



Justin Valdez

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(718) 688-5831

Education

Fashion Institute of Technology

BFA in Graphic Design

May 2023

Fashion Institute of Technology

AAS in Communication Design

May 2021

Skills

Adobe Creative Suite

After Effects

Blender

Premiere Pro

HTML, CSS, and, JavaScript

Art Direction

Branding Concepts and Execution

Motion Graphics

Photography

Video Editing

Web Design

Awards & Recognition

2023

D&AD New Bloods Portfolio Winner

Young Ones Type Directors Club Shortlist

GDUSA Magazine Students to Watch

2019

Alburt Burlando Graphic Arts Scholarship

DOE Chancellors Honor Roll in Art

Experience

Carmichael Lynch

Jun 2023 – Present

Designer

- Conceive, create, present, and produce design ideas for multiple client accounts – Subaru, Bush's Beans, Hostess, Treasure Cave and others.
- Work alongside a multidisciplinary team to realize projects to the highest level of creativity and craft.
- Report to Creative Directors and support the wider design team.
- Learn about the advertising industry to create buyable design solutions.

pretend.video

Jan 2023 – May 2023

Freelance Brand Designer

- Refined the brand strategy and visual identity of this tech startup.
- Designed supplementary visual assets such as letterheads, email signatures, deck templates, and merch.
- Concepted, and produced over a dozen social posts to promote the launch of the brand.
- Prototyped high-fidelity wireframes for the brand's website.

West Coast Designs

Sep 2018 – Jun 2019

Graphic Design Intern

- Worked alongside the Senior Designer to produce logos, banners, flyers, websites, etc., for local clients.

Projects

NYC Hip-Hop

Nov 2022 – Feb 2023

Museum Exhibition

- Tasked with creating a typographic exhibition within FIT's museum to celebrate 50 years of Hip-Hop.
- Worked on a team of designers to concept, develop, and execute visual solutions that captured the elegance and grittiness of Hip-Hop.
- Created a series of typographic animations that were projected into the museum space.