



# Justin Valdez

justinvaldez.com

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(718) 688-5831

## Skills

Adobe Creative Suite

After Effects

Blender

Premiere Pro

HTML, CSS, and, JavaScript

Art Direction

Branding Concepts and Execution

Motion Graphics

Photography

Video Editing

Web Design

## Awards & Recognition

### 2023

D&AD New Bloods Portfolio Winner

Young Ones TDC & Portfolio Shortlist

GDUSA Magazine Student to Watch

### 2019

Burlando Graphic Arts Scholarship

McKee Excellence in Graphic Design

DOE Chancellors Honor Roll in Art

## Education

### Fashion Institute of Technology

BFA in Graphic Design

May 2023

AAS in Communication Design

May 2021

## Experience

### Carmichael Lynch

Jun 2023 – Present

#### Design Intern

- Concepted and designed for multiple client accounts such as Hostess, Cheeseheads, Penumbra Theatre, and others – alongside an art director and copywriter partner.
- Concepted, designed, and produced for internal projects such as agency social posts, sizzle reels, and slate graphics.

### pretend.video

Jan 2023 – May 2023

#### Freelance Brand Designer

- Refined the brand strategy and visual identity of this tech startup.
- Designed supplementary visual assets such as letterheads, email signatures, deck templates, and merch.
- Concepted, designed, and produced over a dozen social posts to promote the launch of the brand.
- Prototyped high-fidelity wireframes for the brand's website.

## Projects

### GD@FIT '23 Senior Thesis Exhibition

Jan 2023 – May 2023

#### Senior Thesis Project & Website

- Displayed a short film, and book series detailing the anxieties of growing up with food allergies.
- Worked alongside 2 other designers to create the show's site.

### NYC Hip-Hop

Nov 2022 – Feb 2023

#### Museum Exhibition

- Tasked with creating a typographic exhibition within FIT's museum to celebrate 50 years of Hip-Hop.
- Worked on a team of designers to concept, develop, and execute designs that capture the elegance and grittiness of Hip-Hop.
- Created a series of typographic animations that were projected into the museum space.