Izzy **Ramirez**

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SUMMARY

Hola! I am a bilingual Front-End Web Developer in the Austin Metropolitan Area aiming to grow my technology network. When not solving problems through code I'm focused on my physical well-being and moving the needle on local environmental issues.

SKILLS

Languages : HTML, CSS, Javascript, PHP Typescript
Tools: Git, Heroku
Databases: MySQL, MongoDB, NoSQL
Frameworks: Bootstrap, Bulma, Handlebars, React, Next.JS
Stacks: MERN

CMS: Wordpress, Drupal, Umbraco,
ESP: Mailchimp, Adobe Marketo, Campaign Monitor, Hubspot, Engaging Networks,
CRM: Convio Luminate, Salesforce Marketing Cloud
TMS: Google Tag Manager, Piwik

EXPERIENCE

Digital Production Manager & Staff Developer | *Masterworks* | Jan. 2023 - Present | Remote

- Significantly improved the organization's operations and production processes resulting in the creation of an in house development team.
- Mentored junior developers while hiring, training, and scaling an inhouse development team.
- Participated in deep code reviews to ensure quality standards and business objectives were met.
- Provided technical expertise with the development, analysis of, troubleshooting, and testing of new and ongoing project matters.
- Provided complex technical consultation to external organizations, senior customer personnel and internal senior management.
- Participated in product design meetings with management, junior developers, and cross-functional technical teams to ensure that product development adheres to client specifications and was consistent across various units.
- Identified areas of improvement and maintained documentation as per existing and new processes.
- Implemented client functionality requests on Wordpress and custom websites..
- Participated in various business activities like client communications, marketing and sales.
- Lead a team of internationally outsourced engineers by managing daily standups, communicating client specifications, assisting with application troubleshooting and debugging, addressing performance and product issues in both the English and Spanish languages.
- Provided immediate troubleshooting of high value clients products resulting in positive client relationships.

Frontend Developer | *Masterworks* | April 2022 - Jan. 2023 | Remote
- Programmed multiple email and marketing platforms in a fast paced environment resulting in happy clients ready to launch their non profit email campaigns.

- Clearly and effectively communicated with various inhouse teams across various communication channels to clarify details of client necessities for jobs in progress to meet deadlines and meet goals.
- Implemented accessibility standards to ensure maximum user experience across all devices
- Successfully developed, tested, and deployed X emails, websites, resulting in the revenue of X over a 5 month period.
- Spearheaded in-house training material and documentation resulting in the first of its kind knowledge database for the agency.

Corpus Quality SME | *Cognizant for YouTube Music* **|** Nov. 2019 - April 2022 | Austin, TX 78703

- Adapt problem solving muscles while balancing team resources and client needs resulting in a highly motivated team and positive cross collaboration.
- Delivered high quality Product Data Analysis projects on a consistent basis and significantly improved YouTube Music's user experience and subscription numbers.
- Delivered weekly Quality Assurance Assessments of agents' work in an organized and feedback focused manner resulting in an informed and improvement oriented team.

EDUCATION & CERTIFICATIONS
Full Stack Web Development Certificate - *The Coding Bootcamp at UT Austin* **|** *2021* **|** Austin, TX 78703
Bachelor of Science in Sound Recording Technology - *Texas State University* **|** *2008 - 2012* **|** San Marcos, TX 78666