Josh Woodcock // Front-End Software Engineer

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Software Engineer with a front-end focus, experienced in building websites and web application user interfaces that improve efficiency and automate processes.

Technologies: Front-End (React, JavaScript, TypeScript, Redux, Next.js, Jest, HTML, CSS), **Design Libraries** (Tailwind, Ant Design, Bootstrap), **Back-End** (PHP, MySQL, GraphQL, Firebase), **Tools** (Cursor, Git, npm, nvm, Jira, Webpack, Gulp, Local), **CMS/Wordpress** (ACF, Classic and Block Themes, WooCommerce), **Hosting** (AWS, Netlify, Vercel, Heroku, WP Engine), **REST API Services** (Google Maps, YouTube, Stripe, SendGrid, Twilio, MailChimp), **Analytics** (Google Analytics, Google Tag Manager, Optimizely), **Design/UX** (Adobe Creative Suite, Figma, responsive design, WCAG accessibility)

Experience

Front-End Software Developer

Visit Widget | March 2023–Present | Austin, Texas

- Developed custom React-based content management system and migrated legacy Rails app to React, implementing custom components based on Ant Design UI library, resulting in a smoother and more modern UX design.
- Streamlined new client site onboarding by creating a standardized Wordpress theme, leading to quicker installation, content scaffolding, and data-synchronization implementation.

Full-Stack Developer

Hahn | Contract | May 2022–December 2022 | Austin, Texas

- Rebuilt legacy Learning Management System using React and Wordpress while targeting optimization for Core Web Vitals, significantly improving content management workflows, enhancing usability, and reducing page load times.
- Implemented and maintained new features for client websites, apps, and content management systems that improved user engagement and streamlined content updates.

Front-End Software Engineer

Music Audience Exchange (MAX) | January 2021–May 2022 | Austin, Texas

- Developed frontend of brand and artist web apps for live-streaming concerts using React and Google Firebase, enhancing real-time content updates and simplifying content management.
- Simplified development process for quicker turnaround by creating standardized templates for content and layout.

Front-End / UX Developer

Remedy Urgent Care | January 2019–July 2020 | Austin, Texas

- Streamlined and refactored urgent care web app using Wordpress and DrChrono EHR integration, contributing to the startup securing two stages of funding. Improved booking and payment flows, along with UX enhancements, significantly increased appointment bookings and reduced service coordinator call times by over 25%.

MIS Web Developer

Ford Audio-Video | January 2017–January 2019 | Austin, Texas

- Developed and maintained custom Wordpress websites, marketing landing pages for campaigns and event registrations, and web apps to support sales and event promotions.

Education

Texas State University

BFA, Communication Design | San Marcos, Texas

General Assembly

Software Engineering | Austin, Texas