

# Travis Simons

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## SUMMARY

Tech-literate generalist with experience in digital media, AV, and customer-facing roles. Quick to learn new tools, troubleshoot problems, and support fast-moving teams. Comfortable with content production, basic IT tasks, and remote workflows. Looking for entry-level roles in media, tech, or IT support where flexibility and reliability are valued.

## EDUCATION

### The University of Texas at Austin, Austin — *Bachelor's of Science*

Graduate FALL 2024

Bachelor of Science in Radio-Television-Film and a minor in Architectural Studies. President's List fall 2020. Student Government Association, Fall 2021.

## EXPERIENCE

### Adrafül Laboratories, Austin — *Digital Media Intern*

FALL 2023 - FALL 2024

- Produced branded content and product photography, contributing to nearly 20,000 homepage impressions
- Collaborated with founders to develop visual assets and marketing strategies
- Provided ongoing digital media support across platforms and product launches

### Markey's Audio/Visual Inc, Austin — *AV Tech*

FEB 2024 - Present

- Deployed and operated a/v systems for large-scale corporate events in high-end downtown venues
- Assembled sound, video, and lighting rigs for 1000+ attendees
- Assisted guests and stakeholders in live event environments under time pressure

### The Daily Texan, Austin — *Photojournalist*

FALL 2023

- Photographed breaking news, cultural events, and campus life for UT Austin's flagship publication
- Delivered fast-turnaround edited sets for daily editorial use

## SKILLS

**Creative Tools:** Adobe Premiere, After Effects, Photoshop, Figma

**AI/Automation:**

Midjourney, Pika, Ollama, Stable Diffusion, Runway, etc.

**Media Production:**

Photography, Videography, Editing, Content Strategy, Branded Media

**Technical:** Unreal Engine (Basic), Framer, html/css (modification level)

**Soft Skills:** Attention to Detail, Quick Learning, Adaptive Problem-Solving, Guest-Facing Communication

**Other:** Espresso, food prep, Inventory Management

## INTERESTS

Creative automation.

Digital storytelling.

Realtime graphics.

UI design.

Immersive media.

Experimental games.

Remote-first teams.

## **UT Austin, Austin— *LAITS Classroom Support***

Fall 2020

- Provided live technical support for hybrid and streamed university courses
- Troubleshoot AV systems, software, and connectivity in real time
- Supported instructional technology and lecture capture workflows

## **ADDITIONAL EXPERIENCE**

### **Bunkhouse, Austin — *Barista***

APR 2024 - PRESENT

- Maintained a 2,000 sq ft cafe space and delivered high-volume guest service

### **Royal Blue Grocery @ Giga-Texas, Austin — *Barista, Warehouse Operations***

APR 2024 - OCT 2024

- Served espresso to Tesla engineers and executives on a high-security campus
- Managed incoming/outgoing inventory with tight turnaround

### **White Lodging LLC, Austin — *Server, Barista, Server Assistant, Host***

FEB 2022 - NOV 2023

- Provided high-touch service during 300+ cover brunch rushes
- Rotated between roles to meet operational needs in a fast-paced luxury hotel restaurant