

### **Justin Valdez**

www.justinvaldez.com justinmanuelvaldez@gmail.com (718) 688.5831

#### **Education**

#### **Fashion Institute of Technology**

BFA in Graphic Design Minor in Art History May 2023

#### **Fashion Institute of Technology**

AAS in Communication Design 3.9 GPA May 2021

#### Ralph R. McKee CTE High School

Certified in Graphic Design 3.8 GPA May 2019

### **Skills**

Adobe Creative Suite
Motion Graphics & Video Editing
Fluent in HTML, CSS & JavaScript
Art Direction
Branding Concepts & Execution
Camera Capable

#### **Relevant Courses**

Design for Web-based UI
Dynamic Branding
Motion Graphics for Designers
Print & Digital Production
Typeface Design

### **Experience**

#### **West Coast Designs**

#### **Graphic Designer**

2018 - 2019

Worked alongside the Senior Designer to create a publication for a local theater, increasing total revenue by over 10%.

# McKee Advertising & Marketing Enterprise

#### **Graphic Design Intern**

2017 - 2018

Ideated and designed a series of promotional flyers for a local high school, increasing event turnout by 18%.

#### **Blue Label Design**

## **Graphic Design Intern**

2017

Pitched, designed, and developed a website for a local metaphysical supply shop, increasing conversions by 15%.

# **Awards & Recognition**

# Albert Burlando Graphics Art Scholarship Award May 2019

\$2500 scholarship awarded in recognition of hard work, dedication and success in the field of Graphic Design.

# Ralph R. McKee Excellence in Graphic Design Award May 2019

Awarded in recognition of hard work, dedication and success in the Graphic Design field of study.

# NYC DOE Chancellor's Honor Roll in Arts Award May 2019

Awarded in recognition of bringing honor and distinction to the school faculty, the public school system and the city of New York during the 2018–2019 school year.