

# TIME<sup>TM</sup>

April 2022 | Monthly Report



# TIME Overview

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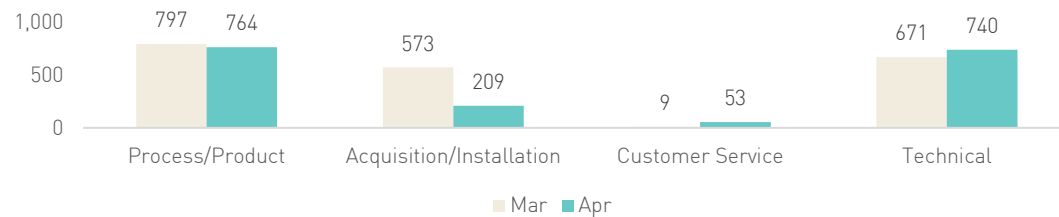
# TIME Overview

In April 2022, Process/Product continued to be the most mentioned topic across news and social media, followed closely by Technical. A [research report on Malaysia's telecommunication, mobile and broadband market](#) following the allocation of the 5G spectrum to Altel and creation of Digital Nasional Berhad (DNB) made up most of the news coverage on **TIME**, which was one of the companies mentioned in the report.

**TIME's** social media mentions were mainly on forums and Facebook which discussed a variety of topics on the brand, including questions and feedback posed regarding **TIME's** products and services. Although **TIME** had promoted the effectiveness of Kabel Besar especially for Hari Raya, [many users were skeptical as they were facing coverage issues over a prolonged period of time without compensation from TIME](#). Across all markets, Malaysia had the highest total volume of news articles and social media mentions in April 2022. For news, 4.2% of **TIME's** news coverage were from top tier\* sources, while 95.8% were from non-top tier sources.

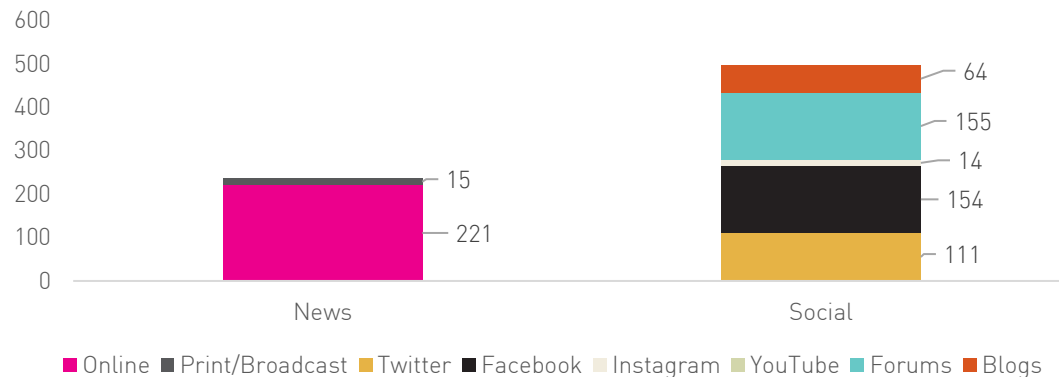
Among its competitors, Celcom had the highest volume of news articles and social media mentions, followed by Maxis, Telekom Malaysia and **TIME**. Similar to **TIME**, the topics on Process/Product and Technical had the most mentions across news and social media amongst **TIME's** competitors. Celcom and Maxis ranked highest for Twitter, while Celcom ranked highest for News.

Month-on-Month

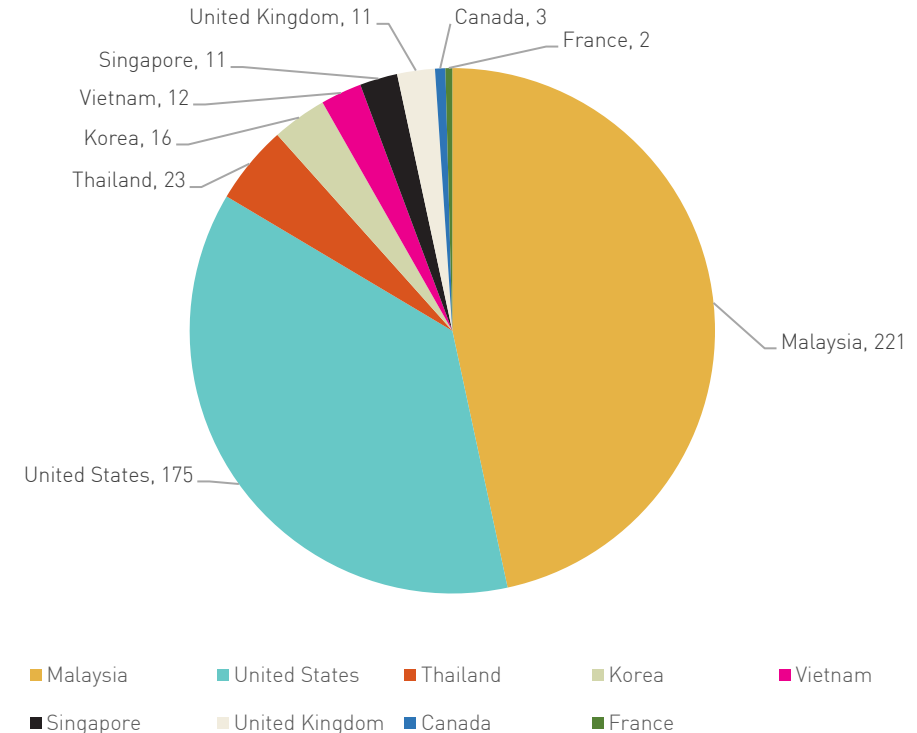


**Note:** Chart only reflects articles/mentions/posts that fall within the topic categories

Channels

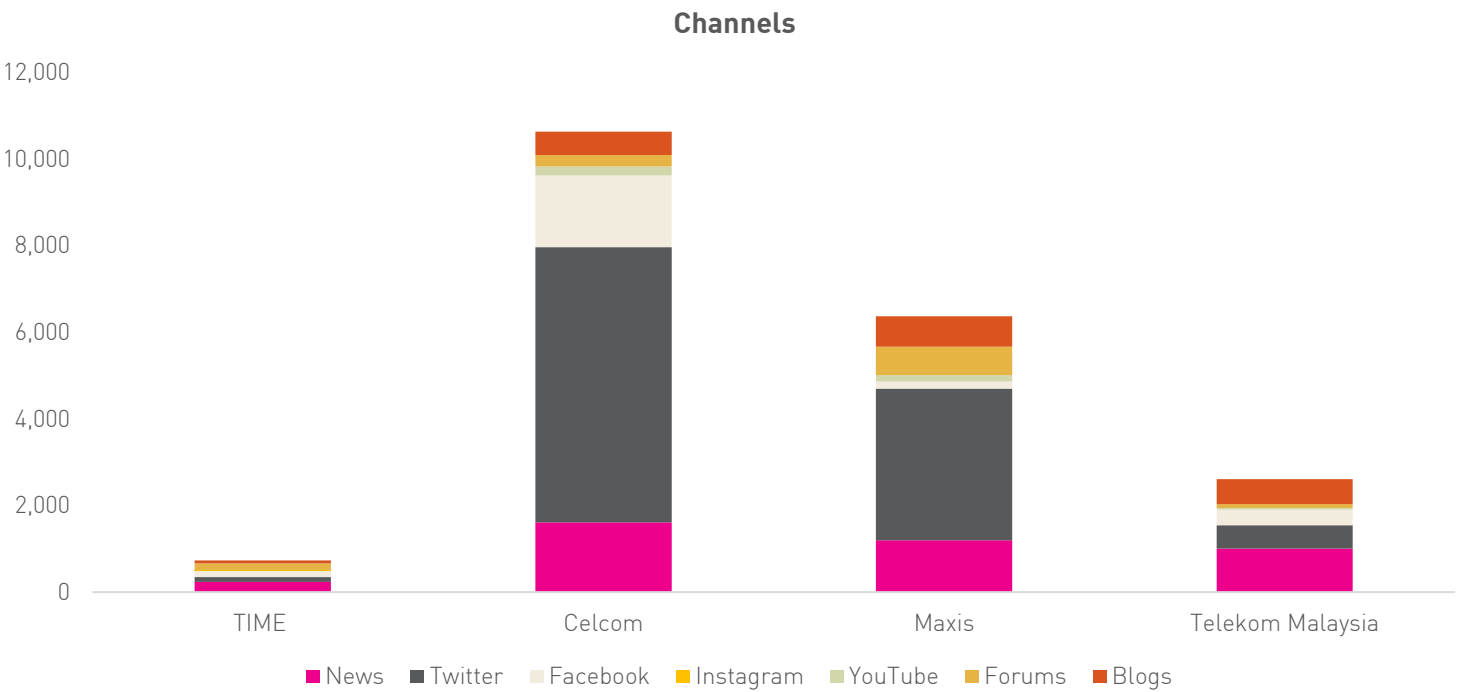
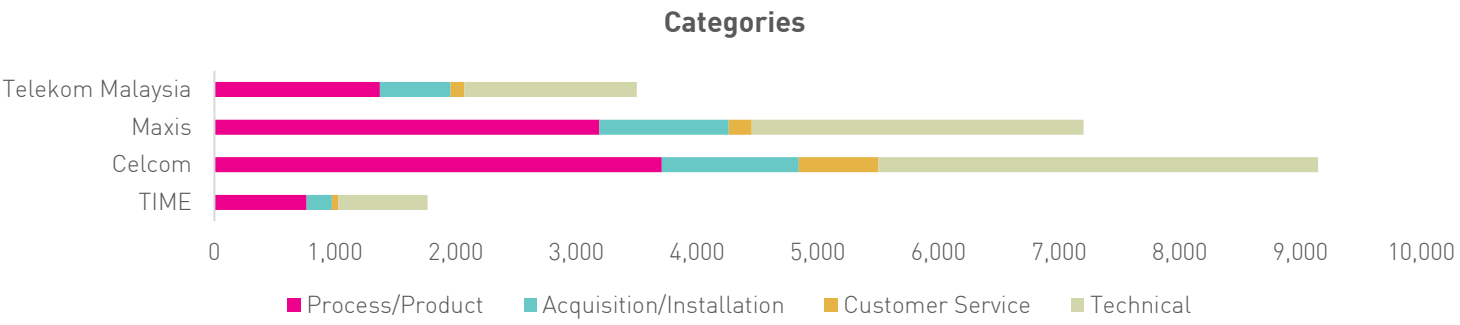


Top 10 Markets



**Note:** Chart includes news articles and social media mentions

# Competitors Benchmarking – Volume\*



	TIME	Celcom	Maxis	Telekom Malaysia
Process/Product	764	3,708	3,190	1,371
Acquisition/Installation	209	1,136	1,072	587
Customer Service	53	658	192	114
Technical	740	3,644	2,749	1,430

	TIME	Celcom	Maxis	Telekom Malaysia
News	236	1,615	1,200	1,006
Twitter	111	6,349	3,500	541
Facebook	154	1,661	164	364
Instagram	14	0	0	0
YouTube	0	203	147	37
Forums	155	267	662	85
Blogs	64	542	695	577

# TIME & AIMS LinkedIn Performance

LinkedIn\*

## TIME

### Followers

March	57,887
Week 1	58,073
Week 2	58,355
Week 3	58,620
Week 4	58,955
Week 5	58,984


### Top Performing Content by Engagement on LinkedIn

**TIME dotCom Berhad**  
59,301 followers  
1mo · 🌐

The beating heart of any enterprise are data centres, where data is stored and secured. Learn how our Data Centre Operations Engineers keep them running 24/7/365 while the rest of us are asleep. 🌙

Love being part of the behind-the-scenes action?  
Check out all the available roles:  
<https://lnkd.in/g2mdd2Q9>

#TIMEInternet #TIMEdotCom #InsideATIME



**Post Engagement Rate: 48.56%**

## AIMS Data Centre

### Followers

March	2,799
Week 1	2,920
Week 2	2,980
Week 3	3,004
Week 4	3,021
Week 5	3,023


### Top Performing Content by Engagement on LinkedIn

**AIMS Data Centre**  
3,035 followers  
1mo · 🌐

It is an incredible achievement to receive the Uptime Institute #TierIII Design Documents and Constructed Facility certification. This showcases #AIMSdatacentres' dedication in providing assurance to customers that our #datacentres m...see more

**Uptime Institute**  
33,573 followers  
1mo · 🌐

As Malaysia's leading interconnection hub, the AIMS Data Centre Cyberjaya facility gives customers direct access to Malaysia Internet Exchange (MyIX) with 100% domestic and 80% foreign network services providers on its pre...see more



Client Showcase: AIMS  
uptimeinstitute.com · 2 min read

**Post Engagement Rate: 7.97%**

# Competitors Benchmarking

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# Competitors Benchmarking – Sentiment\*

## Key Highlights

### TIME

**Top story for TIME:** Malaysia Telecoms, Mobile and Broadband Market Statistics and Analyses Report 2022: Malaysia Encounters Further Missteps on its 5G Rollout

In a research report by ResearchAndMarkets.com, TIME was listed as one of the companies mentioned. The report provided an analysis of the Malaysia Telecoms, Mobile and Broadband Market following the allocation of 5G spectrum to Altel and the creation of the government-owned infrastructure provider - the Digital Nasional Berhad (DNB).

### COMPETITORS

**Top story for Competitors:**

- ① **Celcom:** Malaysia Telecoms, Mobile and Broadband Market Statistics and Analyses Report 2022: Malaysia Encounters Further Missteps on its 5G Rollout
- ② **Maxis:** 2Africa Deployment Underway with First Landing in Genoa, Italy
- ③ **Telekom Malaysia:** Streaming Video Alliance Hosts 2022 East Coast STREAMup

	Twitter			Facebook			Instagram			YouTube		
	Positive	Negative	Neutral	Positive	Negative	Neutral	Positive	Negative	Neutral	Positive	Negative	Neutral
TIME	5	21	85	137	14	3	13	-	1	-	-	-
	4.5%	18.9%	76.6%	89.0%	9.1%	1.9%	92.9%	-	7.1%	-	-	-
Celcom	3,429	997	1,923	448	558	655	-	-	-	-	-	203
	54.0%	15.7%	30.3%	27.0%	33.6%	39.4%	-	-	-	-	-	100.0%
Maxis	516	1284	1,699	35	61	68	-	-	-	-	-	147
	14.7%	36.7%	48.6%	21.3%	37.2%	41.5%	-	-	-	-	-	100.0%
Telekom Malaysia	154	117	270	72	124	168	-	-	-	-	-	37
	28.5%	21.6%	49.9%	19.8%	34.1%	46.2%	-	-	-	-	-	100.0%

	News			Forums			Blogs		
	Positive	Negative	Neutral	Positive	Negative	Neutral	Positive	Negative	Neutral
TIME	45	-	191	1	17	122	10	1	53
	19.1%	-	80.9%	0.7%	12.1%	87.1%	15.6%	1.6%	82.8%
Celcom	435	69	1,105	63	40	164	154	39	349
	27.0%	4.3%	68.7%	23.6%	15.0%	61.4%	28.4%	7.2%	64.4%
Maxis	266	49	882	125	129	408	125	129	408
	22.2%	4.1%	73.7%	18.9%	19.5%	61.6%	18.9%	19.5%	61.6%
Telekom Malaysia	281	78	637	30	10	45	30	10	45
	28.2%	7.8%	64.0%	35.3%	11.8%	52.9%	35.3%	11.8%	52.9%

\* All mentions were retrieved from public social media pages. Sentiment tagging was system-generated through Natural Language Processing

# Competitors Benchmarking – Owned Social Media Performance

		Facebook		YouTube	Top Performing Content by Engagement across all Owned Platforms
		Followers	Engagement	Followers	
TIME	March	115,781	0.025%	8,160	<p><u>TIME's Kabel Besar... Cuti Raya?</u></p> <p><b>Platform:</b> YouTube  <b>Post Reach:</b> 8,620  <b>Post Engagement:</b> 1,730,273</p>
	Week 1	115,845	0.030%	8,170	
	Week 2	115,949	0.005%	8,170	
	Week 3	116,052	0.035%	8,330	
	Week 4	116,119	0.038%	8,620	
	Week 5	116,125	0.000%	8,620	
Celcom	March	806,535	0.032%	245,000	<p><u>Iklan Hari Raya Celcom 2022 - Syukur 1 Syawal</u></p> <p><b>Platform:</b> YouTube  <b>Post Reach:</b> 245,000  <b>Post Engagement:</b> 1,689,463</p>
	Week 1	806,625	0.043%	245,000	
	Week 2	806,658	0.058%	245,000	
	Week 3	806,729	0.059%	245,000	
	Week 4	806,768	0.017%	245,000	
	Week 5	806,806	0.016%	245,000	
Maxis	March	1,316,488	0.008%	100,000	<p><u>Maxis Iklan Raya 2022   Last Kopek #RiangRayaMaxis</u></p> <p><b>Platform:</b> YouTube  <b>Post Reach:</b> 101,000  <b>Post Engagement:</b> 4,644,958</p>
	Week 1	1,316,534	0.006%	100,000	
	Week 2	1,316,576	0.009%	100,000	
	Week 3	1,316,607	0.021%	100,000	
	Week 4	1,316,607	0.000%	101,000	
	Week 5	1,316,647	0.005%	101,000	
Telekom Malaysia	March	43,727	0.462%	48,400	<p><u>Iklan Raya TM 2022 - Nasihat Dari Hati   #MengukirMalaysia</u></p> <p><b>Platform:</b> YouTube  <b>Post Reach:</b> 48,800  <b>Post Engagement:</b> 1,755,796</p>
	Week 1	43,790	0.051%	48,500	
	Week 2	43,835	0.021%	48,600	
	Week 3	43,905	0.021%	48,700	
	Week 4	43,960	0.864%	48,800	
	Week 5	43,970	0.097%	48,800	

Similar to the previous month, Maxis had the lowest average engagement rate in April on [Facebook](#) (0.008%), followed by **TIME** (0.022%), Celcom (0.039%) and Telekom Malaysia (0.211%). **TIME's** ranking is akin to the previous month, as it continues to rank second lowest in [Facebook](#) engagement rate compared to its competitors.

Although Telekom Malaysia had the lowest number of [Facebook](#) followers compared to the other brands, it continued to garner the highest engagement rate – especially in Week 4 (0.864%) – where the Iklan Raya TM 2022 video gained significant traction as users took the opportunity to share their well-wishes to those celebrating Hari Raya.

**TIME's** top-performing content by engagement across all owned platforms this month was on [YouTube](#). Although **TIME** has the lowest number of subscribers compared to channels of other brands, the **TIME** Kabel Besar Hari Raya promotional video garnered a high volume of views with over 1 million views. Post engagement for **TIME's** Hari Raya promotional video (1,730,273) fared better than Celcom (1,689,463) and was comparable to Telekom Malaysia (1,755,796). The video showcased **TIME** Kabel Besar's speed and its commitment to ensuring a stable connection for its users even during the Hari Raya holiday period. **TIME's** follower growth increased by close to 300, the second-highest follower growth this month, which may suggest that similar quality-produced videos could be effective in boosting follower growth.



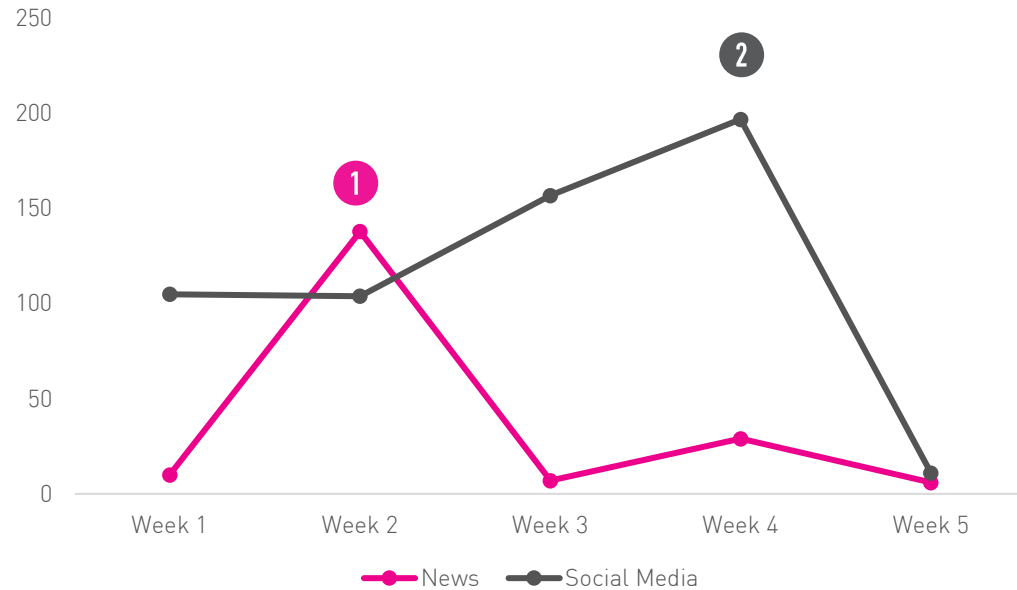
# Competitors Benchmarking – Owned Social Media Performance

		Twitter		Instagram	
		Followers	Engagement	Followers	Engagement
Celcom	March	83,927	1.166%	83,315	0.000%
	Week 1	83,948	0.009%	83,382	0.000%
	Week 2	83,974	1.309%	83,448	0.023%
	Week 3	84,001	0.030%	83,531	0.050%
	Week 4	84,058	0.018%	83,599	0.000%
	Week 5	84,061	0.010%	83,608	0.000%
Maxis	March	156,637	0.000%	71,102	0.013%
	Week 1	156,744	0.000%	71,225	0.000%
	Week 2	156,970	0.000%	71,348	0.000%
	Week 3	157,189	0.000%	71,450	0.092%
	Week 4	157,493	0.001%	71,584	0.008%
	Week 5	157,528	0.001%	71,616	0.017%
Telekom Malaysia	March	7,414	0.020%	4,358	0.778%
	Week 1	7,450	0.017%	4,371	0.350%
	Week 2	7,460	0.036%	4,386	0.408%
	Week 3	7,497	0.048%	4,395	0.322%
	Week 4	7,549	0.101%	4,411	1.307%
	Week 5	7,549	0.033%	4,420	0.000%

# TIME Trend Analysis

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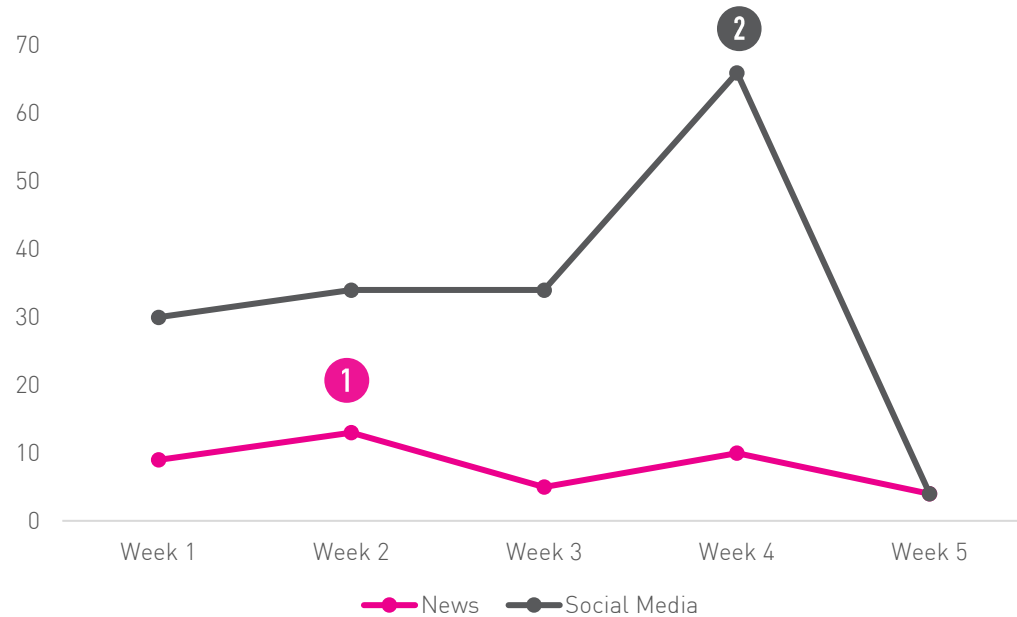
# Weekly Trend – Process/Product



- 1 In Week 2, there was a spike in news coverage mainly due to a [report by ResearchAndMarkets.com](#). The report provides an analysis of the Malaysia Telecoms, Mobile and Broadband Market following the allocation of 5G spectrum to Altel - a life-tenure company whose owner has close ties to the ruling political party, but is (at best) only a minor player in the country's mobile market - without going through an open tender process.
- 2 The volume of social mentions peaked in Week 4 mainly due to a forum thread [on Lowyat.net](#) which discusses TIME's Fibre Broadband. Users in the forum thread had discussed a variety of topics regarding TIME's broadband, including [whether it is possible to stop using the HG8145X6 router and use the RT ax92u Wifi router instead](#). Other users also asked about whether their TIME contract will be automatically renewed and the procedure on relocating TIME's internet.

<p>The Daily Herald Market Index   Markets   Stocks   ETFs   Tools</p> <p>Overview   News   Currencies   International   Treasury</p> <p>Malaysia Telecoms, Mobile and Broadband Market Statistics and Analyses Report 2022: Malaysia Encounters Further Missteps on its 5G Rollout - ResearchAndMarkets.com</p> <p>By: Research and Markets via Business Wire News Releases</p> <p>APRIL 11, 2022 AT 11:21 AM EDT</p> <p>The "Malaysia: Telecoms, Mobile and Broadband - Statistics and Analyses" report has been added to ResearchAndMarkets.com's offering.</p> <p>Malaysia encounters further missteps on its 5G rollout.</p> <p>Malaysia's journey towards launching commercial 5G services has been a bumpy one, littered with missteps and backtracks. The first major controversy followed the allocation of 5G spectrum to Altel - a life-tenure company whose owner has close ties to the ruling political party, but is (at best) only a minor player in the country's mobile market - without going through an open tender process.</p> <p>After a public outcry and accusations of cronyism being leveled at the government, the Communications &amp; Multimedia Minister revoked the order and instead instructed the regulator to go back down the path of a public tender (as had originally been promised).</p> <p>However, the Malaysian government has since shown that it wants to continue to play a major role in the 5G market to a much greater extent than seen in most countries around the world. Rather than issuing spectrum and allowing the network operators to develop and deploy their own infrastructure (typically using equipment and network sharing arrangements to offset the costs), Malaysia chose to create a government-owned infrastructure provider - the Digital Nasional Berhad (DNB) - to be the sole wholesaler of all 5G access in the country.</p> <p>The political goal to control the rollout process (as well as create a potentially lucrative new revenue stream for the government) has instead led to a block-rout, with none of the current major operators agreeing to sign on with DNB. Instead, they are demanding a second wholesale network provider. Despite DNB having effectively completed building its 5G network, the launch of commercial services in Malaysia will have to wait for this latest political impasse to somehow be broken.</p> <p>Key Topics Covered:</p> <p>Key Statistics</p> <p>Regional Asia Market Comparison</p> <p>Market Characteristics</p> <p>Market Leaders</p> <p>Market Challenges</p> <p>Market Emergence</p> <p>Time To 5G</p> <p>Mobile and Mobile Broadband Penetration</p> <p>Fixed Versus Mobile Broadband Penetration</p> <p>Covid-19 and its Impact on the Telecom Sector</p> <p>Economic Considerations and Responses</p> <p>Subscribers</p> <p>Infrastructure</p>	
<p><b>Market:</b></p> <p>United States</p>	<p><b>Date of Publication:</b></p> <p>11 April 2022</p>
<p><b>Publication:</b></p> <p>Deer Park Tribune</p>	
<p><b>blaz3</b> Apr 24 2022, 08:25 PM Show posts by this member only   Post #8834</p> <p>Hi ,</p> <p><b>NO AVATAR SELECTED</b></p> <p>New Member</p> <p>Junior Member</p> <p>23 posts</p> <p>Joined: Dec 2005</p> <p>Can I ditch the HG8145X6 and use my unifi modem and my own router? the free modem router coverage are too lousy. I want to re-use my RT ax92u as my wifi router. Are there something that I need to reconfigure on my unifi alcatel Lucent?</p> <p>Thanks 😊</p>	
<p><b>Reach:</b> N.A</p>	<p><b>Likes:</b> N.A</p>
<p><b>Shares:</b> N.A</p>	<p><b>Comments:</b> N.A</p>

# Weekly Trend – Acquisition/Installation



**1** In Week 2, there was a spike in coverage mainly due to news articles that TIME was considering strategic options for its data center operations that could be worth more than \$500 million, according to Bloomberg News. In Weeks 2 and 3, there was also continued coverage from last month of TIME's selection of Nokia to build high resilience cross-peninsular optical network. This news had also resulted in a peak of coverage last month.

**2** The volume of social mentions peaked in Week 4. Similar to the previous month, most mentions were on blogposts by telco dealers who promoted their registration and installation services for TIME Fibre and/or other telecommunication brands. In the same week, there were also questions about the installation of the Huawei HG8145X6 and the option to change the DNS in a forum thread on Lowyat.net which discusses TIME's Fibre Broadband.

CP Group's data center unit wants \$150 million in share sale

April 12, 2022 by Roxxcloud

True Internet Data Center Co, part of the Charoen Pokphand Group conglomerate, is looking to raise about \$150 million from a sale of a minority stake, according to those in the know.

The stake in the Bangkok-based company has sparked interest from other industry firms and financial investors, the people said, who asked not to be identified because the process is private. Non-binding offers are already coming in this week, according to the people.

The deliberations are ongoing and the company may decide not to sell the holdings, they said. An outside representative of True IDC declined to comment.

CP Group was investigating a divestment of True IDC that could yield about \$200 million, Bloomberg News reported in September. The company said at the time that it had no intention of selling the company.

**Market:**  
United States

**Date of Publication:**  
12 April 2022

**Publication:**  
Roxxcloud



Look at all my stars!!  
★★★★★

QUOTE(jun\_ng\_1208 @ Apr 22 2022, 12:40 PM)

Hi !!!

I just installed the Huawei HG8145X6 and don't see any option in the router page to change the DNS tho, cos last time in the TP Link C1200 there's this field for me to input the DNS..

Hi, go to DHCP Server, DNS Server.

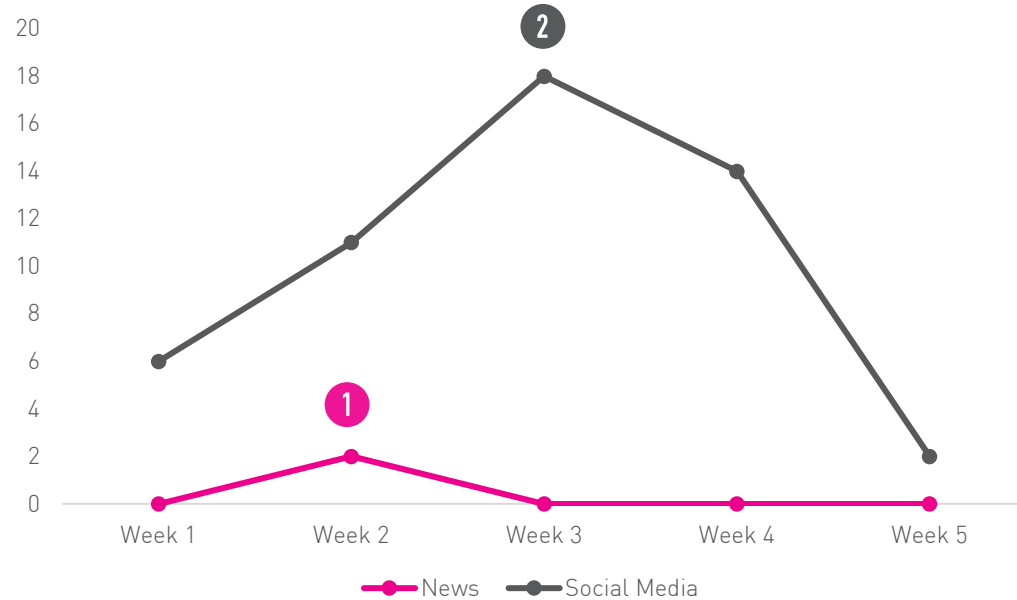
**Reach:** N.A

**Likes:** N.A

**Shares:** N.A

**Comments:** N.A

# Weekly Trend – Customer Service



- 1 There were only 2 news coverages on Customer Service in April – both of which were in Week 2. The first was an article on RinggitPlus which shared different ways Malaysians could save during the Hari Raya holiday, one of which includes TIME's special Fibre Home plan promotion where customers can enjoy their first month free. The article also highlighted TIME's round-the-clock customer support via phone, chat and its all-in-one app. The second article reported on TIME considering strategic options for its data centres business.
- 2 In Week 3, social media mentions peaked due to several YouTube videos by EPAYMENT GLOBAL on contactless merchant services through credit card machines. The caption encouraged viewers to apply for TIME's fibre plan which comes with free installation. Comments on TIME's Facebook posts had also contributed to the peak, as many users shared about the poor coverage in their area – including how there was no communication from TIME about their Internet connection being down.

## Save More This Raya Holiday With These Tips

Chee Jo-Ey 12 Apr · 6 min read



Everyone has a few staple celebrations that they look forward to in a year and for many Malaysians, Raya Aidilfitri is one of them. As much as we anticipate such festive occasions with excitement, planning for them can get very costly. In the euphoria of merry-making, we tend to become more 'generous' with our money and spend way over our budget only to realise the financial damage done later on when it's too late.

In addition, after a challenging couple of years, many people might take advantage of the reopening economy to plan for trips with family and friends or home upgrades this Raya, incurring further costs along the way.

**Market:**  
Malaysia

**Date of Publication:**  
12 April 2022

**Publication:**  
RinggitPlus



**Jennifer Eden**

omaigad idunbilivit the internet connection still down from 12AM till now...this is bad...really bad...no official comms whatsoever from the company side except redirecting us the customers to the service status page....which at times will give you a pop up of maintenance in progress...seriously guys

3 w



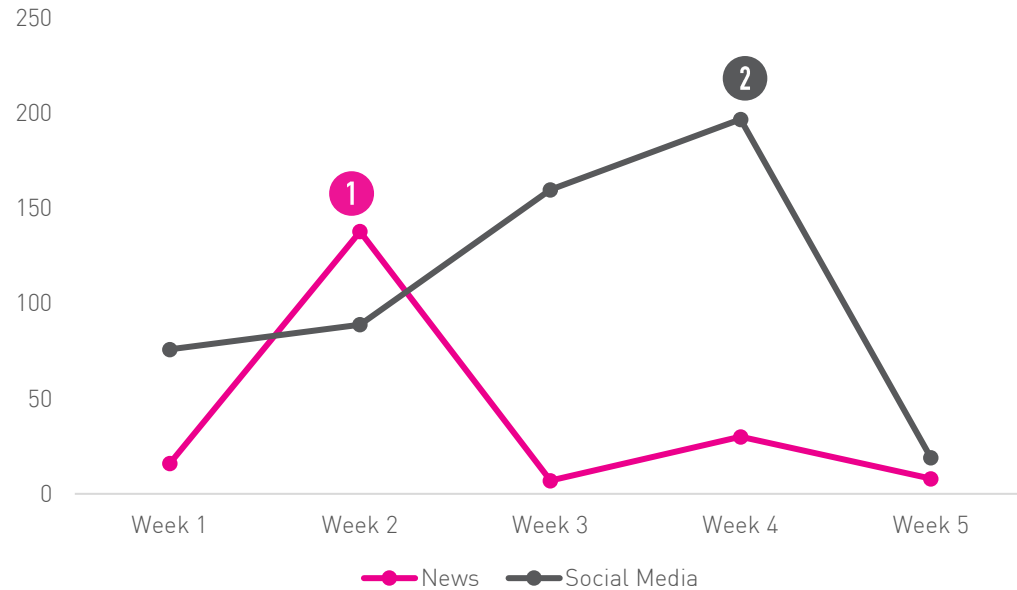
**Reach:** N.A

**Likes:** N.A

**Shares:** N.A

**Comments:** N.A

# Weekly Trend – Technical



**1** In Week 3, there was a spike in news coverage due to articles on the Malaysia - Telecoms, Mobile and Broadband - Statistics and Analyses 2022 report. The report, which mentioned TIME, had found further missteps on Malaysia's 5G rollout as none of the current major operators agree to sign on with Digital Nasional Berhad (DNB).

**2** The peak in social media mentions in Week 4 was mainly due to a forum thread on Lowyat.net which discusses TIME's Fibre Broadband. Users in the thread had discussed a variety of topics, including steps on setting up a router and the impact on Internet connection in different areas of the house with the use of a router. Blog posts on timeandfibre, said to be an "authorized and registered agent for TIME Fibre", had also contributed to the peak in Week 4. The posts promoted the agent's services in installing TIME's Fibre Broadband.

Malaysia Telecoms, Mobile and Broadband Market Statistics and Analyses Report 2022: Malaysia Encounters Further Missteps on its 5G Rollout - ResearchAndMarkets.com

By: [Research and Markets](#) via [Business Wire News Releases](#)

April 11, 2022 at 11:21 AM EDT

**RESEARCH AND MARKETS**  
THE WORLD'S LARGEST MARKET RESEARCH STORE

The "Malaysia - Telecoms, Mobile and Broadband - Statistics and Analyses" report has been added to ResearchAndMarkets.com's offering.

Malaysia encounters further missteps on its 5G rollout

Malaysia's journey towards launching commercial 5G services has been a bumpy one, littered with missteps and backtracks. The first major controversy followed the allocation of 5G spectrum to Altel - a little-known company whose owner has close ties to the ruling political party, but is (at best) only a minor player in the country's mobile market - without going through an open tender process.

**Market:**  
Canada

**Date of Publication:**  
11 April 2022

**Publication:** Penticton Herald

**volodstov**

Apr 26 2022, 12:52 PM

Show posts by this member only | Post #8855

New Member

Card

PM

Report

Top

QUOTE(jjj2 @ Apr 26 2022, 11:46 AM)

If it works well for you, and you are satisfied with it, keep it as it is.

the wifi speed I am getting at my master room n third room around 40Mbps average. Is it normal as I know wifi speed will cut down versus actual wired connection speed?

Like

Quote

Reply

**FusionXY**

Apr 26 2022, 01:19 PM

Show posts by this member only | IPv6 | Post #8856

Lazzie on vacation.

Card

PM

Report

Top

QUOTE(volodstov @ Apr 26 2022, 12:52 PM)

the wifi speed I am getting at my master room n third room around 40Mbps average. Is it normal as I know wifi speed will cut down versus actual wired connection speed?

Also depending which model that you used.  
Cheap = Expect low quality  
Expensive = High and better.

Like

Quote

Reply

**Reach:** N.A.

**Likes:** N.A

**Shares:** N.A

**Comments:** N.A

**TIME**

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# Top News by Volume

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# Top 10 **TIME** News

## 1. Malaysia Telecoms, Mobile and Broadband Market Statistics and Analyses Report 2022: Malaysia Encounters Further Missteps on its 5G Rollout

<b>Market:</b> United States	<b>Publication:</b> Negosentro	<b>Date of Publication:</b> 11 April 2022	<b>Sentiment:</b> Neutral
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In a research report by ResearchAndMarkets.com, **TIME** was listed as a company mentioned in the report. The report provided an analysis of the Malaysia Telecoms, Mobile and Broadband Market following the allocation of 5G spectrum to Altel and the creation of the government-owned infrastructure provider - the Digital Nasional Berhad (DNB).

## 2. Tối ưu hiệu năng, tăng tốc phát triển với CMC Kubernetes Engine

<b>Market:</b> Vietnam	<b>Publication:</b> Baohomnay	<b>Date of Publication:</b> 4 April 2022	<b>Sentiment:</b> Positive
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The article highlighted the system architecture of the CMC Kubernetes Engine Architecture. In the article, it was also mentioned that CMC Telecom is the only Vietnamese telecommunications infrastructure enterprise with foreign shareholders, including **TIME**, which is Malaysia's second leading telecommunications group.

## 3. 5 Top Cybersecurity Stocks To Watch Today

<b>Market:</b> United States	<b>Publication:</b> Market Wire News	<b>Date of Publication:</b> 13 April 2022	<b>Sentiment:</b> Neutral
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In an article reporting on the top 5 cybersecurity stocks to watch today, Fortinet, a cybersecurity giant was recommended. In the article, it was also mentioned that in March, Fortinet had expanded its global secure SD-WAN presence with a number of new partnerships. This includes five new service providers - Etihad Atheeb Telecom Company "GO," Microland, Radius Telecoms, Inc., Spectrotel, and **TIME**.

## 4. 포티넷, MSSP와의 신규 파트너십 통한 '시큐어 SD-WAN' 글로벌 영향력 강화

<b>Market:</b> Korea	<b>Publication:</b> Acrofan	<b>Date of Publication:</b> 4 April 2022	<b>Sentiment:</b> Positive
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Fortinet Korea's CEO Cho Won-gyun had announced that its headquarters has added 'Fortinet Secure SD-WAN' to the managed service portfolio of global MSSP (security management service provider) companies. In the article, it was also mentioned that Fortinet had partnered with 5 new service providers including Etihad Atheeb Telecom Company "GO", Microland, Radius Telecoms, Inc., Spectrotel, and **TIME**.

## 5. Brokers Digest: Local Equities - D&O Green Technologies Bhd, Bursa Malaysia Bhd, IJM Corp Bhd, TIME dotcom Bhd

<b>Market:</b> Malaysia	<b>Publication:</b> The Edge Markets	<b>Date of Publication:</b> 11 April 2022	<b>Sentiment:</b> Positive
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In an article discussing the performance of local equities in Malaysia, it was reported that UOB Kay Hian maintains their "buy" call for **TIME** with a higher discounted cash flow-based target price of RM5.20 (weighted average cost of capital: 7%, terminal growth: 4%) in tandem with the earnings upgrade. They added that the stock offers a three-year earnings CAGR of 12% (versus muted sector growth) underpinned by strong home fibre sales and data centre contribution.

S/N	Headline	Market	Sentiment
6	<a href="#">Celcom-Digi merger red flag</a>	Malaysia	Neutral
7	<a href="#">Dark Fiber Market Size and Share 2022, Global Business Opportunities, Key Players Strategy, Growth Statistics, Developing Technologies, Industry Trends, SWOT Analysis and Forecast by Regions 2027</a>	United States	Neutral
8	<a href="#">Fortinet memperkukuhkan visi TIME dotCom untuk menjamin keselamatan dan keterhubungan di Malaysia</a>	Malaysia	Positive
9	<a href="#">포티넷, MSSP와 신규 파트너십... "시큐어 SD-WAN 영향력 강화"</a>	Korea	Positive
10	<a href="#">CP Group's Data Centers Unit Seeks \$150 Million in Stake Sale</a>	India	Neutral



# Top 10 Celcom News

## 1. Malaysia Telecoms, Mobile and Broadband Market Statistics and Analyses Report 2022: Malaysia Encounters Further Missteps on its 5G Rollout

**Market:** United States

**Publication:** Negosentro

**Date of Publication:** 11 April 2022

**Sentiment:** Neutral

A research report by ResearchAndMarkets.com provided an analysis of the Malaysia Telecoms, Mobile and Broadband Market following the allocation of 5G spectrum to Altel and the creation of the government-owned infrastructure provider - the Digital Nasional Berhad (DNB). TIME, Maxis, DiGi, Atel, **Celcom** and Telekom Malaysia were among the list of companies discussed in the report.

S/N	Headline	Market	Sentiment
2	<u>Soprano Design Positioned as the Leader in the 2021 SPARK Matrix for Communications Platform as a Service by Quadrant Knowledge Solutions</u>	United Kingdom	Neutral
3	<u>上市公司通告摘要一覽 ( 3 )</u>	Hong Kong	Neutral
4	<u>BBC Three Acquires HBO Max Show 'FBoy Island' – Global Bulletin</u>	United States	Neutral
5	<u>Shemaroo expands Prasanna Patil's role to Head of Global Telecom Business</u>	India	Positive
6	<u>ชี้ชัด ควมรวมทรู ดีแทค ผู้บริโภคได้ประโยชน์อะไรบ้าง ตามรอยโทรคมนาคมทั่วโลกแห่งปรับโครงสร้างรับการเปลี่ยนแปลงสู่ยุคดิจิทัล</u>	Thailand	Neutral
7	<u>Celcom Now Offers Same Day Home Fibre Installation In Sabah</u>	Malaysia	Neutral
8	<u>Reward Yourself This Raya Season With The New Celcom XPAX Postpaid Plan</u>	Malaysia	Positive
9	<u>First Ambulance and Yes Unveil 5G Smart Ambulance</u>	Malaysia	Neutral
10	<u>Telcos Yet To Agree With The Terms Inside DNB's 5G Reference Access Offer</u>	Malaysia	Neutral

# Top 10 Maxis News

## 1. 2Africa Deployment Underway with First Landing in Genoa, Italy

**Market:** United States

**Publication:** Market Screener

**Date of Publication:** 18 April 2022

**Sentiment:** Neutral

The 2Africa consortium, comprised of China Mobile International, Meta, MTN GlobalConnect, Orange, stc, Telecom Egypt, Vodafone and WIOCC, announced on April 18 the first landing of the 2Africa cable - in Genoa, Italy. The landing sets the tone for more landings in the coming months as the cable is extended to a total of 46 locations by the completion of the project in 2024. stc group has a 25% stake in Binariang GSM Holding in Malaysia, which owns 62% of **Maxis**.

S/N	Headline	Market	Sentiment
2	<a href="#">Telecommunications Network Operators, 4Q21 Market Review - 10% Jump Propels Capex to Hit Record \$326Billion in 2021 - ResearchAndMarkets.com</a>	Malaysia	Neutral
3	<a href="#">Malaysia Telecoms, Mobile and Broadband Market Statistics and Analyses Report 2022: Malaysia Encounters Further Missteps on its 5G Rollout - ResearchAndMarkets.com</a>	United States	Neutral
4	<a href="#">Arrow saves online shopping carts in Southeast Asia</a>	United Kingdom	Neutral
5	<a href="#">Cision PR Newswire</a>	United States	Neutral
6	<a href="#">Arrow saves online shopping carts in Southeast Asia – TechCrunch</a>	United States	Neutral
7	<a href="#">MAXIS BERHAD</a>	France	Positive
8	<a href="#">Maxis to spend large part of capex on expanding coverage in Sabah, Sarawak</a>	Malaysia	Positive
9	<a href="#">Malaysia Stock Market Overdue For Support On Wednesday</a>	United States	Positive
10	<a href="#">Telcos Yet To Agree With The Terms Inside DNB's 5G Reference Access Offer</a>	Malaysia	Neutral

# Top 10 Telekom Malaysia News

## 1. Streaming Video Alliance Hosts 2022 East Coast STREAMup

**Market:** United States

**Publication:** Business Wire

**Date of Publication:** 6 April 2022

**Sentiment:** Neutral

The Streaming Video Alliance (the SVA), a global technical association developing solutions to address critical technical challenges in delivering a high-quality video experience at scale, hosted a virtual meetup on April 6. "The industry is facing a bevy of new challenges as advertising becomes more prevalent in streaming services," said Jason Thibeault, Executive Director at the Streaming Video Alliance. "We're excited to focus on advertising-based streaming models in this meetup and have some great speakers onboard to dive into the technical issues and solutions," he added. Members of the alliance include technology providers such as **Telekom Malaysia**.

S/N	Headline	Market	Sentiment
2	<a href="#">Malaysia Telecoms, Mobile and Broadband Market Statistics and Analyses Report 2022: Malaysia Encounters Further Missteps on its 5G Rollout - ResearchAndMarkets.com</a>	United States	Neutral
3	<a href="#">Swarmio Media to Webcast Live at iGaming and Entertainment Virtual Investor Conference on April 21</a>	Canada	Neutral
4	<a href="#">Sangfor Technologies Announces the Winners of the 2021 Global Partner Awards</a>	Malaysia	Positive
5	<a href="#">Telin Jalin Kemitraan Strategis dengan Telekom Malaysia Bhd</a>	Indonesia	Positive
6	<a href="#">Dukung Ekosistem Digital di Kawasan Regional, Telin Jalin Kemitraan Strategis dengan Telekom Malaysia Bhd</a>	Indonesia	Positive
7	<a href="#">Streaming Video Alliance's Open Authentication Technology Committee (OATC) Wins Technical Emmy</a>	United States	Neutral
8	<a href="#">Bursa Malaysia ends marginally higher</a>	Malaysia	Positive
9	<a href="#">MCMC: 1,083 PEDi to be opened nationwide by year-end</a>	Malaysia	Neutral
10	<a href="#">Highway construction firm fined RM80,000 for damaging TM underground cable</a>	Malaysia	Neutral

# Glossary

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# Definitions

## TIME & AIMS Data Centre

Mentions of **TIME** in the report include mentions of the brand, its products and services, and key stakeholders or spokesperson such as Chief Executive Officer Afzal Abdul Rahim and Executive Director Patrick Corso across Online News (Global), Social Media (Global) and Offline (Malaysia-only) sources.

As a subsidiary of **TIME**, mentions of **AIMS Data Centre** in the report include mentions of the brand, its data centres in the region and key stakeholders or spokespersons, such as Chief Executive Officer, Chiew Kok Hin.

### Process/Product

Relates to the platforms used by TIME's customers, promotions and products offered by TIME as well as billing or payment processes, channels or methods.

### Acquisition/Installation

Relates to issues raised by TIME's customers during sign-ups (e.g., problems relating to dealers) and after sign-ups (e.g., installation, technician and installer issues).

### Customer Service

Relates to issues raised on TIME's customer service (e.g., complaints/compliments/enquiries).

### Technical

Relates to comments, complaints or compliments by existing TIME customers on any technical matters relating to the services or products provided by TIME (e.g., router, connection, outage, speed).

# TIME<sup>TM</sup>

Thank You

