

THE DATA CARDS PLAYBOOK • ACTIVITY WORKBOOK

Templatize

Participatory activities for purposeful, transparent, and people-centric dataset documentation



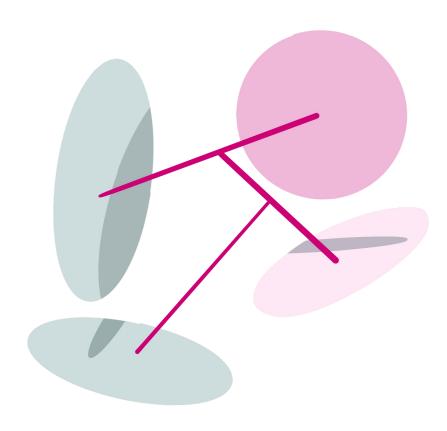


Templatize

Prerequisite checklist

BEFORE YOU BEGIN

- → Understand the structure of Data Cards
- → Completed Lens and Scopes brainstorm
- → Update results from aforementioned in the Activity Tracker for future reference

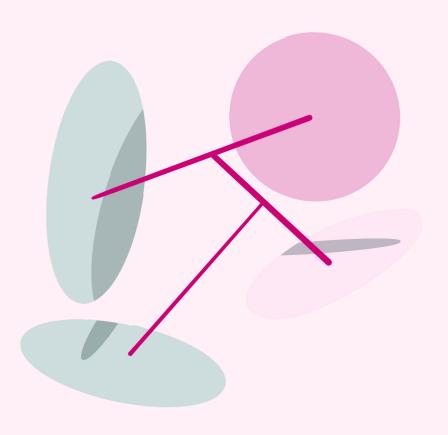


#datacardsplaybook

Data Card Template

Create an intentionally multi-faceted template for your Data Card, which can be critically examined.

- Lenses and scopes should cover almost all of your agents' information needs
- Arrange these into a template based on emergent organization schemes
- Examine this template to find gaps and opportunities



Pro-tips for Data Card Template activity

- Make it snappy
 - Convert a lens into a short title, each denoting one section (or sub-section)
- **Reep it tidy**Organize scopes in rows aligned with each section, for easy reference
- Consolidate where possible
 It's ok to produce sets of scopes which have n telescopic questions,
 n+ periscopic questions, n++ microscopic questions
- Think outside the box

 Consider how you might update, add, or extend the sections

Use scopes and lens to make a Data Card Template

Step 1: Categorize your scopes and lenses into categories

Suggested: Summary, Access & Licenses, O,F,T,E,n

Step 2: Organize scopes and lenses in sections

Step 3: Turn lenses into titles and scopes into content placeholders

Step 4: Evaluate each section critically, refining your template as you go

Step 5: Transfer results to the Activity Tracker tab in your tracker

Take note of modality-specific lenses. These will become customizable units for your Data Card template.

Write lens here (Title) telescopic periscopic

Category

microscopic

Organize your lenses & scopes into categories and then create sections.

Use the following prompts to discuss and evaluate each section:

Does this section support the attributes and characteristics described in the Persona Worksheets? Which personas and how?

Is this category too dense or sparse? Is this intentional?

Is there a meaningful hierarchy expressed in the lenses & scopes?

How does this section relate to others? Are there any other sections or sub-sections that are relevant?

Publishers of the dataset

telescopic

What's the name of the institution or organization who published it?

Can publishers be contacted?

periscopic

Which team, group, or group of individuals are responsible for publishing the dataset?

What kind of institution or organization is the publishing party?

Where are publishers located?

How can publishers be contacted for feedback?

Origins

microscopic

Who's (individual) primarily responsible for publishing the dataset?

If the publishers are different from creators of the dataset, who are the creators?

How are creators involved with the dataset if different from publishers?

What is the mission statement of the publishing party?

What should publishers be contacted for? Errata?

EXAMPLE NOTES

Personas:

- Investigative journalist audit
- SW Developer feedback

Is this category too dense or sparse? Is this intentional?

 Too dense, move creators to different

Is there a meaningful hierarchy expressed in the lenses & scopes?

 Break up into publishers, funding...

How does this section relate to others? Are there any other sections or sub-sections that are relevant?

 Origins - creators relevant to publishers

Next steps

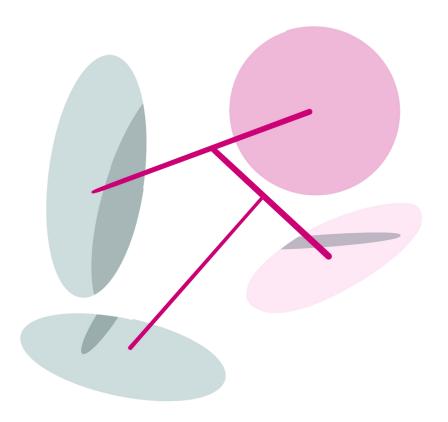
OUTCOMES

Lenses and Scopes organized into a draft Data Card template, ready for critical evaluation in reflective activities.

FOLLOW UP

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- → Update your Activity Tracker
- → Next: Module 02, Inspect



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