The role of reinforcement learning in pragmatic reasoning tasks: Modeling individual differences in ACT-R

When playing as a comprehender in pragmatic reference games (RefGames), participants must determine the intended referent of a message using recursive Gricean reasoning about cooperative behavior (Frank & Goodman, 2012). Franke & Degen (2016) observe individual differences in RefGame performance: while some comprehenders do give responses consistent with second-order pragmatic reasoning (reasoning about a simulated cooperative speaker), others seem only to perform first-order reasoning (reasoning about a simulated literal speaker), or even avoid pragmatic interpretation altogether. Seeking to explain this variation, Mayn & Demberg (2023) correlated participants' performance on RefGame with a battery of individual difference tasks, and found a correlation with problem-solving tasks like Raven's Advanced Progressive Matrices (RAPM): participants who succeed in RAPM are more likely to give responses consistent with higher-order pragmatic strategies.

We suggest that this correlation arises because performance in RAPM and RefGame is dependent on shared domain-general resources: specifically, resources for reinforcement learning. Researchers have suggested that RAPM requires comprehenders to explore a wide space of possible rules and strategies (Carpenter et al. 1990; Vigneau et al. 2006; Gonthier & Roulin 2020). Stocco et al. (2021) use a cognitive model in the ACT-R framework to demonstrate that, in order to optimally explore this hypothesis space on each trial, a participant must deploy sufficient **negative feedback strength** ( $F_{neg}$ ) (Frank et al. 2004) to quickly penalize unsuccessful strategies, so that they might identify a successful strategy before reaching the limits of their own personal **persistence** (Dale et al. 2018). The novel predictions of this model were borne out: a measure of  $F_{neg}$  based on the Probabilistic Stimulus Selection task (PSS, Frank et al. 2004) did predict higher RAPM performance.

## An ACT-R model of RefGame

Inspired by the approach in Stocco et al. (2021), we present a model of RefGame using the ACT-R implementation pyactr (Brasoveanu & Dotačil, 2020) to demonstrate how performance may depend on these same reinforcement learning resources. The model selects referents by sampling with replacement from a space of three interpretation strategies, corresponding to interpretation which is (A) merely literal, (B) first-order pragmatic, or (C) second-order pragmatic. The model's simulated participants attempt these strategies on each trial, administering internal  $F_{\text{neg}}$  when a strategy fails to determine a unique optimal referent. They respond once a successful strategy has been found, or else they guess once persistence has been exhausted. Simulated participants thus only learn to apply second-order interpretation if self-administered feedback can accumulate over time enough to overcome a typical bias in favor of simpler response strategies.

As a preliminary validation, we assessed our model using the data from Mayn & Demberg (2023). Using PyMC (Abril-Pla et al. 2023, see Brasoveanu & Dotlacil, 2020), we fit  $F_{neg}$  parameters for the ACT-R models based on participants' performance, separately for RAPM and RefGame. These fitted  $F_{neg}$  values are positively correlated across the tasks ( $R^2 = 0.10$ , p < 0.001). If we model participants as using related  $F_{neg}$  across the tasks, we can indeed predict RefGame accuracy based on RAPM performance with some accuracy ( $R^2 = 0.05$ , p = 0.02).

### Predictions of the ACT-R model

The model makes several other key predictions. (A) Because participants learn to engage pragmatic response strategies through experience with the task, selection of the intended targets should improve as the experiment progresses. (B) Because pragmatic response strategies involve extra reasoning about alternative messages, and alternative referents for alternative messages, they should take longer; thus, responses in critical trials which require pragmatic strategies will have longer RTs, and slower responses in critical trials will be more likely to be correct. (C) Individuals with higher  $F_{neg}$  and higher persistence will be more likely to deploy pragmatic response strategies, and thus will be more likely to respond accurately in critical trials (see Figure 1).

# **Experiment**

We tested these predictions in a pre-registered study on Prolific (n = 150). RefGame responses and response times were collected on 8 SIMPLE trials which only required first-order reasoning, and 8 COMPLEX trials which required second-order reasoning, following Franke & Degen (2016), along with 20 filler trials with unambiguous messages. Participants also completed individual differences tasks, including RAPM, the PSS measure of  $F_{neg}$ , and a 5-letter anagram task. Following Ventura & Shute (2013), we used this anagram task to assess persistence, calculated as a ratio of how long it took participants to decide to skip anagrams with no solution compared to their correct responses to easily solvable anagrams.

All effects discussed below were estimated in Bayesian mixed-effects models with regularizing priors in brms (Bürkner, 2017). As a quick estimate of the strength of the evidence for critical effects, we report the posterior probability P that  $\beta > 0$  or  $\beta < 0$  given the data.

## Results

Results largely confirmed the predictions of the model. Re: (A), accuracy in critical items improved over trial order, for both SIMPLE (P > 0.99) and COMPLEX (P = 0.95), suggesting that success depends on learning optimal strategies over the course of the experiment. Re: (B), correct responses in both critical conditions were slower than on unambiguous fillers (P > 0.99); COMPLEX trials only trended as slower than SIMPLE (P = 0.81). We also observe that slower responses were more likely to be correct, most clearly in COMPLEX (P = 0.95). Finally, re: (C) we observe evidence that both higher  $F_{\text{neg}}$  and persistence, which showed no correlation with each other in our sample, were indeed associated with higher accuracy in SIMPLE (P = 0.92, P > 0.99) and COMPLEX (P = 0.86, 0.91) (see Figure 2). These did not account for the entirety of the (replicated) correlation between Raven's and RefGame, suggesting that there could be other relevant shared resources.

<sup>&</sup>lt;sup>1</sup> https://osf.io/56gnf/?view\_only=4b00464e8e4e4dc6b65d09243d219977

### **Discussion**

Our results suggest that RefGame performance, and possibly pragmatic comprehension behavior more broadly, requires domain-general cognitive resources that help humans decide between multiple ways of solving a task. Individual differences in these resources may help explain some of the observed variation in pragmatic behavior in such tasks. We suggest that further development of cognitive models for pragmatic tasks is a fruitful way to make real-time accounts of pragmatic processing that are explicit and cognitively realistic.

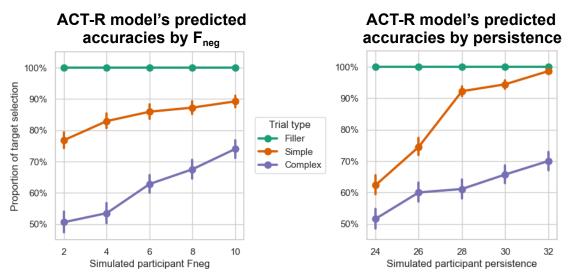


Figure 1: ACT-R model predictions for the relationship between RefGame accuracy and parameters corresponding to  $F_{\text{neg}}$  and persistence. Error bars correspond to bootstrapped 95% CIs.

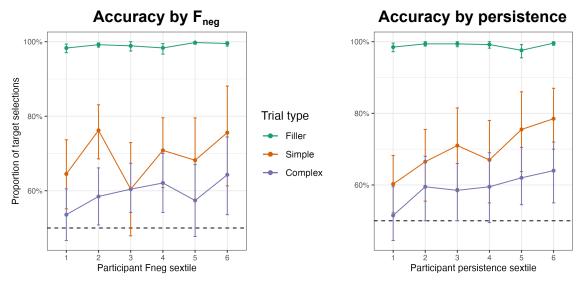


Figure 2: Observed relationships between RefGame accuracy and our measures of  $F_{\text{neg}}$  and persistence. Error bars correspond to bootstrapped 95% CIs.

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