

ISABELLA J. TIGHE

📍 San Francisco, CA
✉ isabellajtighe@gmail.com

📞 973-476-4259
🌐 www.minimalistizzy.com

PERSONAL STATEMENT

I create functional digital interfaces emphasizing responsive web design, interactive experiences, and minimalist principles.

EDUCATION

2015 - 2019

WELLESLEY COLLEGE

B.A. INTERNATIONAL RELATIONS

2017 - 2019

MIT SLOAN SCHOOL OF MANAGEMENT

CROSS-REGISTERED STUDENT

Summer 2020 - Fall 2020

WEB DEVELOPMENT BOOTCAMP

Curriculum: Web design, front-end programming languages, databases, and user experience design

SKILLS

TECHNICAL

HTML/CSS
BOOTSTRAP
JAVASCRIPT
GITHUB
CRM/ERP

NON-TECHNICAL

PUBLIC SPEAKING
CUSTOMER SERVICE
EVENT PLANNING
VISUAL DESIGN
PROJECT MANAGEMENT

DESIGN TOOLS

FIGMA
CANVA
ADOBE CREATIVE SUITE
MIRO
CODEPEN

PORTFOLIO PROJECTS

Projects are responsive + cross-browser functional

Minimalist Izzy: Digital portfolio site

Gather Interiors: Interior design brand landing page

Nighttime Drive: Animated bus with blinking lights & stop/start

Travel Site: Travel interface designed in Figma

EXPERIENCE

Summer 2019 - Present

■ MICROSOFT

Customer Experience Engineer

Responsible for the technical advisement of customizations, websites, marketing emails, and webpage templates for 12-15 Dynamics 365 CRM enterprise and government customers per week

Redesigned the team's training program to be more hands-on, and delivered this restructured training to 30 engineers total, resulting in a 95% satisfaction rating

Collect user experience feedback and error trends to advise engineering, product, and design teams on potential new features

Fall 2018 - Winter 2018

■ R3 BLOCKCHAIN COMPANY

Student Researcher

Produced 20 new opportunities by the conclusion of the project for R3 to pursue

Researched, identified, and contacted Healthcare professionals to sell the Corda blockchain platform

Created a go-to-market strategy to launch Corda's enterprise blockchain into the Healthcare industry

Winter 2018 - Spring 2018

■ KPMG

Marketing Intern

Assisted in developing the LinkedIn Alumni network strategy to strengthen relationships with KPMG Boston alumni

Produced and published office-wide weekly marketplace summaries covering industry trends

Supported event planning, sponsorship strategies, and customer relationship building initiatives with the brand marketing team