МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ  
РОССИЙСКОЙ ФЕДЕРАЦИИ

федеральное государственное автономное   
образовательное учреждение высшего образования  
«Самарский национальный исследовательский университет   
имени академика С.П. Королева»

(Самарский университет)

Институт информатики, математики и электроники

Факультет информатики  
Кафедра суперкомпьютеров и общей информатики

**Отчет по лабораторной работе №3**

Дисциплина: «Project Management»

Тема: **«Project Outcome»**

Выполнил: Шаркунов А.В.

Группа: 6233-010402D

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1. The final product will be a semi-finished application for further refinement to the needs of customers.

2. Target audience - ordinary people who want to get fresh pastries without leaving home.

Potential consumers - manufacturers of bakery products who want to increase the turnover of their products by delivering directly from the manufacturer.

3. The approximate market size is 300,000 people. The volume is approximate and is based on data from the requirements for the Breadbox Franchise, which is the closest suitable enterprise working with bakery products.

4. Closest competitors:

- franchise "Khlebnitsa", which is the closest suitable enterprise working with bakery products.

Does not deliver its products

- pizza "Papa Jones", "Dodo".

Deliver products, but only pizza, not baking. Not budget and not for every day.

5. At the moment there are no consumers. The search will be carried out by contacting directly with the manufacturers of bakery products.