

John Daniel Maclellan

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Portfolio: <https://j-maclellan.github.io/portfolio-place/>

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EDUCATION

Vanderbilt University | Nashville, TN

December 2021 – May 2022

Full Stack Web Development Program

- A six-month intensive program focused on gaining technical programming skills in Excel, VBA, Python, R, JavaScript, SQL Databases, Tableau, Big Data, and Machine Learning.

University of Tennessee Chattanooga | Chattanooga, TN

January 2018 – May 2021

B.S. Literature, Concentrations in Creative Writing and American Literature

Minor in Business Administration

EXPERIENCE

Scenic Trends | Chattanooga, TN

January 2021 – December 2021

Writer

- Interviewed artists, musicians, and photographers of interest and produced focused articles on creators that were published on companies website and social media platforms.
- Collaborated with the outreach team to create content and event marketing for Scenic Trend and local artists on social platforms like Twitter, Instagram, Facebook, and Tiktok.
- Contributed to the creation of a podcast for discussion of local events such as art shows, gallery openings and local political campaigns.

Huck and Peck | Chattanooga, TN

April 2021 – December 2021

Sales Associate

- Redesigned the online storefront and inventory process reducing errors and time spent on inventory tasks.
- Managed online storefront and kept inventory updated utilizing Shopify.
- Consulted with customers on-site and online to maintain and create customer retention.
- Provided expertise on available products and best-fit for customer's buying preferences.

SKILLS

Technical Skills

- **Front End:** HTML-5, CSS, JavaScript, React, Responsive Design, jQuery, Git, Bootstrap/ Sass, OOP, MVC
- **Back-end:** SQL/NoSQL • APIs • MongoDB • Express.js • Node.js • GraphQL • ORM • REST
- **Platforms:** Shopify • Squarespace • Wordpress
- **Other:** Excel

Functional Skills

- PowerPoint, Microsoft Word, Professional and Creative Writing, Written and Verbal Communication, Sales

INTERESTS

Nashville Preds, Music, Anything Star Wars, Tabletop Roleplaying Games, Over Analyzing Bad Movies