МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ  
РОССИЙСКОЙ ФЕДЕРАЦИИ

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**Отчет по лабораторной работе №3**

Дисциплина: «Project Management   
(Проектный менеджмент)»

Тема: **«Project outcome»**

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**ЗАДАНИЕ**

One of the most critical issues in the project idea developing are issues related to the project budget (Assignment1).

Answer these questions:

1. What is the final product of the project - method, technology, "semi-finished product", data/product?

2. Whom do you consider the target audience, the consumer of the product?

3. What the market volume, I mean, how much money does the target audience spend per year now, what trends, how much will it spend in 5 years (at least approximately)?

If the project creates a new market by its appearance, then indicate new market expected volume.

Specify on the basis of what data the volume was counted.

4. What are the competitors at the moment? If there is, then what is your solution better?

5. Is there already a consumer who needs the results of your project and, at least verbally, promised that he will use your solution?

How are you going to find customers?

**РЕШЕНИЕ**

1. The final project is the web service and underlying method of predicting the stock values.
2. The target audience of the product are private investors, traders, employees of the financial sector.
3. It is rather difficult to estimate the market volume, since there is no open data. But you can take as an example MetaTrader Market - the largest store of trading robots and technical indicators, which has more than 14,000 different trading assistants worth from 0 to 30,000 US dollars.
4. The main competitor at the moment is [www.duplitrade.com](http://www.duplitrade.com) - service that allows you to copy transactions from other market participants. However, the idea of my decision is based solely on the work of the neural network and the user has the right to decide whether to follow the strategy or not.
5. Customer search will be made using social media advertising and collaboration with financial institutions.