



JOSH SEBASTIENE S. ESTRELLA

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JOSH.SEBASTIENE@YAHOO.COM

[HTTPS://J-ESTRELLA.GITHUB.IO/JESTRELLA](https://j-estrella.github.io/jestrella)

WORK EXPERIENCE **Multimedia Artist**

Creatives Team at NAOS Esports, Philippines

(NOV 2024 - FEB 2025)

- Designing and Illustrating marketing collaterals, posters, infographics, and social media publications.
- Conceptualizing posters and executing based on the given brief and instructions.
- Develop and content ideas in collaboration with other creatives.
- Shoot, edit, and manipulate images for marketing collaterals, and contents based on publishing requirements
- Shoot videos for social media contents.
- Designing and Illustrating marketing collaterals, posters, infographics, and social media publications.
- Use graphic design software to create visually appealing posters, banners, and graphics for gaming and esports related events and broadcasts
- Design broadcasting overlays used in live streaming events catered to gaming and esports enthusiasts
- Managing broadcasting overlays used in live streaming events catered to gaming and esports enthusiasts
- Operating a dedicated workstation for broadcast graphics and overlays
- Brainstorm and propose creative ideas for new broadcasts, community video series, and design projects

Projects: Zowie U2 Wireless Mouse, Zowie XL 2566X+, NAOS Apex Gaming Chair

Technical tools: Adobe Photoshop, Adobe Illustrator, Adobe After Effects, OBS Studios

Community and Events Creative

Community and Events Department at NAOS Esports, Philippines

(NOV 2023 - FEB 2025)

- Use graphic design software to create visually appealing posters, banners, and graphics for gaming and esports related events and broadcasts
- Design broadcasting overlays used in live streaming events catered to gaming and esports enthusiasts
- Managing broadcasting overlays used in live streaming events catered to gaming and esports enthusiasts
- Operating a dedicated workstation for broadcast graphics and overlays
- Brainstorm and propose creative ideas for new broadcasts, community video series, and design projects

Projects: Dominator Tournament, Nvidia iCafe Tournament Broadcasting Overlays, and Posters

Technical tools: Adobe Photoshop, Adobe Illustrator, Adobe After Effects, OBS Studios

Design Associate

Integreon Managed Solutions, Philippines

(FEB 2023 - NOV 2023)

- Develops creative ideas, concept and designs a variety of product such as but not limited to logos, branding, map re-creation, infographics, posters, icons, animations and conceptual powerpoint.
- Worked with other associates to communicate on going issues or concerns during approval process
- Helping with estimations and turnaround time of various projects depending on the complexity and client priority.
- Consulted with clients to determine scope of work including layout, designs, and color schemes.

Projects: Logo Design for Clients, Icon Creations, and Map Re-creations

Technical tools: Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe After Effects

Independent Graphic Specialist

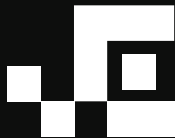
Integreon Managed Solutions, Philippines

(SEPT 2022 - FEB 2023)

- Able to work on production independently without supervision required.
- Worked on projects which are complex or under tight deadlines.
- Provided E2E support in India, and Noida Team as Quality Checker.
- Support and assist different associates with their projects and gave timely feedback for improvements.

Projects: Creative presentation for business reports, and infographics

Technical tools: Microsoft Powerpoint, Adobe Photoshop



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WORK EXPERIENCE **Graphic Specialist**

Integreon Managed Solutions, Philippines

(MAY 2019 - SEPT 2022)

- Produced, re-creates, edits, formats, and layouts presentations and documents according to client's specifications
- Provided a business ready presentation as requested by clients.
- Supported estimations and turnaround time of various projects depending on the complexity and client priority.

Projects: Creative presentation for business reports, and infographics

Technical tools: Microsoft Powerpoint, Adobe Photoshop

Graphic Designer (Internship)

Office of Senator Bam Aquino, Senate of the Philippines

(OCT 2017 - JAN 2018)

- Plan and develop visual ideas for upcoming social media publications.
- Gathered, edit, and re-touched photos of the former Senator Bam Aquino.
- Illustrated and design post cards for social media.

Projects: Conceptualized, Illustrated layout for Ninoy Aquino Day, Developed Christmas Poster

Technical tools: Adobe Photoshop, Adobe Illustrator

Graphic Designer (On-the-job Training)

We Drool Supply Co, Philippines

(JAN 2017 - APR 2017)

- Plan and designed shirt designs for We Drool Supply Co.
- Provided different mock-up apparels such as T-Shirts, Hoodies, Polo shirts, Windbreakers, and others.
- Developed and designed posters and templates.

Projects: T-shirt designs, Web Posters, Mock-ups

Technical tools: Adobe Photoshop, Adobe Illustrator

EDUCATION

Bachelor of Arts in Animation

De La Salle - College of Saint Benilde, Philippines

TECHNICAL SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Premiere
Adobe After Effects
Canva
Microsoft Office tools
Capcut
OBS / Streamlabs

AREA OF EXPERTISE

Graphic Design
Logo Design
Branding & Identity
Infographics
Iconography
Typography
Animation
Video Editing

Photography
Broadcast Design
Livestreaming/Broadcast