



# Justin Valdez

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## Education

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### **Fashion Institute of Technology**

Bachelor of Fine Arts  
Graphic Design  
May 2023

### **Fashion Institute of Technology**

Associate in Applied Science  
Communication Design  
May 2021

## Skills

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Adobe Creative Suite  
After Effects  
Premiere Pro  
HTML, CSS, and, JavaScript  
Art Direction  
Branding Concepts and Execution  
Motion Graphics  
Photography  
Video Editing  
Web Design

## Relevant Courses

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Capstone Design Studio  
Graphic Design I, II, and III  
Dynamic Branding  
Motion Graphics for Designers  
Print & Digital Production  
Tangible Publication Design  
Typeface Design  
Typography and Language

## Experience

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### **pretend.video**

January 2023 – May 2023

#### **Freelance Brand Designer**

Responsible for updating and refining the visual identity of this tech startup.  
Concepting and executing a series of motion graphic social posts promoting the launch of the brand and website.

### **Freelance**

August 2021 – Present

#### **Graphic Designer**

Responsible for updating the GD@FIT program website, letfliesfly.com.  
Refined the mobile layout of a website for a NYC-based dance studio.  
Utilizing HTML, CSS, and JavaScript, I developed my own portfolio website.

### **West Coast Designs**

September 2018 – June 2019

#### **Graphic Design Intern**

Designed a publication for a local theater.  
Worked alongside the Senior Designer to produce logos, banners, flyers, websites, etc., for local clients.

## Awards and Recognition

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### **2023 Young Ones TDC & Portfolio Shortlist**

#### **April 2023**

Shortlisted for Young Ones TDC Other/Experimental Category.  
Shortlisted for Young Ones Portfolio in the Graphic Design category.

### **2023 Graphic Design USA Magazine Students to Watch**

#### **February 2023**

Nominated by FIT's Graphic Design BFA program alongside 3 other designers for showcasing excellence and promise in the field of Graphic Design.

### **Albert Burlando Graphic Arts Scholarship Award**

#### **May 2019**

A \$2500 college scholarship awarded in recognition of hard work, dedication and success in the field of Graphic Design.