

John Egan

607 Cascade Ave

Boulder, CO 80302

(720) 205-3541

john@johnegan.io

<https://www.johnegan.io>

Experience**Web Experience Developer****2015 - 2018****VictorOps**

- Led strategy, design & development for victorops.com
- Built new conversion funnels which generated \$300k+ in annual revenue
- Developed A/B testing program to improve UX
- User-centered web, email, and banner design (plus the occasional sticker)
- Built microsites such as help.victorops.com and devopsroadtrip.com

Web Designer**2015****Townsquare Media**

- Wordpress development for national event sites.
- Develop HTML email campaigns with a focus on mobile and cross email client compatibility.
- Design graphics for Townsquare brands' social media accounts.

Assistant Webmaster / Digital Marketing Coordinator**2013 - 2014****New England Patriots**

- Front-End Development for Patriots.com
- Design with email/web/social focus for the New England Patriots, Patriots ProShop & Gillette Stadium
- Built HTML emails for marketing campaigns in CRM solution
- Provided game day support including: moderating the Patriots Pregame Social chat, video and podcast production, photographing press conferences, social media updates, image editing and post-game interviews

Assistant Web Developer**2012 - 2014****Community College of Rhode Island**

- Front-End Development for CCRI.edu
- Managed content and information architecture of academic sites with a focus on Section 508 Federal Accessibility Compliance
- Redesigned content-rich educational web pages
- Created technical content and tutorials for students & faculty to simplify their experience with CCRI.edu