

Justin Kent // UX + Design + Front End

Skills

Wireframing, Interactive Prototyping, Mockups, Project Management, UX Testing, SDLC, QA, Personas, UI design, Responsive design, HTML(5), CSS(3), JavaScript, jQuery (w/ working knowledge of PHP, Java, Python, Angular), Web Standards, SEO and Cross-Browser Compatibility. Startup Experience.

Software // Frameworks

Axure RP, Photoshop, Illustrator, Omnigraffle, Visio, InDesign, Sketch, Autocad, Office Suite, Wordpress, Jekyll, Git, Jira, Confluence, Bootstrap, Google Material

Portfolio // Links

j-kent.github.io/portfolio/
dribbble.com/justin-kent
[linkedin.com](https://www.linkedin.com/in/justinmichaelkent/)

Education

Rutgers University

User Experience Design - 2013

Mini-Masters Certificate

Art Institute of Ft. Lauderdale

Multimedia - 2002

Organizations & Committees

A.I. PAC - Program Advisory Committee

UXDA - User Experience Designers

IxDA - Interaction Design Association

Charlotte UX Professionals

Charlotte UX Meetup Group

Awards

Premier Team Excellence Award - 2013

Design Director // Bedrock Business Media

Charlotte, NC 2013 – Present

Big data startup focused on synthesizing and leveraging social, consumer and driver data into services and products for both B2B and consumer. Worked directly with the CEO to develop digital products ranging from mobile apps to software as a service (SaaS). Managed complete UX lifecycle (Initial product conception, requirements, wireframes, prototypes, user flows, personas, design, user testing). Worked closely with dev team (requirements, QA, UAT testing).

UI Developer // Premier Inc.

Charlotte, NC 2011 – 2013

Interface and dashboard design for medical applications, BI & supply chain. Created scalable CSS framework for use across all enterprise apps. Created responsive & mobile experiences for Premier's social platform, PremierConnect. Design & FED for Premier Ecommerce platform, EXPRESSBuy. Portal Theme creation using HTML, CSS & JavaScript. Front-end development & IA for redesign of Premierinc.com.

Senior Web Designer // Red Ventures

Fort Mill, SC 2009 - 2011

Managed the design and maintenance of over 20 sites during a time of explosive company growth. Refined designs based on multi-variate (A/B) tests, analytics and user experience data. Developed complete marketing sites from start to finish with special attention to http requests, load speed and mobile responsiveness. Consistently produced quality work under extreme deadlines while maintaining strict SEO standards and brand guidelines.

Senior Web Designer // Lowes Home Improvement

Mooresville, NC 2008 – 2009

Contractor via Technisource. Managed a team responsible for maintaining all the daily functions of lowes.com, including overseeing content creation and edits, new product listings, bug fixes and the creation and maintenance of seasonal microsites while adhering to strict corporate guidelines and maintaining a consistent experience throughout the site. Art directed and designed the seasonal spring campaign; which included site-let as well as banners and emails.

Principal / Lead Designer // Pure Design

Charlotte, NC 2005 - 2008

Owned and managed a business whose services included web design, marketing, architectural illustration, 3D rendering & watercolor renderings.

Lead Web Designer // Audrey Peaty & Associates

Tallahassee, FL 2003 - 2005

Architectural illustration, graphic & web design. Managed multiple projects under tight deadlines. Created and managed web design department for the company, increased profits 100% within the first year of employment.