Jisoo Jang

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Role

UI/UX designer and Product & Packaging designer

Summary

I am focused on building intuitive, human-focused design and experiences. With a strong interest in accessibility and inclusive design, I create products that feel clear, considerate, thoughtful, and easy to use for diverse audiences.

Skills

/ Hard Skills

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effect)
Figma, Framer
Blender (3D)
Jira, Trello
HTML5, CSS
JavaScript
Visual Studio Code

React.js, Next.JS
Node.js, Express
REST APIs, SQL
Expo, Wordpress
Authentication
Web Security Basics
Google Analytics
Content Marketing
SEO

Prototyping, Wireframing
Design, Colour System
Responsive UI Design
Interaction Design
Usability Testing
Accessibility (WCAG)
Packaging Design
Typography

/ Soft Skills

Bilingual (English/Korean)
Time Management
Clear Communicator
Cross-functional
Collaborator
Conflict Resolution
Detail-oriented
Strong Prioritization

Education

Diploma of **Digital Design and Development**
British Columbia Institute of Technology (BCIT)

Sep 2024 - May 2026

Burnaby, BC

Projects

Scaffold / Role - UI/UX Designer, Graphic Designer
Sep 2025 - Dec 2025

All-in-one funding platform for tradespeople that consolidates financial resources with AI support

✳ Conducted user interviews and usability testing to validate the eligibility-filtering flow, then iterated on information architecture to reduce confusion and speed up grant discovery
✳ Designed an eligibility-based discovery experience by consolidating fragmented resources into one hub and refining filtering/search patterns to improve findability
✳ Created print-ready marketing collateral (brochure + business cards) with clear information hierarchy and brand-consistent layout

Montro / Role - UI/UX Designer
Jan 2025 - May 2025

Gamified expense-tracking app that builds spending awareness through goal and reward-based milestones

✳ Mapped and designed the core user flow from logging expenses to earning milestones using wireframes and prototypes to keep the experience simple for our target users
✳ Tested the reward and goal-setting flow and refined UI copy and interactions to improve clarity and usability

Experience

Shift Supervisor / Starbucks

June 2022 - June 2025

Vancouver, BC

✳ Led team communication at Canada's largest store, keeping operations smooth in a fast-paced, high-pressure setting
✳ Resolved customer escalations and improved the guest experiences by aligning clear, timely team coordination

Office Coordinator / Quotemedia, Inc

July 2022 - May 2025

Vancouver, BC

✳ Managed new-hire onboarding, facilitated recurring office check-ins to maintain a productive workplace environment
✳ Created and maintained internal documentation to standardize office workflow and reduce friction for employees

Certifications

Adobe Photoshop 2025 Professional Certificate

Jan 2026

✳ Completed LinkedIn Learning's Essential Skills in Adobe Photoshop (2025)
✳ Retouching, Compositing, Non-destructive Workflows, and Editing

Adobe InDesign 2025 Professional Certificate

Dec 2025

✳ Completed LinkedIn Learning's Essential Skills in Adobe InDesign (2025)
✳ Layout, Typography Hierarchy, Print Production and Colour Profiles

Adobe Illustrator 2025 Professional Certificate

Dec 2025

✳ Completed LinkedIn Learning's Essential Skills in Adobe Illustrator (2025)
✳ Vector Illustration, Typography, Brand Assets, and Print/Digital Export

HubSpot Academy Content Marketing Certified

Apr 2025

Validated skills in content strategy, SEO content optimization, promotion, content planning, distribution, and performance analysis

Volunteer

BCIT Big Info 2025 Event Assistant

Oct 2025

Represented BCIT's Digital Design and Development program at Big Info 2025, engaging prospective students, answering questions, and supporting flow

D3 & FSWD Annual Student Showcase Assistant

Dec 2024

Supported BCIT's D3 & FSWD Student Innovation Showcase by assisting with event flow, coordinating guests and guiding students showcase schedule

Vancouver Downtown Policing Community

Jan 2019 - Jan 2020

✳ Certificate of Appreciation from the Vancouver Police Department
✳ Community Policing for neighborhood patrols, crime prevention support, and reporting suspicious activity