



# Justin Valdez

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(718) 688-5831

## Education

### Fashion Institute of Technology

BFA in Graphic Design

May 2023

### Fashion Institute of Technology

AAS in Communication Design

May 2021

## Skills

Adobe Creative Suite

After Effects

Blender

Premiere Pro

HTML, CSS, and, JavaScript

Art Direction

Branding Concepts and Execution

Motion Graphics

Photography

Video Editing

Web Design

## Experience

### Carmichael Lynch

Jun 2023 – Present

#### Design Intern

- Conceive, create, present, and produce design ideas for multiple client accounts – Subaru, Bush's Beans, Hostess, Treasure Cave and others.
- Work alongside a multidisciplinary team to realize projects to the highest level of creativity and craft.
- Report to Creative Directors and support the wider design team.
- Learn about the advertising industry to create buyable design solutions.

### pretend.video

Jan 2023 – May 2023

#### Freelance Brand Designer

- Refined the brand strategy and visual identity of this tech startup.
- Designed supplementary visual assets such as letterheads, email signatures, deck templates, and merch.
- Concepted, and produced over a dozen social posts to promote the launch of the brand.
- Prototyped high-fidelity wireframes for the brand's website.

### West Coast Designs

Sep 2018 – Jun 2019

#### Graphic Design Intern

- Worked alongside the Senior Designer to produce logos, banners, flyers, websites, etc., for local clients.

## Awards & Recognition

### 2023

D&AD New Bloods Portfolio Winner

Young Ones Type Directors Club Shortlist

GDUSA Magazine Students to Watch

### 2019

Alburt Burlando Graphic Arts Scholarship

DOE Chancellors Honor Roll in Art

## Projects

### NYC Hip-Hop

Nov 2022 – Feb 2023

#### Museum Exhibition

- Tasked with creating a typographic exhibition within FIT's museum to celebrate 50 years of Hip-Hop.
- Worked on a team of designers to concept, develop, and execute designs that capture the elegance and grittiness of Hip-Hop.
- Created a series of typographic animations that were projected into the museum space.