John Egan | Boulder, CO | 720.205.3541 | john@johnegan.io | https://www.johnegan.io

Skills: Visual Design, Web Development, UX, HTML, CSS/Sass, PHP, Javascript, Git, Adobe Creative Suite (Photoshop, Illustrator), Sketch, Invision, Salesforce, Wordpress, Bootstrap, Google Analytics, SEO, A/B Testing, Email Design, Animation

Experience

Web Experience Developer   2015 - 2018
VictorOps
- Led design, development & strategy for victorops.com
- Created user flows which generated $300k+ in annual revenue
- Design for web, email, and paid search (plus the occasional sticker & t-shirt)
- Analytics & A/B testing to improve UX and increase conversion rates
- Built microsites such as help.victorops.com and devopsroadtrip.com

Web Designer   2015
Townsquare Media
- Wordpress development for national event sites
- Develop HTML email campaigns with a focus on mobile and cross email client compatibility
- Design graphics for Townsquare brands' social media accounts

Assistant Webmaster / Digital Marketing Coordinator   2013 - 2014
New England Patriots
- Front-End Development for Patriots.com
- Design for web/email/social for the New England Patriots Brands
- Built HTML emails for marketing campaigns
- Provided game day support including: moderating the Patriots Pregame Social chat, podcast production, photographing press conferences, social media updates, image editing and post-game interviews

Assistant Web Developer   2012 - 2014
Community College of Rhode Island
- Design and Development for CCRI.edu
- Information architecture with a focus on Section 508 Compliance
- Created technical content for students & faculty
- Updated content on faculty Wordpress sites.