

IZZY

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GEFFNER

EDUCATION

Maryland Institute College of Art

Bachelors of
Fine Art Candidate
2020 - Graphic Design

Fashion Institute of Technology

Summer Pre-College
2014 — 2015

SKILLS

Proficient

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe AfterEffects
Adobe Premiere Pro
Digital Photography
Microsoft Office /
Mac iWork

Working Knowledge

Adobe Audition
Sketch / Invision
Laser Cutting /
Digital Fabrication
HTML5 / CSS
JavaScript
TouchDesigner

HONORS

MICA Achievement
Award
Academic Excellence
Scholarship
Creative Vision Award
Deans Grant
2015 National Art Honors
Society Scholarship

PROFILE I am a quick learning, baton twirling graphic design student looking to grow my real world experience at the intersection of experience and design. I'm looking to take my passion for problem solving, concept driven work and the color yellow to create impact outside the classroom. I love taking the work of the past to inspire the new, dynamic, and sometimes disruptive work of the future.

EXPERIENCE

Jigsaw Productions Development Intern | 2018

- Collaborated amongst a small team to develop docuseries for the production company of Academy Award Winner Alex Gibney.
- Redesigned the team's pitch deck format from the ground up, to better suit the individualized needs of each series, and promote an all encompassing visual language for pitched projects while balancing changing creative direction as projects evolved.
- Combined niche research with network needs to formulate structure, content, and driving missions of premium series that intend to challenge and inspire.

AKA NYC Studio Intern | 2017

- Assisted on the development, implantation, and continuance of visual campaigns, motion graphics spots, and identities for current and future Broadway productions, as well as other New York institutions.
- Collaborated amongst a small studio in the development of key art for upcoming productions such as *Harry Potter and the Cursed Child* and John Leguizamo's *Latin History for Morons* as well as within a larger advertising agency to create collateral for ongoing internal and external projects, such as *Once on This Island*, *Come From Away*, and Russel Simmons' *The Scenario*.
- Created pitch decks for client presentations, which were required in a timely and efficient manner in order to adjust for frequently changing material, while multitasking to balance the completion of other responsibilities.

Baltimore Annex Theatre, *The Shattering Frame* Production Stage Manager | 2017

- Oversaw the world premiere of this original work in one of Baltimore's premier theatres. Worked to create a seamless transition after coming onto the production after weeks of established work, creating a layer of structure to allow a more effortless creative process.
- Also aided in the adaption of a classically cinematic genre, noir mystery, onto the stage.

Baltimore Annex Theatre, *The Tempest* Production Stage Manager | 2016 - 2017

- Worked with a large team to ensure a successful production of the work of William Shakespeare.
- Communicated throughout multiple departments to maintain clarity as well as a positive and creative environment.
- Collaborated with each department to ensure creative goals were accomplished and designers were satisfied.
- Stepped in to do design work such as show programs when material was in need.
- Provided cookies when necessary.