МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ  
РОССИЙСКОЙ ФЕДЕРАЦИИ

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**Отчет по лабораторной работе №3**

Дисциплина: «Project Management   
(Менеджмент разработки ПО)»

Тема: **«Project outcome»**

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**ЗАДАНИЕ**

Answer these questions:

1. What is the final product of the project - method, technology, "semi-finished product", data/product?

2. Whom do you consider the target audience, the consumer of the product?

3. What the market volume, I mean, how much money does the target audience spend per year now, what trends, how much will it spend in 5 years (at least approximately)?

If the project creates a new market by its appearance, then indicate new market expected volume.

Specify on the basis of what data the volume was counted.

4. What are the competitors at the moment? If there is, then what is your solution better?

5. Is there already a consumer who needs the results of your project and, at least verbally, promised that he will use your solution?

How are you going to find customers?

**ХОД РАБОТЫ**

1. The final product of the project will be an application

2. The target audience of the product are school graduates in the main and people who decided to change profession.

3. It is difficult to estimate a specific market volume, because you need to have information about how much money users spend on different types of applications.

According to this link, users every year spend more and more money on mobile apps. - <https://appleinsider.ru/app-store/skolko-deneg-my-tratim-na-mobilnye-prilozheniya.html>.

The application will be used mainly by the young part of the population. According to statistics, the young part of the population in Russia is about 20 - 25%. If you roughly estimate the amount of expenses for mobile applications by a young population, focusing on the link above, you will get about 120-150 million dollars.

4. At present there are no such applications in mass use that would help to define a profession using neural network.

But there are applications that define a profession based on passing a test.

I think my decision will be better accuracy of determining the scope of activities, in contrast to passing the standard test, because each person is an individual.

5. Yes, among my friends there are many people who would like to know in which areas they could work.

I will attract customers by advertising the app in schools and universities.

**ЗАКЛЮЧЕНИЕ**

In this assignment I answered the questions that concern to the project budget (created in Assignment1).