

# yuliia shevchenko

ui/ux designer



I am a multidisciplinary digital product expert with 3+ years in UI/UX, mobile, and web design. I specialize in clean, modern designs for apps across various platforms, ensuring they are user-friendly and easy to build. My human-centered approach identifies user pain points to enhance their experience. I work closely with developers and clients, aligning business goals with effective design solutions.

## technical tools

Figma  
Sketch  
Adobe Illustrator  
Adobe Photoshop  
Principle  
HTML  
CSS  
JS

## languages

English – upper-intermediate  
Ukrainian – native  
Russian – fluent

## education

May 2020  
**UX/UI design**  
Groward academy

February 2024 - July 2024  
**Front-End development**  
Beetroot academy

2021  
**EF SET Certificate**

2012 - 2017  
**Specialized education**  
Bachelor's degree, NTU «KhPI»

## contact

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[linkedin.com/in/yuliia-shevchenko/](https://www.linkedin.com/in/yuliia-shevchenko/)

**Portfolio:**  
[shevchenkojuliaportfolio.web.app/](https://shevchenkojuliaportfolio.web.app/)

## experience

Now 2022 – Apr 2024

### UX design

BlockTrust

- In-depth knowledge of Web3 concepts and their influence on UX design
- Expertise in creating intuitive, visually appealing interfaces that enhance user interaction
- Skilled at translating business requirements into effective UX solutions
- Proficient in developing design systems, including component libraries, style guides, and usage instructions
- Strong communication skills for collaborating with developers, management, and clients to achieve project goals
- Experienced in collecting and analyzing user data to drive continuous UX improvements

Jul 2021 – Feb 2023

### UX/UI design

SupportYourApp

- Extensive experience in web design and responsive design
- Led the creation and maintenance of design elements, templates, and brand consistency
- Designed templates for Mailchimp mailing lists, enhancing email marketing efforts
- Created a variety of graphic elements such as icons, illustrations, logos, and banners
- Designed and organized presentations, systematizing information for better understanding and communication

2019 – 2022

### UX/UI & Graphic Designer

Freelance

- Conducted comprehensive usability reviews and audits to improve user experiences
- Developed branding and identity projects for various clients
- Utilized web analytics to perform detailed website analysis
- Created and refined ideas for interface design and information architecture
- Conducted usability testing and developed interactive prototypes to validate design concepts
- Engaged in user analysis to better understand and meet user needs and preferences