



JOHN D. STOREY

ux | front-end developer

t: 208 227 3646
a: 1080e 700n provo ut
w: johndangerstorey.com
e: john@johndangerstorey.com
g: github.com/johndangerstorey

JANE.COM

Aug 2014 - Present

DEV MOUNTAIN

Jan 2014 - Aug 2014

TXTWIRE.COM

Feb 2013 - Jan 2014

MENTIONABLES

2011 - 2013

UX DEVELOPER

Voice of the user on a team to implement new features and improve performance of an existing site used by 1M+ users to transact \$100M + in revenue. I love the culture of this 3 year old startup and the great minds I get to work alongside to deepen experience in A/B testing, large project organization, branding guidelines, HTML email automation, Google Tag Manager, NPM, Grunt and ReactJS.

MENTOR | FREELANCE

After designing and working within tech, I took the initiative to learn how to code at a code bootcamp. I had previous experience, so while to graduating in both web and iOS development I was able to work freelance as well as become a mentor.

VP MARKETING

6 year old Tech Startup focusing on SMS messages sending 10M - 12M monthly. I headed initiatives to overhaul UI to be more user friendly, a mobile app, and the creation a national sales platform. I set up experiments with measurable metrics to compare conversion rates and overall profitability of campaigns.

I believe I've gained many experiences outside the workplace that contribute to my overall value. Ask me about my kickstarter and 3 weeks in New Zealand to become an extra in The Hobbit, my month long adventure through Central America in an old converted bus, the Make It Happen Wagon, marathon, triathlon, guinness world record silly string fight, cat poncho mall kiosk, or the two years I lived in Peru.

CODE BOOTCAMP

Jan-Aug 2014

JAVASCRIPT | iOS

Spent 6 months attending Dev Mountain for both web and ios development focusing primarily on HTML, CSS, Javascript (Angular), and Objective C.

UNIVERSITY - BYU

Aug 2012

ART DIRECTION | ADVERTISING

Undergraduate in forming strategic advertising campaigns. It is worthwhile to mention my capstone project that harnessed the power of social media to become extras on the movie The Hobbit: goo.gl/ooYuWn

TESTIMONIALS

"When asked to describe John D. Storey, the first thought that came was a recent declaration by Pixar CEO Ed Catmull in the Harvard Business Review, "Talent is rare" and John is talented. Open mindedness is the hallmark of his demeanor, making it very easy for him to work with others."

Duane Busby | Director of Operations at BYU Football

"John D. produces work that has a creative x-factor that most people can't consciously point out, but know it when they see it. I've worked with John D. on a number of creative projects and find his talents to be second-to-none."

JD Tueller | CEO App Raptors, VP Marketing @ Operation Underground Railroad

EXPERTISE

HTML	<div></div>
CSS / SASS	<div></div>
JAVASCRIPT	<div></div>
GOOGLE ANALYTICS	<div></div>
ANGULAR	<div></div>
REACT	<div></div>
NODE MONGODB	<div></div>
PHOTOSHOP	<div></div>
JQUERY	<div></div>
OBJECTIVE C	<div></div>