

# Justin Kent // UX + Design

## Skills

Wireframing, Interactive Prototyping, Mockups, Project Management, UX Testing, QA, Personas, UI design, Responsive design, HTML(5), CSS(3), Javascript, jQuery ( w/ working knowledge of PHP, JAVA, JSP, Python, dojo, Angular), Web Standards, SEO and Cross-Browser Compatibility. Startup Experience.

## Software // Frameworks

Axure RP, Photoshop, Illustrator, Omnigraffle, Visio, InDesign, SketchUp, Autocad, Office Suite, Wordpress, Jekyll, Git, Jira, Confluence, IBM Websphere Portal, IBM Websphere Commerce, Bootstrap, Google Material

## Portfolio

[j-kent.github.io/portfolio/](http://j-kent.github.io/portfolio/)  
[linkedin.com](https://www.linkedin.com/in/justinmichaelkent/)

## Education

**Multimedia:** The Art Institute of Fort Lauderdale - 2003

**User Experience Design:** Rutgers University  
Mini-Masters Certificate - 2013

## Organizations & Committees

A.I. PAC - Program Advisory Committee  
UXDA - User Experience Designers Association  
IxDA - Interaction Design Association  
Charlotte UX Professionals  
Charlotte UX Meetup Group

## Awards

Premier Team Excellence Award - 2013

## Design Director // Bedrock Business Media

Charlotte, NC July 2013 – Present

Big data startup focused on synthesizing and leveraging social, consumer and driver data into services and products for both B2B and consumer. Worked directly with the CEO to develop digital products ranging from mobile apps to software as a service (SaaS). Managed complete UX lifecycle (Initial product conception, requirements, wireframes, prototypes, user flows, personas, design, user testing). Worked closely with dev team (requirements, QA, UAT testing).

## Senior UX/UI Designer // Premier Inc.

Charlotte, NC September 2011 – July 2013

Interface and dashboard design for medical applications, BI & supply chain. Created scalable CSS framework for use across all enterprise apps. Created responsive & mobile experiences for Premier's social platform, PremierConnect. Design & FED for Premier Ecommerce platform, EXPRESSBuy. IBM WebSphere Portal Theme creation using HTML, CSS, Dojo Toolkit & Dijit UI framework. Front-end development & IA for redesign of Premierinc.com.

## Senior Web Designer // Red Ventures

Fort Mill, SC August 2009 - September 2011

Managed the design and maintenance of over 20 sites during a time of explosive company growth. Developed complex multi-variate (A/B/C/etc.) tests. Tailored designs based on analytics and user experience data. Continually developed efficiency and innovation throughout my team. Developed complete sites from start to finish with special attention paid to http requests, load speed and mobile responsiveness. Designed styles specifically tailored to mobile phone and tablets. Designed and maintained multiple online carts. Consistently produced quality work under extreme deadlines while maintaining strict SEO standards and brand guidelines.

## Senior Web Designer // Lowes Home Improvement

Mooresville, NC August 2008 – August 2009

Managed a team responsible for maintaining all the daily functions of lowes.com, including overseeing content creation and edits, new product listings, bug fixes and the creation and maintenance of seasonal microsites while adhering to strict corporate guidelines and maintaining a consistent experience throughout the site. Art directed and designed the seasonal spring campaign; which included an ambitious interactive site-let as well as banners and emails.