

# **Web 2.0 Academic Applications Guide**

John Smith

123456789

Joseph Tomasulo

December 25, 2016

Word Count: 1,000

Contents

	Introduction.....	3
Web 2.0.....		3
Websites for Academics .....		4
New Oriental .....		4
VIPABC.....		4
Baidu Baike .....		4
ZXXK.....		5
Coursera.....		5
EDx.....		6
Conclusion.....		7
	规划 Reference List.....	8

## Introduction

Since the adoption of Web 2.0 technologies, content on the internet has become malleable. As a happy consequence there are more research tools available than ever before. Additionally, there are new content production applications that can help facilitate a good work flow. What follows is a review of six web applications that may prove useful for a modern student. Each website will be given a score out of five.

## Web 2.0

Before diving into the applications, it will be good to review what exactly Web 2.0 is. To do that, it is important to understand where it came from. Before Web 2.0, web pages were static, which means that users could simply view the content. Furthermore, media was limited. Nowadays, and these are the mature years of Web 2.0, users can create and modify content on the web and dynamic media plays a prominent role in many popular websites.



## Websites for Academics

### New Oriental

New Oriental ([www.koolearn.com](http://www.koolearn.com)) is an online learning website for students who aim to study abroad in an English speaking country. Students can use the website to prepare from graduate school, college, medical school, a vocational school, or high school. In addition, New Oriental is a great resource for test preparation. Personal tutors can guide users through TOEFL, IELTS, SAT, or ACT books. The website also features a mobile application, allowing people convenience access to a power English learning tool! Comparable services are provided by GEDU and ZMN at [www.chengdu.gedu.org](http://www.chengdu.gedu.org) and ([www.kaoshi.zmnedu.com](http://www.kaoshi.zmnedu.com)). New Oriental is an excellent website and deserves 5 stars.

### VIPABC

Vipabc ([www.vipabc.com](http://www.vipabc.com)) is the first all day, every day English teaching institution. A Silicon Valley development team manages the cloud computing service. It is available worldwide. And it features a tool to tailor a curriculum to each user's goals. Teachers are professional certified to provide users with a high quality and efficient, yet personable and interactive language learning platform. The website also features some independently developed theater to encourage and immerse students. Zhan ([www.zhan.com](http://www.zhan.com)) and Baicizhan ([www.baicizhan.com](http://www.baicizhan.com)) provide comparable services. Vipabc deserves 4 out of 5 stars.

### Baidu Baike

Baidu Baike ([www.baidubaike.com](http://www.baidubaike.com)) is an open, free, online encyclopedia. Its aim is to create

a Chinese information collection platform that covers all fields of knowledge. The encyclopedia emphasizes user participation and thus fully harnesses the power of the internet. Hundreds of millions of users engage one another by sharing their knowledge. A user can get up to speed on almost any subject in a matter of minutes. Experts can pitch in and increase the quality of existing articles or create new ones. This website deserves 5 stars. Similar websites include Wikipedia ([www.wikipedia.com](http://www.wikipedia.com)) and Wolfram Alpha ([www.wolframalpha.com](http://www.wolframalpha.com)).

## **ZXXK**

Zxxk ([www.zxxk.com](http://www.zxxk.com)) is an education resource website equipped with data, information, personal tutoring, practice tests, college entrance coaching, and full-fledged online courses. It has material for teachers and students, from middle school on up. For English language learning, their considerate and thorough tutors are particularly helpful. Their motto is “Professional service is doing professional things with a professional attitude.” This course earns 4 stars. It competes with other online courses in this review: New Oriental and Vipabc.

## **Coursera**

Coursera ([www.coursera.org](http://www.coursera.org)) is a platform for massive open online courses (MOOC’s) that features courses from some of the best universities in the world as well as prominent businesses. It has particularly broad selection of business and technology courses. Professionals looking to improve their positions may consider the Coursera’s certification program. The material is top notch and learning support is readily available within the discussion forums for each course. The website deserves 4.5 out of 5. It does not get full marks because the mobile application is laggy in some countries. Competitors include edX

and Udacity at [www.edx.org](http://www.edx.org) and [www.udacity.com](http://www.udacity.com) respectively.

## EDx

Edx ([www.edx.org](http://www.edx.org)) was founded in partnership by Harvard and MIT. It has a reputation for hosting extremely high quality courses in technical subjects. One big advantage this site has is that the courses are often taught by professors while graduate students moderate the forums, so the material is great and immediate, pertinent support is never more than a few clicks away. Students can use this website to review material or research new areas. The Micromasters program and the XSeries program make it a viable alternative to a traditional university. Again, its competitors are Udacity and Coursera.

---

EDX College Credit

---

MicroMasters

---

XSeries

---

## Conclusion

This report review six Web 2.0 applications: New Oriental, vipabc, Baike, ZXXXK, Coursera, and Edx. They provide content driven environments for learners. The first four are focused on learner English and the last two are for general learning—offering university courses online. Being that users can input their own content into the website, the platform can evaluate student work and tailor new content to individual students, providing an amazing learning platform. Among these wonderful sites, EDx stands out as the most professional and it features the most sought after information.

## Reference List

<koolearn.com> [December 25, 2016]  
<vipabc.com> [December 25, 2016]  
<baidubaike.com> [December 25, 2016]  
<zxxk.com> [December 25, 2016]  
<coursera.org> [December 25, 2016]  
<edx.org> [December 25, 2016]