



JOSH SEBASTIENE S. ESTRELLA

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JOSH.SEBASTIENE@YAHOO.COM

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## WORK EXPERIENCEMultimedia Artist

### ***Creatives Team at NAOS Esports, Philippines***

***(NOV 2024 - FEB 2025)***

- Designing and Illustrating marketing collaterals, posters, infographics, and social media publications.
- Conceptualizing posters and executing based on the given brief and instructions.
- Develop and content ideas in collaboration with other creatives.
- Shoot, edit, and manipulate images for marketing collaterals, and contents based on publishing requirements
- Shoot videos for social media contents.
- Designing and Illustrating marketing collaterals, posters, infographics, and social media publications.
- Use graphic design software to create visually appealing posters, banners, and graphics for gaming and esports related events and broadcasts
- Design broadcasting overlays used in live streaming events catered to gaming and esports enthusiasts
- Managing broadcasting overlays used in live streaming events catered to gaming and esports enthusiasts
- Operating a dedicated workstation for broadcast graphics and overlays
- Brainstorm and propose creative ideas for new broadcasts, community video series, and design projects

***Projects:*** Zowie U2 Wireless Mouse, Zowie XL 2566X+, NAOS Apex Gaming Chair

***Technical tools:*** Adobe Photoshop, Adobe Illustrator, Adobe After Effects, OBS Studios

### **Community and Events Creative**

#### ***Community and Events Department at NAOS Esports, Philippines***

***(NOV 2023 - FEB 2025)***

- Use graphic design software to create visually appealing posters, banners, and graphics for gaming and esports related events and broadcasts
- Design broadcasting overlays used in live streaming events catered to gaming and esports enthusiasts
- Managing broadcasting overlays used in live streaming events catered to gaming and esports enthusiasts
- Operating a dedicated workstation for broadcast graphics and overlays
- Brainstorm and propose creative ideas for new broadcasts, community video series, and design projects

***Projects:*** Dominator Tournament, Nvidia iCafe Tournament Broadcasting Overlays, and Posters

***Technical tools:*** Adobe Photoshop, Adobe Illustrator, Adobe After Effects, OBS Studios

### **Design Associate**

#### ***Integreon Managed Solutions, Philippines***

***(FEB 2023 - NOV 2023)***

- Develops creative ideas, concept and designs a variety of product such as but not limited to logos, branding, map re-creation, infographics, posters, icons, animations and conceptual powerpoint.
- Worked with other associates to communicate on going issues or concerns during approval process
- Helping with estimations and turnaround time of various projects depending on the complexity and client priority.
- Consulted with clients to determine scope of work including layout, designs, and color schemes.

***Projects:*** Logo Design for Clients, Icon Creations, and Map Re-creations

***Technical tools:*** Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe After Effects

### **Independent Graphic Specialist**

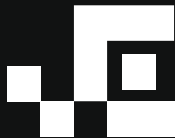
#### ***Integreon Managed Solutions, Philippines***

***(SEPT 2022 - FEB 2023)***

- Able to work on production independently without supervision required.
- Worked on projects which are complex or under tight deadlines.
- Provided E2E support in India, and Noida Team as Quality Checker.
- Support and assist different associates with their projects and gave timely feedback for improvements.

***Projects:*** Creative presentation for business reports, and infographics

***Technical tools:*** Microsoft Powerpoint, Adobe Photoshop



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## WORK EXPERIENCEGraphic Specialist

### ***Integreon Managed Solutions, Philippines***

*(MAY 2019 - SEPT 2022)*

- Produced, re-creates, edits, formats, and layouts presentations and documents according to client's specifications
- Provided a business ready presentation as requested by clients.
- Supported estimations and turnaround time of various projects depending on the complexity and client priority.

**Projects:** Creative presentation for business reports, and infographics

**Technical tools:** Microsoft Powerpoint, Adobe Photoshop

### **Graphic Designer (Internship)**

#### ***Office of Senator Bam Aquino, Senate of the Philippines***

*(OCT 2017 - JAN 2018)*

- Plan and develop visual ideas for upcoming social media publications.
- Gathered, edit, and re-touched photos of the former Senator Bam Aquino.
- Illustrated and design post cards for social media.

**Projects:** Conceptualized, Illustrated layout for Ninoy Aquino Day, Developed Christmas Poster

**Technical tools:** Adobe Photoshop, Adobe Illustrator

### **Graphic Designer (On-the-job Training)**

#### ***We Drool Supply Co, Philippines***

*(JAN 2017 - APR 2017)*

- Plan and designed shirt designs for We Drool Supply Co.
- Provided different mock-up apparels such as T-Shirts, Hoodies, Polo shirts, Windbreakers, and others.
- Developed and designed posters and templates.

**Projects:** T-shirt designs, Web Posters, Mock-ups

**Technical tools:** Adobe Photoshop, Adobe Illustrator

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## EDUCATION

### **Bachelor of Arts in Animation**

***De La Salle - College of Saint Benilde, Philippines***

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## TECHNICAL SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe Premiere  
Adobe After Effects  
Canva  
Microsoft Office tools  
Capcut  
OBS / Streamlabs

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## AREA OF EXPERTISE

Graphic Design  
Logo Design  
Branding & Identity  
Infographics  
Iconography  
Typography  
Animation Video  
Editing

Photography  
Broadcast Design  
Livestreaming/Broadcast