



## Temple inn & Suites: Planning Document

**Site Purpose:** To guide the user through all accommodations near the Temple grounds to assist & inform about the users needs of not only lodging, but also of a venue for events such as wedding receptions, and dining facilities.

**Target Audience:** Members of the Church of Jesus Christ of Latter Day Saints in need of lodging when visiting the temple from out of town. People in need of a venue for their event. Tourists in general.

Personas:

The bride:

Age:20

Education: Some College

Her stress level is to the roof, she wants a place close to the temple for her wedding reception, she is also looking for a place to accommodate her extended family coming from out of town.

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The wedding planner:

Age:40

Education: Bachelor's degree

Although she is not very familiar with the Church culture, her clients are looking for a venue near the temple with a shuttle service for the attendees of the wedding to be easily transported.

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The Photographer

Age:35

Education: Bachelor's Degree

His clients have selected this venue, he has shot a couple weddings at the temple before, he is familiar with the temple grounds, he is browsing the website to see what the venue looks like and decide if he needs to go see it before hand.

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The spinster turned to bride

Age: 45

Education: Master's degree

It's finally happening! The entire extended family is traveling to witness the event they were sure was not going to happen, the sealing has been scheduled, and although she is not having a full blown reception, they are having a luncheon, she has selected the hotel to provide lodgings for the family traveling, also the day care has a service that

takes the kids to the temple for picture time, and since nobody wants to stay out watching the kids she is navigating this site before the big day.

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The Stake Singles Rep

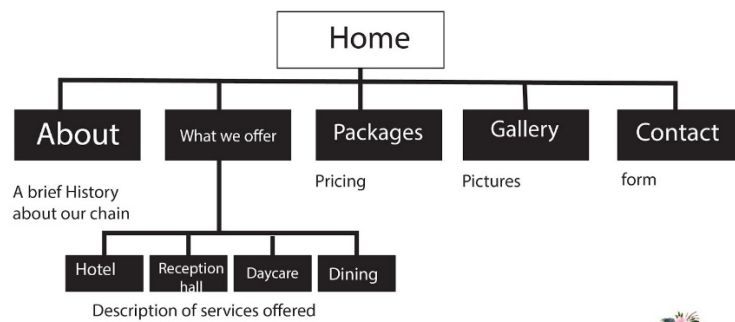
Age: 38

Education: Professional certificate

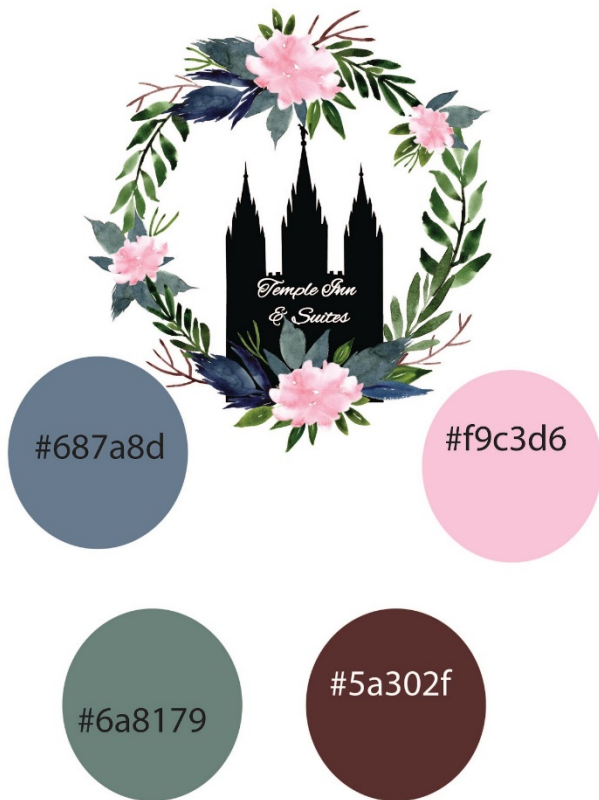
The regional mid-singles conference includes a temple day. After the session, she needs a place to go mix and mingle. Not a dance room, some sort of banquet hall. She is browsing the site to see if the facilities are good for a large crowd.

## Site Map:

Site map





Color Scheme:



## Typography:

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 **Poppins**   
Indian Type Foundry (18 styles)

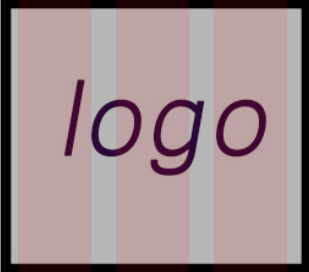
Temple Inn & Suites

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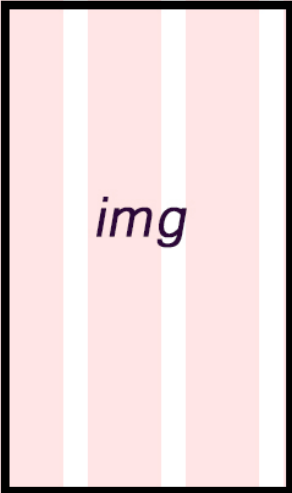
 **Alex Brush**   
TypeSETit (1 style)

*Temple Inn & Suites*

## Wireframe Sketches:



*header*



*large*



*footer*



*header*



*med*



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