# Brand
# Guidelines.

**NUMERIS**

**brand**
**guide** lines.

Make the right decision to reach
your goal.

# TABLE OF CONTENT

BRAND GUIDELINES.

# 01 LOGO TYPE

# Main Logo

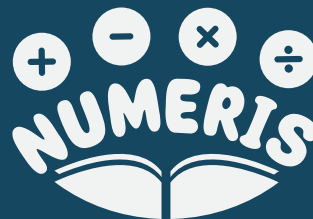The logo consist of a symbol and a font.
This is the main version and is used most often.
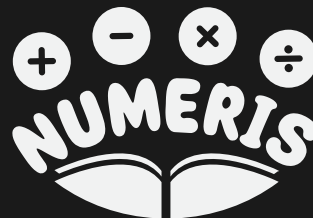
# Secondary Logo

This is an alternative version of the logo.
It is intended for use on websites, social advertisements.

# Horizontal Logo

# Logo Mark

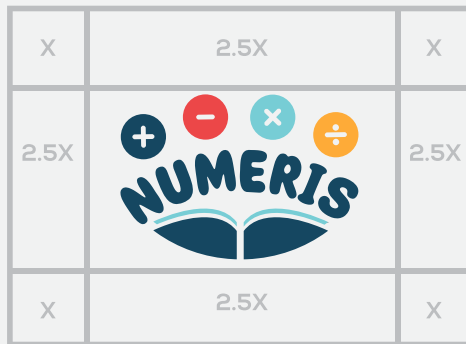# Clear Space

It defines the minimum distance between
the logo and other graphic elements.

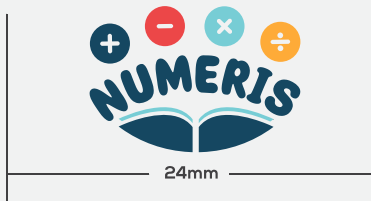| X | 2.5X | X |
|---|------|---|
| 2.5X |  | 2.5X |
| X | 2.5X | X |

LOGO TYPE

# Minimum Size

This is a minimum size units we recommend
within to preserve the quality of the logo.

## Printing



24mm

## Digital



100 mm

BRAND GUIDELINES.

# Monochrome Logo

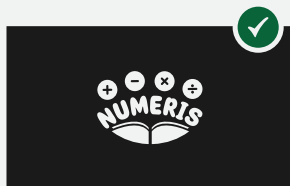The monochrome logo version should only be used
in situations where you cannot print in full color.
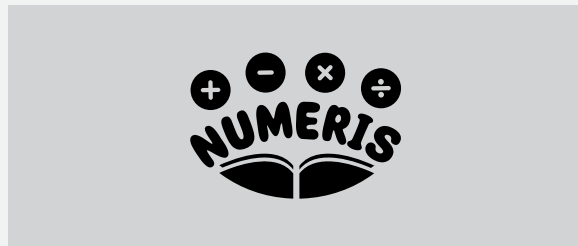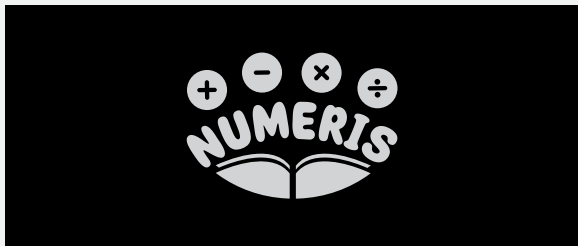
# 02 LOGO USAGE

# Correct Usage

# Incorrect Usage

# BRAND COLOR

# 03
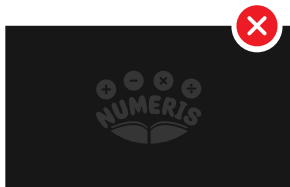
# Brand Color

#154761

#EC4748

#77CDD5

#FEAB38

# TYPOGRAPHY

04

# Primary

**Aa**

**Catchy Melody**

Aa  Bb Cc Dd  Ee  Ff

Gg  Hh  Ii  Jj Kk  Ll  Mm

Nn  Oo  Pp Qq  Rr  Ss

Tt  Uu Vv  Ww Xx  Yy Zz

! @ # % < ? /

# STATIONERY

05

# Stationery

**Date: 24 October 2035**

## Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce dignissim pretium consectetur. Curabitur tempor posuere massa in varius. Pellentesque viverra nibh eu vehicula mattis. Nullam porta facilisis justo, a feugiat dolor sodales sed. Vestibulum neque nisi, elementum tincidunt metus sit amet, egestas bibendum enim. Aenean a blandit elit, vel rutrum mi. Nunc dapibus turpis sed massa aliquet tincidunt.

Pellentesque id neque ligula. Nullam posuere, ligula a mattis posuere, lacus nisl adipiscing nunc, eu congue justo est ut diam. Nam quam nibh, dignissim non consequat in, semper eget purus. Nulla arcu sapien, viverra vitae metus tempor, congue ornare diam.

**Your Name**
*Designation*
**Lorem ipsum dolor sit amet**

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**NUMERIS**

**Your Name**
Designation

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# SOCIAL MEDIA

06

# Facebook, Linkedin, Twitter.

SOCIAL MEDIA

# Icons

THANK YOU!