

John Daniel Maclellan

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Recently graduated full stack web developer eager to work with my existing proficiencies and continuing to expand my skill set. Passionate about creating inviting and intuitive user experiences and using my background in literature to bridge the gap between development team and client.

EDUCATION

Vanderbilt University | Nashville, TN

December 2021 – May 2022

Full Stack Web Development Program

- A six-month intensive program focused on gaining technical programming skills in Excel, VBA, Python, R, JavaScript, SQL Databases, Tableau, Big Data, and Machine Learning.

University of Tennessee Chattanooga | Chattanooga, TN

January 2018 – May 2021

B.S. Literature, Concentrations in Creative Writing and American Literature

Minor in Business Administration

EXPERIENCE

Scenic Trends | Chattanooga, TN

January 2021 – December 2021

Writer

- Interviewed artists, musicians, and photographers of interest and produced focused articles on creators that were published on companies website and social media platforms.
- Collaborated with the outreach team to create content and event marketing for Scenic Trend and local artists on social platforms like Twitter, Instagram, Facebook, and Tiktok.
- Contributed to the creation of a podcast for discussion of local events such as art shows, gallery openings and local political campaigns.

Huck and Peck | Chattanooga, TN

April 2021 – December 2021

Sales Associate

- Redesigned the online storefront and inventory process reducing errors and time spent on inventory tasks.
- Managed online storefront and kept inventory updated utilizing Shopify.
- Consulted with customers on-site and online to maintain and create customer retention.
- Provided expertise on available products and best-fit for customer's buying preferences.

SKILLS

Technical Skills

- **Front End:** HTML-5, CSS, JavaScript, React, Responsive Design, jQuery, Git, Bootstrap/ Sass, OOP, MVC
- **Back-end:** SQL/NoSQL • APIs • MongoDB • Express.js • Node.js • GraphQL • ORM • REST
- **Platforms:** Shopify • Squarespace • Wordpress
- **Other:** Excel

Functional Skills

- PowerPoint, Microsoft Word, Professional and Creative Writing, Written and Verbal Communication, Sales

INTERESTS

Nashville Preds, Music, Anything Star Wars, Tabletop Roleplaying Games, Over Analyzing Bad Movies