

# Josh Woodcock – Software Engineer

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## Summary

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**Software Engineer specializing in front-end development** with 5+ years of experience building websites and web application interfaces that enhance efficiency, streamline processes, and drive lead generation for B2B and B2C marketing, advertising, and sales teams.

## Technologies

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- **Front-End** – React, JavaScript, TypeScript, Next.js, Redux, Jest, HTML, CSS
- **Design Libraries** – Tailwind CSS, Ant Design, Bootstrap, Material Design
- **Back-End** – PHP, Python, Express, Rails, Node
- **Databases** – MySQL, PostgreSQL, MongoDB, GraphQL, Google Firebase
- **Tools** – Visual Studio Code, Cursor, Git, NPM, NVM, Vite, Jira, Postman, Webpack, Gulp, Local WP
- **Content Management Systems** – WordPress, Sanity, Contentful, Headless CMS Systems
- **Cloud-Based Hosting** – AWS, Vercel, Heroku, Netlify, WP Engine
- **API Services** – Google Maps, Stripe, SendGrid, Twilio, MailChimp, YouTube
- **Analytics** – Google Analytics, Google Tag Manager, GA4, A/B Testing
- **Design/UX** – Adobe Creative Suite, Figma, Responsive Design, UX & Graphic Design

## Experience

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### Front-End Software Developer

March 2023–August 2025

*Visit Widget – Austin, Texas*

- Executed development of custom content management system and migration of legacy Rails app to React, implementing custom components using Ant Design library, resulting in an optimized and more modern UI.
- Standardized client onboarding process, reducing setup time and streamlining installation, content scaffolding, and data synchronization.

### Full-Stack Developer

May 2022–December 2022

*Hahn – Austin, Texas*

- Migrated legacy learning management system to custom system using React, JavaScript, PHP, and MySQL, significantly improving content management workflows, enhancing usability, and reducing page load times by optimizing for Core Web Vitals.
- Developed and maintained new features for client websites, apps, and content management systems that improved user engagement and streamlined content updates.

### Front-End Software Engineer

January 2021–May 2022

*MAX.Live – Austin, Texas*

- Initiated and implemented migration from static data to Google Realtime Firebase, enhancing real-time content updates and simplifying content management for front-end of live-streaming web apps using React and TypeScript.
- Simplified development process by architecting standardized data structures for content and layout, resulting in quicker turnaround times.

### Front-End Developer

January 2019–July 2020

*Remedy Urgent Care – Austin, Texas*

- Increased appointment bookings, reduced service coordinator call times by over 25%, and contributed to the startup securing two stages of funding by streamlining booking and payment flows using JavaScript, PHP, MySQL, and DrChrono EHR integration.

### Web Developer

January 2017–January 2019

*Ford Audio Video – Austin, Texas*

- Supported marketing and sales teams by increasing leads and user engagement through custom development of event landing pages, WordPress websites, and internal web apps.

### Digital Marketing Coordinator

July 2014–January 2017

*Ford Audio Video – Austin, Texas*

- Managed and produced all digital marketing efforts for corporate website, event landing pages, email campaigns, and graphic design direction.

## Education

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### Texas State University

BFA, Communication Design – San Marcos, Texas

### General Assembly

Software Engineering – Austin, Texas