

Jack Magnus

<https://j-magnus.github.io/portfolio/>
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(414) 943 - 3133
Minneapolis | Milwaukee

Tech Skills

Adobe: Photoshop, Illustrator,
InDesign, Premiere, AfterEffects
HTML | CSS
Procreate
Microsoft Office

Awards and Recognition

Dean's List
College of Design | Carlson School
(Fall 2018 - Fall 2020)

West Bank Quarter Arts Show (2019)

The Tower Publication (2019 Issue)

Scholastic Art and Writing
Gold and Silver Key Portfolio (2018)

Involvement

EWB Marketing Team
(Sep 2018 - Present)
Engineers Without Borders. Produced,
published, designed, drafted content.

Climb Team
(Sep 2018 - Present)
The University of Minnesota's Rock
Climbing Team. Strengthened teamwork
and ability to achieve personal goals.

Volunteering
Major Mentor | CAPE Major Network
Tutor | Big Brothers Big Sisters Twin Cities

Education

University of Minnesota Twin Cities (Expected May 2022)
College of Design | Carlson School of Management
Graphic Design B.F.A. | Marketing B.S.B.
GPA: 3.925

Experience

- Marketing Intern (July 2020 - Present)
University Relations, University of Minnesota Twin Cities
- Content creation for @umntwincities, @UMNews, and official university LinkedIn and Facebook page.
 - Researched, analyzed, and compiled account data for brand channels. Formal report included measures of interaction across all channels and used throughout University Relations team.
 - Wrote and edited copy for accounts, managing 3-6 posts per week.
 - Sourced and generated content for team, brand resources, and channel distribution.
- Creative Director (Dec 2019 - Present)
Design U
- Creative Director for Design U, a pro bono, student consultancy through the University of Minnesota-Twin Cities.
 - Developed and strategized communication plans for the organization. Involved creating 3-4 social media campaigns per semester, promotions each week, and public communications throughout.
 - Designed all the graphics, moving content, and visual communications.
- Graphic Designer (Oct 2019 - Jul 2020)
College of Science and Engineering
- Student Graphic Designer for the college's Communications Team.
 - Designed, developed, created, and drafted content for the college's activities, events, announcements, and other communications.
 - Independently learned and used Adobe AfterEffects for digital signage, account animations, and moving designs.
 - Managed an average of four projects per week, often all for different clients.
 - Specialized in 'big-picture' projects, often spending multiple weeks to develop designs and work on a larger scale.