

Vendor Pitch Technical Evaluation

MMM vendor selection

Agency : Mutinex

No.	Evaluation Criteria	Weightage (%)	Andrew	Melanie	Kaylie	Hairul	Christine	Izzaz
1	Expertise and Track Record	30	27	28	28	26	25	28
2	Methodology and approach	30	27	27	26	27	25	27
3	Technology and Analytical Capabilities	25	23	23	23	23	25	24
4	Customization and Collaboration	15	12	13	13	12	10	13
		100	89	91	90	88	85	92
TOTAL			89.2					

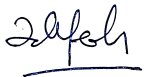
Agency : Analytics Partner

No.	Evaluation Criteria	Weightage (%)	Andrew	Melanie	Kaylie	Hairul	Christine	Izzaz
1	Expertise and Track Record	30	27	25	25	25	Absent	25
2	Methodology and approach	30	26	24	25	25		24
3	Technology and Analytical Capabilities	25	20	19	18	21		17
4	Customization and Collaboration	15	12	10	11	10		10
		100	85	78	79	81	0	76
TOTAL			79.8					

Agency : Annalect

No.	Evaluation Criteria	Weightage (%)	Andrew	Melanie	Kaylie	Hairul	Christine	Izzaz
1	Expertise and Track Record	30	ABSENT	24	26	27	25	24
2	Methodology and approach	30		22	27	26	25	22
3	Technology and Analytical Capabilities	25		19	22	20	20	18
4	Customization and Collaboration	15		10	10	11	10	9
		100		75	85	84	80	73
TOTAL			79.4					

Technical Proposal Evaluator



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