Total revenue appears to drop in 2025, but t...

Top products like Portable Solar Gener..

Product Seasonality
Trend (Total Sales) - ...

Year-over-year product sales reveal c...

This view compares sales revenue and fin..

London leads significantly in total r...



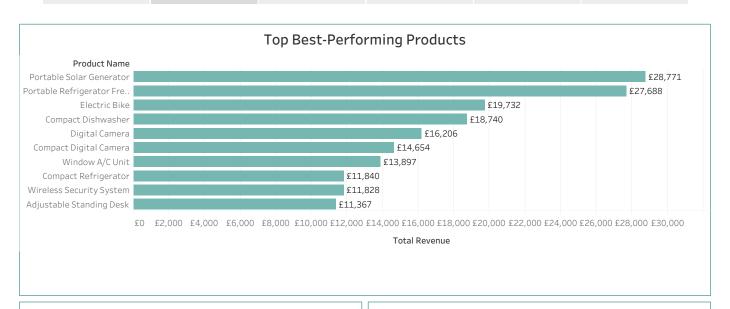
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Lowest Earning Orders by Revenue							
Order ID	Plain Category	Region					
AFA-299374	Food	London	-£1.67				
CCF-510430	Food	East of England	-£0.77				
FLR-553771	Food	London	-£0.08				
INT-994073	Food	South East	-£1.19				
NFY-445394	Food	South West	-£1.57				
NNR-119400	Food	London	-£0.41				
SEL-567653	Food	East Midlands	-£0.57				
TOZ-436225	Food	East of England	-£1.79				
XBX-567819	Food	Scotland	-£1.74				
XGT-786046	Food	Yorkshire & the Humber	£0.11				

Highest Earning Orders by Revenue							
Order ID	Plain Category	Region					
LBH-575068	Bicycles	East Midlands	£7,026.31				
JTU-059137	Bicycles	South West	£6,551.93				
EXW-171009	Outdoor	South West	£4,863.88				
CFE-380125	Home	Scotland	£4,199.86				
RHN-945795	Outdoor	Scotland	£4,159.90				
UDF-960402	Outdoor	London	£4,139.90				
IER-163956	Outdoor	West Midlands	£4,123.08				
WDN-926004	Outdoor	North West	£3,926.38				
LKJ-383680	Bicycles	Scotland	£3,760.17				
FYB-126748	Home	Yorkshire and the Humber					

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#### Order Date

Plain Categ	January	February	March	April	May	June	July	August	Septemb	October	November	December
Bathroom	£946	£338	£644	£1,481	£174	£48	£73	£560	£314		£609	
Beauty	£2,584	£3,292	£3,299	£4,178	£3,183	£1,500	£369	£1,362	£1,664	£1,523	£2,513	£2,743
Garden	£5,142	£6,694	£6,803	£3,649	£3,518	£3,905	£3,209	£3,394	£4,237	£3,911	£4,113	£4,152

Plain Category Accessories Apps Art Supplies Audio
Automotive
Baby **✓** Bathroom **✓** Beauty Bicycles Books Clothing Computers Crafts Electronics Fitness Food Footwear Furniture Gaming Garden Grooming Health Home Kitchen Music Office Others Outdoor Pets Photography Safety Sports Storage

Total Sales Disc Inc

£6,803

Year of Order Date

✓ 2023 ✓ 2024 ✓ 2025

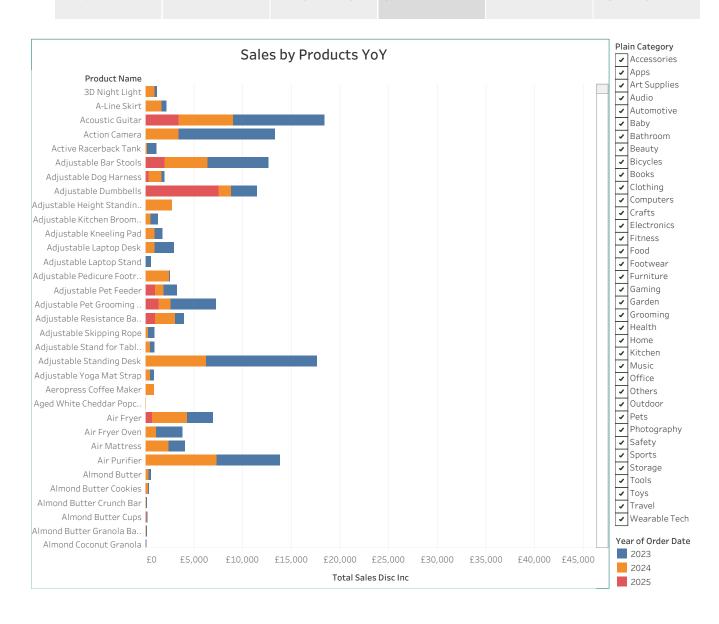
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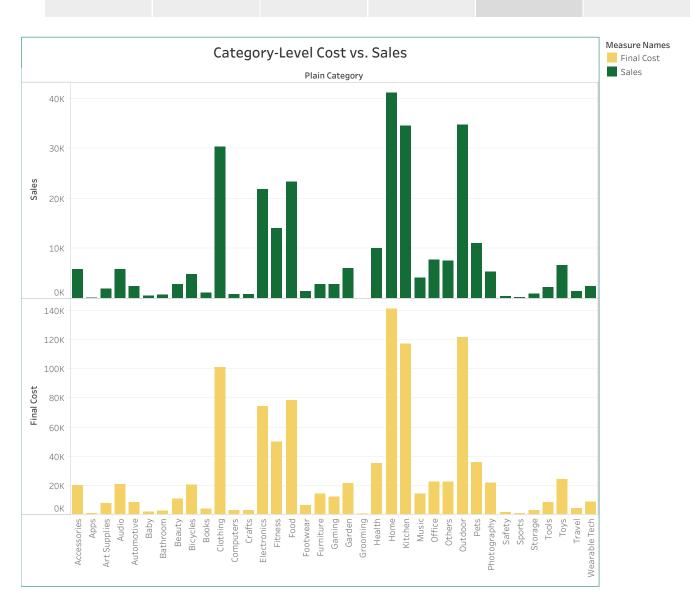
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> Avg Full Price Sales Avg Margin

