

Josh Woodcock – Front-End Software Engineer

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Summary

Front-End Software Engineer with 5+ years of experience in building websites and web app user interfaces that improve efficiency, automate processes, and generate leads for both B2B and B2C marketing, advertising, and sales teams.

Technologies

- **Front-End** – React, JavaScript, TypeScript, Next.js, Redux, Jest, HTML, CSS
- **Design Libraries** – Tailwind CSS, Ant Design, Bootstrap, Material Design
- **Back-End** – PHP, MySQL, PostgreSQL, MongoDB, GraphQL, Firebase, Express, Rails, Node
- **Tools** – Visual Studio Code, Cursor, Git, NPM, NVM, Vite, Jira, Postman, Webpack, Gulp, Local WP
- **CMS/WordPress** – ACF, Custom Themes, Gutenberg, WooCommerce, WordPress, Headless CMS
- **Cloud-Based Hosting** – AWS, Vercel, Heroku, Netlify, WP Engine
- **API Services** – Google Maps, Stripe, SendGrid, Twilio, MailChimp, YouTube
- **Analytics** – Google Analytics, Google Tag Manager, GA4, Optimizely
- **Design/UX** – Adobe Creative Suite, Figma, Responsive Design

Experience

Front-End Software Developer

March 2023–August 2025

Visit Widget – Austin, Texas

- Executed development of custom content management system and migration of legacy Rails app to React, implementing custom components using Ant Design library, resulting in an optimized and more modern UI.
- Standardized client onboarding process, reducing setup time and streamlining installation, content scaffolding, and data synchronization.

Full-Stack Developer

May 2022–December 2022

Hahn – Austin, Texas

- Migrated legacy learning management system to custom system using React, JavaScript, PHP, and MySQL, significantly improving content management workflows, enhancing usability, and reducing page load times by optimizing for Core Web Vitals.
- Developed and maintained new features for client websites, apps, and content management systems that improved user engagement and streamlined content updates.

Front-End Software Engineer

January 2021–May 2022

MAX.Live – Austin, Texas

- Initiated and implemented migration from static data to Google Realtime Firebase, enhancing real-time content updates and simplifying content management for front-end of live-streaming web apps using React and TypeScript.
- Simplified development process by architecting standardized data structures for content and layout, resulting in quicker turnaround times.

Front-End Developer

January 2019–July 2020

Remedy Urgent Care – Austin, Texas

- Increased appointment bookings, reduced service coordinator call times by over 25%, and contributed to the startup securing two stages of funding by streamlining booking and payment flows using JavaScript, PHP, MySQL, and DrChrono EHR integration.

Web Developer

January 2017–January 2019

Ford Audio Video – Austin, Texas

- Supported marketing and sales teams by increasing leads and user engagement through custom development of event landing pages, WordPress websites, and internal web apps.

Digital Marketing Coordinator

July 2014–January 2017

Ford Audio Video – Austin, Texas

- Managed and produced all digital marketing efforts for corporate website, event landing pages, email campaigns, and graphic design direction.

Education

Texas State University

BFA, Communication Design – San Marcos, Texas

General Assembly

Software Engineering – Austin, Texas