Tutor4Me

Project Proposal

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**Abstract**

Tutor4Me is an online platform associated with the nonprofit organization Tutoring 4 Change that connects tutors and students (or parents of students). Tutor4Me places each tutor at the head of their own business. Each tutor associated with our website will create their own profile, choose their own wage rate, track their tutoring sessions and hours, and raise charity funds for sponsor children simply by having a tutoring session. A student, or parent of the student, using our service will be greeted by a friendly search engine that will help get them get the best tutor to meet their needs and budget. All payments will go through Tutor4Me so students and parents can focus on what’s important when the tutor arrives.

**Customer**

There are three types of “customers” though two are associated, this is limited to: Tutors that will be using the platform for a small per hour worked surcharge; Students that will be using the service to connect to tutors, pay for the services, confirm sessions and write reviews/feedback on tutors; Parents who will have some functionality over the Student(s) associated as their Child(ren).

**Competitive Analysis**

The large competitor in the Tri-Cities area is tutor.bc.ca. Tutor4Me differs in the following ways: it does not make tutors charge a fixed rate, in fact they are at a rate based on their skill and experience level; it helps the student choose the best tutor for themselves that works with their respective schedule; it allows tutors to come and go with little overhead; it supports local community by raising charity funds. Tutor4Me embodies the concept of competition by allowing tutors to choose the best way to advertise themselves on their profile and by letting tutors adjust rates to whatever maximizes their take-home pay. Meanwhile, students or parents can easily choose the most suited tutor that meets their conditions and also fits their budget. Tutor4Me maximizes tutor visibility such that it is more efficient to post one well-crafted “advertisement” to our website than it is to post hundreds of flyers and still not have the same market coverage.

**User Stories**

Actors: Parent, Student, Tutor, Admin.

Parent:

As a Parent, when I go on to the website, I can choose a tutor that best meets my needs of my child(ren). Once a tutor has been chosen, I send a request to him/her. Once the tutor accepts my request, we set up a time and place to meet to have a consultation. After that, tutoring sessions are held at a place and during the time we agreed on. Since my child(ren) are still too young to use the web application, I get notified to confirm that each tutoring session has been held, as well as notifications for upcoming sessions.

Tutor:

As a Tutor, I can choose my wage rate, available time interval, subjects to tutor, grade level of the student, and upload the information in one posting to the website. When I get a request from students or their parents, we discuss and set up tutoring schedules. As I continue tutoring the student, I check on the website and my bank account that the correct amount of wage has been transferred. If there is any problem regarding payroll, I contact the Admin, student or the parent.