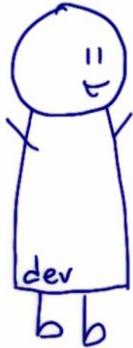
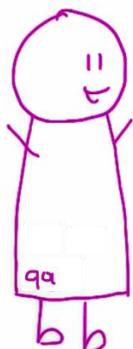


The Purpose of DevOps



Developers needs:

Environment(s) and Infrastructure for Developing



Quality assurance needs:

Environment and Infrastructure for Testing



Project Manager needs:

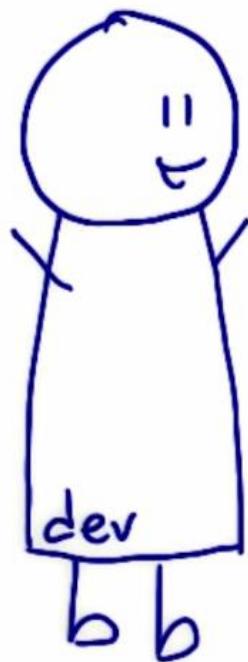
DevOps solutions for team collaboration

Automated deployment and configuration

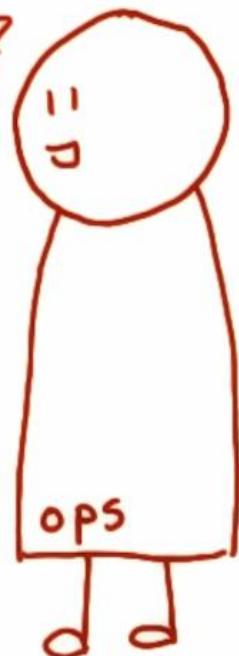
The Purpose of DevOps

... is the purpose of your organization!

Let's do stuff!



What stuff?

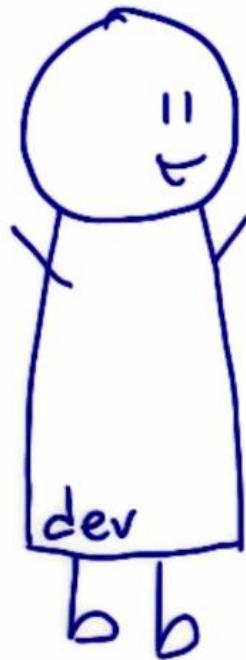


The Purpose of DevOps

... is the purpose of your organization!

Let's do stuff!

Create value!



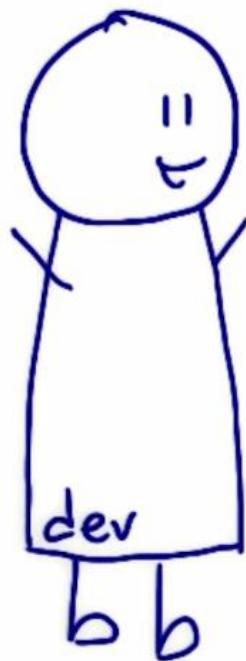
What stuff?



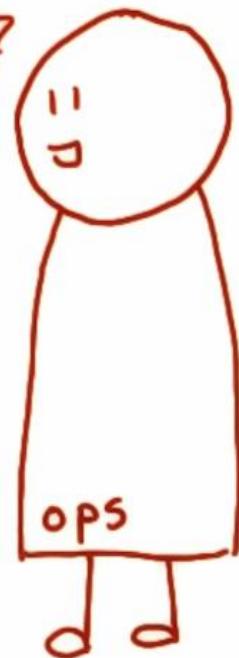
The Purpose of DevOps

... is the purpose of your organization!

Let's do stuff!



What stuff?



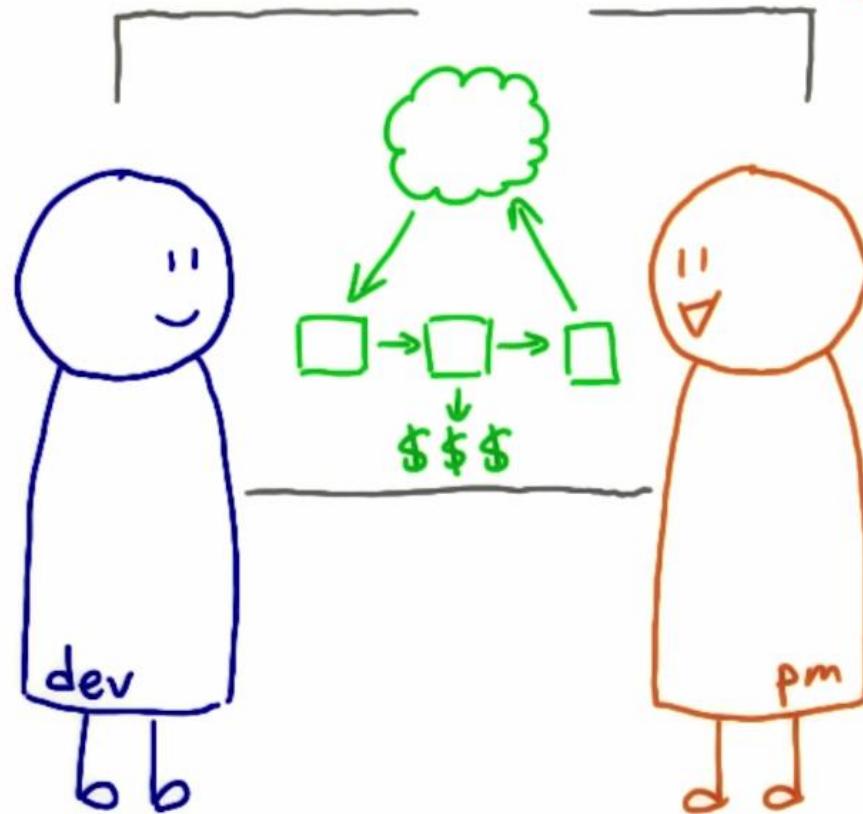
Throw a bunch of money away



And waste time
And make ourselves all
miserable...

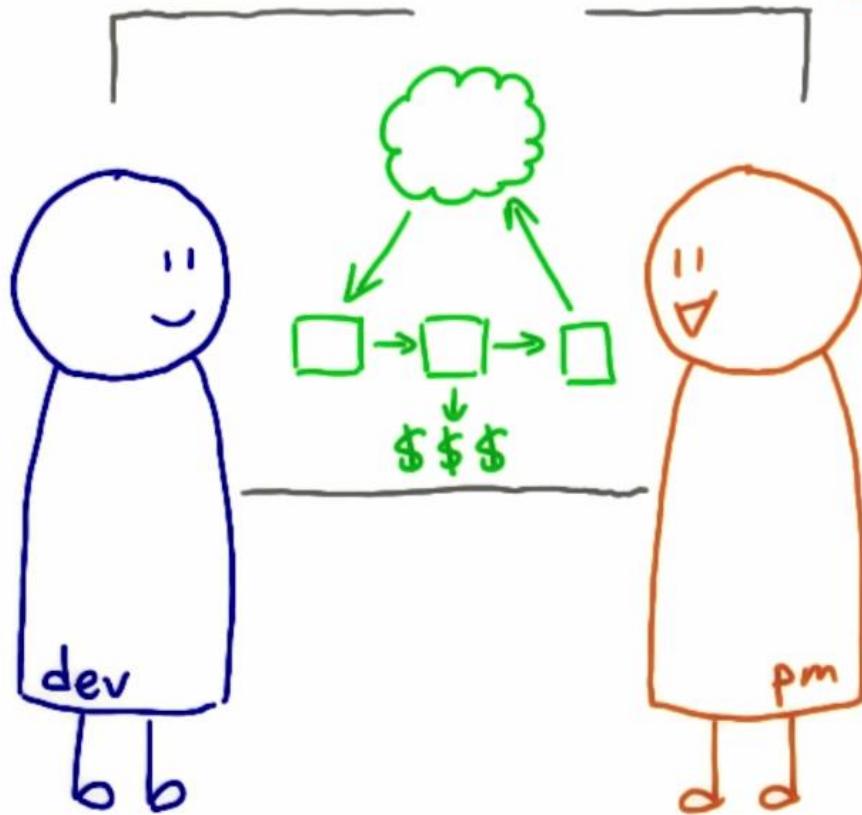
The Purpose of DevOps

... is the purpose of your organization!



The Purpose of DevOps

... is the purpose of your organization!



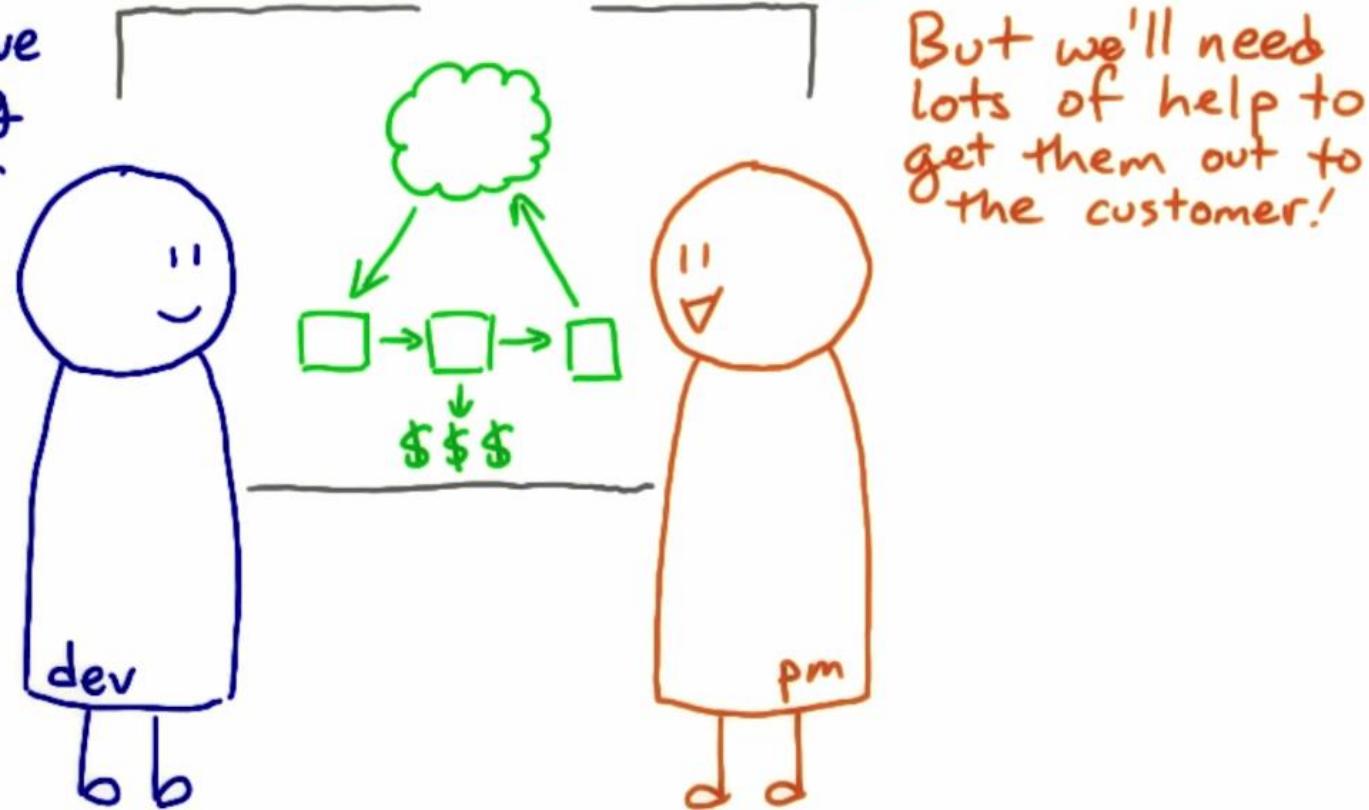
Hey, I don't
pay for vaporware.
Show me the value.



The Purpose of DevOps

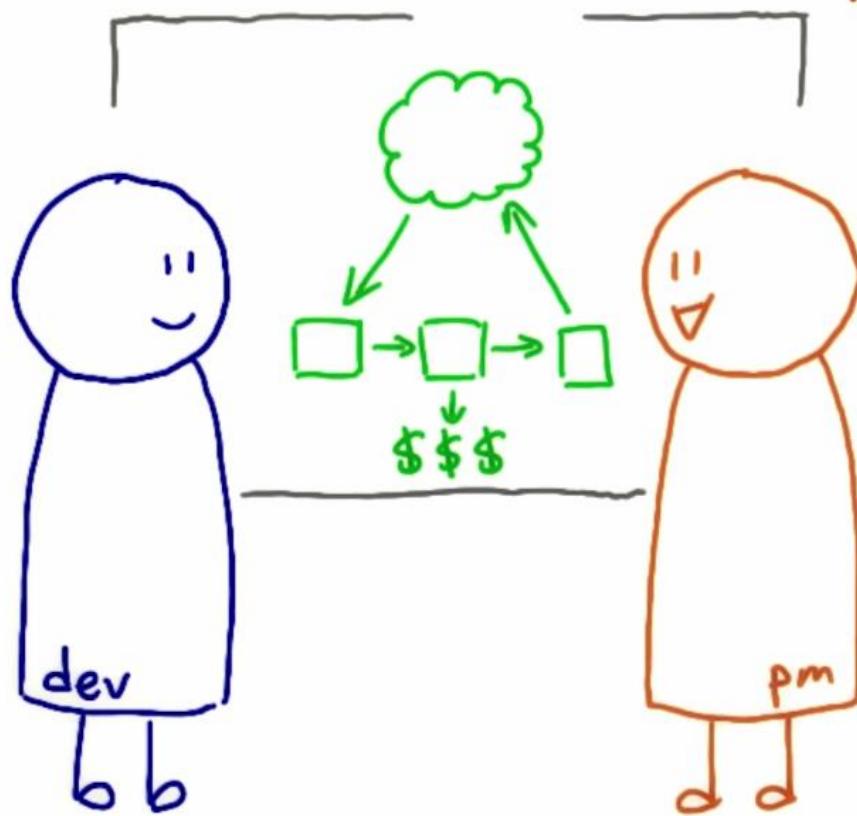
... is the purpose of your organization!

We have
some big
ideas...

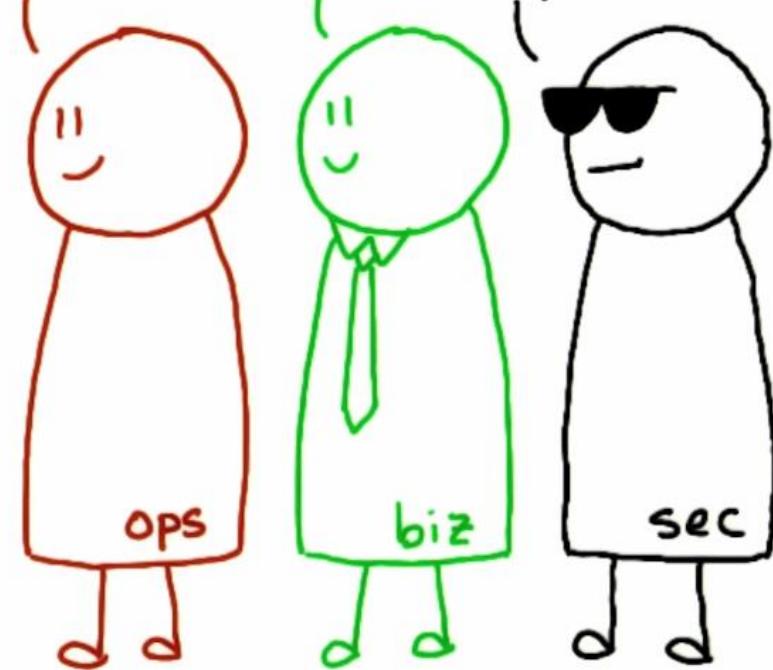


The Purpose of DevOps

... is the purpose of your organization!



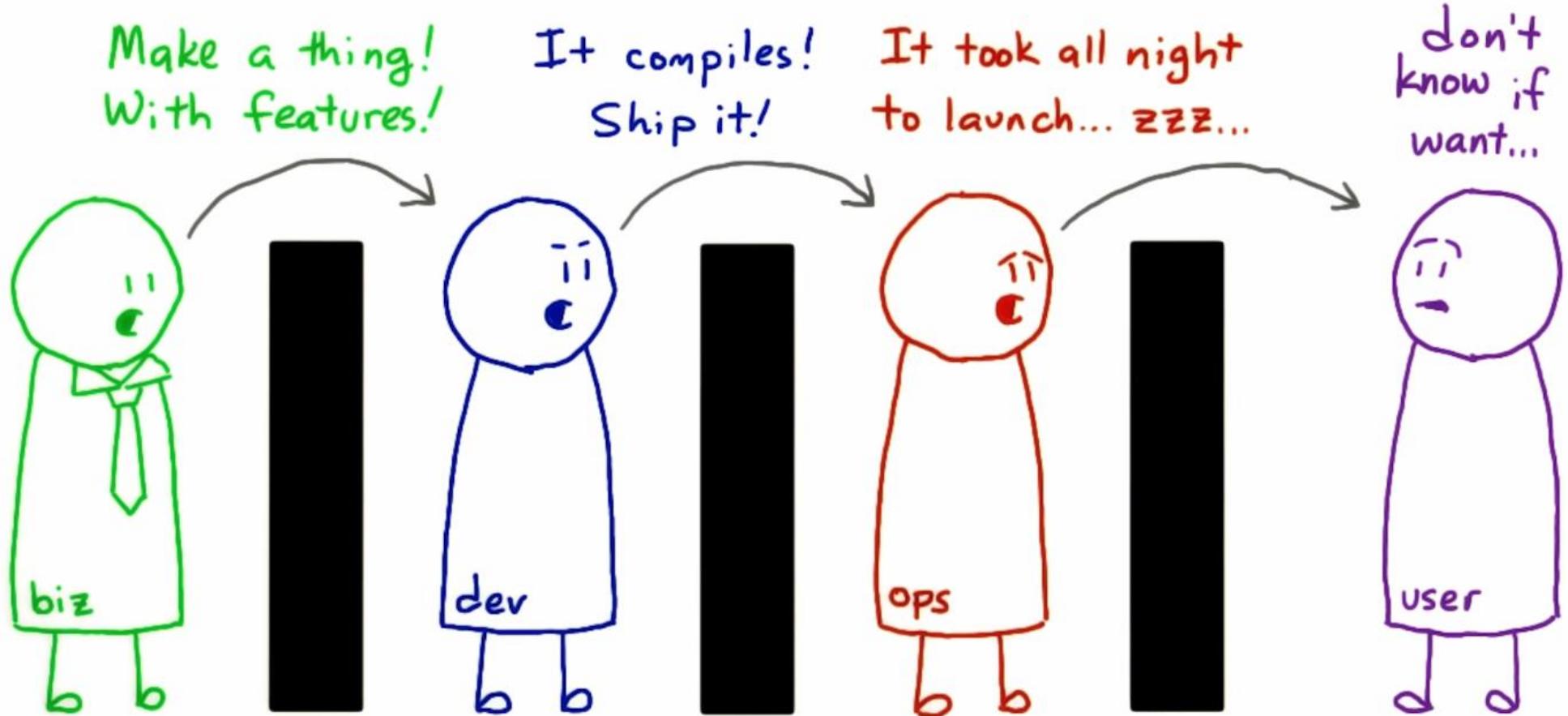
How can we help?



The Purpose of DevOps

... but if we're not careful ...

NOT The Purpose of DevOps



~~REALLY NOT~~ The Purpose of DevOps

Hey, why does
your site crash?



Lazy technical
staff!



Unrealistic
project deadlines!

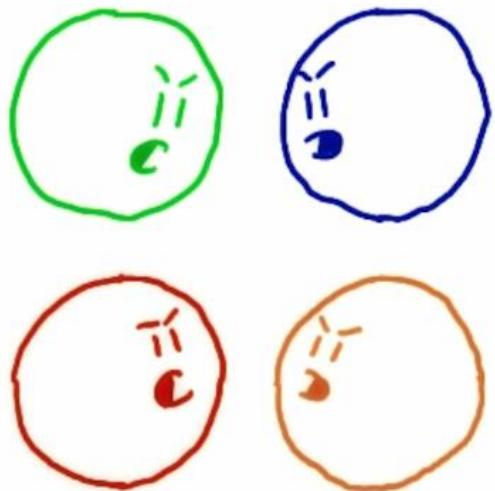


Inadequate
server budget!



Sloppy coding
practices!

~~REALLY NOT~~ The Purpose of DevOps



Unhappy

Slow + ineffective at delivery

Can't learn from failures

Hard to make changes

Operational problems stack up

The Purpose of DevOps

Hey wait... we both know stuff...

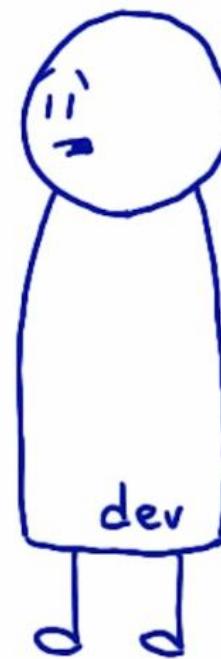
Yeah! How about we gang up
and rule the world?

Or we could just make
our services run better.

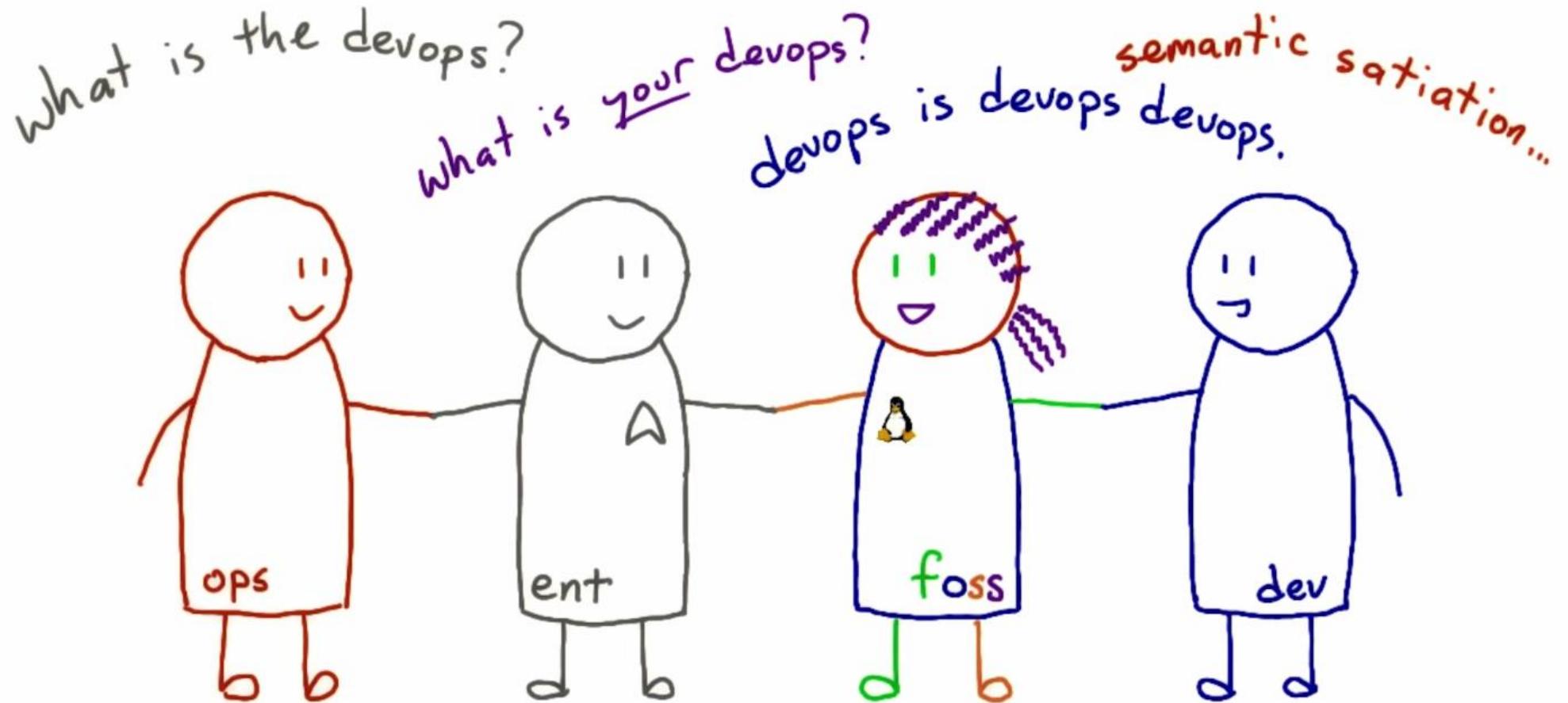
And launch more
features?

Yeah.

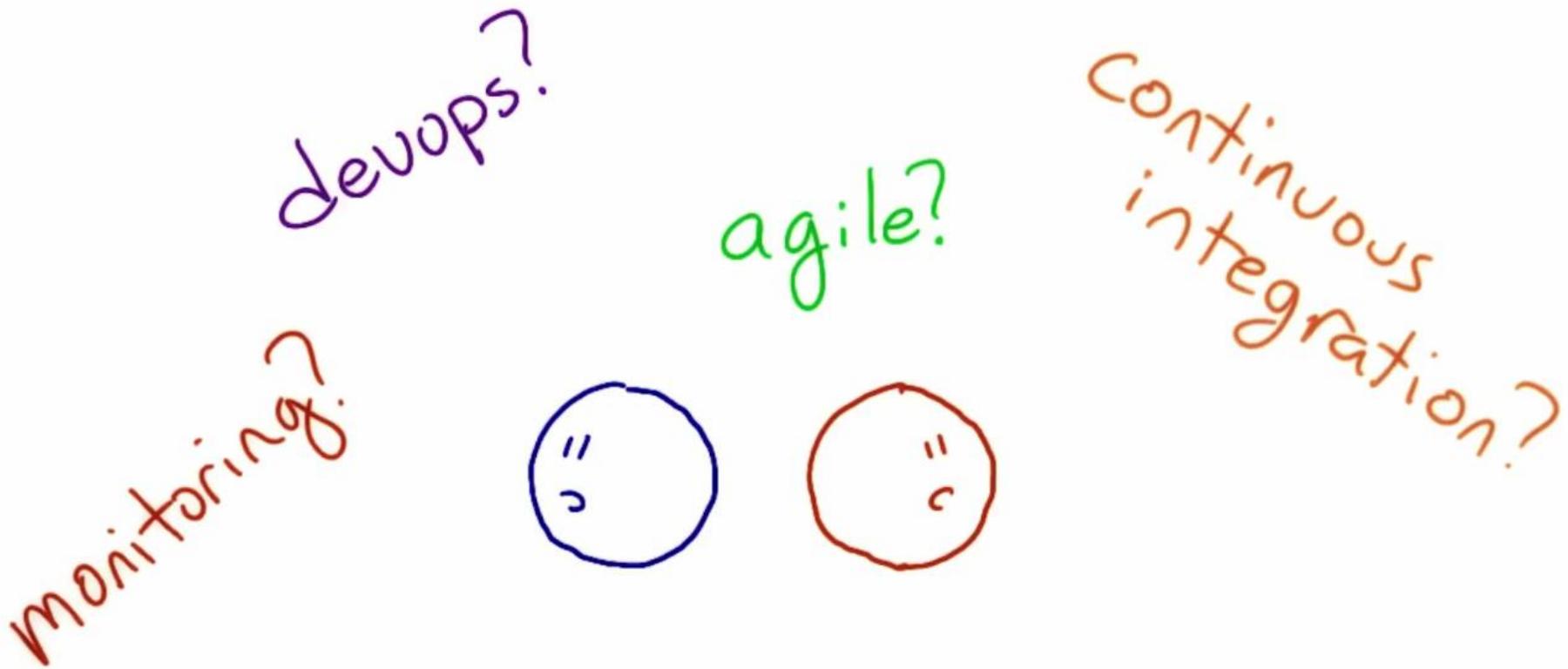
Okay!



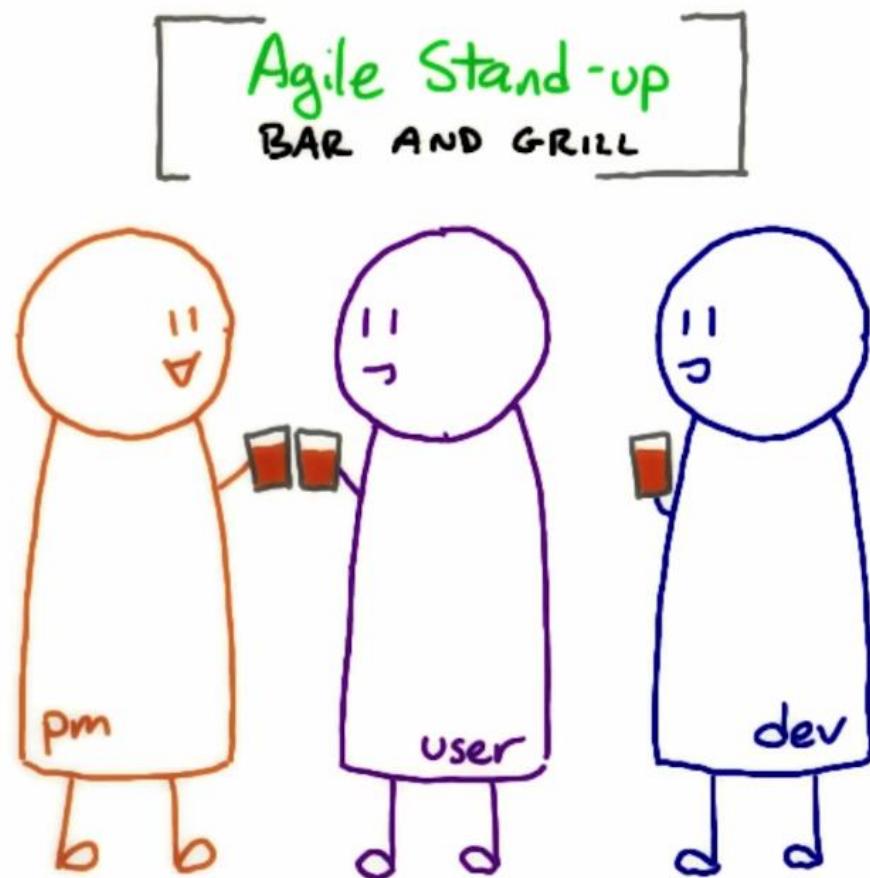
The Purpose of DevOps



Software Development Lifecycle



Software Development Lifecycle



Software Development Lifecycle

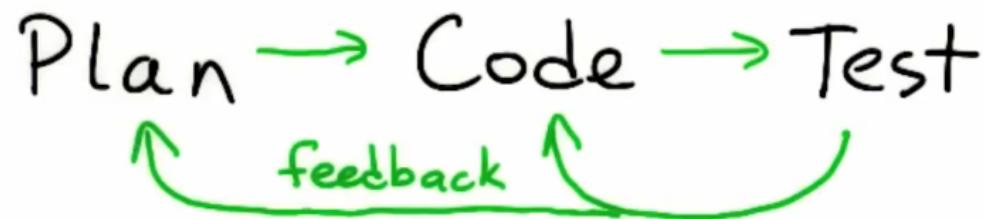
Agile Development

Plan → Code → Test



Software Development Lifecycle

Agile Development



Software Development Lifecycle

Agile Development

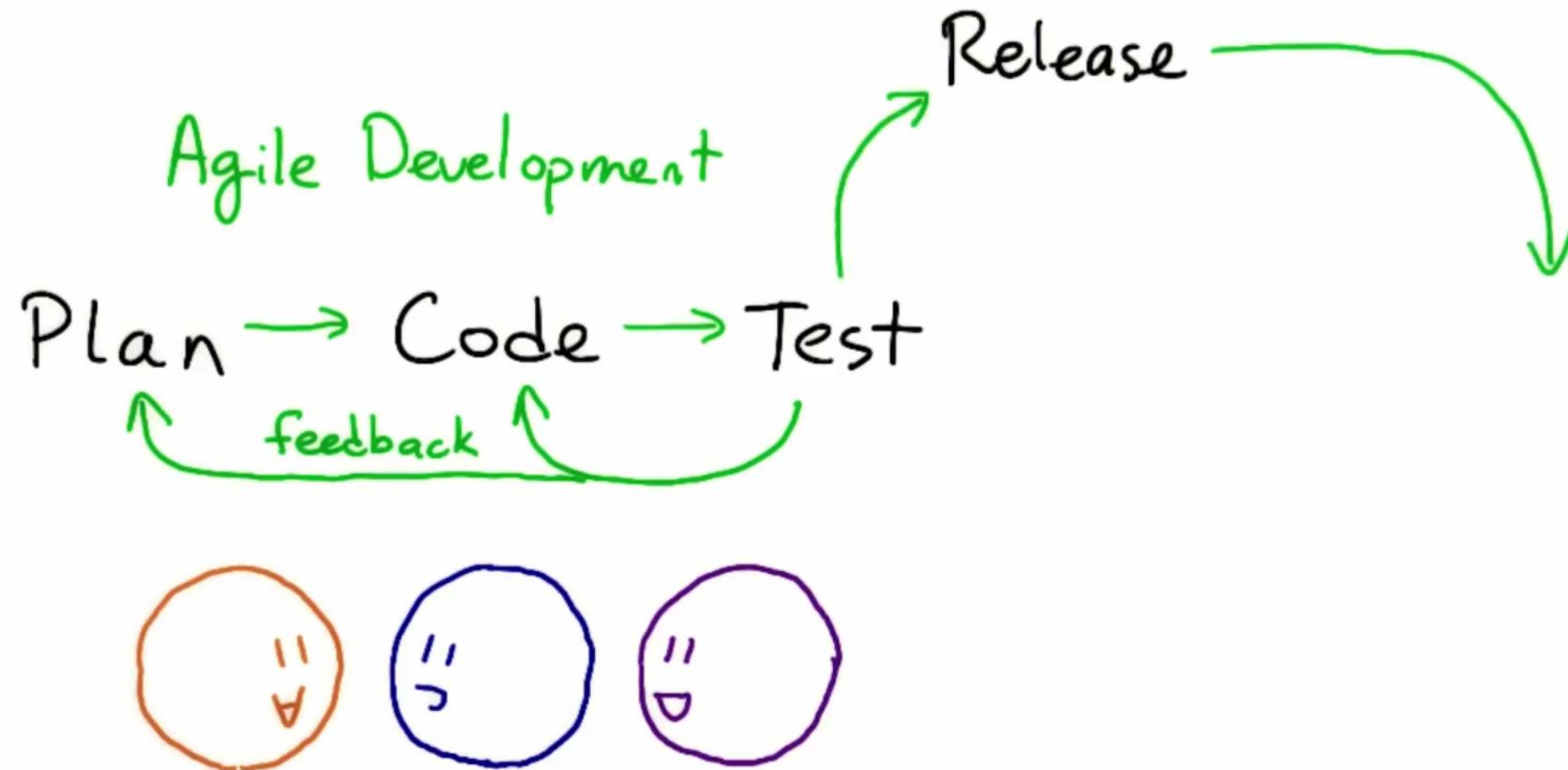
Plan → Code → Test



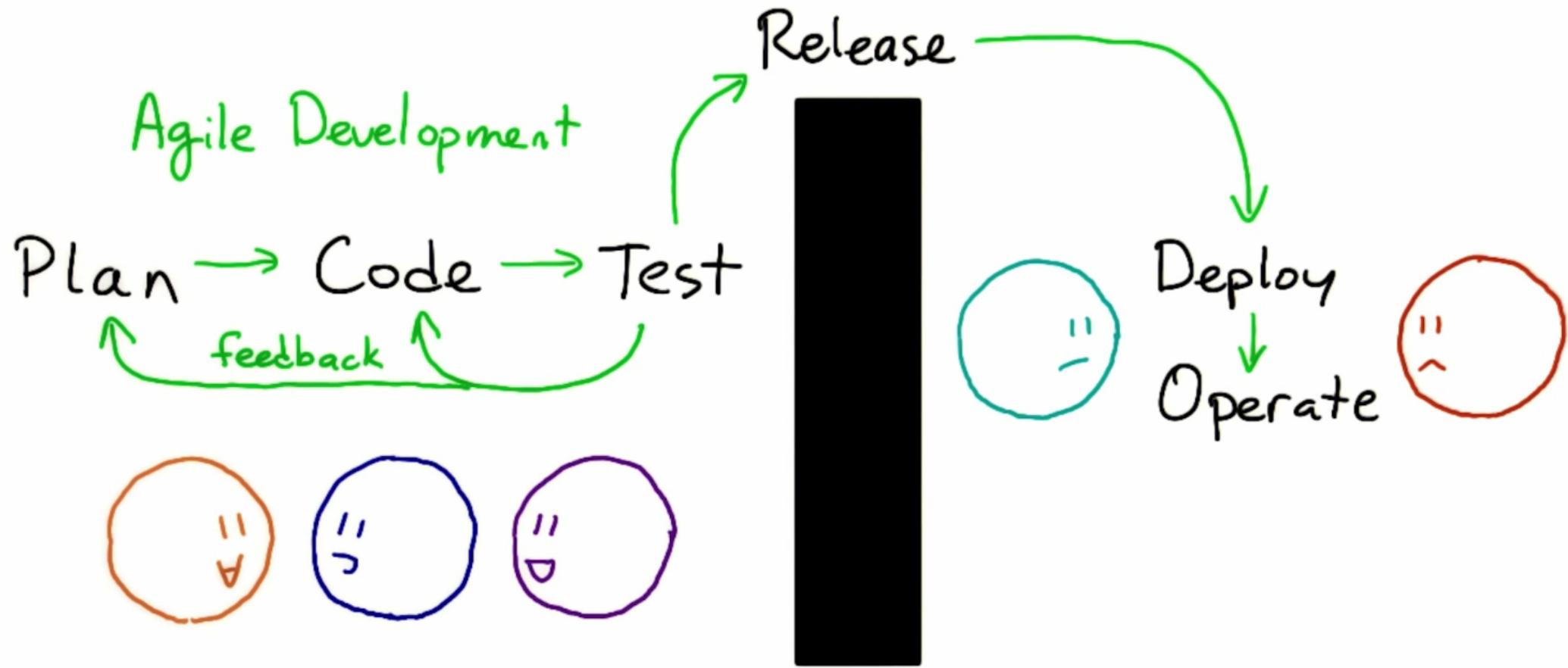
unit testing
integration testing
user acceptance testing



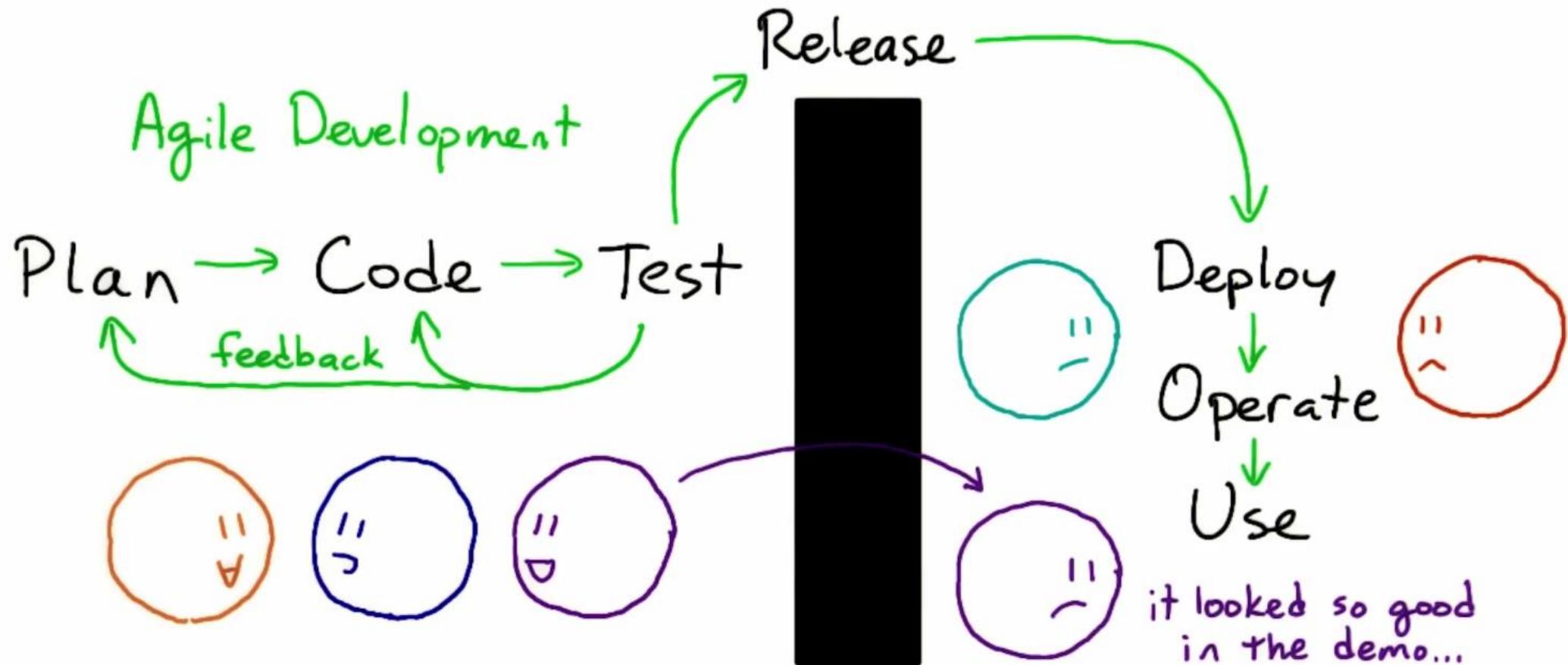
Software Development Lifecycle



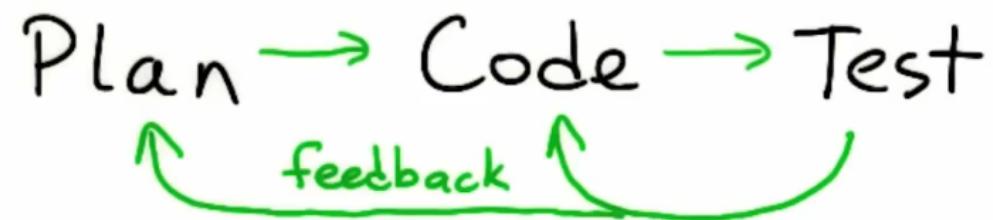
Software Development Lifecycle



Software Development Lifecycle

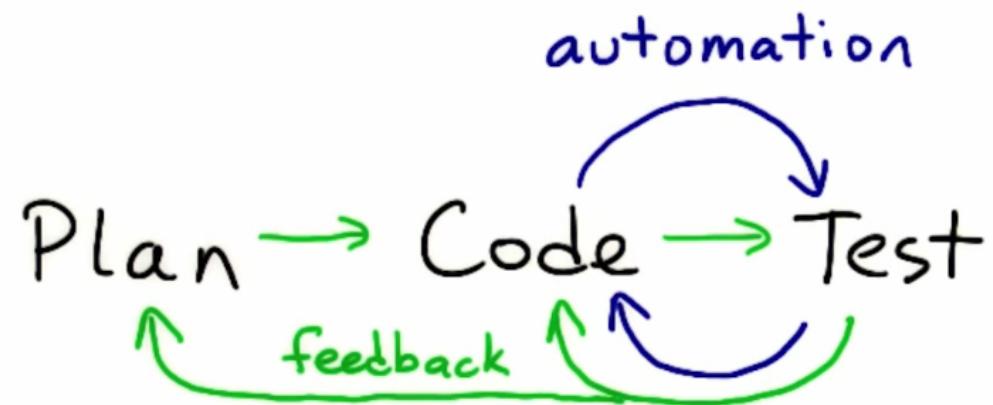


Software Development Lifecycle



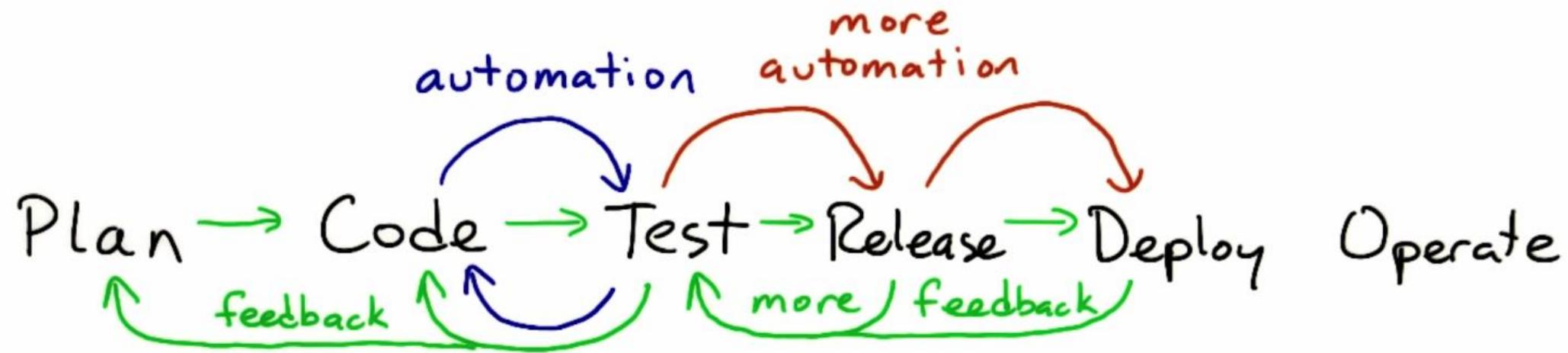
Agile Development

Software Development Lifecycle



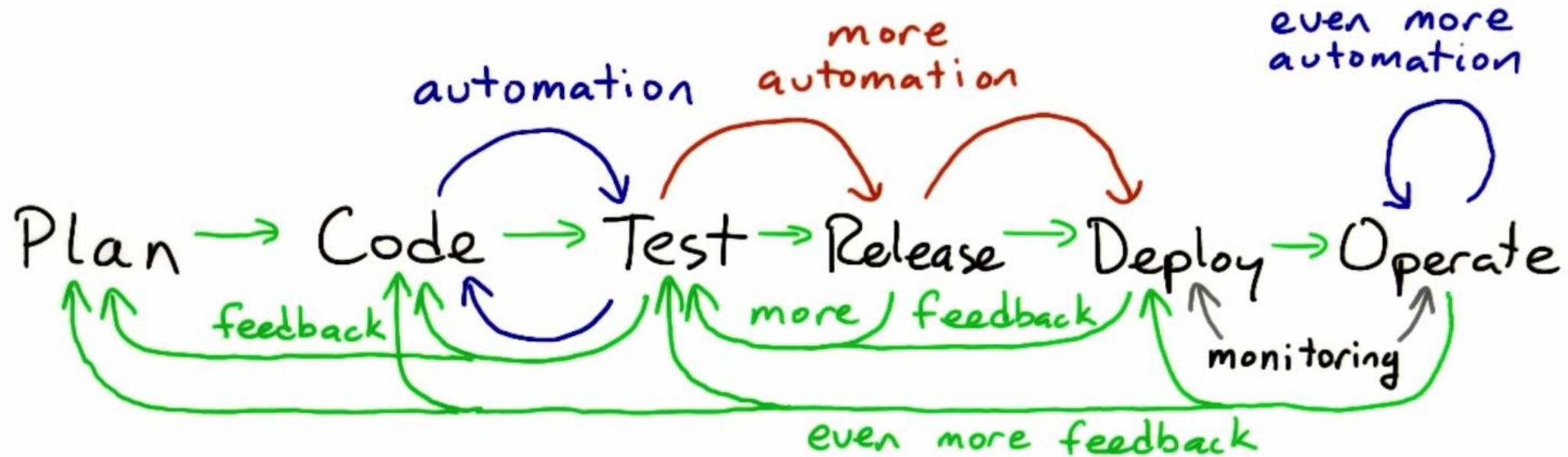
Agile Development Continuous Integration

Software Development Lifecycle



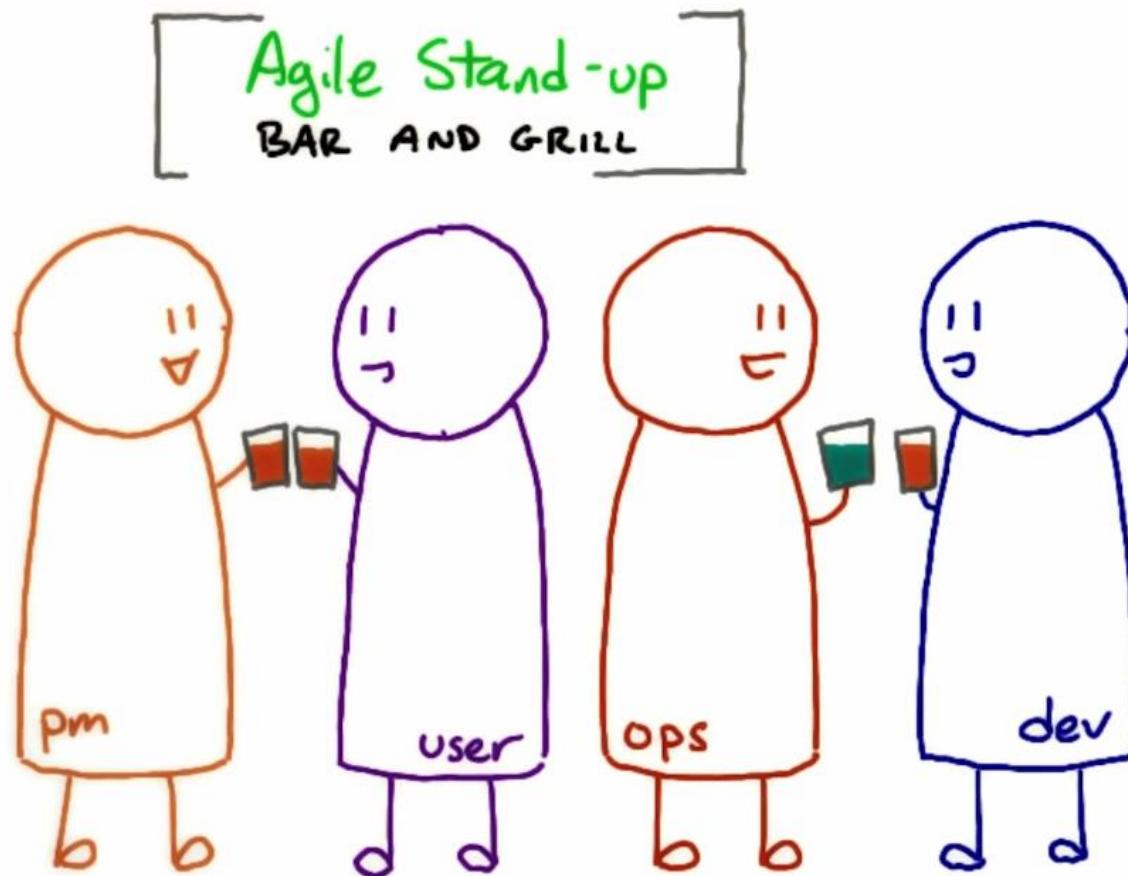
Agile Development Continuous Integration + Delivery

Software Development Lifecycle



Agile Development Continuous Integration + Delivery DevOps?

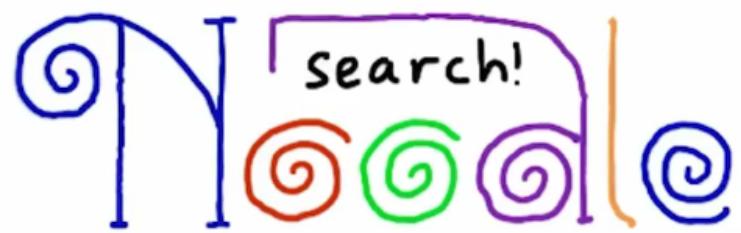
Software Development Lifecycle



The Purpose of DevOps

Examples

Organizational Problem: Noodle Search



#1 search site for pasta

"Noo" feature:

gluten free rice noodle search

Organizational Problem: Noodle Search



#1 search site for pasta

"Noo" feature:
gluten free rice noodle search



Organizational Problem: Noodle Search

Let's launch more
stuff and win
more trophies!



Organizational Problem: Noodle Search



Some releases cause production problems.

Increased load leads to user-visible latency and timeouts. Users complain to support.

Ops responds by adding more server capacity.

Organizational Problem: Noodle Search

What are the causes of Noodle Search's repeated production problems? Mark all that apply.

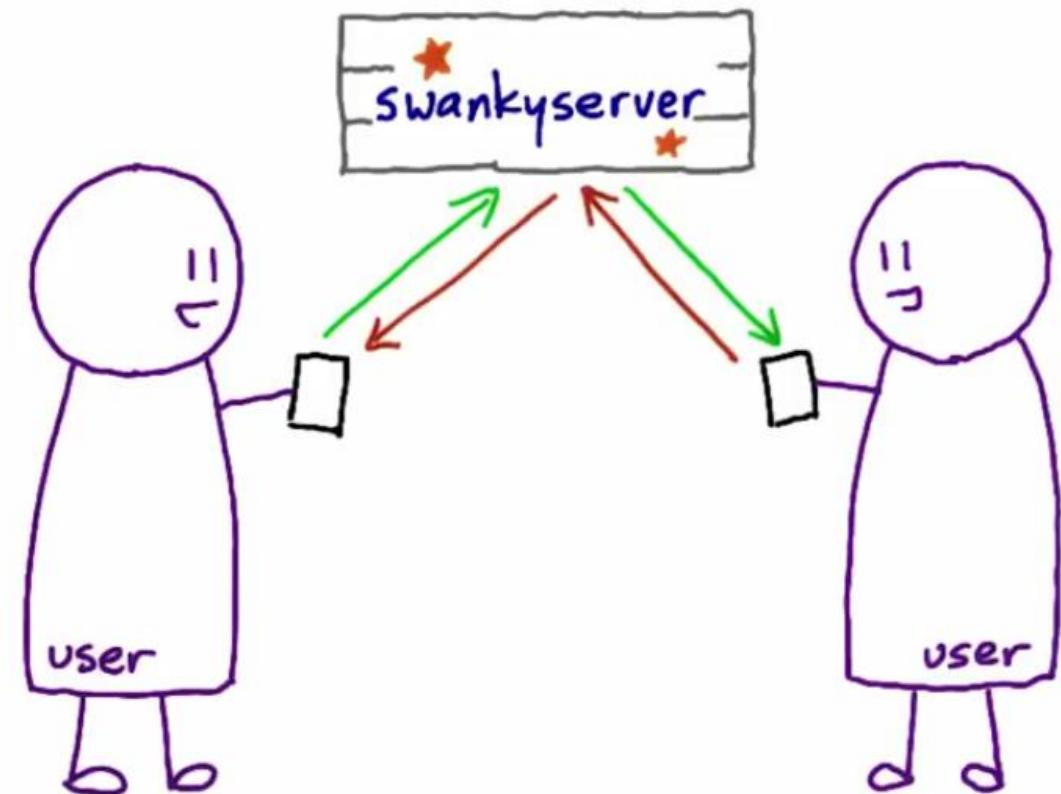
- The development environment doesn't match production.
- New (or "noo") releases aren't tested for performance.
- Ops should automate the release process.
- The business isn't anticipating its scaling needs.
- Developers are being too harsh to the operations staff.

Organizational Problem: Noodle Search

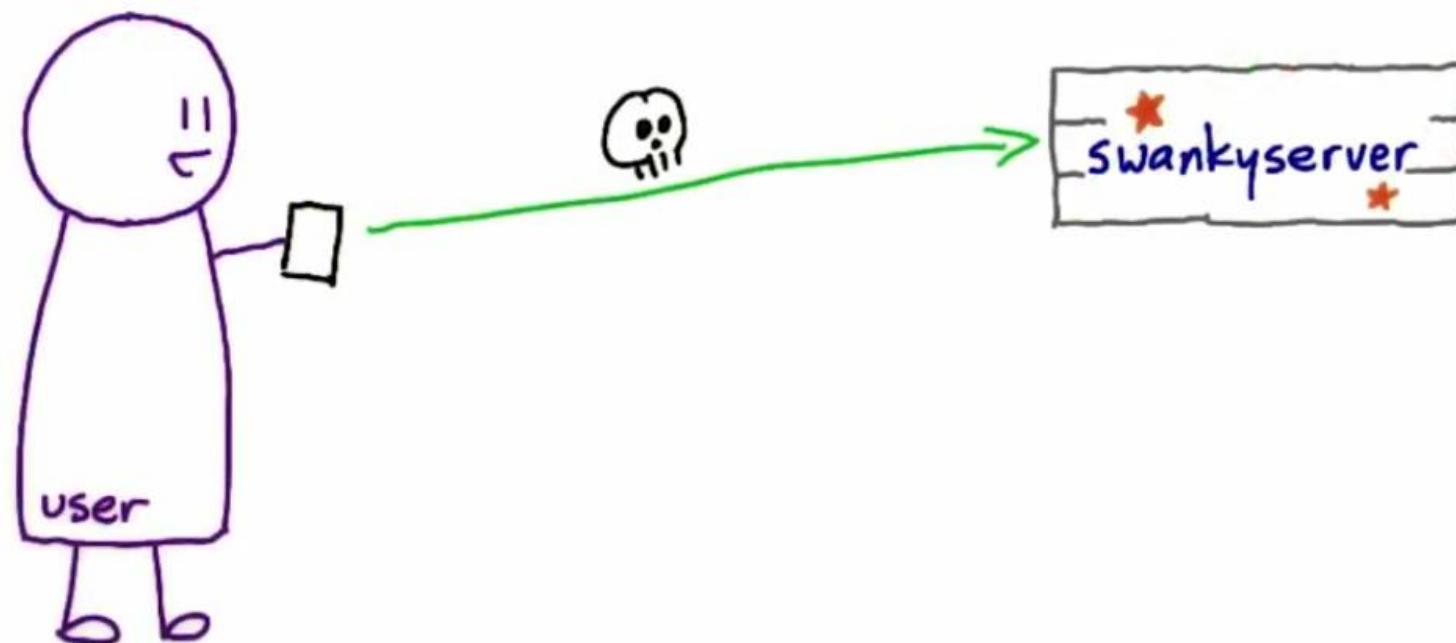
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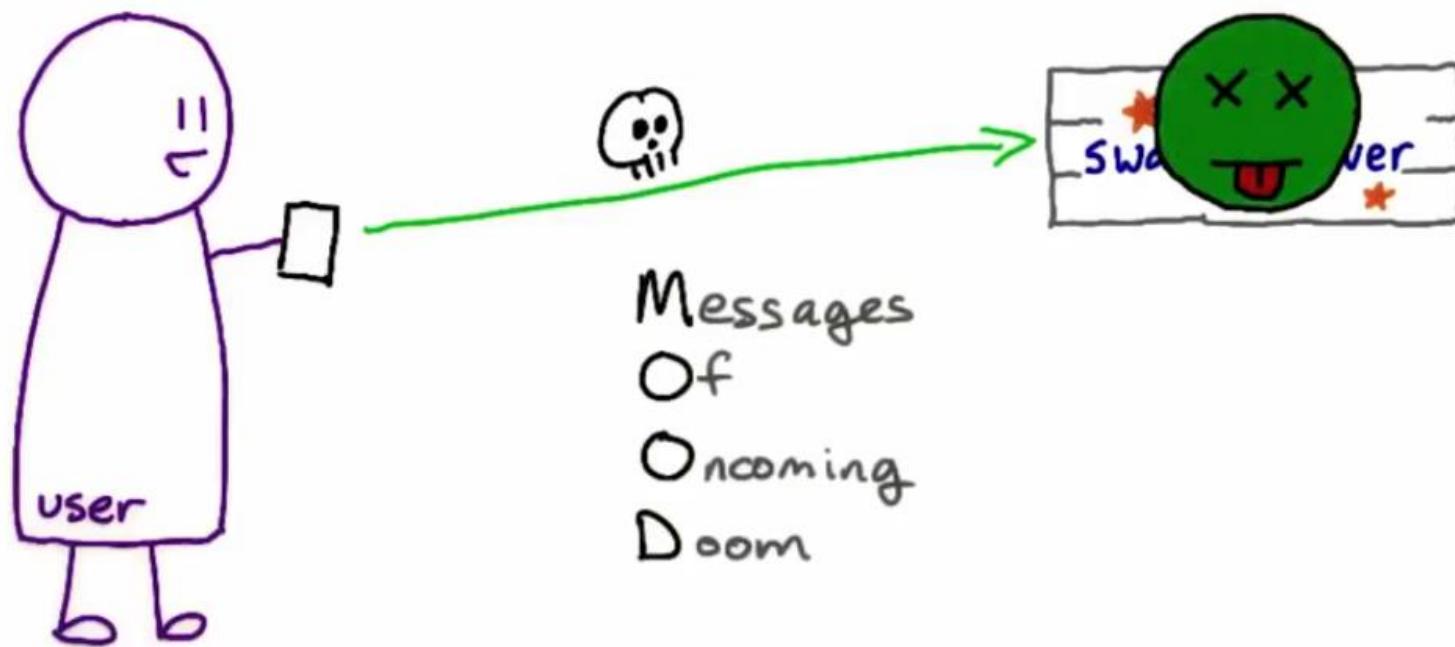
Organizational Problem: Swanky Chat



Organizational Problem: Swanky Chat



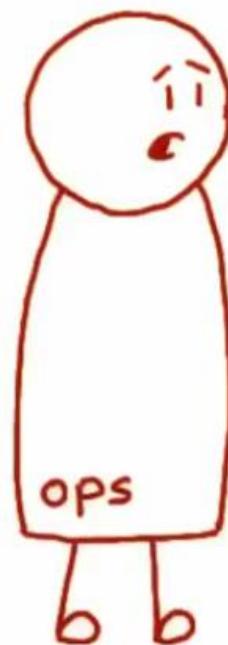
Organizational Problem: Swanky Chat



Messages
Of
Oncoming
Doom

Organizational Problem: Swanky Chat

Hey, we could
really use a
fix for that
crashing bug!

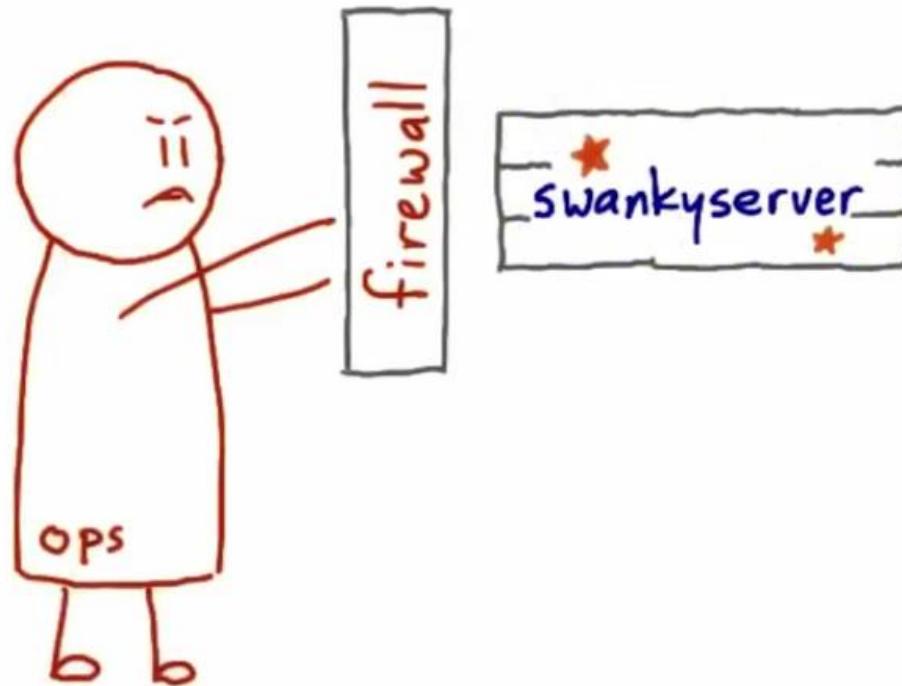


Sure thing...
gotta finish
writing this one
new feature first.

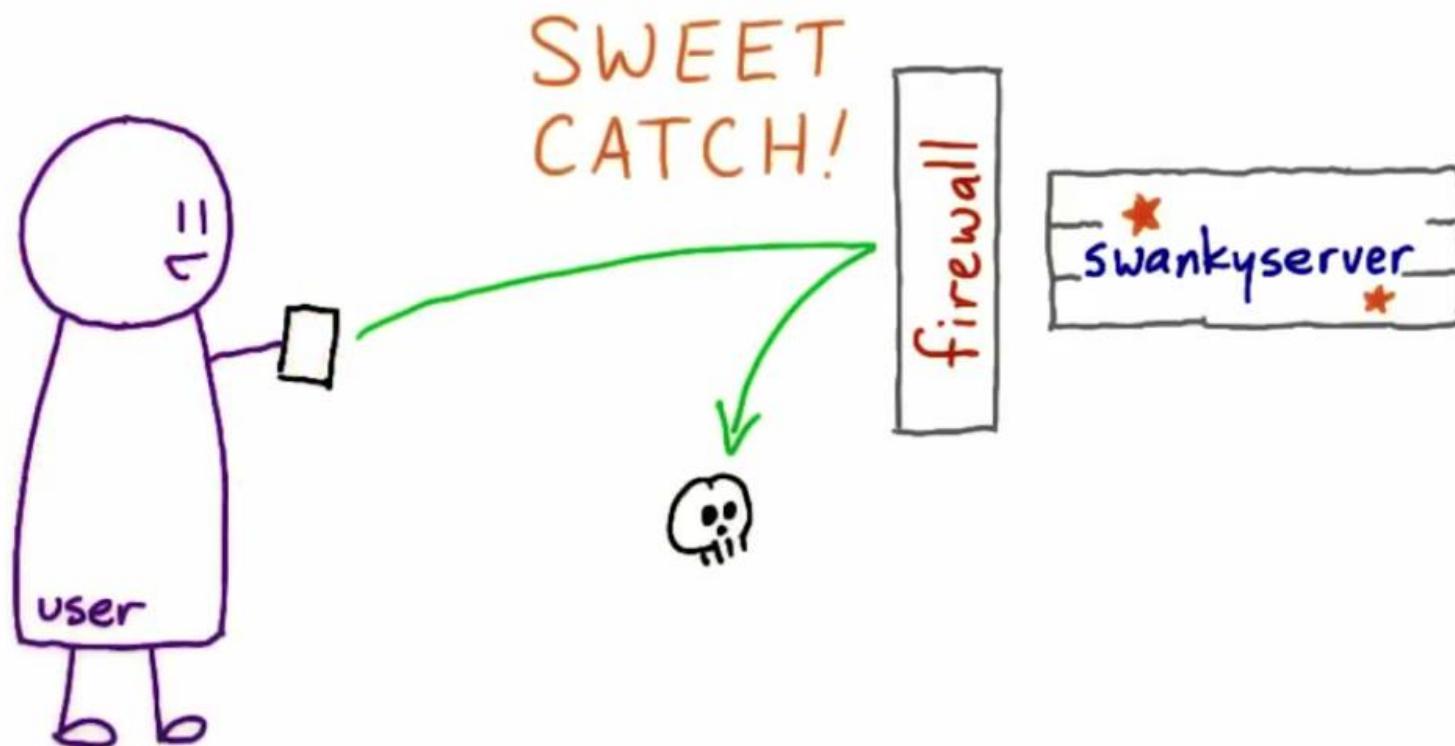


Organizational Problem: Swanky Chat

freakin' devs...
always leaving it
up to ops to save
the business from
their bugs...



Organizational Problem: Swanky Chat



Organizational Problem: Swanky Chat

So can you
fix it now?



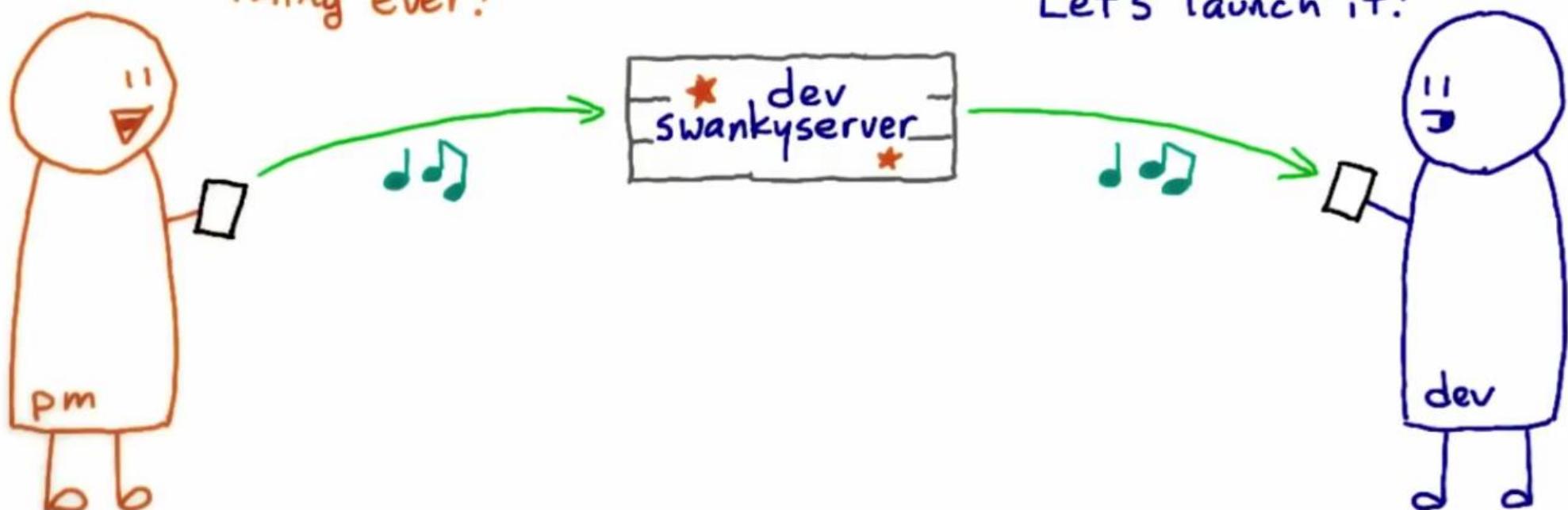
Looks like you
already did!



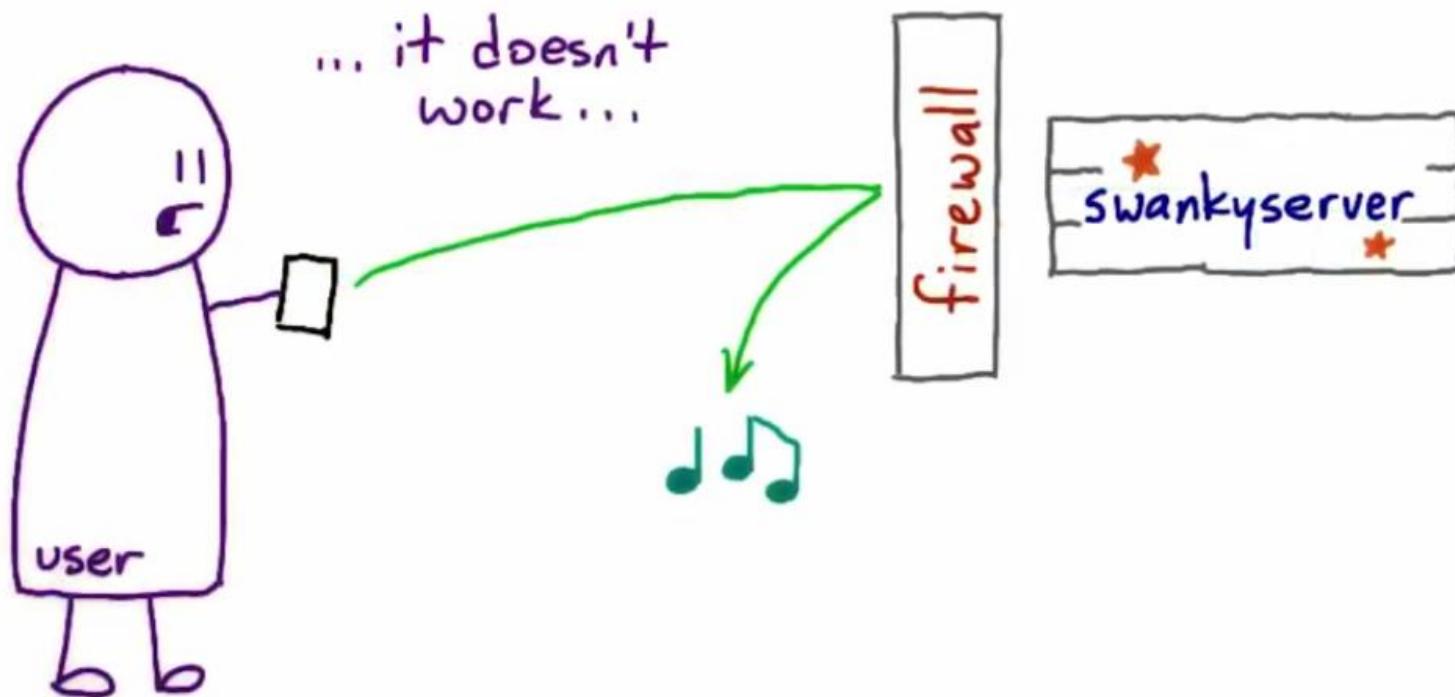
Organizational Problem: Swanky Chat

This is the coolest
thing ever!

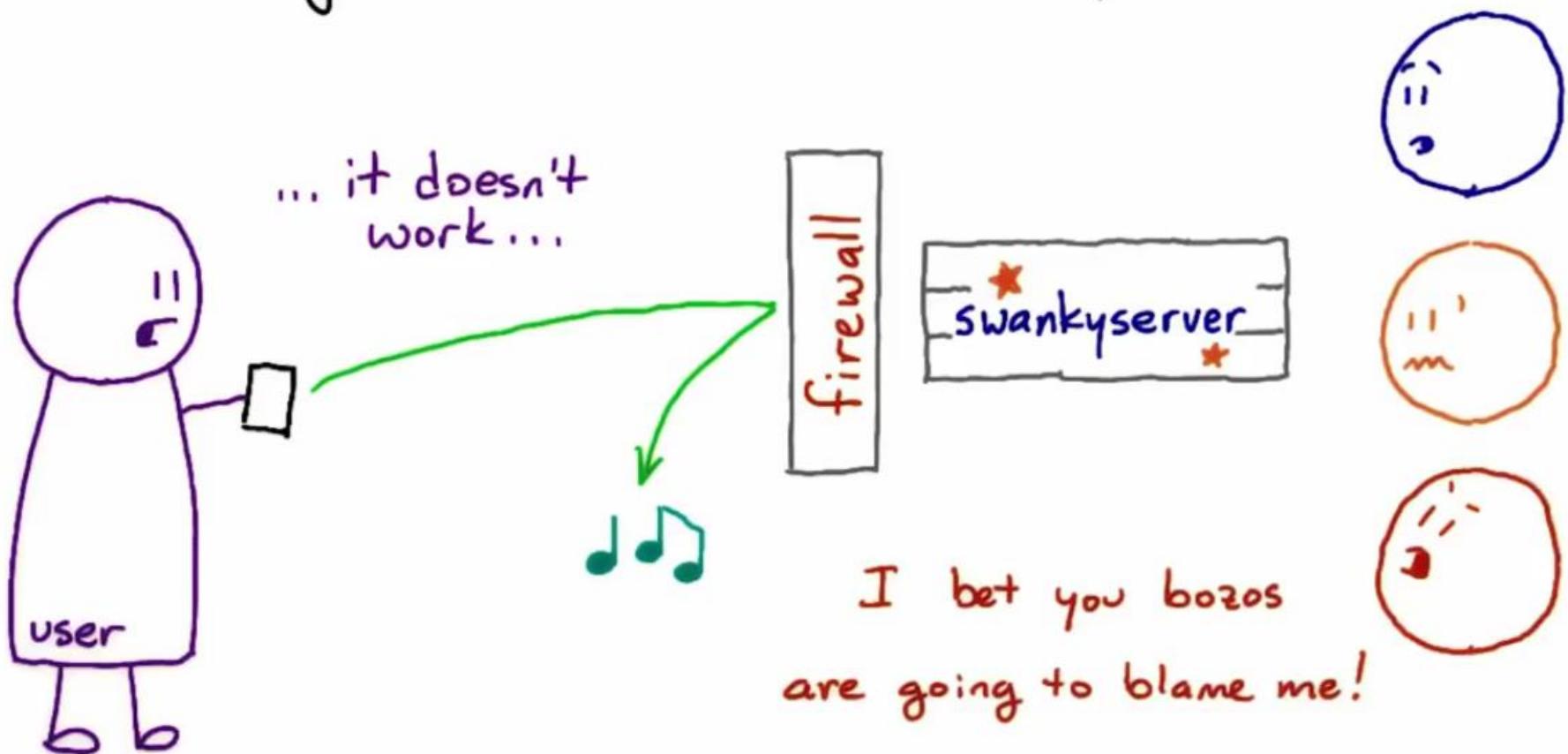
Thanks!
Let's launch it!



Organizational Problem: Swanky Chat



Organizational Problem: Swanky Chat



Organizational Problem: Swanky Chat

What are the causes of Swanky Chat's deployment problem?

Mark all that apply.

- The development and production environments don't match.
- New releases aren't tested for performance.
- A workaround relieved the pain and hid the severity of a bug.
- Firewalls are unreliable and should never be used.
- Operations should be fired and replaced with more developers.

Organizational Problem: Swanky Chat

What are the causes of Swanky Chat's deployment problem?

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Organizational Problem: Wind and Shade

WIND AND SHADE

Wildly popular distributed
weather forecasting app

v1.0 (nameless)

v2.0 Serenity

v3.0 twinkly herbert

Organizational Problem: Wind and Shade

WIND AND SHADE

Wildly popular distributed
weather forecasting app

v1.0 (nameless)

v2.0 Serenity

v3.0 twinkly herbert

Was there anything that went
right with the 2.0 launch?



Well ...
nobody died...



Organizational Problem: Wind and Shade

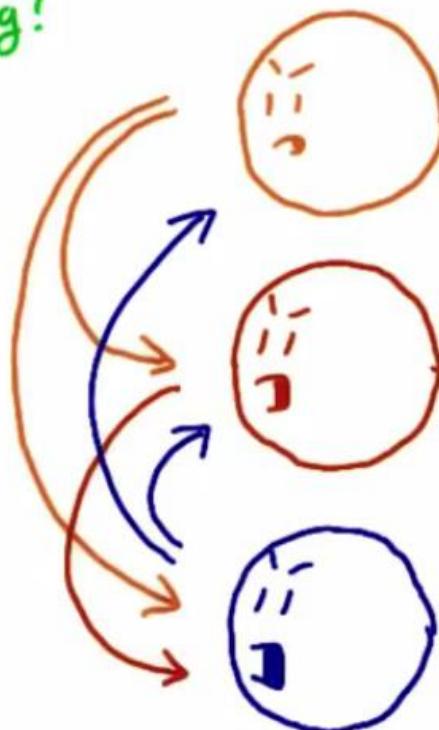


So what
went wrong?

First Post-Launch Meeting:

We didn't get to test it!
And the performance sucked!

BLAME



Those dev bozos built it on
Windows when our production
system is all Linux!

We had to build our own dev
environment! We don't know Linux!
Also, deadlines from hell!

Organizational Problem: Wind and Shade

Hey, wait, we can't
go on working like this.



Yeah, we should come
up with an actual list
of concerns for 3.0,
based on the 2.0 launch.

Good idea. I'm sorry
I called you a bozo.



Yay!
I'll get the
whiteboard!



Organizational Problem: Wind and Shade

Which of these solutions would help solve Wind and Shade's launch trouble?

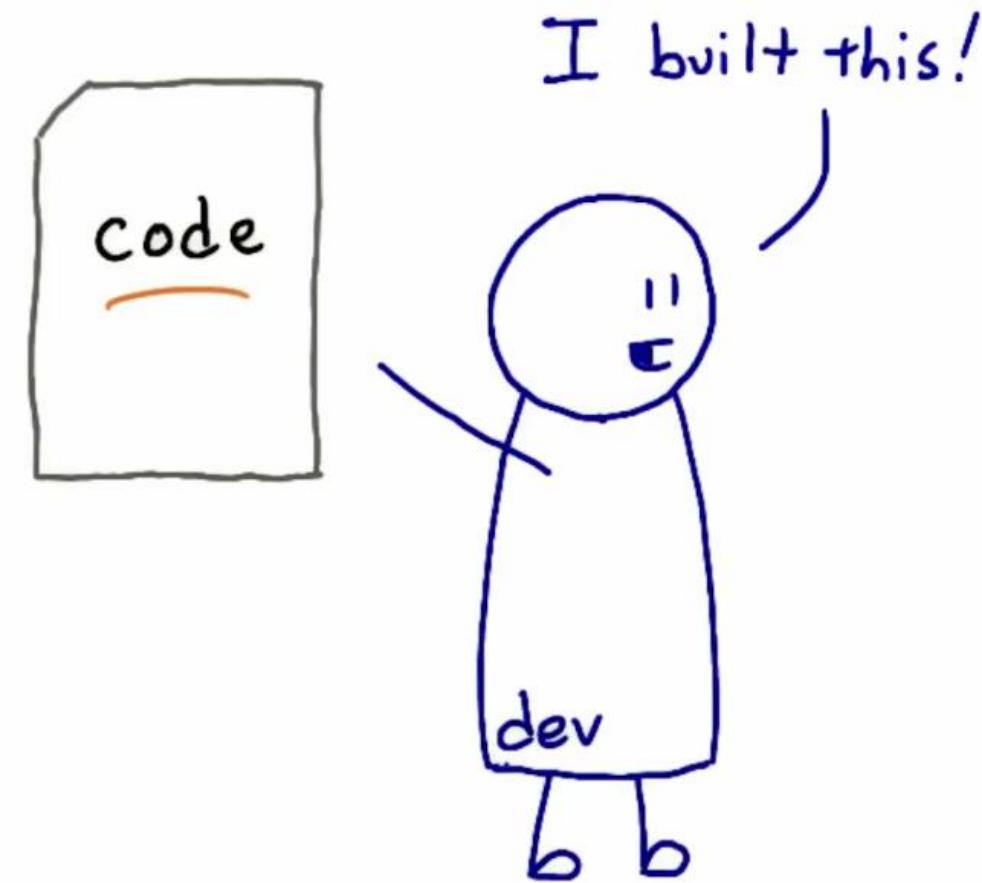
- Use agile development practices.
- Run production servers using devs' desktop OS.
- Involve Ops team earlier in development.
- Implement performance tests.
- Buy faster server hardware to make the app faster.
- Make smaller incremental launches instead of big ones.
- Require devs to only use technologies vetted at start of project.

Organizational Problem: Wind and Shade

Which of these solutions would help solve Wind and Shade's launch trouble?

- Use agile development practices.
- Run production servers using devs' desktop OS.
- Involve Ops team earlier in development.
- Implement performance tests.
- Buy faster server hardware to make the app faster.
- Make smaller incremental launches instead of big ones.
- Require devs to only use technologies vetted at start of project.

Roles and Perspectives



Developer role:

Write project code

Implement feature requests

Fix bugs

Meet deadlines

Launch stuff! Yay!

Roles and Perspectives

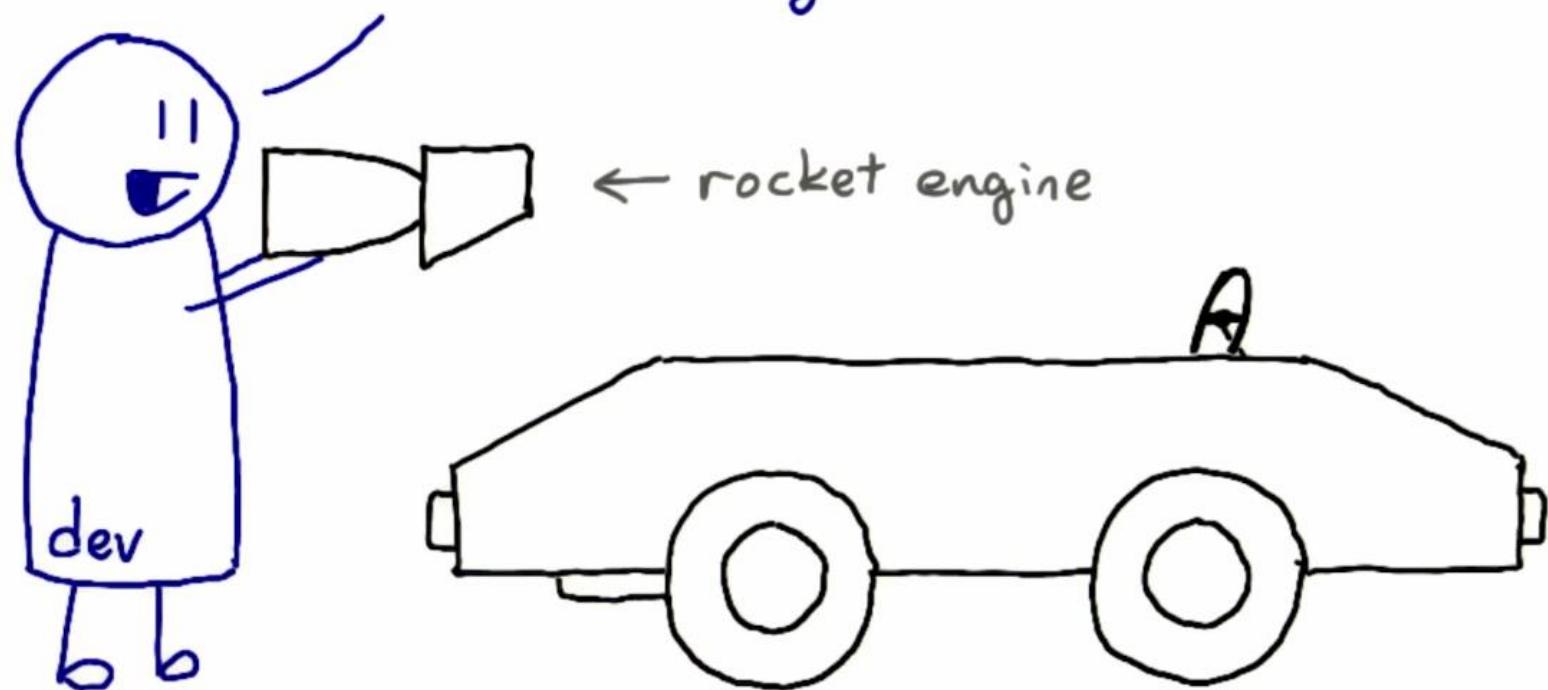


Operations role:

- Maintain services
- Deployment / scaling
- Monitoring
- Troubleshooting / diagnosis
- Incident management

Roles and Perspectives

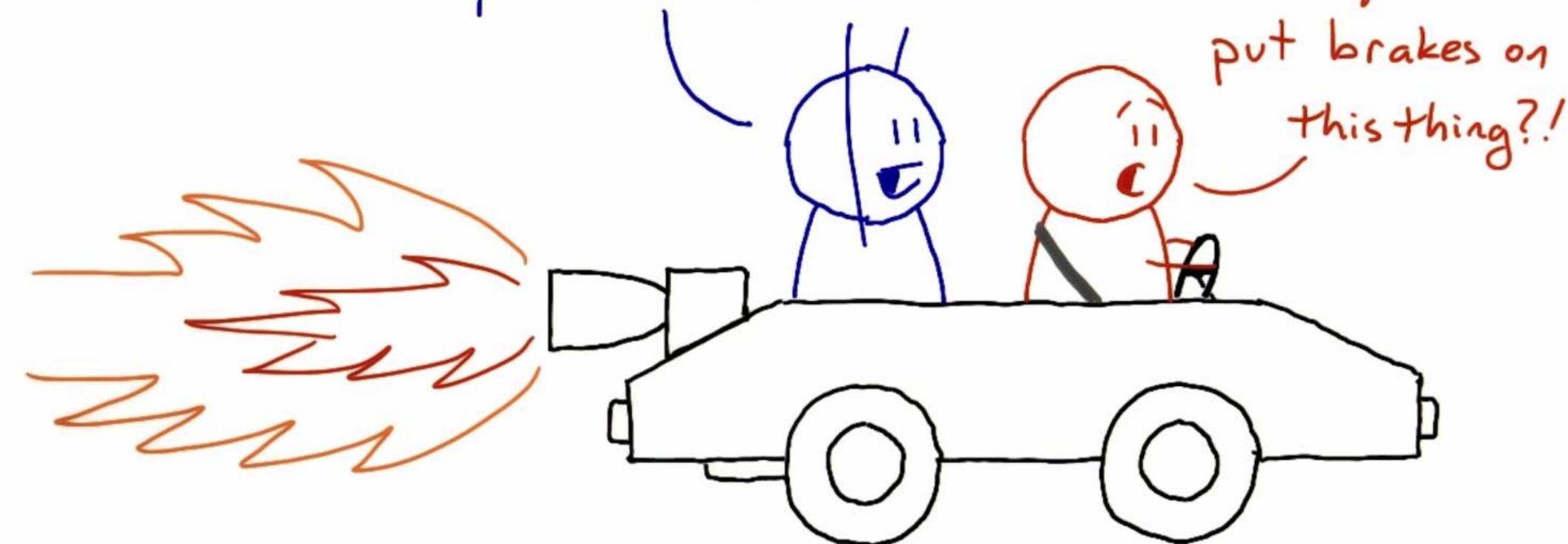
This is gonna be
the coolest thing ever!



Roles and Perspectives

May! Go faster!

Aaaah! Did you even
put brakes on
this thing?!



Roles and Perspectives

I told the user
we can solve the
halting problem!

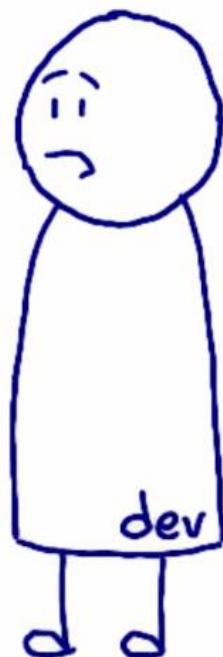


Roles and Perspectives

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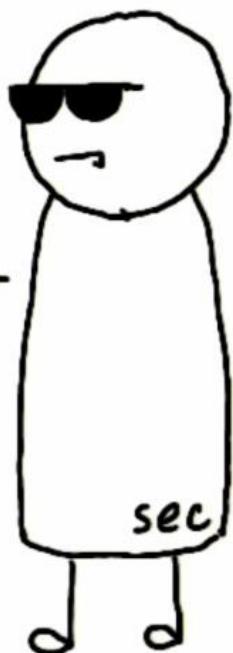
You know that's
impossible, right?

So...
next release?



We can't start a full release cycle today; we're already in the middle of one!

Well...
I hope you don't mind being pwned by every passing script kiddie.

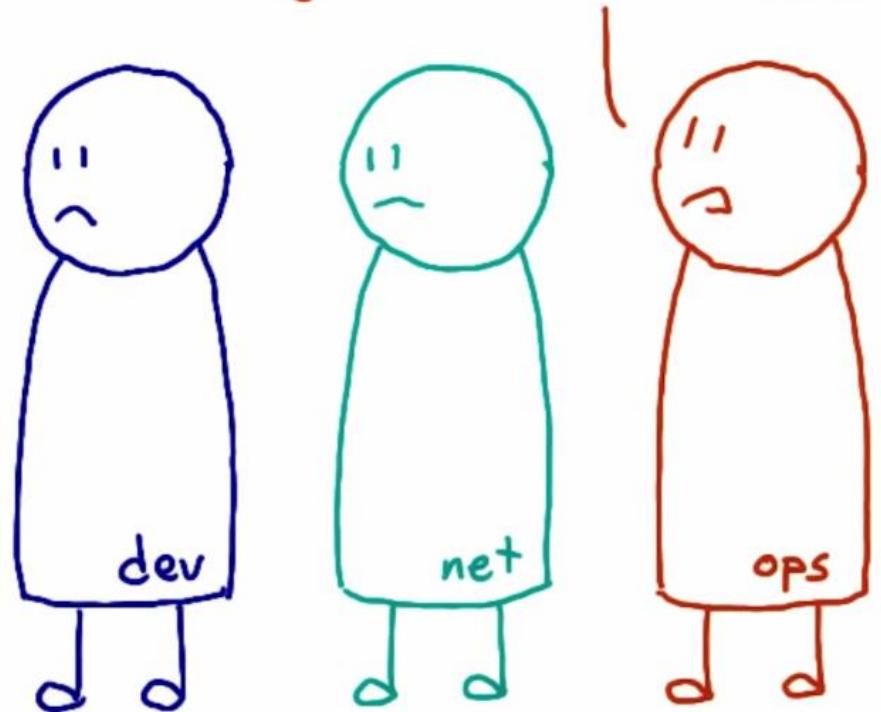


Roles and Perspectives

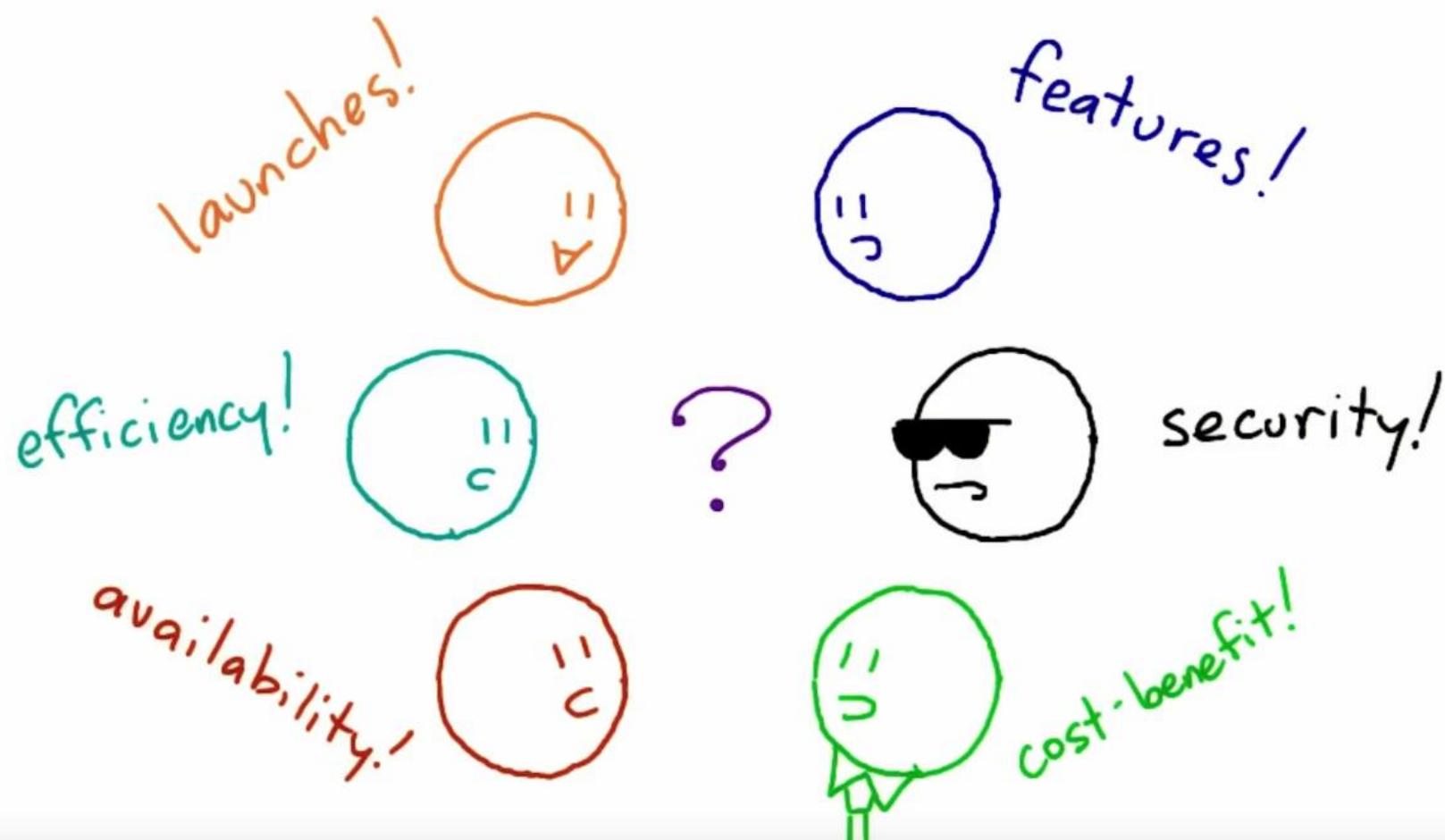
Revenue is down, so
nobody can buy
any new things.



... without some bigger servers,
revenue's gonna be even more down.

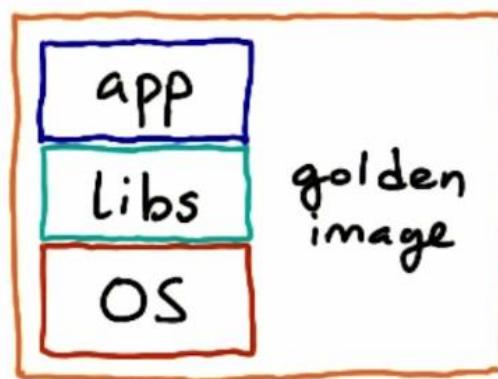


Roles and Perspectives

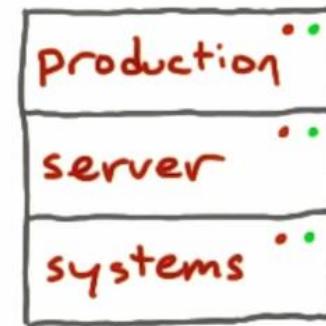


Solving the Environment Problem

Solution 1:



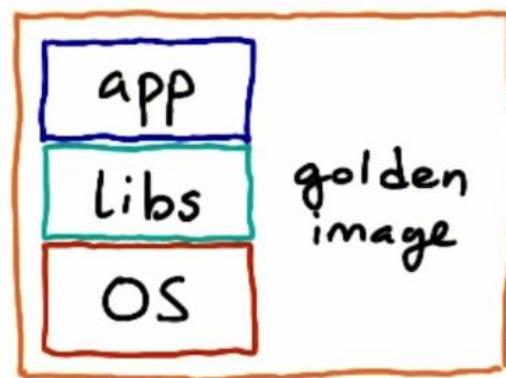
full system image
containing all dependencies
produced by build automation



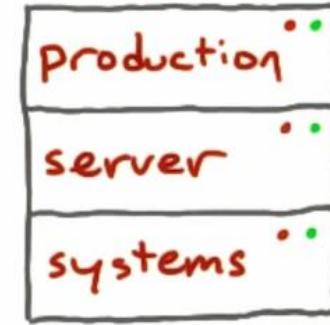
Solving the Environment Problem

Solution 1:

testing
(in VM)

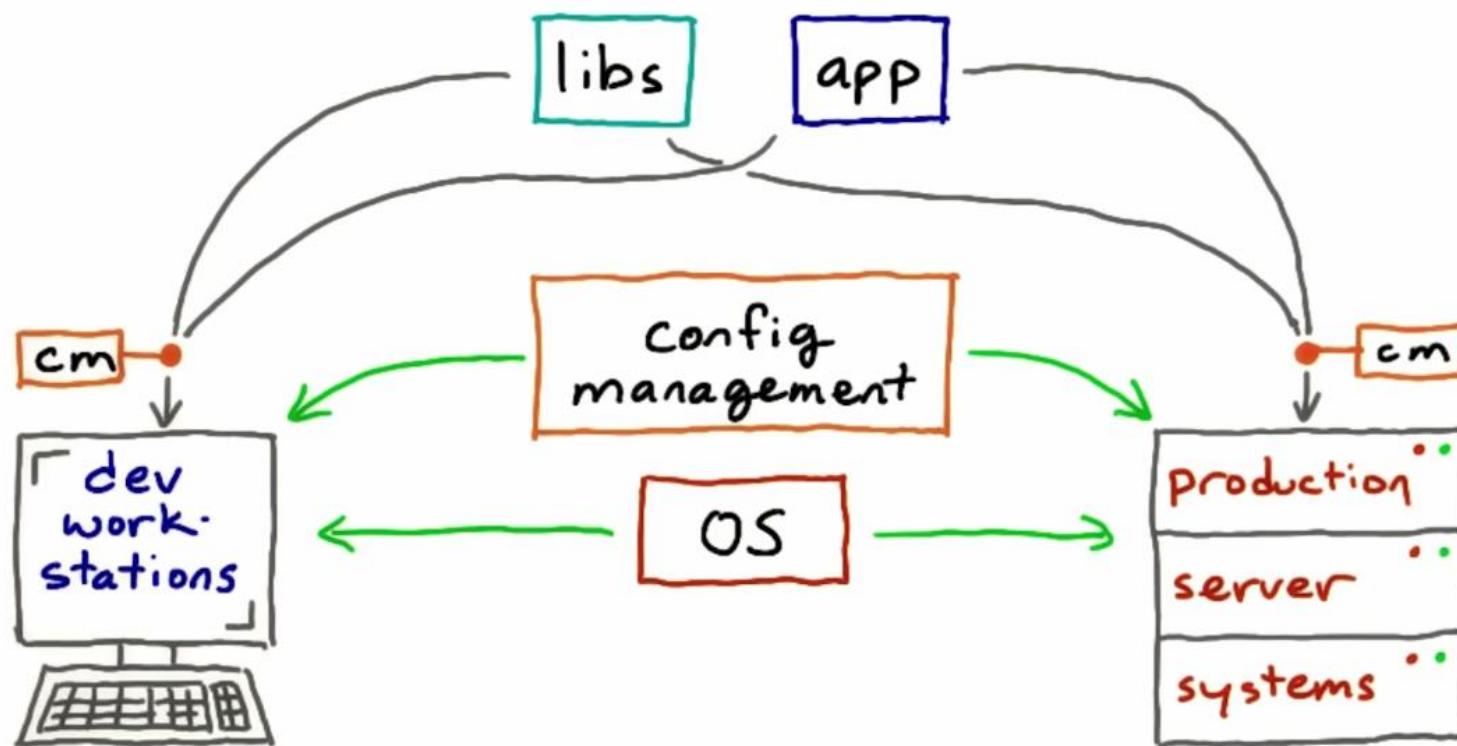


deployment



Solving the Environment Problem

Solution 2:



Solving the Environment Problem

golden image:

more work up front -

large install image must be
regenerated for any change

much faster installation/boot

immutable image

configuration management:

lighter build process -

integration is done at
install/initial boot time

slower startup process

easy to update

These approaches can be combined!

Solving the Environment Problem

Either way, it's all checked in
to our repo, right?

Yes! So we can easily
regenerate the system.

Let's do a golden image, so
my test VM will be just
like production.

OK!

