

João Silveira

WEB DESIGNER

SKILLS

ReactJS
Wordpress
CSS
JavaScript
Figma
Magento
UX/UI
Google Tag Manager
Adobe Photoshop
Responsive Design
Salesforce Knowledge

HOBBIES

Musician
Read, listen to music
Go to concerts
Exercise

CONTACTS

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After completing my Web Design course, I joined the VNC - Tiffosi/Vilanova group, where I had the opportunity to work for 7 months in the management and implementation of two websites. My responsibilities included creating and executing campaigns, as well as developing and sending newsletters. Later, I was assigned exclusively to monitor the Tiffosi website, which allowed me to deepen my knowledge in digital content management. I also worked at Parfois for one month on an internship basis.

I am results-oriented, proactive, and possess strong problem-solving skills, characteristics that were crucial at the beginning of my career. Among my key activities, I highlight campaign creation, website management, and the development of innovative layouts.

EXPERIENCE

- **Abr 2024**
Presente **WEB DESIGNER FREELANCER**
 - Web design and programming
- **Abr 2024**
Mai 2024 **PARFOIS**
Web Designer
 - Management of web pages using Salesforce as a tool.
 - Development of newsletters using Salesforce.
- **Ago 2023**
Abr 2024 **Grupo VNC - Tiffosi and Vilanova**
Web Designer
 - Development and management of web pages using the Magento platform and Google Tag Manager.
 - Campaign Development
 - Development of newsletters using the Klaviyo platform.

EDUCATION

LISBON SCHOOL OF DESIGN
2022 – 2023 | Web Design Course

EDIT PORTO
2020 – 2021 | Digital Marketing Course