МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ  
РОССИЙСКОЙ ФЕДЕРАЦИИ

федеральное государственное автономное   
образовательное учреждение высшего образования  
«Самарский национальный исследовательский университет   
имени академика С.П. Королева»

(Самарский университет)

Институт информатики, математики и электроники

Факультет информатики  
Кафедра суперкомпьютеров и общей информатики

**Отчет по лабораторной работе №3**

Дисциплина: «Project Management   
(Менеджмент разработки ПО)»

Тема: **«Project outcome»**

Выполнила: Мастяева А.М.

Группа: 6233-010402D

Самара 2018

**ЗАДАНИЕ**

Answer these questions:

1. What is the final product of the project - method, technology, "semi-finished product", data/product?

2. Whom do you consider the target audience, the consumer of the product?

3. What the market volume, I mean, how much money does the target audience spend per year now, what trends, how much will it spend in 5 years (at least approximately)?

If the project creates a new market by its appearance, then indicate new market expected volume.

Specify on the basis of what data the volume was counted.

4. What are the competitors at the moment? If there is, then what is your solution better?

5. Is there already a consumer who needs the results of your project and, at least verbally, promised that he will use your solution?

How are you going to find customers?

**ХОД РАБОТЫ**

1. The final product of the project will be an application
2. Target consumers of the product are people who care about their health and who have access to new technologies. These are mainly young people from 25 years old and so on. It is difficult to describe exactly who will use the application, because in principle it will be useful to all those who have ever encountered the problem of seeing a doctor.
3. It is quite difficult to estimate how much money the target audience spends per year, since the created application will be useful to almost all people with access to modern technologies, computers, smartphones. And it will be quite difficult to estimate the income of all people, since the incomes of everyone are different. It can only be assumed that after some time the income will only increase and people will invest their money in technology.
4. At the moment, there is no direct analogue of the application. But there are many services that help to roughly determine the disease at the place where it hurts, but this is not exactly what my program does. After all, my program will only direct the person to which particular doctor to turn to and will not take on the role of the doctor.
5. Yes, in my environment there are some people who are starting to take care of their health and find this application quite useful and that it will make their lives easier for them. I'm going to look for clients through the use of advertising distribution on social networks.

**ЗАКЛЮЧЕНИЕ**

In this assignment I answered the questions that concern to the project budget (created in LR1).