

## **Project 1: CSS Reset, Linking JS, Wireframes, GitHub**

### **SETTING UP FOLDERS AND FILES**

#### **Assignment Description:**

Each Student must demonstrate the ability to properly set up a folder and include the necessary Javascript file and CSS reset.

The files must be uploaded to GitHub following the best practices taught in Authoring.

#### **Assignment Requirements:**

Each Student must submit a properly structured folder with properly linked Javascript file and CSS reset.

**Link to Github repo:** master branch with dev branches as required  
(don't delete branches).

**ONLY THE MASTER BRANCH WILL BE GRADED!** Late submissions or changes to the repo after the due will penalized by 30%.

Secondary branches should be named appropriately IE dev.tvr.bio, dev.jb.bio  
Submit the repo link via FOL dropbox - DO NOT submit files. They will be ignored.

Additional information will be given in class, you are encouraged and expected to ask questions, if you are absent it is your responsibility to check with other students.

#### **Submission:**

- Project must be submitted within Week 3 class time.
- When I download from your repo, the zip file should be named = "LastName\_FirstInitial\_Project1.zip"

#### **Folder contents:**

- index.html
- images folder
- css folder
- js folder

- assets folder (everything you used in the creation of this project, design brief, design files)
- includes folder

**PLEASE NOTE: That your project will not be graded unless you adhere to what has been outlined for you in this document. Individual practices that were given to you during the semester are applicable here as well.**

**i.e: A design file with improperly labeled layers, code not in between body tags, lack of naming conventions, etc.**

## **Grading (5%)**

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## **Project 2: Web Typography STYLING TEXT ON THE WEB**

### **Assignment Description:**

The focus of the assignment is typography on the web. Students will be given copy and a few images to work with. The goal is to prepare students for the midterm project.

### **Assignment Requirements:**

Each student is responsible for selecting appropriate fonts (using the techniques covered in class i.e. google fonts or CSS3 @font-face) and CSS styles to enhance the copy. Line Height, Letter Spacing, Font Weight, Colour and Type are the key components to this assignment.

The text will be placed on a single fixed width web page (flexbox) with no other design elements other than the text and images provided.

### **Additional Components**

- For this assignment you must only use the text and images provided.
- Wireframe and Design file are required.**

Link to Github repo: master branch with dev branches as required (don't delete branches).

**ONLY THE MASTER BRANCH WILL BE GRADED! Late submissions or changes to the repo after the due will penalized by 30%.**

Secondary branches should be named appropriately IE dev.tvr.bio, dev.jb.bio  
Submit the repo link via FOL dropbox - DO NOT submit files. They will be ignored.

Additional information will be given in class, you are encouraged and expected to ask questions, if you are absent it is your responsibility to check with other students.

### **Submission:**

- Project must be submitted within Week 4 class time.
- When I download from your repo, the zip file should be named = "LastName\_FirstInitial\_Project2.zip"

### **Folder contents:**

- index.html
- images folder
- css folder
- js folder
- assets folder (everything you used in the creation of this project, wireframe, design brief, design files)
- includes folder

**PLEASE NOTE: That your project will not be graded unless you adhere to what has been outlined for you in this document. Individual practices that were given to you during the semester are applicable here as well.**

**i.e: A design file with improperly labeled layers, code not in between body tags, lack of naming conventions, etc.**

### **Grading (10%)**

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## **Project 3: Midterm Prep CREATE YOUR OWN SCAFFOLD**

### **Assignment Description:**

Each individual or team is responsible for creating their own website scaffold consisting of Design file(s), HTML and CSS files. The scaffold will be based off of the wireframes selected from an individual or each partner.

### **Assignment Requirements:**

Each individual or team is responsible for creating the following: A finished/finalized design file based off of 2 wireframes, Boxed out Design File or layer for each page, HTML and CSS Box Design and a text file with box info i.e. measurements, font info, etc.

The pages must consist of valid HTML5 and CSS3. The pages must use semantic tagging and have a proper document outline.

### **Web Page**

- 2 pages
- Semantic HTML 5 tagging
- Link to CSS file, JS File and Reset
- Valid HTML5 & CSS
- Proper Document Outline

### **Additional Components**

Link to Github repo: master branch with dev branches as required (don't delete branches).

**ONLY THE MASTER BRANCH WILL BE GRADED! Late submissions or changes to the repo after the due will penalized by 30%.**

Secondary branches should be named appropriately IE dev.tvr.bio, dev.jb.bio  
Submit the repo link via FOL dropbox - DO NOT submit files. They will be ignored.

Additional information will be given in class, you are encouraged and expected to ask questions, if you are absent it is your responsibility to check with other students.

### **Submission:**

- Project must be submitted within Week 5 class time.
- When I download from your repo, the zip file should be named = “LastName\_FirstInitial\_Project3.zip” or “LastName\_FirstInitial\_LastName\_FirstInitial\_Project3.zip”

### **Folder contents:**

- 2 HTML pages
- images folder
- css folder
- js folder
- assets folder (everything you used in the creation of this project, wireframe, design brief, design file)
- includes folder

**PLEASE NOTE: That your project will not be graded unless you adhere to what has been outlined for you in this document. Individual practices that were given to you during the semester are applicable here as well.**

**i.e: A design file with improperly labeled layers, code not in between body tags, lack of naming conventions, etc.**

## **Grading (10%)**

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### **Midterm Project Presentation Brand Mashup/Re-Brand & Marketing Campaign**

#### **Grading (30%)**

**\*Please refer to separate Midterm Project PDF in FOL.**

**Due June 7, 11:59PM**

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### **Project 4: Responsive Web Design Media Query**

#### **Assignment Description:**

Create a basic example of a media query based on the specs below. You must follow best practice and work mobile first.

#### **Assignment Requirements:**

Each student must create a single web page with a basic example of a media query.

Create Single Web Page (4 Columns)

At mobile size (remember mobile first)

- The columns should stack and be full width.
- Columns 3 and 4 should be hidden
- Column 1 should be pink
- Column 2 should be red

At 641px the page will have

4 columns, equal width and display side by side.

Column 1 - blue, Column 2 - purple, Column 3 - grey, Column 4-brown.

The site should not expand beyond 1140px

#### **Web Page**

- 1 page
- Semantic HTML 5 tagging
- Link to CSS file, JS File and Reset

- Valid HTML5 & CSS
- Proper Document Outline

## **Additional Components**

Link to Github repo: master branch with dev branches as required (don't delete branches).

**ONLY THE MASTER BRANCH WILL BE GRADED! Late submissions or changes to the repo after the due will penalized by 30%.**

Secondary branches should be named appropriately IE dev.tvr.bio, dev.jb.bio  
Submit the repo link via FOL dropbox - DO NOT submit files. They will be ignored.

Additional information will be given in class, you are encouraged and expected to ask questions, if you are absent it is your responsibility to check with other students.

### **Submission:**

- Project must be submitted within Week 9 class time.
- When I download from your repo, the zip file should be named = "LastName\_FirstInitial\_Project3.zip"

### **Folder contents:**

- index.html
- images folder
- css folder
- js folder
- assets folder (everything you used in the creation of this project, wireframe, design brief, design file)
- includes folder

**PLEASE NOTE: That your project will not be graded unless you adhere to what has been outlined for you in this document. Individual practices that were given to you during the semester are applicable here as well.**

**i.e: A design file with improperly labeled layers, code not in between body tags, lack of naming conventions, etc.**

### **Grading (5%)**

## **Project 5: Responsive Web Design**

### **BASIC RESPONSIVE LAYOUT**

#### **Assignment Description:**

You or your team is responsible for building a mobile first responsive web page/template using Flexbox and or the CSS grid.

#### **Assignment Requirements:**

The objective is to create a responsive boxed out version of one of the wireframes you created for the final integrated assignment. Your HTML5 and CSS file must validate. Semantic tagging is required.

Web Page

-1 page

-Semantic HTML 5 tagging

-Link to CSS file, JS File and Reset

-Valid HTML5 & CSS

-Proper Document Outline

#### **Additional Components**

Link to Github repo: master branch with dev branches as required  
(don't delete branches).

**ONLY THE MASTER BRANCH WILL BE GRADED! Late submissions or changes to the repo after the due will penalized by 30%.**

Secondary branches should be named appropriately IE dev.tvr.bio, dev.jb.bio

Submit the repo link via FOL dropbox - DO NOT submit files. They will be ignored.

Additional information will be given in class, you are encouraged and expected to ask questions, if you are absent it is your responsibility to check with other students.

#### **Submission:**

- Project must be submitted within Week 11 class time.
- When I download from your repo, the zip file should be named = "LastName\_FirstInitial\_Project3.zip" or "LastName\_FirstInitial\_LastName\_FirstInitial\_Project3.zip"

**Folder contents:**

- index.html
- images folder
- css folder
- js folder
- assets folder (everything you used in the creation of this project, wireframe, design brief, design file)
- includes folder

**PLEASE NOTE: That your project will not be graded unless you adhere to what has been outlined for you in this document. Individual practices that were given to you during the semester are applicable here as well.**

i.e: A design file with improperly labeled layers, code not in between body tags, lack of naming conventions, etc.

**Grading (10%)**

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**Final Project Presentation  
Brand Mashup/Re-Brand & Marketing Campaign****Grading (30%)**

\*Please refer to separate Final Project PDF in FOL

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**Additional Information**

Missed tests/exams will not be rescheduled without some valid evidence of some important event over which the student has no control (e.g., Court appearance, death in the family). Missed tests or exams, therefore, can receive a zero. The students are advised to notify the professor prior to missing the test.

Students are expected to hand in all assignments to the course instructor on the due date, and all assignments must be submitted in the format specified by the instructor (e.g., on FOL, in printed form, on a specific lab computer, etc.); assignments will not be accepted in any format other than that specified.

Late assignments will not be accepted, nor will make up test or assignments be permitted, without some valid evidence of some important event over which the student has no control (e.g., documented illness, death in the family). Missed tests or assignments, therefore, will receive a mark of zero. Late assignments and make-up tests will only be permitted following the

submission of adequate documentation acceptable to the instructor (e.g., a doctor's note). Students are advised to notify the instructor prior to missing an assignment due date or a scheduled test.

Immediately upon return from an illness/absence in which a test or assignment has been missed, the student is responsible for contacting the course instructor to discuss the problem. The instructor will make arrangements for any student deemed eligible. The alternative test/assignment will be of equal value to the one missed with no grade penalty. The timeline and due dates will be determined by the course instructor.

At mid-term, any unsatisfactory results will be reported to the student.

This course may be revised by the professor with suitable notification to the students. Students are responsible for making arrangements to pick up missed handouts, assignments and course announcements from classmates.

Plagiarism (e.g., failure to acknowledge sources used, submitting another student's work under your name, or producing work for another student to submit) is a serious academic offense that shall result in appropriate penalties, to be determined at the discretion of the course professor in consultation with the chairperson of the Communication Arts division. The penalties shall range from failure of an assignment to possible failure of the course. Students shall not make the assumption that any provision will be made by the professor to permit the student to rewrite or redo failed assignments.