

# **Bitrise Solutions Pricing Guide**

At Bitrise Solutions, we provide flexible pricing based on project scope, client needs, business type and technology stack. Below is a general pricing structure to guide our clients. We also offer custom quotations upon consultation.

### Web Design & Development

Service	Description	Estimated Price (KES)
Basic Website	Static site, 3-5 pages,	10,000 - 25,000
	contact form	
Standard Website	CMS (WordPress), blog,	25,000 - 45,000
	SEO, 5-10 pages	
E-commerce Website	Shopping cart, payment	30,000 - 50,000
	integration, products listing	
Custom Web App	Dashboards, portals,	40,000 - 200,000
	database integration	

### **Graphic Design**

Service	Description	Estimated Price (KES)
Logo Design	3 concepts + final editable	1,000 - 3,000
	version	
Brand Kit	Logo, business cards,	1,000 - 5,000
	letterhead, social media kit	
Flyers & Posters	High-res print ready	1,500 - 4,000
	designs	
Company Profile	Design + layout of up to 10	1,000 - 5,000
	pages	

### **Mobile App Development**

Service	Description	Estimated Price (KES)
Native App	Platform-specific	30,000 - 200,000
	(Android/iOS) app	





Cross-platform App	Flutter/React Native based	30,000 - 180,000
App Prototyping	UI/UX mockups and	10,000 - 30,000
	clickable prototypes	

## **Digital Marketing & SEO**

Service	Description	Estimated Price (KES)
SEO Audit & Setup	Technical + on-page	5,000 - 20,000
	optimization	
Monthly SEO Plan	Content + keyword +	2,000 - 10,000
	backlinking	
Social Media Marketing	Content creation + ads for	1,000 - 5,000
	1 month	
Email Marketing	Newsletter templates +	1,000 - 5,000
	campaign setup	

## **API Integration**

Service	Description	Estimated Price (KES)
Payment Gateway	Mpesa/Stripe/PayPal	5,000 - 15,000
	integration	
SMS API	Twilio/Africa's Talking etc.	5,000 - 10,000
Custom API	Internal or third-party APIs	5,000 - 20,000

**Note:** Prices are indicative and may vary based on project requirements, deadlines and technology stack. We recommend reaching out to us for a tailored quotation.



