October 5th, 2018

Dear Hiring Manager at Aritzia,

I am a student majoring in Digital Design and Development program at British Columbia Institute of Technology in search of a career in User Experience and User Interface design. I found your listing on indeed.ca which indicated that there will be a job position for a User Experience designer available in your company. If so, I would love to be considered for the position.

As my resume indicates, I have web design and graphic design skill sets that can help your company to create engaging contents. I have built interactive web applications as well as websites using coding languages. Also, I have created posters, logos, characters, and magazine layouts. I have made professional mockups that proves that I am competent in user experience design and genuinely think about app’s users. Moreover, I have some experience with using Hootsuite, MailChimp, Google Analytics, and Google Adwords to help to improve your company’s digital marketing.

Furthermore, I am motivated, hardworking, consistent, and I learn with passion. Although I am only a student, I will be available on a part-time basis until next May. After May 2019, I would love to be hired as a full-time employee. From what I read I believe that such a position at Aritzia would provide me with a truly valuable experience as a student. I would appreciate a few minutes of your time to further discuss this job opportunity. Please feel free to contact me via e-mail or by phone.

Thank you very much for your time.

Sincerely,

Ella Koo