

"To have another language
is to possess a second
soul" - Charlemagne, King
of the Franks

FIND OUT MORE INFORMATION

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LEARN A NEW LANGUAGE

DO SOMETHING NEW



DID YOU KNOW?

- Purdue offers 14 different language programs available for any student to take!
- Learning a new language offers the opportunity for people to explore new countries, and learn more about global cultures!
- Learning a new language has shown to boost cognitive ability, and even reduce potential of being diagnosed with Alzheimer's!

65%

of students think
language learning will
be useful in their
careers¹

5-20%

higher projected income
for bilingual workers
compared to monolingual
workers²

¹ Taken from a sampling of undergraduate students

² Bureau of Labor Statistics. 'Occupational employment projections to 2020.' January 2012. <http://www.bls.gov/opub/mlr/2012/01/art5full.pdf>

WHY SHOULD YOU?

Learning a new language is often times difficult, but the hardest part is starting. Here are some reasons why you should learn a new language today:

FOR SKILLS

Employers desire bilingual workers to expand their business globally. Learning a new language has the potential to exponentially increase salaries as well!

FOR TRAVEL

74.19% of students want to travel during their academic careers. Learning a new language only fosters a better experience!

