

Department of Trade and Industry - Caraga Region

OFFICE OF THE REGIONAL DIRECTOR'S ROUTING SLIP

DATE: October 5, 2022

Document Control No

J 016

SUBJECT: DLSU - Letter from Mylene Sulat

FOR :

ARD/PDs/OICs

RO Division Chiefs

ARD Corvera

DC, SDD

PD Sacote / ADN

DC, CPD

PD Baron / ADS

DC, IDD

PD Faelnar / SDN

DC, FAD

PD Oribe / SDS

MSSU

PD Natad/PDI

RD's Secretary

Others:

Attn: \_\_\_\_\_

PLEASE :

~~URGENT~~: for immediate action/ response

~~Take appropriate action (see additional notes below, if any)~~

Assess and submit written recommendations.

Represent the RD in this meeting/ activity

Attend this meeting/activity or send representative.

Prepare reply.

See me on this matter.

Provide w/ talking points or draft message

For review.

For information/reference.

For comments/ advice.

For compliance.

For file.

Calendar

Other remarks:

GAY A. TIDALGO, CESO V  
Regional Director

3 October 2022

Dir. Gay A. Tidalgo  
Regional Director  
West Wing, 3F D&V Plaza Bldg.  
J.C. Aquino Ave.,  
8600 Butuan City

*Re: Research on Women Entrepreneurs, Requesting Assistance from DTI for Survey Respondents*

Dear Dir. Tidalgo,

A pleasant day to you, Ma'am! I am a graduate student at the Department of Sociology and Behavioral Sciences of De La Salle University (DLSU) currently conducting research on the empowerment of women entrepreneurs for my M.A. thesis.

In searching for respondents for my online survey, I wrote a letter to the Department of Trade and Industry's Office of the Secretary seeking assistance on how to get in touch with women entrepreneurs involved in DTI's women programs. I was then referred to the Gender and Development (GAD) Programs team where, with the help of Ms. A.J. Gabriel, I was able to obtain your contact details.

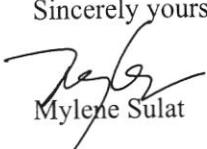
In line with this objective, Ma'am, may I humbly request your office's assistance on how I can reach and invite 30 women entrepreneurs in your database to take part in the online survey? I would be happy to discuss the details further through a Zoom meet.

The target profiles of the respondents are: (1) married women, (2) owns or co-owns and personally manages an MSME, (4) have been continuously operating for at least three years, and (5) with employees (full-time, part-time or contractual).

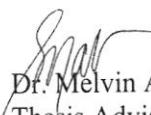
The online survey is tentatively scheduled for November 2022. It would be an honor to be able to share the results of my research to DTI and add to the growing literature on women entrepreneurs and women empowerment in the country.

Your support to this research will be highly appreciated and I do hope for your favorable response to this request. Thank you very much, Dir. Tidalgo.

Sincerely yours,

  
Mylene Sulat

Noted:

  
Dr. Melvin A. Jabar  
Thesis Adviser and Full-Time Professor  
Department of Sociology and Behavioral Sciences, DLSU