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QUEERY

Queery publishes the most recent inquiries of the LGBTQ+ community in the Twin Cities Area. Focusing on youth, fashion, arts and culture, the publication helps the queer youth navigate their transition into independence and adulthood. The Twin Cities is a vibrant and open-minded city with plenty of opportunity to explore queer identity. Answering questions such as "What is the best gay club?", "How do I flirt?", to "Do I dress gay?", Queery never fails to address the concerns of many. Each issue surrounds a certain topic and explores what its readers question most. Stay Queerious!



Issue No 17 : Painted Queer

Cover Example

A magazine spread featuring a large central image of a young man laughing joyfully. He has dark hair and is wearing a pink t-shirt. The background is a soft, out-of-focus grey. To the left of the central image, the word "QUEER and COLORFUL" is written vertically in white capital letters. At the bottom left of the spread, there is a small number "10". To the right of the central image, there is a column of text and a photo. At the bottom right of the spread, there is a small number "11".

QUEER and COLORFUL

10

11

What is it like to be a queer person of color?

"We rarely see stories on queer Asian people talking about the first time they realized they were LGBTQ or the first hookup they had. Or the first time they first time they experienced being fetishized by a white person, or the first time they saw "No Asians" listed on a dating profile.

The gaze of white, heterosexist supremacy is forever lingering. And yes – that is incredibly important for us to recognize, name, and fight against.

But especially during Pride Month, I want to remind myself and my community that it's OK to take a step back and see ourselves at face value: powerful for being queer and Asian, sexy for owning all of who we are. Unstoppable because we are here to stay."

- Patrick Lee



Spread Example



Queery focuses on youth, fashion, arts and culture, helping the queer youth navigate their transition into independence and adulthood. Targeted towards residents of Minneapolis and St. Paul Minnesota who are queer and ranging from ages 10-24, the magazine's mission is to provide a platform that discusses the challenges, accomplishments, and inquiries that accompany life as a contemporary queer. Because the publication is most interested in helping the involved and the curious, there is an online portal and social media opportunities that allow community members to voice their inquiries. These submissions will be read and filtered, and issues will be made inspired by submissions and reappearing threads our staff recognizes.

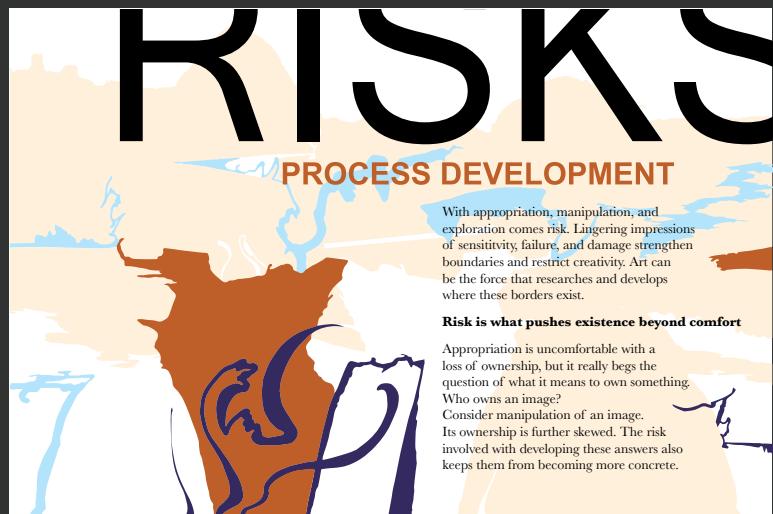
Topics of interest, once again, range from youth, fashion, art, and culture. Although these categories are specified to the Twin Cities region, Queery recognizes that the contemporary society is a globalized community so while the global trends may be applicable to lives of the regional residents will also be discussed. Such ideas include notable queer advocates, global queer celebrities, leading figures, and accomplishments. Examples can range from queer representation in Paris Fashion week to what it means to be a member of the LGBT community in other countries.

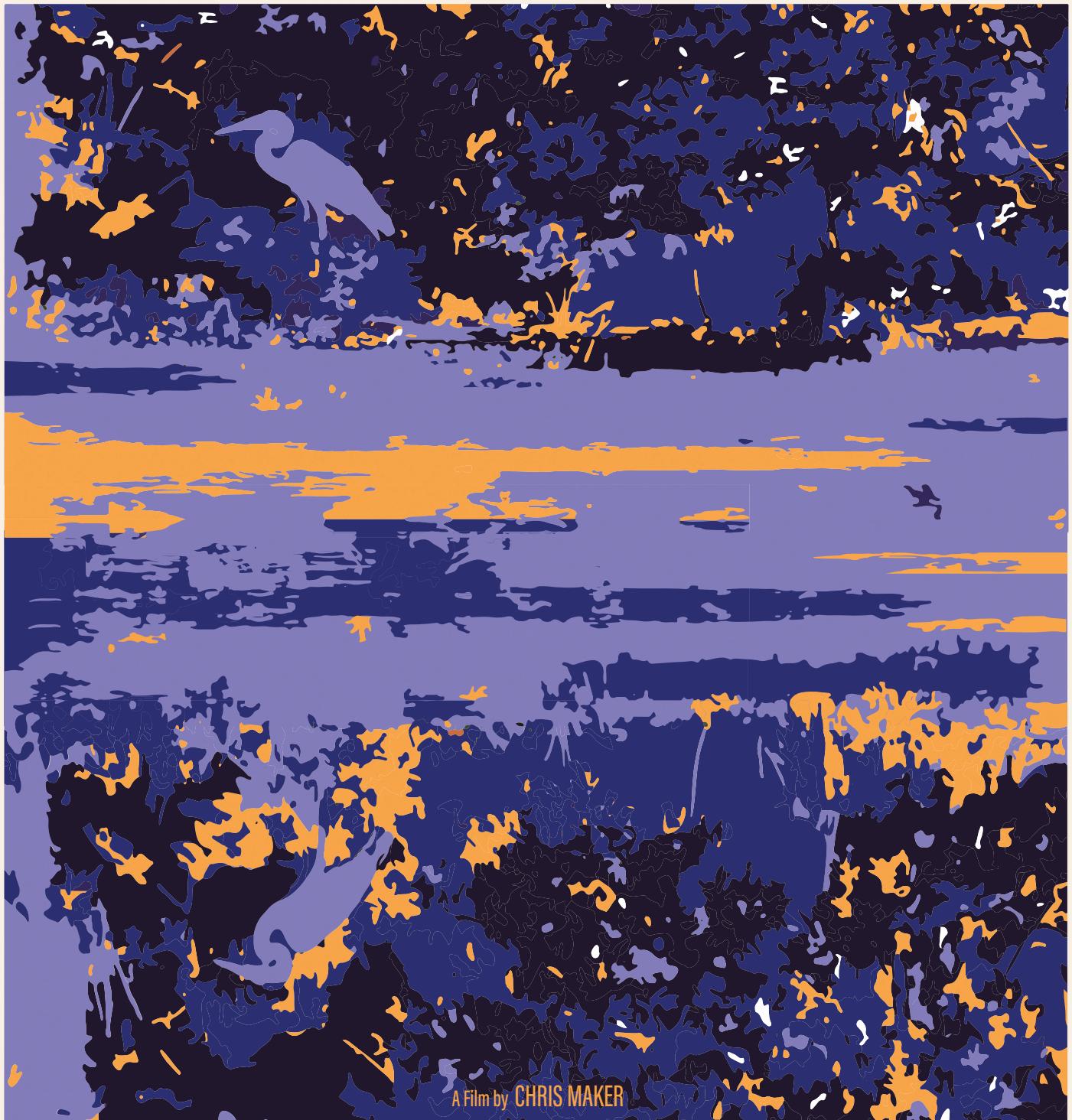
An important element of the magazine is its presence. It is important to have a recognizable and strong as to take on the social responsibility of a flag or emblem. Queery's presence involves a localized color scheme, relating to the Twin Cities, which is overall strong brand identity. The centralized color scheme is a crimson pink, hot purple, and baby blue. This is a representation of the traditional pink and blue binary as well as a purple to give representation to everything in between where the two parent colors mix.

Queery is founded on principles of empowerment, advocacy, and education for the individual. These govern the publication as it tries to serve members of different backgrounds, experiences and demographics. Queery's publication come in interest and goal to positively and empathetically include all people. These foundations lead Queery and aims to provide answers and insight into the questions of today's youth.



I BURNT MY RICE TONIGHT





A Film by CHRIS MAKER

The willow sees the heron upside down

SANS SOLEIL

DESIGN IN THE DARK Sponsored by FRIENDS OF THE GOLDSTEIN Free Film Series Spring Semester 2019 7:00 PM - 33 MCNEAL HALL SECOND THURSDAY OF THE MONTH

COLLEGE OF DESIGN UNIVERSITY OF MINNESOTA

TOMOKO KOLIZUMI



NYFW 19