

timeTM

September 2022 | Monthly Report



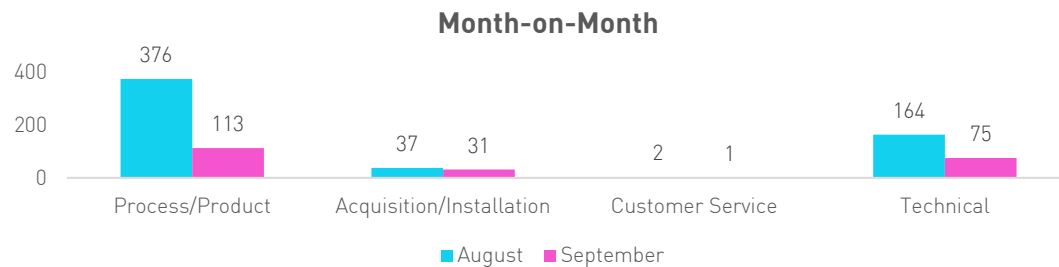
TIME Overview

TIME Overview

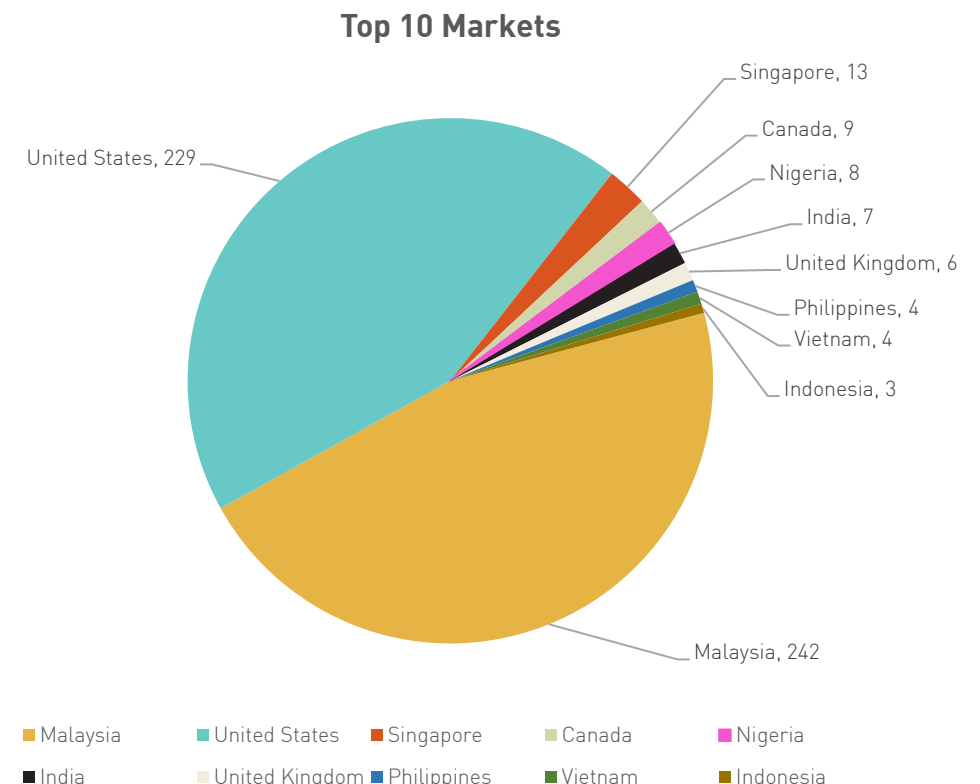
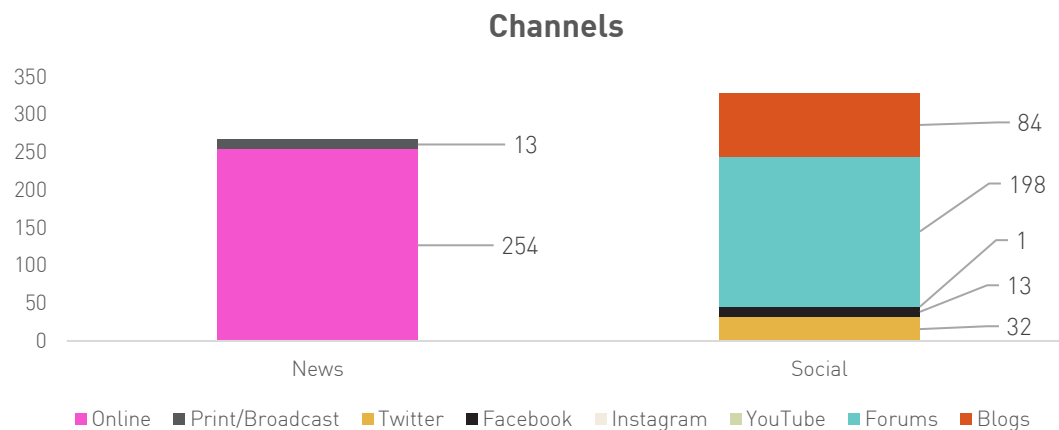
In September 2022, Process/Product continued to be the most mentioned topic across news and social media, followed closely by Technical. News on an Industry Report, which provided a detailed analysis of six telecommunication operators including TIME, on the Malaysian Telecommunication industry made up most of the news coverage on **TIME**. One of the key insights provided in the report was that the strong growth of the broadband market was driven by household growth in Malaysia, along with new investments from **TIME** and its competitors.

TIME's social media mentions were mainly on Blogs and Forums, where a variety of topics were discussed, including questions and feedback about **TIME**'s products and services. Notably, there was a Twitter user who tweeted that **TIME**'s Chat Bots and Live Bots were not helpful in resolving his Internet outage issue. Across all markets, Malaysia had the highest total volume of news articles and social media mentions in September 2022. For news, 4.1% of **TIME**'s news coverage was from top-tier* sources, while 95.9% were from non-top-tier sources.

Among its competitors, Celcom had the highest volume of news articles and social media mentions, followed by Maxis, Telekom Malaysia, and **TIME**. Similar to **TIME**, the topics of Process/Product and Technical had the most mentions across news and social media amongst **TIME**'s competitors. Maxis ranked the highest for Twitter, while Celcom ranked the highest for News.

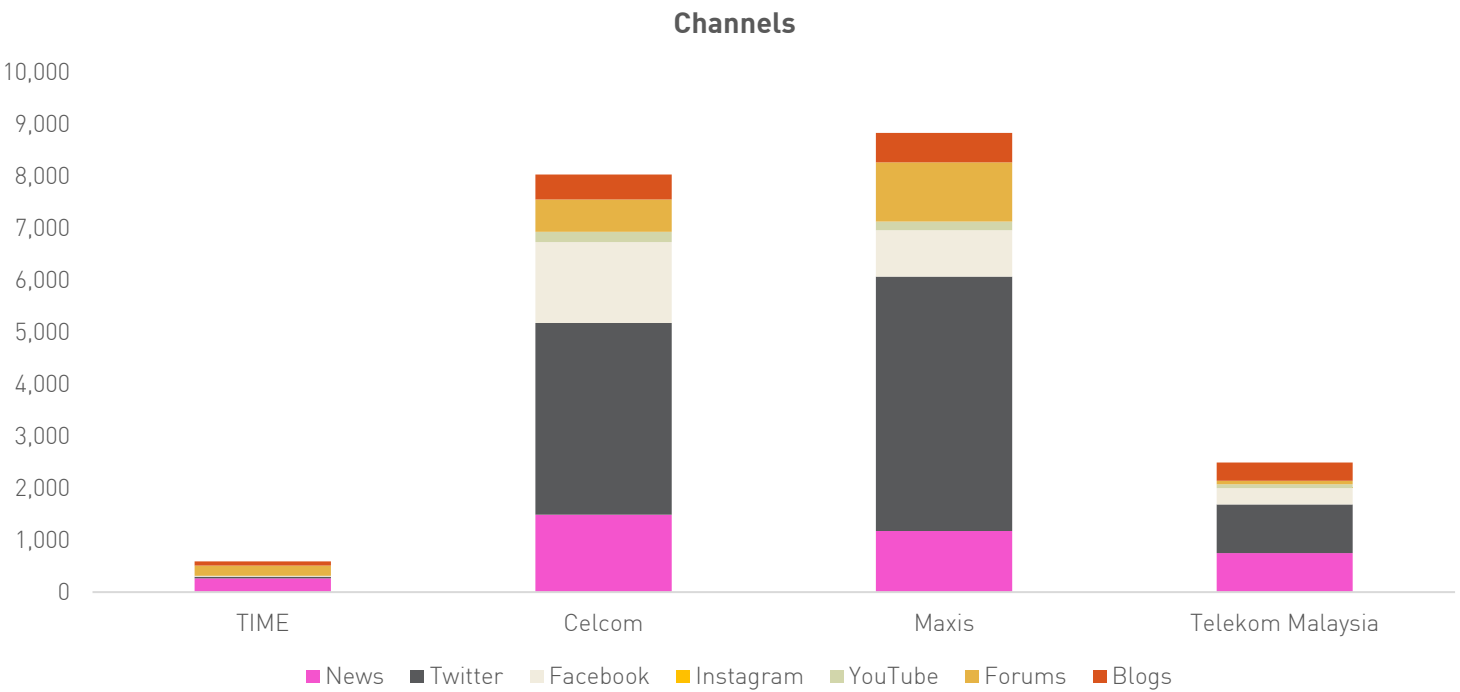
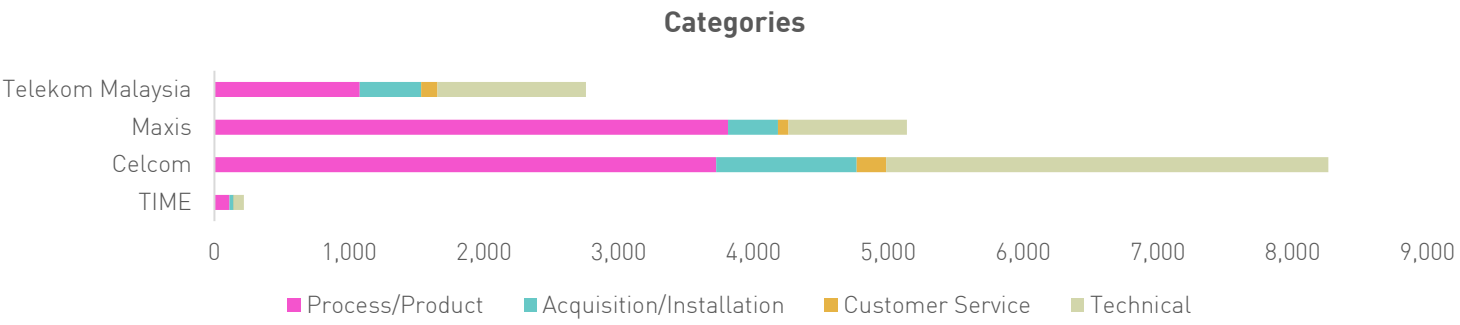


Note: Chart only reflects articles/mentions/posts that fall within the topic categories



Note: Chart includes news articles and social media mentions

Competitors Benchmarking – Volume*



	TIME	Celcom	Maxis	Telekom Malaysia
Process/Product	113	3,718	3,811	1,078
Acquisition/Installation	31	1,036	370	456
Customer Service	1	218	79	121
Technical	75	3,276	878	1,102

	TIME	Celcom	Maxis	Telekom Malaysia
News	267	1,481	1,178	753
Twitter	32	3,694	4,896	934
Facebook	13	1,556	894	314
Instagram	0	0	0	1
YouTube	1	193	165	75
Forums	198	623	1,137	67
Blogs	84	483	567	352

* All mentions were retrieved from public social media pages. Sentiment tagging was system-generated through Natural Language Processing

TIME & AIMS LinkedIn Performance

LinkedIn*

TIME

Followers

August	63,413
Week 1	63,584
Week 2	63,761
Week 3	63,909
Week 4	63,986
Week 5	64,103

Top Performing Content by Engagement on LinkedIn




Post Engagement Rate: 20.5%

AIMS Data Centre

Followers

August	3,408
Week 1	3,446
Week 2	3,475
Week 3	3,475
Week 4	3,475
Week 5	3,481

Top Performing Content by Engagement on LinkedIn



Post Engagement Rate: 2.6%



Competitors Benchmarking

Competitors Benchmarking – Sentiment*

Key Highlights

TIME

Top story for TIME: Malaysia Telecoms Industry Report 2022: A Thriving Mobile Market with 4 Large Network Operators and an Incumbent Fixed-Line Provider with Near-Monopoly - Forecasts to 2027 - ResearchAndMarkets.com

Research and Markets, a source of market data and statistics, published the Malaysia Telecoms Industry Report for 2022-2027, which provided a detailed analysis of six telecommunication operators including **TIME**. One of the key insights in the report was that the strong growth of the broadband market was driven by household growth in Malaysia in addition to new investments from **TIME** and its competitors.

COMPETITORS

Top story for Competitors:

① **Celcom:** Malaysia Telecoms Industry Report 2022: A Thriving Mobile Market with 4 Large Network Operators and an Incumbent Fixed-Line Provider with Near-Monopoly - Forecasts to 2027 - ResearchAndMarkets.com

② **Maxis:** Malaysia Telecoms Industry Report 2022: A Thriving Mobile Market with 4 Large Network Operators and an Incumbent Fixed-Line Provider with Near-Monopoly - Forecasts to 2027 - ResearchAndMarkets.com

③ **Telekom Malaysia:** Malaysia Telecoms Industry Report 2022: A Thriving Mobile Market with 4 Large Network Operators and an Incumbent Fixed-Line Provider with Near-Monopoly - Forecasts to 2027 - ResearchAndMarkets.com

	Twitter			Facebook			Instagram			YouTube		
	Positive	Negative	Neutral	Positive	Negative	Neutral	Positive	Negative	Neutral	Positive	Negative	Neutral
TIME	9	6	17	7	4	2	-	-	-	1	-	-
	28.1%	18.8%	53.1%	53.8%	30.8%	15.4%	-	-	-	100.0%	-	-
Celcom	679	1,214	1,801	383	420	753	-	-	-	18	18	157
	18.4%	32.8%	48.8%	24.6%	27.0%	48.4%	-	-	-	9.4%	9.3%	81.3%
Maxis	697	1,537	2,662	152	251	491	-	-	-	15	11	139
	14.2%	31.4%	54.4%	17.0%	28.1%	54.9%	-	-	-	9.1%	6.7%	84.2%
Telekom Malaysia	218	25	691	133	96	85	-	-	1	3	6	66
	23.3%	2.7%	74.0%	42.4%	30.5%	27.1%	-	-	100.0%	4.0%	8.0%	88.0%

	News			Forums			Blogs		
	Positive	Negative	Neutral	Positive	Negative	Neutral	Positive	Negative	Neutral
TIME	37	6	224	21	27	150	13	4	67
	13.9%	2.2%	83.9%	10.6%	13.6%	75.8%	15.5%	4.7%	79.8%
Celcom	403	89	989	148	111	364	123	34	326
	27.2%	6.0%	66.8%	23.8%	17.8%	58.4%	25.5%	7.0%	67.5%
Maxis	277	96	805	306	134	697	109	47	411
	23.6%	8.1%	68.3%	26.9%	11.8%	61.3%	19.2%	8.3%	72.5%
Telekom Malaysia	173	63	517	10	3	54	97	24	231
	23.3%	2.7%	74.0%	14.9%	4.5%	80.6%	27.6%	6.8%	65.6%

Competitors Benchmarking – Owned Social Media Performance

		Facebook		YouTube	Top Performing Content by Engagement across all Owned Platforms
		Followers	Engagement	Followers	
TIME	August	117,216	0.012%	9,250	<p><u>Solve our ultra difficult equation and stand to win a RM30 GrabFood voucher!</u></p> <p>Platform: Instagram Post Reach: 1,019 Post Engagement: 514</p>
	Week 1	117,296	0.007%	9,250	
	Week 2	117,368	0.013%	9,260	
	Week 3	117,442	0.004%	9,250	
	Week 4	117,501	0.000%	9,270	
	Week 5	117,519	0.000%	9,290	
Celcom	August	808,706	0.055%	248,000	<p><u>Talian Keluarga Celcom MEGA™</u></p> <p>Platform: YouTube Post Reach: 248,000 Post Engagement: 292,407</p>
	Week 1	808,901	0.011%	248,000	
	Week 2	809,136	0.029%	248,000	
	Week 3	809,501	0.023%	248,000	
	Week 4	809,766	0.026%	248,000	
	Week 5	809,835	0.019%	248,000	
Maxis	August	1,319,811	0.023%	105,000	<p><u>The best wait for the most awaited device Order your iPhone 14 with Maxis Zerolution</u></p> <p>Platform: YouTube Post Reach: 105,000 Post Engagement: 1,016,096</p>
	Week 1	1,320,176	0.011%	105,000	
	Week 2	1,320,823	0.009%	105,000	
	Week 3	1,321,825	0.009%	105,000	
	Week 4	1,321,825	0.007%	105,000	
	Week 5	1,321,895	0.000%	105,000	
Telekom Malaysia	August	44,944	0.217%	49,600	<p><u>Temu bual bersama Andrew Pinto, Ketua Penjenamaan & Pemasaran, TM #MengukirMalaysia</u></p> <p>Platform: YouTube Post Reach: 49,700 Post Engagement: 341</p>
	Week 1	45,020	0.027%	49,600	
	Week 2	45,097	0.017%	49,600	
	Week 3	45,148	0.064%	49,600	
	Week 4	45,214	0.014%	49,700	
	Week 5	45,230	0.000%	49,700	

TIME (0.005%) had the lowest average engagement rate on **Facebook** followed by Maxis (0.007%), Celcom (0.021%), and Telekom Malaysia (0.024%) in September 2022.

Although Telekom Malaysia (TM) had the lowest number of **Facebook** followers compared to the other brands, it continued to have the highest engagement rate particularly in Week 3 (0.064%). Similar to the previous month, this is possibly due to its #MengukirMalaysia Campaign, an initiative to preserve and celebrate Malaysia's culture and heritage through innovative technologies. Notably, a video post of Andrew Pinto, the Head of TM's Brand and Marketing, speaking about Ibu Zain, a well-known Malaysian educator and politician, and the use of Wayang Kulit for this campaign, garnered the highest engagement in Week 3. In view of Facebook users' interest towards culture, **TIME** could consider adding cultural and historical elements into their future campaigns.

Unlike Celcom, Maxis, and Telekom Malaysia, which top-performing content by engagement across all owned platforms was on **YouTube**, **TIME**'s top-performing content was on **Instagram**. This month, Maxis' top-performing content, was a video showcasing the latest iPhone 14. The video emphasised the pain of waiting, and how Maxis would be able to "relieve the pain" by offering the new iPhone 14 in its stores. The video could have garnered a high engagement due to the popularity of the iPhone, especially as it was just launched. In view of this, **TIME** could consider focusing its promotions on newly-released and highly anticipated phones, such as the Apple iPhones, to garner higher engagement for its posts.

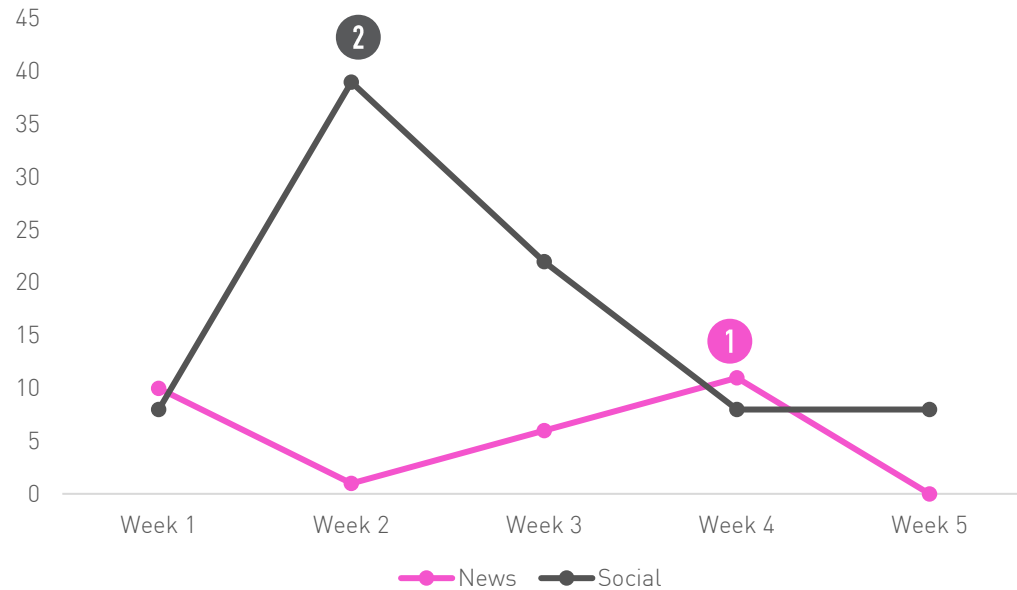
TIME's top-performing content on **Instagram** was a post on a RM30 GrabFood voucher giveaway. The post could have garnered high engagement due to the attractiveness of the prize to be won and the simple mechanics of the giveaway, which only required participants to like and comment on the post.

Competitors Benchmarking – Owned Social Media Performance

		Twitter		Instagram	
		Followers	Engagement	Followers	Engagement
TIME	August	-	-	831	7.335%
	Week 1	-	-	893	9.718%
	Week 2	-	-	936	4.756%
	Week 3	-	-	978	0.332%
	Week 4	-	-	1,015	0.000%
	Week 5	-	-	1,019	0.000%
Celcom	August	84,253	0.051%	84,264	0.009%
	Week 1	84,280	0.024%	84,375	0.000%
	Week 2	84,295	0.059%	84,501	0.000%
	Week 3	84,319	0.038%	84,693	0.044%
	Week 4	84,347	0.024%	84,817	0.000%
	Week 5	84,358	0.030%	84,838	0.000%
Maxis	August	159,291	0.000%	74,064	0.033%
	Week 1	159,430	0.001%	74,199	0.031%
	Week 2	159,520	0.001%	74,295	0.035%
	Week 3	159,576	0.001%	74,459	0.027%
	Week 4	159,693	0.001%	74,574	0.366%
	Week 5	159,760	0.001%	74,593	0.000%
Telekom Malaysia	August	7,999	0.035%	4,633	0.336%
	Week 1	8,016	0.007%	4,653	0.025%
	Week 2	8,029	0.016%	4,675	0.000%
	Week 3	8,042	0.016%	4,685	0.620%
	Week 4	8,064	0.016%	4,691	0.180%
	Week 5	8,068	0.000%	4,690	0.000%

TIME Trend Analysis

Weekly Trend – Process/Product



- 1 In Week 1, there was a peak in news coverage mainly due to reports on TIME's partnership with Alibaba Cloud which allowed TIME to provide a direct connection to Alibaba Cloud Express Connect through TIME's Cloud Direct Service. It was reported that this partnership with Alibaba Cloud network would ensure secured data transmission, stable and uninterrupted connectivity, and less risk of data breaches.
- 2 The volume of social mentions peaked in Week 2 due to retweets of a promotional poster of the Kabel Besar by TIME Fibre Home. The poster claimed that users can get 500Mbps at RM99 in the first 6 months. Some users had expressed their disappointment as they said that this was limited to apartments and condominiums, with a user saying that he would need to move house if he wanted to install the mesh WiFi.

TIME Now Offers Private Connectivity To Alibaba Cloud Express Connect In Malaysia

By Cynthia Ignatius - September 6, 2022



Market:
Malaysia

Date of Publication:
06 September
2022

Publication:
Business Today

suzannajuwita
@suzannajuwita

TIME ni is still only for apartments/condos, eh? 🙄

Amanz - Sep 13

Kabel Besar TIME Lebih Murah Lebih Nilai - RM 99 500Mbps Untuk 6 Bulan Pertama amanz.my/2022355847/



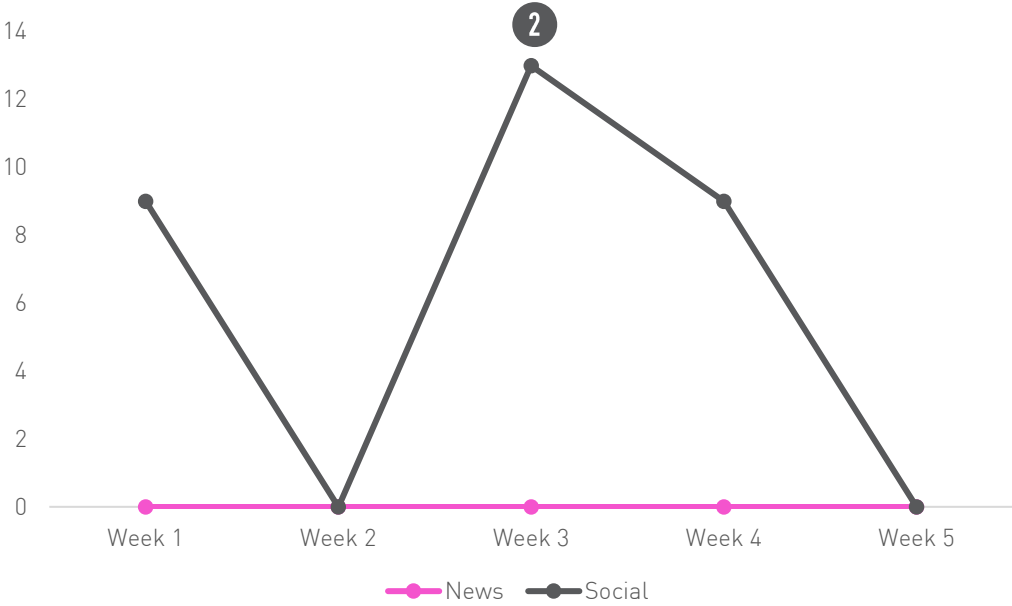
Reach: 1,000

Likes: 0

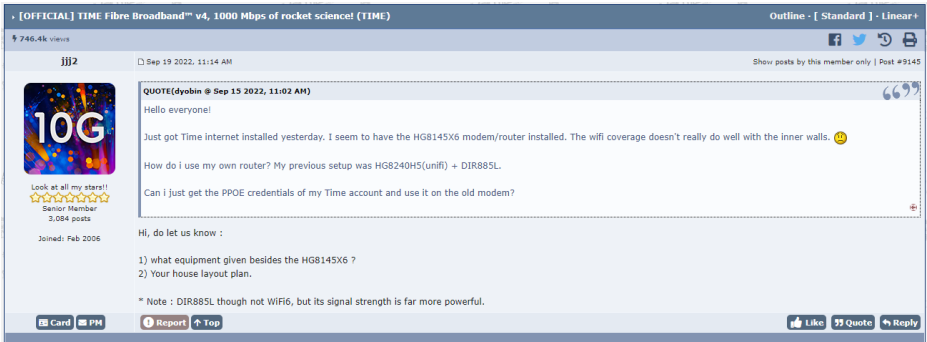
Shares: 0

Comments: 0

Weekly Trend – Acquisition/Installation



- 1 There were no relevant news reports on Acquisition/Installation this month.
- 2 The volume of social mentions peaked in Week 3 due to a forum thread discussion on **TIME**'s Fibre Broadband. Notably, a user's concerns about his newly installed **TIME** internet garnered a significant volume of responses on the forum. In his post, he said that TIME's WiFi coverage was poor with inner walls and asked for help to set up his old router. In response to his post, another user commented that the DIR885L's signal is far more powerful.



Reach: N.A	Likes: N.A.
Shares: N.A	Comments: N.A

1

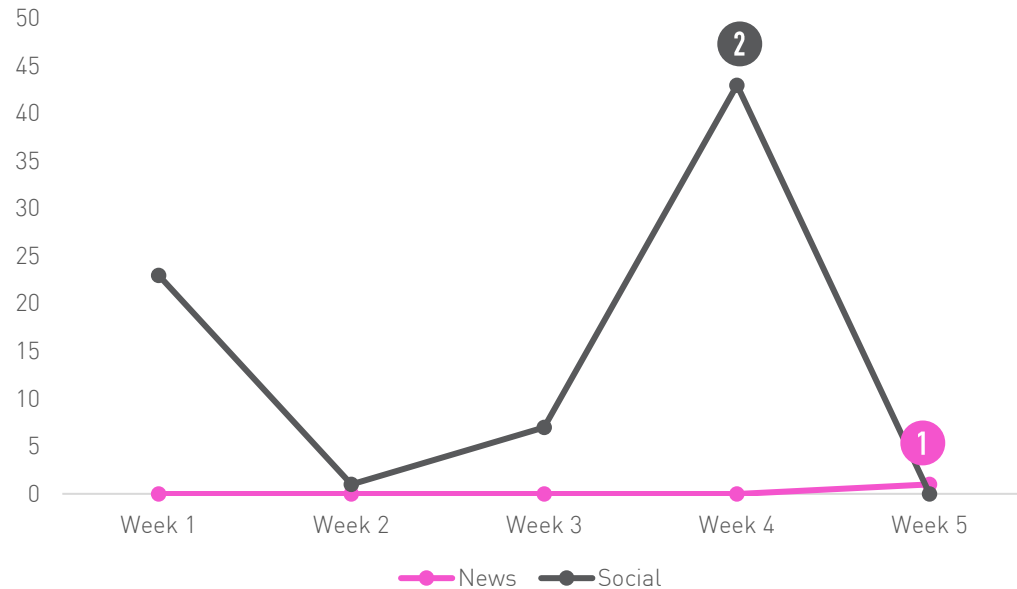


- 1



Comments: 0

Weekly Trend – Technical



1 In Week 1, there was an article which reported that Satesh Vasu, Head of **TIME**'s Customer Service, agreed that WiFi routers should be placed far from other electronic devices such as microwaves to prevent interruption to quality internet access. The article added that he had also advised users to use a quality router and restart their respective WiFi routers to reduce the problem of internet access interruptions in the future.

2 The volume of social mentions peaked in Week 4 due to a forum thread discussion on **TIME**'s Fibre Broadband. Most of the posts were enquiries about **TIME**'s Domain Name System (DNS) for the HG8145X6 router. A few users responded to the queries, with a user suggesting that one should set the DNS for both the IPV4 and IPV6. Notably, a user claimed that **TIME**'s default DNS seems to block access to certain sites which the 8.8.8.8 DNS could access, to which another user, who seemed to be working for TIME, responded that this is true and that "we did receive such complaints from various customers".

<p>Daily Express 30-Sep-2022</p> <p>Section: Local Size: 180x212</p> <p>Ad Value: RM 1,004 PR Value: RM 3,164</p> <p>'Place Wifi routers far from electronic devices'</p> <p>'Place Wifi routers far from electronic devices'</p> <p>KUALA LUMPUR: Consumers are advised to place Wifi routers far from other electronic devices such as microwaves and microwave ovens to prevent interruption to quality internet access.</p> <p>TIME dotCOM Bhd Customer Service head Satesh Vasu said this is because Wifi and many other electronic devices use radio frequency as the production of many signals at one time can cause the device to receive optimum connection.</p> <p>"Radio frequency is like an ordinary radio, when we switch on the radio, we receive transmission signal from television or radio stations through the antenna. Similarly, the technology for internet, sometimes the signal is a gigahertz (GHz) or GHz frequency that we have to adjust for the correct frequency.</p> <p>"Most of the devices we use produce radio frequencies. When all devices produce radio frequencies, everything will compete and there are many radio frequencies, all devices cannot connect optimally, and the internet becomes slow," he said.</p> <p>He was speaking on the programme Internet Day Kuala Lumpur, organised by Bernama with the topic "Why is your internet speed slow?" on Facebook Live night.</p> <p>Apart from that, Satesh said the types of devices used to connect to the internet with the variable router also played an important role for consumers to enjoy the desired speed according to their subscription.</p> <p>He said Wifi signal usually uses the 2.4 gigahertz (GHz) or GHz frequency while Wifi6 which is newer uses 6GHz frequency.</p> <p>"Old devices usually use 2.4GHz frequency, but it will be a problem when many devices are in use which creates interference and internet on the devices we use would also become slower.</p> <p>"If the frequency is GHz, it would be faster as not many devices use this frequency.</p> <p>"As such we encourage using smart phones or laptops which are connected with 5GHz frequency.</p> <p>"Regarding Wifi, we have to understand that when the router talks to the device, it will not talk to all the devices at the same time but it will talk to the devices one by one.</p> <p>So if there are too many devices in the house, we have to talk one by one until we get to the device we want to use," he said.</p> <p>Therefore, he also advised users to use a quality router and restart their respective Wifi routers to reduce the problem of internet access interruptions in the future. - Bernama</p>	<p>Market: Malaysia</p>	<p>Date of Publication: 30 September 2022</p>
	<p>Publication: Daily Express</p>	

<p>10G</p> <p>Look at all my stars!! Senior Member 3,087 posts Joined: Feb 2006</p> <p>30 Sep 2022, 05:14 PM</p> <p>QUOTE(dinhard1979 @ Sep 25 2022, 05:12 PM)</p> <p>ok thanks.</p> <p>that day due to no answer, so I try change it and test.</p> <p>for IPV4 DNS, I change at HG8145X6 then restart.</p> <p>Later found out still got same problem for those site.</p> <p>Then I decide to change IPV6 DNS but I can't confirm the correct place to change inside HG8145X6 so I just change at my computer network card side. At there I set IPV6 DNS in my local computer.</p> <p>Then I able to visit those site without problem. All icons show back and it load fast and correct rather than last time take about 30sec to 1 min to load steamgift site when I am using 500Mbps speed internet.</p> <p>Seem that TIME default DNS got problem on certain site.</p> <p>I found out at lowyat 2020 thread got 1 person list 4-5 site that he cannot visit when using TIME which he able to visit when he using T99net at earlier time.</p> <p>I tried those site, until now 2022 still same, TIME DNS cannot visit those site while 8.8.8.8 dns can.</p> <p>Yes you are right, we did received such complaints from various customers.</p>	
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Reach: N.A

Likes: N.A

Shares: N.A

Comments: N.A

Top News by Volume

Top 10 **TIME** News

1. Malaysia Telecoms Industry Report 2022: A Thriving Mobile Market with 4 Large Network Operators and an Incumbent Fixed-Line Provider with Near-Monopoly - Forecasts to 2027 - ResearchAndMarkets.com

Market: United States	Publication: Yahoo! Finance	Date of Publication: 21 September 2022	Sentiment: Neutral
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Research and Markets, a source of market data and statistics, published the Malaysia Telecoms Industry Report for 2022-2027, which provided a detailed analysis of six telecommunication operators including **TIME**. One of the key insights in the report was that the strong growth of the broadband market was driven by household growth in Malaysia in addition to new investments from **TIME** and its competitors.

2. Global funds find promise in Southeast Asia infrastructure deals

Market: United Kingdom	Publication: Daily Mail	Date of Publication: 30 September 2022	Sentiment: Positive
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Bankers and analysts said firms and asset managers are now investing in Southeast Asia due to the region's stable long-term returns and growth. Among these investments was the booming infrastructure deals with telecommunication operators. One of the notable deals was **TIME**'s data centre, which gained bids from DigitalBridge Group and Equinix.

3. Philippine Firm Converge Said to Weigh \$1 Billion Network Deal

Market: United States	Publication: Bloomberg	Date of Publication: 01 September 2022	Sentiment: Neutral
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Bloomberg News reported that digital infrastructure assets in Southeast Asia were gaining interest from investors. In Malaysia alone, **TIME**'s data centre business was already in the final round of deals with its shortlisted investors, namely DigitalBridge Group and Equinix. Recently, Converge ICT Solutions Inc., a fixed broadband provider in the Philippines, was considering selling a stake in its infrastructure platform to raise cash investment in the group.

4. Carlyle's Joshua Pang just wrapped up a \$1 billion partnership in the digital-infrastructure space. Pang is enjoying a flurry of activity in the space amid a record year for private M&A activity in telecoms and data centers.

Market: United States	Publication: Business Insider	Date of Publication: 02 September 2022	Sentiment: Neutral
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In an interview with Insider, Joshua Pang, a managing director at Carlyle, mentioned that market demand for telecommunications was supported by mobile and data trends in the US. Amid this trend, one of the huge deals was **TIME**'s data centre business with its shortlisted bidders, namely DigitalBridge Group and Equinix, as cited from Bloomberg's report.

5. CCK Consolidated, Computer Forms, Classic Scenic, Hextar Technologies Solutions, TIME dotCom

Market: Malaysia	Publication: The Edge Markets	Date of Publication: 30 September 2022	Sentiment: Neutral
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Edge Markets highlighted five stocks at Bursa Malaysia's afternoon close on September 30. One had positive momentum and four stocks had negative momentum. Among the stocks with negative momentum is **TIME**, which is down at RM4.62. The momentum of stocks is generated using a proprietary mathematical algorithm highlighting stocks with a build-up in trading volume and price, which provides the higher-than-normal volume of stocks and their price movements.

S/N	Headline	Market	Sentiment
6	<u>Securemetric PKI solutions, services now available on AVM Cloud digital marketplace</u>	Malaysia	Positive
7	<u>Infrastruktur Asia Tenggara Menggiurkan, Sampai Bikin Manajer Aset Global Kepincut</u>	Indonesia	Neutral
8	<u>TIME offers private connectivity to Alibaba Cloud Express Connect</u>	United States	Positive
9	<u>Dark Fiber Market is Expected to Dominate the Advanced Material Sector till 2027 105 Report Pages</u>	United States	Neutral
10	<u>Penang calls off alert as muddy water clears up</u>	Malaysia	Neutral

Top 10 Celcom News

1. Malaysia Telecoms Industry Report 2022: A Thriving Mobile Market with 4 Large Network Operators and an Incumbent Fixed-Line Provider with Near-Monopoly - Forecasts to 2027 - ResearchAndMarkets.com

Market: United States

Publication: Yahoo! Finance

Date of Publication: 12 September 2022

Sentiment: Neutral

Research and Markets, a source of market data and statistics, published the Malaysia Telecoms Industry Report for 2022-2027, which provided a detailed analysis of six telecommunication operators including **Celcom**. One of the key insights in the report was **Celcom**'s consistent investment profile on its capital expenditures. The report also added that the broadband market in Malaysia was experiencing growth because of strong competition from **Celcom** and its competitors. The report added that **Celcom** owned the largest tower company in the country and that their recent merger with Digi would make them the largest telecommunications operator in Malaysia.

S/N	Headline	Market	Sentiment
2	Telenor and Axiata win key approval for \$15 billion Malaysia-tie-up	United Kingdom	Neutral
3	Malaysia Data Center Market Investment Analysis & Growth Opportunities 2022-2027: Rising Adoption of Smart Devices and Demand for Big Data Analytics and IoT Technologies Key for Sector Expansion - ResearchAndMarkets.com	United States	Neutral
4	Cybersecurity Worries Draw C-Level Attention in Asia	United States	Neutral
5	Cloud Gaming Market to reach US\$ 10.5 Bn in 2027	United States	Neutral
6	Axiata Digital Labs is announced as a winner at the 15th Annual TM Forum Excellence Awards at DTW in Copenhagen	United States	Positive
7	Celcom 5G Friendly User Trial Provides Free Unlimited Data, Alongside 5G Roaming	Malaysia	Neutral
8	Yodo Brings VoWiFi To Android Phones	Malaysia	Neutral
9	iPhone 14, 14 Pro, and 14 Pro Max Officially In Malaysia: Price Starts From RM4,199	Malaysia	Neutral
10	Maxis appoints Jennifer Wong as new CFO	Malaysia	Neutral

Top 10 Maxis News

1. Malaysia Telecoms Industry Report 2022: A Thriving Mobile Market with 4 Large Network Operators and an Incumbent Fixed-Line Provider with Near-Monopoly - Forecasts to 2027 - ResearchAndMarkets.com

Market: United States

Publication: Yahoo! Finance

Date of Publication: 21 September 2022

Sentiment: Neutral

Research and Markets, a source of market data and statistics, published the Malaysia Telecoms Industry Report for 2022-2027, which provided a detailed analysis of six telecommunication operators including **Maxis**. One of the key insights in the report was that **Maxis'** investment profile on its capital expenditures was very consistent. The report also added that the strong growth of the broadband market was driven by household growth in Malaysia and the new investments from **Maxis** and its competitors. Additionally, it was mentioned that **Maxis** is one of the shareholders of Towerco, the largest tower company in Malaysia and that it was predicted that the next wave of transactions would be large for **Maxis** and other telecommunication operators.

S/N	Headline	Market	Sentiment
2	Malaysia Data Center Market Investment Analysis & Growth Opportunities 2022-2027: Rising Adoption of Smart Devices and Demand for Big Data Analytics and IoT Technologies Key for Sector Expansion - ResearchAndMarkets.com	United States	Neutral
3	Global Telecommunications Industry Almanac 2023: Market Research, Statistics, Trends and Leading Companies - ResearchAndMarkets.com	United States	Neutral
4	Malaysia hopes to complete sale of stakes in 5G agency this month -report	United States	Neutral
5	Redmi 10 5G Officially Arrives In Malaysia: Exclusive To Maxis For Now	Malaysia	Neutral
6	Telenor and Axiata win key approval for multi-billion dollar Malaysia tie-up	United States	Neutral
7	Maxis appoints Jennifer Wong as new CFO	Malaysia	Neutral
8	U Mobile: We Still Can Deliver 5G Services Without Investing In DNB	Malaysia	Neutral
9	Opensignal Sept 2022 Report: Digi Continues Its Reign As The King Of Download Speed	Malaysia	Positive
10	iPhone 14, 14 Pro, and 14 Pro Max Officially In Malaysia: Price Starts From RM4,199	Malaysia	Neutral

Top 10 Telekom Malaysia News

1. Malaysia Telecoms Industry Report 2022: A Thriving Mobile Market with 4 Large Network Operators and an Incumbent Fixed-Line Provider with Near-Monopoly - Forecasts to 2027 - ResearchAndMarkets.com

Market: United States

Publication: Yahoo! Finance

Date of Publication: 21 September 2022

Sentiment: Neutral

Research and Markets, a source of market data and statistics, published the Malaysia Telecoms Industry Report for 2022-2027, which provided a detailed analysis of six telecommunication operators including **Telekom Malaysia**. One of the key insights in the report was that **Telekom Malaysia** had nearly halved its capital expenditures in 2019 compared to its competitors who had consistent investment profiles. The report also added that the strong growth of the broadband market was driven by household growth in Malaysia and the new investments from **Telekom Malaysia** and its competitors, with **Telekom Malaysia** being the dominant fixed broadband incumbent. It was also noted that **Telekom Malaysia** is one of the shareholders of Towerco, the largest tower company in Malaysia.

S/N	Headline	Market	Sentiment
2	Cybersecurity Worries Draw C-Level Attention in Asia	Malaysia	Neutral
3	Malaysians enjoying a whole new world of options when it comes to 'watching TV'	Malaysia	Positive
4	Contract on DNB stake to be redrawn, says Annuar	Malaysia	Neutral
5	Maika, Hindraf and Samy Vellu's failures & triumphs	Malaysia	Negative
6	unifi Business launches new offerings to speed up local MSMEs' digitalisation journey	Malaysia	Neutral
7	Telecommunications Market Sales Revenue, Key Players Analysis, Development standing and business growth ways 2026 124 Insights Report	United States	Neutral
8	Malaysia to participate in International Telecommunication Union Plenipotentiary Conference in Romania	Malaysia	Neutral
9	Banyak kali terlepas tarikh, Menteri harap perjanjian 5G akan selesai hujung bulan ini	Malaysia	Positive
10	Lupakan kontrak DNB, kerajaan digesa	Malaysia	Positive

Glossary

Definitions

TIME & AIMS Data Centre

Mentions of **TIME** in the report include mentions of the brand, its products and services, and key stakeholders or spokesperson such as Chief Executive Officer Afzal Abdul Rahim and Executive Director Patrick Corso across Online News (Global), Social Media (Global) and Offline (Malaysia-only) sources.

As a subsidiary of **TIME**, mentions of **AIMS Data Centre** in the report include mentions of the brand, its data centres in the region and key stakeholders or spokespersons, such as Chief Executive Officer, Chiew Kok Hin.

Process/Product

Relates to the platforms used by TIME's customers, promotions and products offered by TIME as well as billing or payment processes, channels or methods.

Acquisition/Installation

Relates to issues raised by TIME's customers during sign-ups (e.g., problems relating to dealers) and after sign-ups (e.g., installation, technician and installer issues).

Customer Service

Relates to issues raised on TIME's customer service (e.g., complaints/compliments/enquiries).

Technical

Relates to comments, complaints or compliments by existing TIME customers on any technical matters relating to the services or products provided by TIME (e.g., router, connection, outage, speed).

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Thank You

