

yuliia shevchenko

ui/ux designer



A multidisciplinary product designer with 5+ years of experience in UI/UX, mobile, and web design, with a strong foundation in front-end development. Specializes in clean, modern, and user-friendly interfaces, ensuring seamless execution across platforms. Proficient in React, translating designs into fully functional web experiences while collaborating closely with developers. Combines a human-centered approach with technical expertise, creating digital products that are both visually compelling and highly performant.

technical tools

Figma/Sketch
Adobe Illustrator/Photoshop
Principle
HTML/CSS
JS/REACT

languages

English – upper-intermediate
Ukrainian – native
Russian – fluent

education

May 2020
UX/UI design
Groward academy

February 2024 – July 2024
Front-End development
Beetroot academy

2021
EF SET Certificate

2012 – 2017
Specialized education
Bachelor's degree, NTU «KhPI»

contact

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Portfolio:
shevchenkojuliaportfolio.web.app/

experience

Nov 2024 – Aug 2025

UX/UI design

Evadav Traffic Group

- Extensive experience in designing mobile applications for iOS and Android
- Developed and maintained design systems and reusable UI components for consistency
- Created interactive prototypes to test and refine user flows before implementation
- Collaborated closely with developers and product managers to ensure seamless handoff
- Optimized user experience through research, usability testing, and iterative design

Nov 2024 – Mar 2025

Front-End development

Viruta Health

- Developed and implemented the redesign of Vitura Health's website, enhancing its modern look, usability, and performance.
- Rebuilt the platform using React for the frontend and Strapi as a headless CMS, ensuring a more scalable and maintainable architecture.
- Optimized the website for speed and efficiency, significantly improving load times and overall user experience compared to the previous version.
- Created a more user-friendly and intuitive interface, making navigation seamless and enhancing accessibility for a diverse audience.

Apr 2024 – Dec 2024

UX design, Development

Startups

- **EcoEquity.** Designed and developed the frontend for EcoEquity, a platform for buying and selling carbon credits, ensuring transparency and efficiency through blockchain technology. Created an intuitive UX/UI to simplify market access and built a high-performance interface seamlessly integrated with blockchain for secure and reliable transactions.
- **Qualoo App.** Designed the UX/UI for Qualoo, a feature-rich mobile app that enhances global internet connectivity through decentralized network diagnostics. Focused on making a complex, multi-functional platform intuitive and user-friendly, ensuring seamless navigation and accessibility for users of all backgrounds.

Now 2022 – Apr 2024

UX design

BlockTrust

- In-depth knowledge of Web3 concepts and their influence on UX design
- Expertise in creating intuitive, visually appealing interfaces that enhance user interaction
- Skilled at translating business requirements into effective UX solutions
- Proficient in developing design systems, including component libraries, style guides, and usage instructions
- Strong communication skills for collaborating with developers, management, and clients to achieve project goals
- Experienced in collecting and analyzing user data to drive continuous UX improvements