

Jack Agnew  
Creator's Statement

To start, I really wish we had a show booked anytime soon so I could start hanging these up around Oakland. One of these days it'll happen. As I've said when showing my draft, the goal was an edgy, eye-catching, and effective poster. I feel the first and most obvious aspect of it would be the half-inverted colors. The jarring divide of the black and white instantly catches the eye, and adds an incredibly satisfying sense of balance. After the initial catch, the attention shifts to the text: quite a few repetitions of "Street Prophets." This repetition drives home the name of the band, clearly separating it from the additional text. This additional text is slightly more contrasted in an attempt to separate attendance info from the more artistic "logo" that takes up the top half. Speaking of the logo, I had an interesting relationship with the empty space and the signal-to-noise ratio. I see the non-text elements as 5 separate pieces: the buried skeleton, the grave, the lamppost, the crown and wings, and the background overlay. The skeleton and grave balance each other out in location while adding to the thematic tones often associated with black and white. The crown and wings offer a grounding area of symmetry, keeping the poster from seeming unorganized. The lamppost is symmetrical at the base, but leans and bends as it rises - I believe this adds a "DIY," gritty feeling (especially with the texture overlay). I like having these things in a dense group, letting the rest of the space breathe. These aspects so far are the signals, and the background overlay acts as just the right amount of noise. The angels coming down from the sky add a subtle texture to the colors and text, just enough to make it dynamic rather than flat. All of these things combine to effectively captivate the ideal audience - the underground rock scene of Pittsburgh. A community of pure chaos; all handmade, and all dramatic - two aspects this poster shows off very, very strongly.