МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ  
РОССИЙСКОЙ ФЕДЕРАЦИИ

федеральное государственное автономное   
образовательное учреждение высшего образования  
«Самарский национальный исследовательский университет   
имени академика С.П. Королева»

(Самарский университет)

Институт информатики, математики и электроники

Факультет информатики  
Кафедра суперкомпьютеров и общей информатики

**Отчет по лабораторной работе №3**

Дисциплина: «Project Management   
(Менеджмент разработки ПО)»

Тема: **«Project outcome»**

Выполнил: МиназовА.О.

Группа: 6233-010402D

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1 What will be the final product of the project - method, technology, "semi-finished", data/product?

The final product of the project is a ready-made system in the form of an interactive website for users who will act as tenants, and hotels, representing landlords, and software for its correct operation.

2 Who do you see as the target audience, the consumer of the product?

The target audience of this product are users planning a trip to another city and organizations that provide hotel rooms for accommodation.

3 What is the volume of the market, in the sense of how much money the target audience spends per year now, what trends, how much will spend in 5 years (at least approximately)?

The total market volume, according to the Federal tourism AGENCY, in Russia for the first half of 2018 is $ 24693696,53. The average tourist check is $ 450, and the average depth of online travel booking is 25 days.

After 5 years, these figures should increase by about 10-15%.

4 What competitors are there at the moment? If there are, then why is your solution better?

Internet services for hotel search and booking: Booking.com, trivago.ru, Hotels.com, Expedia.

Currently, there are no Internet portals containing a 3D tour of the hotel and its surroundings. This leads to dissatisfaction of users when checking into a particular hotel, when the user does not receive the expected room or room.

The created project is more likely to cause interest and future demand for this service.

5 Is there already a consumer who needs the results of your project and, at least orally, has promised that he will use it?

These services have long established themselves in the market. At the moment, more and more tourists prefer to book hotels online, which shows the relevance and relevance of the developed system.