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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | *Designed for:* | | | | | *Designed by:* | | *Date:* | | *Version:* |
| **Business Model Canvas** | | ITECH | | |  | | Group 19 |  | 20.09.2023 |  | 1 |
|  |  |  | | | | |  | |  | | |
| **Key Partners** | **Key Activities** | | **Value Propositions** | | | **Customer Relationships** | | | **Customer Segments** | | |
| Teachers  Students | Iterative process  Agile development  Feedback from teachers and students | | Better moodle experience  Less aggression  Less confusion  Pleasant workflow  Time for important things | | | | Tight relationships with teachers and students | | Teachers and students at ITECH  Potentially all moodle users | | |
| **Key Resources** | | **Channels** | |
| IDE (Visual Studio Code)  Google Developer Account | | In-person  Webex | |
| **Cost Structure** | | | | **Revenue Streams** | | | | | | | |
| Developer wages | | | | Subscription model for chrome extension (pro plan) | | | | | | | |