u>	Malaysia	Neutral
7	<u>FBM KLCI slightly higher in early trade</u>	Malaysia	Neutral
8	<u>Time introduces new gig speed home package; pre-registration available now</u>	Malaysia	Neutral
9	<u>Are Time dotCom Berhad (KLSE:TIMECOM) investors paying above the intrinsic value?</u>	United States	Neutral
10	<u>TV3 – 5G Rahmah boleh diperolehi bermula September</u>	Malaysia	Neutral

TOP 10 CELCOM NEWS

1. CelcomDigi: Customers on Postpaid 90 and above will continue to enjoy free 5G access until further notice

Market: Malaysia

Publication: Malay Mail

Date of Publication:
28 August 2023

Sentiment: Neutral

CelcomDigi has clarified that existing **Celcom** and Digi Postpaid customers on eligible RM90/month plans and above will continue to enjoy free 5G access until further notice. The RM10 per month 5G access charge only applies to its lower-tier plans, such as Digi Postpaid 40 and Xpax Postpaid 40. **CelcomDigi** has also updated its Digi 5G page, which no longer shows the “RM10/month” price for Postpaid 90, 120, 150, and Family Unlimited. For greater clarity to its customers, **CelcomDigi** has also updated the fine print, which states, “extra Internet offer is valid until 2nd October 2023” only.

S/N	Headline	Market	Sentiment
2	CelcomDigi introduces 5G home WiFi with 1TB quota	Malaysia	Neutral
3	CelcomDigi looking for new Yodo owner who can take the brand to the next level	Malaysia	Neutral
4	Celcom Mega 80 postpaid customers also enjoy free 5G access	Malaysia	Neutral
5	CelcomDigi launches new 5G prepaid plans	Malaysia	Neutral
6	CelcomDigi's network modernisation plans are on track, over 50Mbps download speed on merged network	Malaysia	Positive
7	Why is UtusanTV blocked by MCMC? And are they linked to Utusan Malaysia?	Malaysia	Neutral
8	CelcomDigi perkenal pas perayauan internet 5G tanpa had, dengan FUP di 57 negara	Malaysia	Neutral
9	Karnival Jom 5G: CelcomDigi offers Galaxy Z Flip 4 for RM1,999 and 5G phone deals from RM0 this weekend	Malaysia	Neutral
10	Fahmi to find out reason Malaysian telcos are charging up to RM20 'DNB tax' for 5G services	Malaysia	Neutral

TOP 10 MAXIS NEWS

1. Countdown begins for WCIT|IDECS 2023: unlocking the potential of the innovative tech industry and digital economy

Market: Japan

Publication: Excite エキサイト

Date of Publication:
15 August 2023

Sentiment: Neutral

The 27th World Congress on Innovation and Technology and the 6th International Digital Economy Conference Sarawak, collectively known as WCIT|IDECS 2023, are coming soon at the Borneo Convention Centre Kuching, Malaysia, on October 4-6, 2023. The event is set to bring together visionaries, experts, and industry leaders worldwide to bridge the gap and create opportunities to build a business environment and ecosystem driven by innovation, technology, and sustainability. **Maxis** is one of the key partners of these events, along with Business Events Sarawak and Malaysian Technology Development Corporation. Additionally, Huawei, Malaysia Digital Economy Corporation, TVS, Sarawak Energy Berhad, Digital Nasional Berhad, NEC, and Whale Cloud are the key sponsors of these events.

S/N	Headline	Market	Sentiment
2	Managed Mobility Services Market Size, share, revenue, trends, and drivers for 2023–2032	United States	Neutral
3	Maxis 5G: Here's how to activate free 5G trial on both Postpaid and Prepaid	Malaysia	Neutral
4	Telecommunications market size, trends, growth [2023–2030]	United States	Neutral
5	Telcos to ensure success of 5G Rahmah package, civil servant postpaid incentive	United States	Positive
6	Media practitioners to enjoy one-month handphone bill rebate	Malaysia	Neutral
7	Fahmi: Maxis agrees to sign 5G access agreement with DNB	Malaysia	Positive
8	Pakej Rahmah: Maxis offers 100Mbps fibre broadband with postpaid line for less than RM90/month	Malaysia	Positive
9	Fahmi to find out reason Malaysian telcos are charging up to RM20 'DNB tax' for 5G services	Malaysia	Neutral
10	Fahmi: Equity holdings in DNB expected to be finalised tomorrow	United States	Neutral

TOP 10 TELEKOM MALAYSIA NEWS

1. CyberDSA 2023: Forging a resilient digital future through unprecedented collaboration

Market: United States

Publication: Yahoo! Finance

Date of Publication:
16 August 2023

Sentiment: Positive

The Cyber Digital Services Defense & Security Asia (CyberDSA) 2023 commenced at the Kuala Lumpur Convention Centre, graced by the Minister of Communications and Digital, YB Fahmi Fadzil. With the theme "Advancing Digitalisation and Security Through Collaboration," this three-day expo from August 15 to 17, seeks to create a platform for networking, idea exchange, and forging alliances that will drive the nation towards a more secure digital future. The event includes keynote addresses, talks, roundtable discussions, and exhibits covering cyber defense, land and cellular network security, big data, cloud computing solutions, artificial intelligence, and blockchain technology. The event also featured a Hackathon Competition sponsored by **Telekom Malaysia** and a Special Opening Ceremony on August 16, 2023, by Siber Siaga, further amplifying the collaborative spirit of CyberDSA 2023.

S/N	Headline	Market	Sentiment
2	Telcos to ensure success of 5G Rahmah package, civil servant postpaid incentive	United States	Positive
3	TM says actively engaging access seekers for wholesale internet pricing agreement	Malaysia	Positive
4	TM posts RM568.74mil net profit in 2Q	Malaysia	Positive
5	Telekom says Unifi Air 5G info from earlier document, offerings being updated for official launch to be announced soon	Malaysia	Neutral
6	Fahmi: Equity holdings in DNB expected to be finalised tomorrow	United States	Neutral
7	TA Securities raises TM's earnings estimates, target price	Malaysia	Positive
8	Telekom Malaysia to explore partnership with Elon Musk's Starlink	Malaysia	Neutral
9	Pengamal media bakal nikmati rebat sebulan bil telefon bimbit bulan depan	Malaysia	Neutral
10	Telekom Malaysia unveils AI Music Video "Aidentiti Kita" for 2023 Merdeka	Malaysia	Positive

DEFINITIONS

Time & AIMS Data Centre

Mentions of **Time** in the report include mentions of the brand, its products and services, and key stakeholders or spokesperson such as Chief Executive Officer Afzal Abdul Rahim and Executive Director Patrick Corso across Online News (Global), Social Media (Global) and Offline (Malaysia-only) sources.

As a subsidiary of **Time**, mentions of **AIMS Data Centre** in the report include mentions of the brand, its data centres in the region and key stakeholders or spokespersons, such as Chief Executive Officer, Chiew Kok Hin.

Process/Product

Relates to the platforms used by Time's customers, promotions and products offered by Time as well as billing or payment processes, channels or methods.

Acquisition/Installation

Relates to issues raised by Time's customers during sign-ups (e.g., problems relating to dealers) and after sign-ups (e.g., installation, technician and installer issues).

Customer Service

Relates to issues raised on Time's customer service (e.g., complaints/compliments/enquiries).

Technical

Relates to comments, complaints or compliments by existing Time customers on any technical matters relating to the services or products provided by Time (e.g., router, connection, outage, speed).

GLOSSARY

timeTM

THANK YOU

