



JOHN D. STOREY

COVER LETTER

Let's keep this short and sweet. I love technology. I come from a creative background, but like building user experiences with code slightly more than I like drawing them up. I own multiple cryptocurrencies and hope that blockchain technology will empower our world to become a better place. React by day, Solidity by night, UX on special occasions ;)

CONSENSYS

2017 - Present

JANE.COM

2014 - 2017

TXTWIRE.COM

2013 - 2014

MENTIONABLES

SENIOR DEVELOPER

Architected and built both Balanc3 and Meridio's front-end from the ground up. Experience with Solidity, Geth, Web3, Truffle and MetaMask integration. Assisted in the API architecture as well.

FRONT END

Built new features in React to improve performance and maintained existing Angular apps used by 1M+ users to transact \$100M+ in revenue. Worked alongside great minds in this 5-year-old Inc500 startup to deepen experience in Redux, ReactJS, functional stateless components, A/B testing, analytics, large project organization, branding guidelines, and meeting deadlines.

MARKETING

6 year old Tech Startup focusing on SMS messages sending 10M - 12M monthly. I headed initiatives to overhaul UI, a mobile app, and the creation a national sales platform. Used Google Analytics to analyze metrics and measure conversion rates of campaigns and A/B tests.

I've gained many experiences outside the workplace that contribute to my overall value. Ask me about my kickstarters, marathon, a quest to become an extra in The Hobbit films, the adventure through Central America in The Choolbus, the Make It Happen Wagon, World Records, my trek to Everest Base Camp, the two years I lived in Peru, or the 20ish other countries I've visited.

TECHNICAL

Continuous

BYU - 4YR

Aug 2012

BLOCKCHAIN, JAVASCRIPT & iOS

B9's Ethereum Dev Course, ConsenSys Accademy, Dev Mountain for both web and ios development, and usually have a side project going for learning a new technology or interest.

ART DIRECTION | ADVERTISING

Undergraduate in forming strategic advertising campaigns. It is worthwhile to mention my capstone project that harnessed the power of social media to become extras on the movie The Hobbit:

TESTIMONIALS

"When asked to describe John D. Storey, the first thought that came was a recent declaration by Pixar CEO Ed Catmull in the Harvard Business Review, "Talent is rare" and John is talented. Open mindedness is the hallmark of his demeanor, making it very easy for him to work with others."

Duane Busby | Director of Operations at BYU Football

"John D. produces work that has a creative x-factor that most people can't consciously point out, but know it when they see it. I've worked with John D. on a number of projects and find his talents to be second-to-none."

JD Tueller | CEO App Raptors

EXPERTISE

REACT	<div></div>
SOLIDITY	<div></div>
JAVASCRIPT	<div></div>
GOOGLE ANALYTICS	<div></div>
ANGULAR	<div></div>
HTML / CSS / SASS	<div></div>
NODE / MONGODB	<div></div>
UI / UX	<div></div>
iOS DEVELOPMENT	<div></div>