



JACK MAGNUS

Elm Grove, WI

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<https://j-magnus.github.io/portfolio/>

Tech Skills

Adobe: Photoshop, Illustrator,

InDesign, Premiere, AfterEffects

HTML/CSS

Procreate

Microsoft Office

Awards and Recognition

West Bank Quarter Arts Show

(2019)

Dean's List

College of Design | Carlson School

(Fall 2018- Spring 2019)

The Tower Publication

(2019 Issue)

Scholastic Art and Writing

Gold and Silver Key Portfolio (2018)

Silver Key Drawing (2018)

Involvement

EWB Marketing Team

(Sep 2018 - Present)

- Engineers Without Borders Marketing Team. Created, published, designed, drafted content.

Climb Team

(Sep 2018 - Present)

- The University of Minnesota's Rock Climbing Team. Strengthened teamwork and ability to set and achieve personal goals.

Education

University of Minnesota Twin Cities (Expected May 2022)

College of Design / Carlson School of Management

Graphic Design B.F.A. / Marketing B.S.B.

GPA: 3.956

Experience

Creative Director (Dec 2019 - Present)

Design U

- Creative Director for Design U, a pro bono, student consultancy through the University of Minnesota-Twin Cities.
- Developed and strategized communication plans for the organization. Involved creating multiple social media campaigns, promotions, and public communications.
- Designed all the graphics, moving content, and visual communications.

Graphic Designer (Oct 2019 - Present)

College of Science and Engineering

- Student Graphic Designer for the college's Communications Team.
- Designed, developed, created, and drafted content for the college's activities, events, announcements, and other communications.
- Independently learned and used Adobe AfterEffects for digital signage, account animations, and moving designs.
- Managed an average of four projects per week, often all for different clients.
- Specialized in 'big-picture' projects, often spending multiple weeks to develop designs and work on a larger scale.

Special Events Team Associate (May 2019 - Aug 2019)

Beechwood Sales and Services

- Special Events Team Associate for Anheuser-Busch regional marketing department.
 - Executed operational duties for regional special events such as: Wisconsin State Fair, Bastille Days, Strawberry Fest, Jazz in the Park, and more.
 - Printed and finalized merchandise and point-of-sale signage for clients, managing 3-4 accounts per week.
 - Accompanied graphic design department with the creation, printing and completion of signage for clients.
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