CIRCLE OF YOUNG INTRAPRENEURS RECOMMENDED READING FOR NEW MEMBERS

Articles:

- 1. <u>The Complete Guide to Social Intrapreneurship</u> by Mark Horoszowski, cofounder-CEO of MovingWorlds.org and adjunct professor at University of Washington, Tacoma, which includes a reading list of additional materials, many of which are included below
- 2. The Circle Report @ <u>www.circleofyi.com</u> end to end review of social intrapreneurship including top tips for delivery
- 3. Skoll's Field Guide to Social Intrapreneurship at echoinggreen.org
- 4. What is Intrapreneurship? By Joe Agoada (Circle lead), September, 2013
- 5. The Business Case for Social Intrapreneurship, by Tim Heard (Circle Founder), April 2017
- 6. <u>Social Intrapreneurs: An Extra Force for Sustainability</u>, a report by David Grayson, Melody McLaren and Heiko Spitzeck
- 7. The International Society of Sustainability Professional's <u>articles on Becoming a Social</u> <u>Intrapreneur</u>
- 8. Social Intrapreneur's DNA Report by Corporate Entrepreneurs LLC, 2014
- 9. How Companies, Governments, and Nonprofits Can Create Social Change Together
- 10. <u>Deloitte report on intrapreneurship</u> a great overview of the core benefits
- 11. A guide to social innovation, Cambridge University 2017 a view of social intrapreneurship and its place *within* social innovation

Books:

- 1. The Power of Unreasonable People by John Elkington and Pamela Hartigan
- 2. The Intrapreneur by Gib Bulloch
- 3. A better world inc by Alice Korngold