

Josh Woodcock // Web Developer (Front-End & Wordpress)

832-247-8742 // josh@j0w0.com // j0w0.com // github.com/j0w0 // linkedin.com/in/j0w0

Detail-oriented and solutions-focused **Web Developer with a foundation in front-end engineering** and Wordpress development. Skilled in designing scalable, maintainable systems and architecting custom CMS platforms.

Skills: Web Development (React, Next.js, JavaScript, TypeScript, PHP, HTML5, Tailwind CSS, CSS/SCSS), Content Management Systems (Wordpress, ACF, WooCommerce), Back-End (PHP, MySQL, REST APIs, Firebase), Tools (Git, Webpack, Gulp, Stripe, Twilio, Google Analytics), Design/UX (Adobe CC, Figma, responsive & accessible design)

Experience

Front-End Web Developer

Visit Widget | March 2023–Present | Austin, Texas

- Architected a scalable Wordpress starter theme to standardize and speed up new client onboarding, supporting modular components and white-label configuration.
- Engineered a React-based CMS with custom dashboards and analytics, integrating platform data and providing admin control over app features.

Full-Stack Developer

Hahn | Contract | May 2022–December 2022 | Austin, Texas

- Modernized a legacy Learning Management System using React and Wordpress, improving performance, user flow, and editor usability.
- Designed and implemented custom CMS features and reusable content blocks to improve client marketing workflows.

Front-End Software Engineer

Music Audience Exchange (MAX) | January 2021–May 2022 | Austin, Texas

- Developed front end of brand and artist web apps for streaming concerts, including real-time chat and donations.
- Simplified development process for quicker turnaround by creating standardized templates for content and layout.

Front-End / UX Developer

Remedy Urgent Care | January 2019–July 2020 | Austin, Texas

- Refactored urgent care booking experience, increasing appointments by 1000% and reducing support calls by 25%.
- Integrated marketing automation, payment (Stripe), and scheduling flows directly into Wordpress/WooCommerce.

MIS Web Developer

Ford Audio-Video | January 2017–January 2019 | Austin, Texas

- Developed and maintained company's Wordpress site and custom event management tools.
- Integrated e-commerce and communication services (Twilio, Stripe) into Wordpress for marketing integration.

Digital Media Marketing Coordinator

Ford Audio-Video | July 2014–January 2017 | Austin, Texas

- Oversaw and produced all digital marketing efforts such as website maintenance, event landing page development, email campaigns, and graphic design and production for all digital marketing materials and promotions.

Education

Texas State University

BFA, Communication Design | San Marcos, Texas

General Assembly

Software Engineering | Austin, Texas