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COMPANY PITCH

2024

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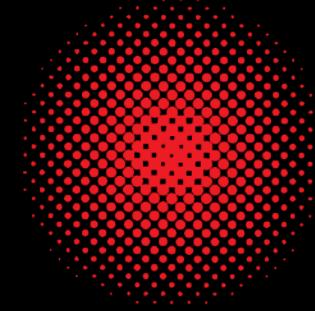
# WHO IS THIS PITCH FOR?

This is for you if you want to:

- 1 | Accelerate development.
- 2 | Build high-quality products.
- 3 | Complete an urgent project.

# OUR SERVICES

D I G I T A L   A G E N C Y



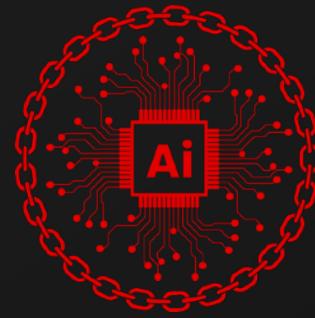
## Digital Transformation

- Web/mobile development
- UI/UX + design
- System integration
- Scale MVPs or launch Series A-ready products.
- Refactoring, fix technical debt



## Innovation Acceleration

- Rapid Prototyping
- MVP development
- Proof of concept creation
- Quick iteration cycles
- Faster go-to-market



## Strategic Upgrades

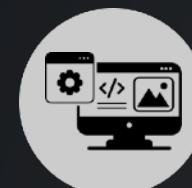
- Custom AI solution design
- Natural language processing
- Payment infrastructure
- Smart contracts
- Web3 Dapps

We specialize in solutions tailored to your stage of growth.

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# OUR EXPERIENCE

(75 projects)



Web/Mobile App Development (22)



System Integration and Optimization (2)



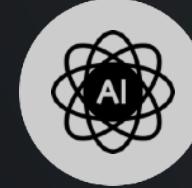
Game Development (5)



Web Design (18)



Blockchain and Web3 dApps (18)



AI and Machine Learning (3)



HR and staffing (7)

# ABOUT n0thn

## Origin story

D I G I T A L   A G E N C Y

My team started as blockchain experts. After completing two major crypto projects in 2019, we began an exciting period of growth, from 3 to 12 people.

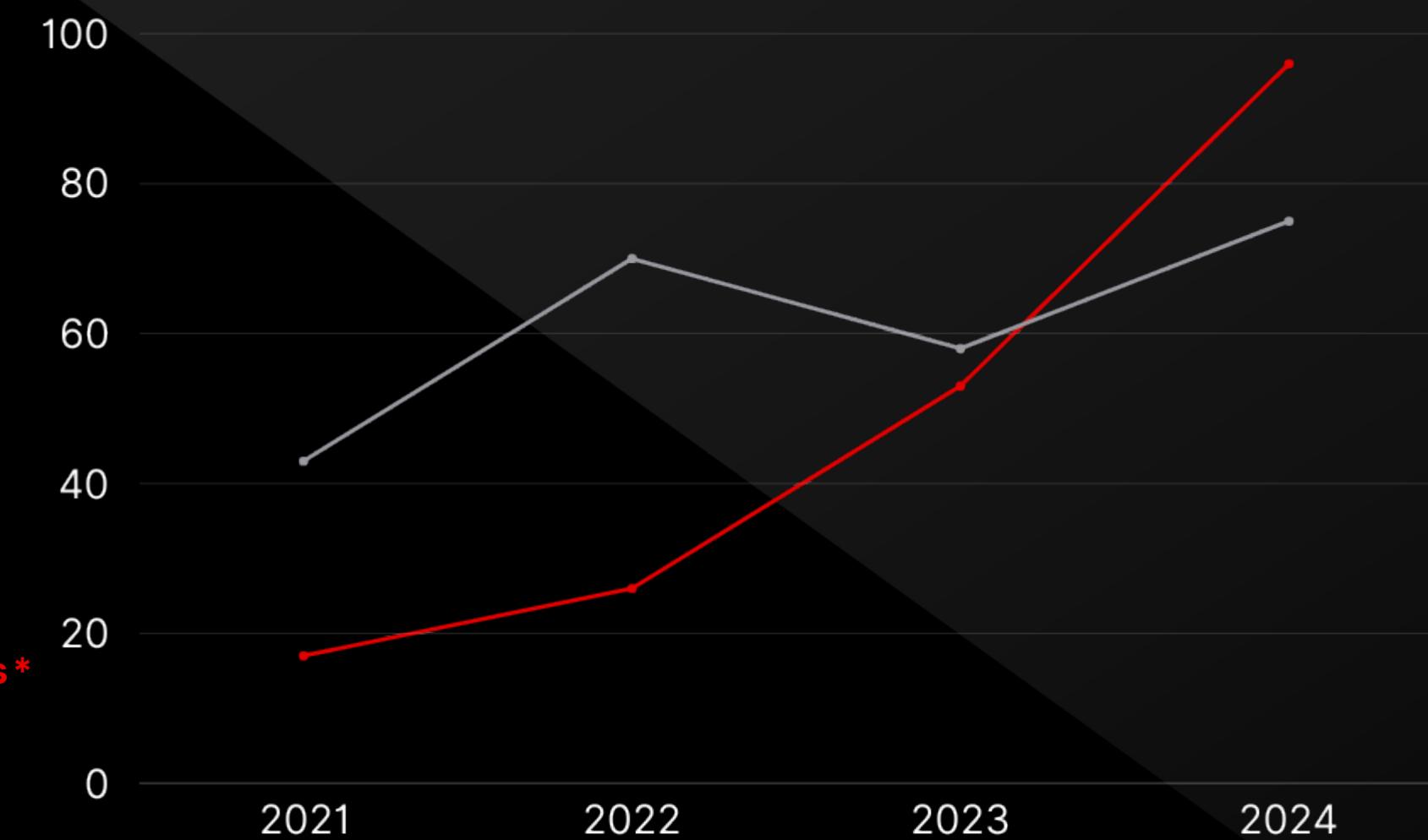
## Metrics

Largest project budget: **\$2.5M**

Engagement start: **\$250K**

Average MVP development time: **50 - 90 days\***

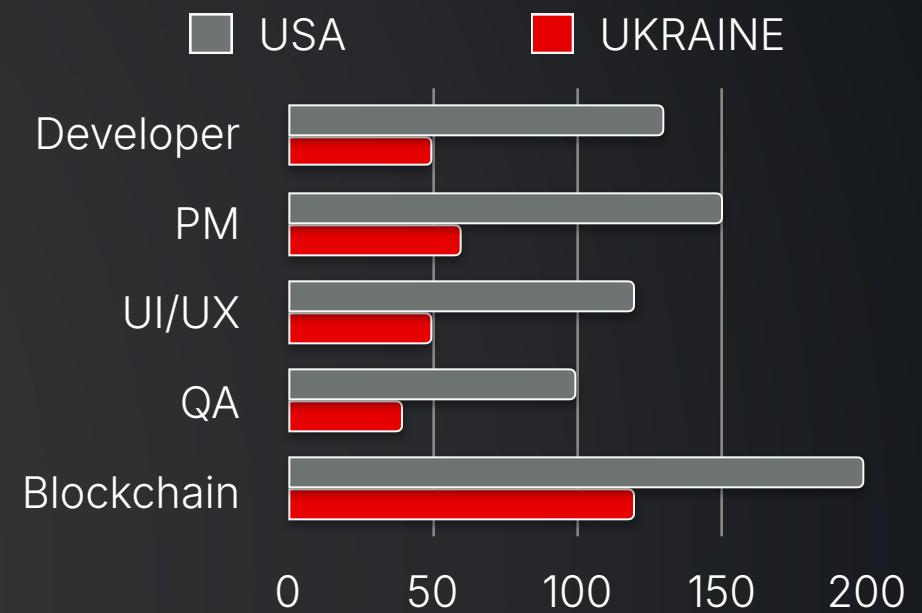
Average full project cycle: **96m-1y\***



\* ai acceleration can apply

# VALUE COMPARISON

D I G I T A L   A G E N C Y



\$70 - \$130	Software Engineer	\$30 - \$50
\$90 - \$150	Project Manager	\$40 - \$60
\$80 - \$120	UI/UX Designer	\$25 - \$50
\$60 - \$100	QA Engineer	\$20 - \$40
\$120 - \$200	Blockchain Developer	\$80 - \$120

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Increase efficiency by up to 70% without compromising quality.

# OUR ADVANTAGE

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01

## Tailored Solutions

Custom strategies aligned with your business goals.

02

## Rapid team assembly

Quickly building dedicated teams to support your vision and goals.

03

## AI-Supercharged Efficiency

Using AI agents enhance teams, boosting speed, precision, and efficiency.

04

## Full visibility & control

Complete control with real-time project tracking tools and structured, detailed documentation.

05

## Ukrainian talent pool

Most reliable expert developers delivering exceptional results.

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# SHOWCASE

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A handpicked collection of  
relevant cases

# CASE JIBX.IO

## Vision

A decentralized exchange built on EVM-compatible blockchains. It supports perpetual futures trading, and deposit re-staking, allowing users to trade digital assets with high leverage and earn interest on deposited funds.

Launched ETH and stablecoin collateral support  
Operational re-staking for collateral-based earnings  
Initial UI with clean, trader-focused design

The image shows a dark-themed Jibx trading interface with a BTC/USDC chart, balance information, and an open trade window. Below it is a blue callout box containing the text "On-chain Matching Engine" and a description of its benefits. To the right of the callout are five icons representing features: Restaking Rewards, Staking Pools, Zero Transaction Fees, and High Leverage Trading.

**Why trade on Jibx?**

- On-chain Matching Engine**  
Benefit from our perpetual on-chain limit order book with black-red tree sorting, reducing costs and boosting transaction speed
- Restaking Rewards**
- Staking Pools**
- Zero Transaction Fees**
- High Leverage Trading**

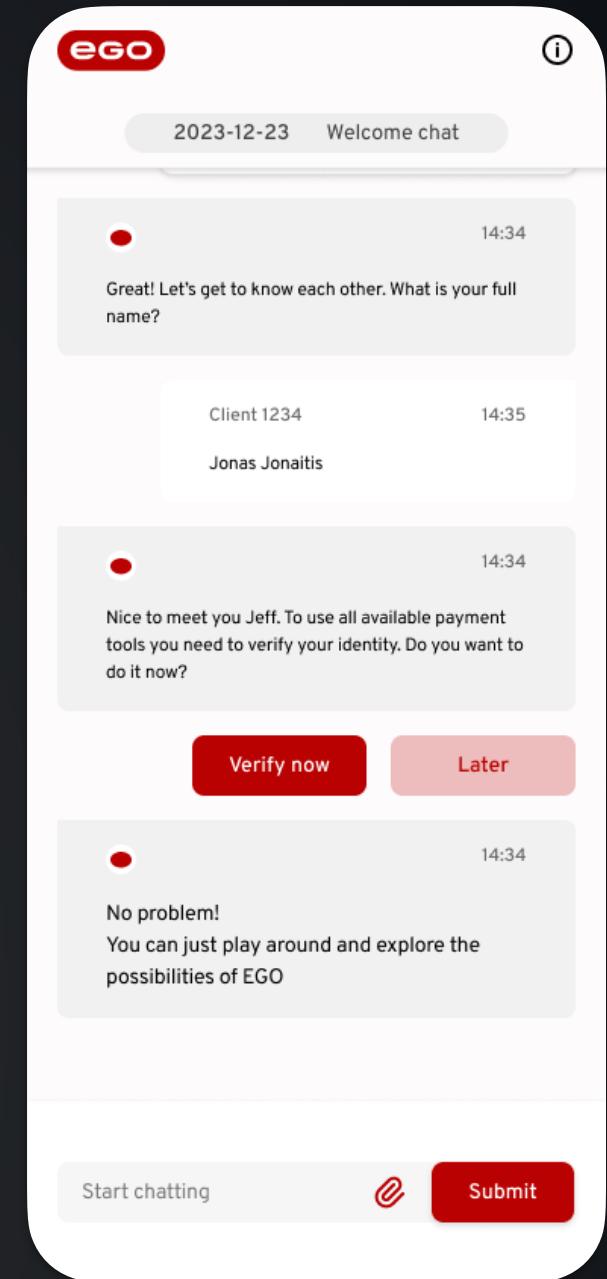
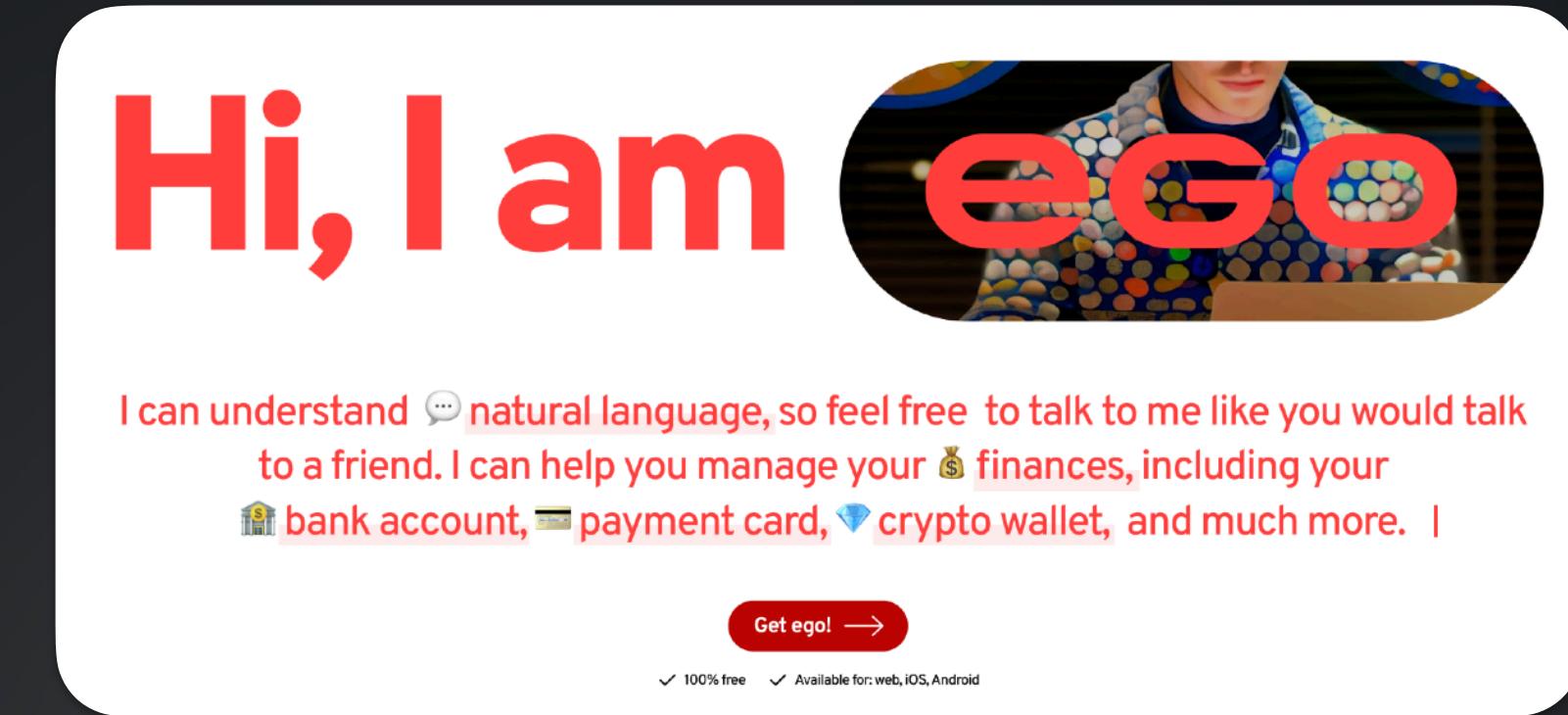
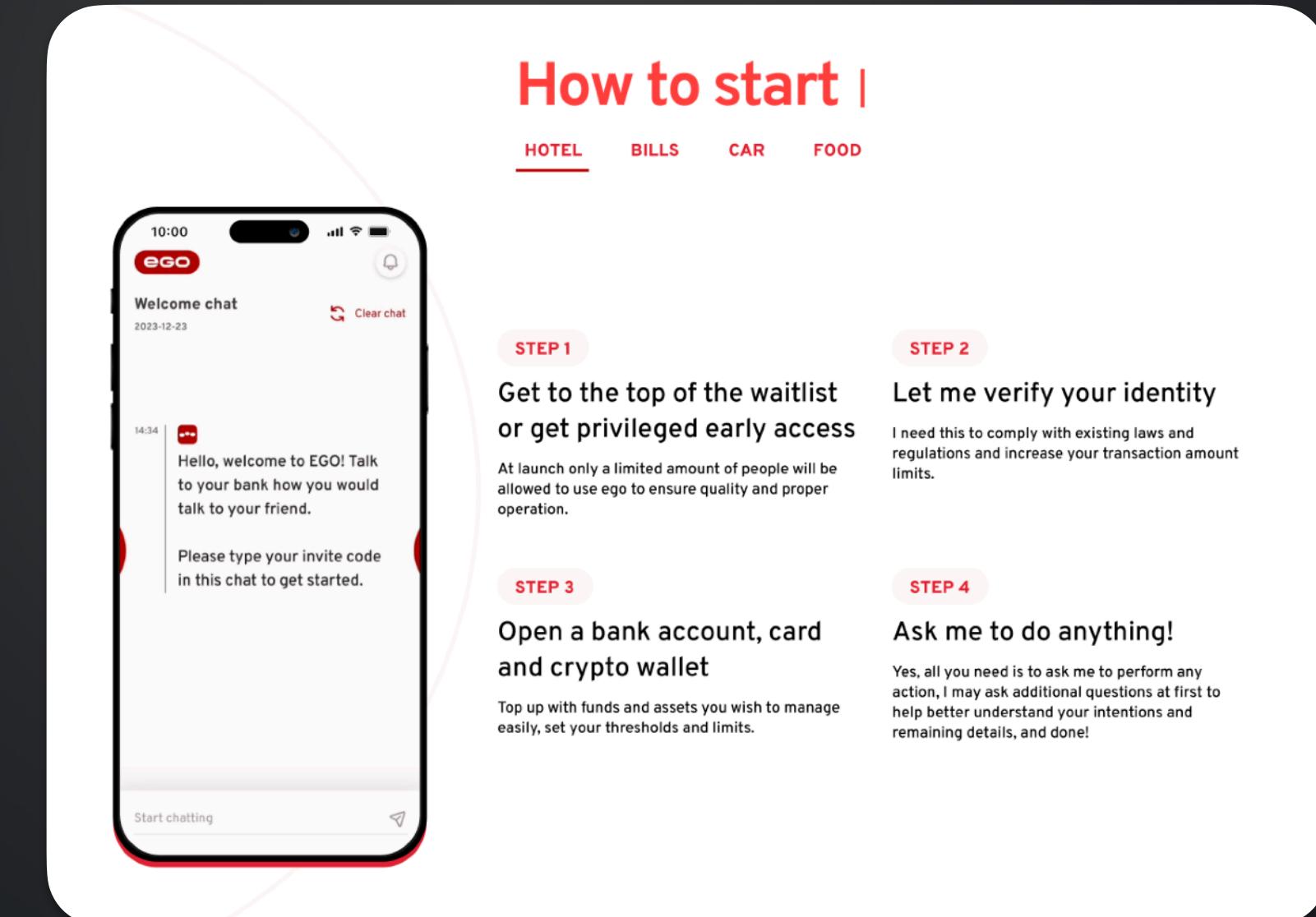
# CASE EGOS.COM

## Vision

AI powered chat-based platform, allowing to perform complex actions by writing 1 simple sentence even with typos by orchestrating LLMs with various APIs.

- Launched MVP  
Successfully processed over 10,000 natural language commands
- Reduced transaction time by 80% compared to traditional interfaces
- Achieved 95% accuracy in typo correction

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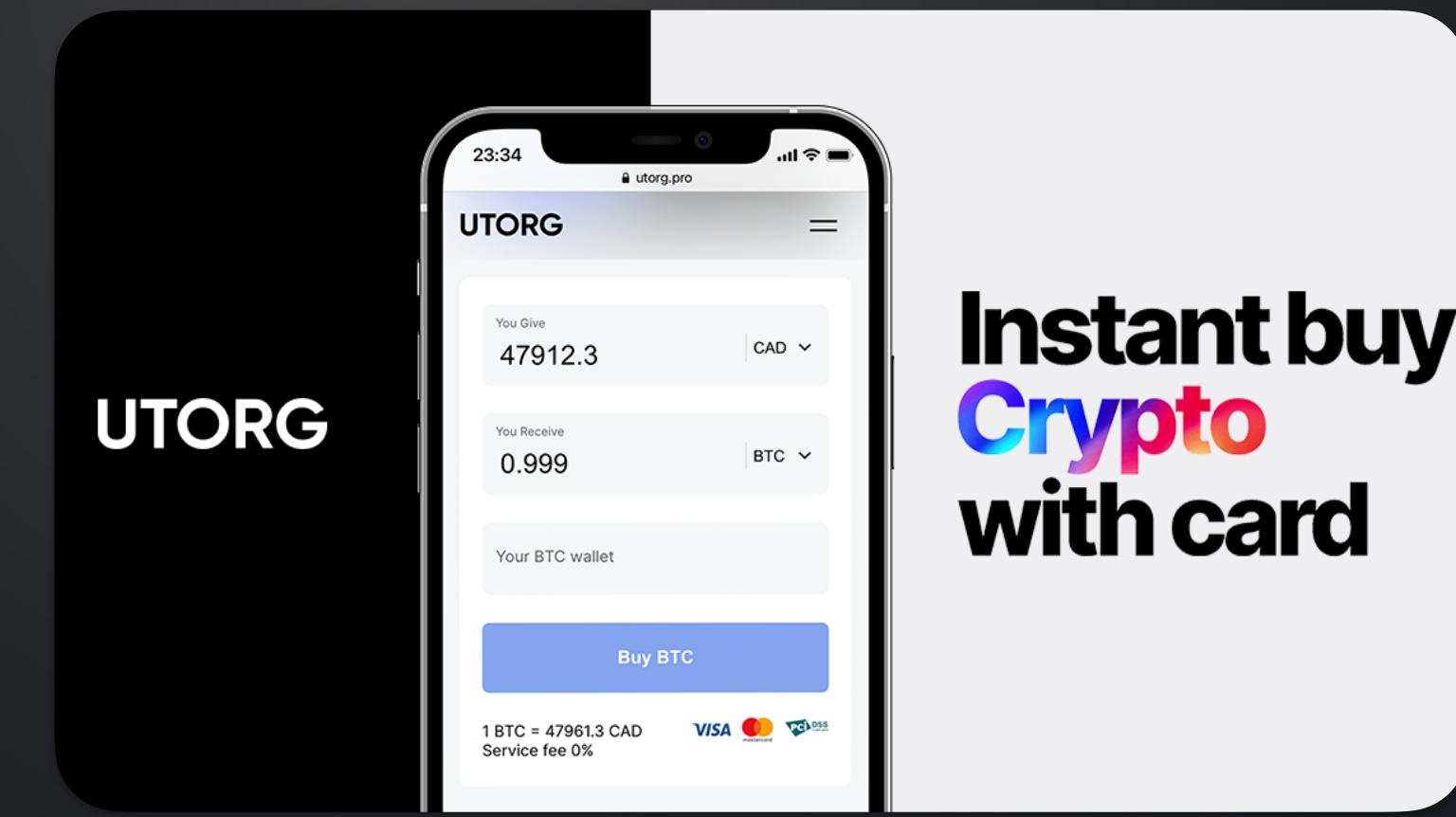
# CASE UTORG.PRO

## Vision

Centralized cryptocurrency exchange and mobile wallet enabling smooth conversion and transfer transactions.

Successfully processed \$10M+ in transactions  
Maintained 99.9% uptime

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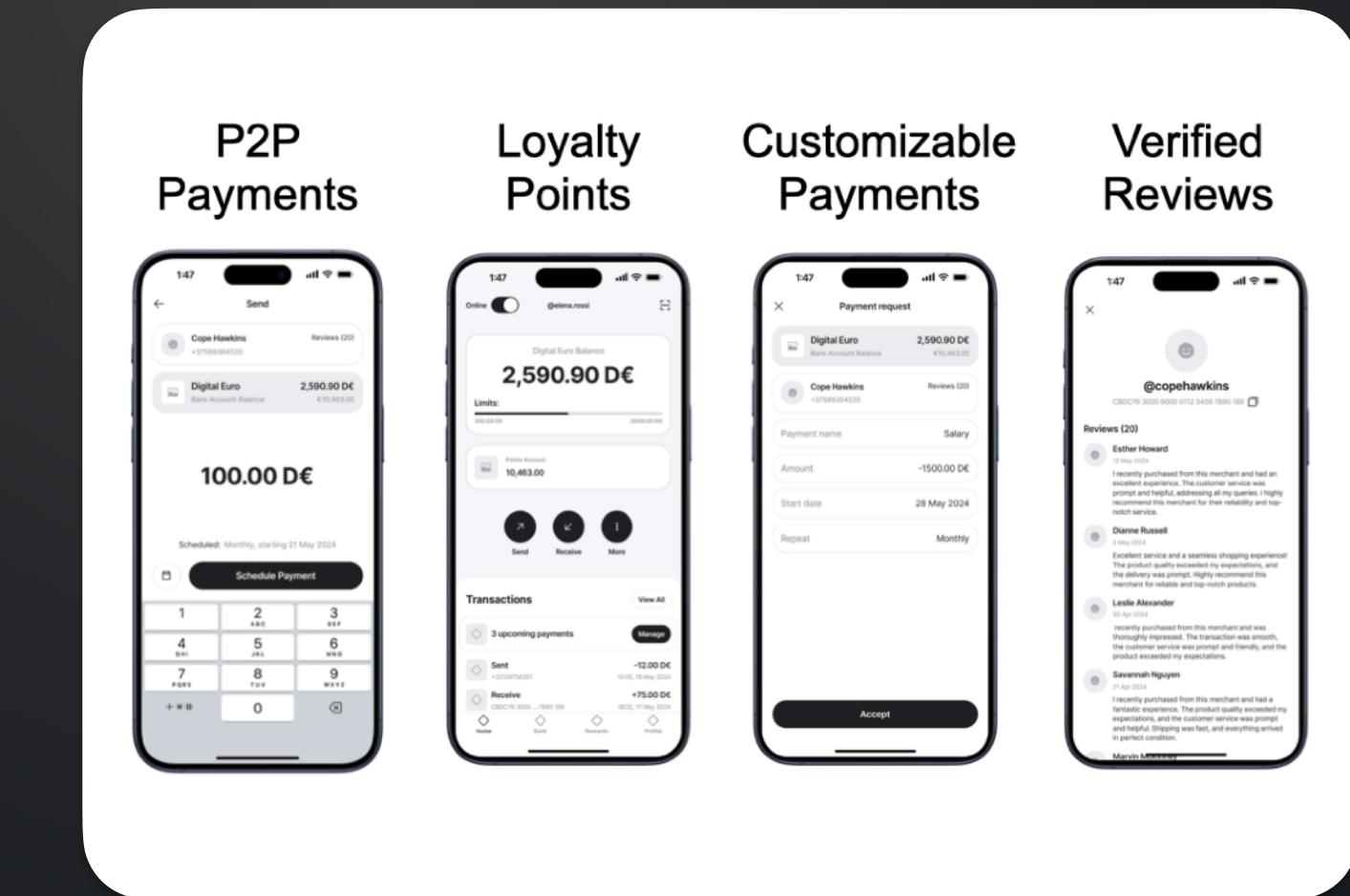


# CASE DIGITAL EURO

## Vision

Digital EUR Proof of Concept application with innovative features and services, that showcases new opportunities for digital banks to build on top of the Digital EURO CBDC infrastructure.

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# CASE CEX.IO

## Vision

Centralized cryptocurrency exchange and mobile wallet enabling smooth conversion and transfer transactions.

Ensured 100% compliance with global AML & KYC regulations, and facilitated company growth from 4 to 150 employees.

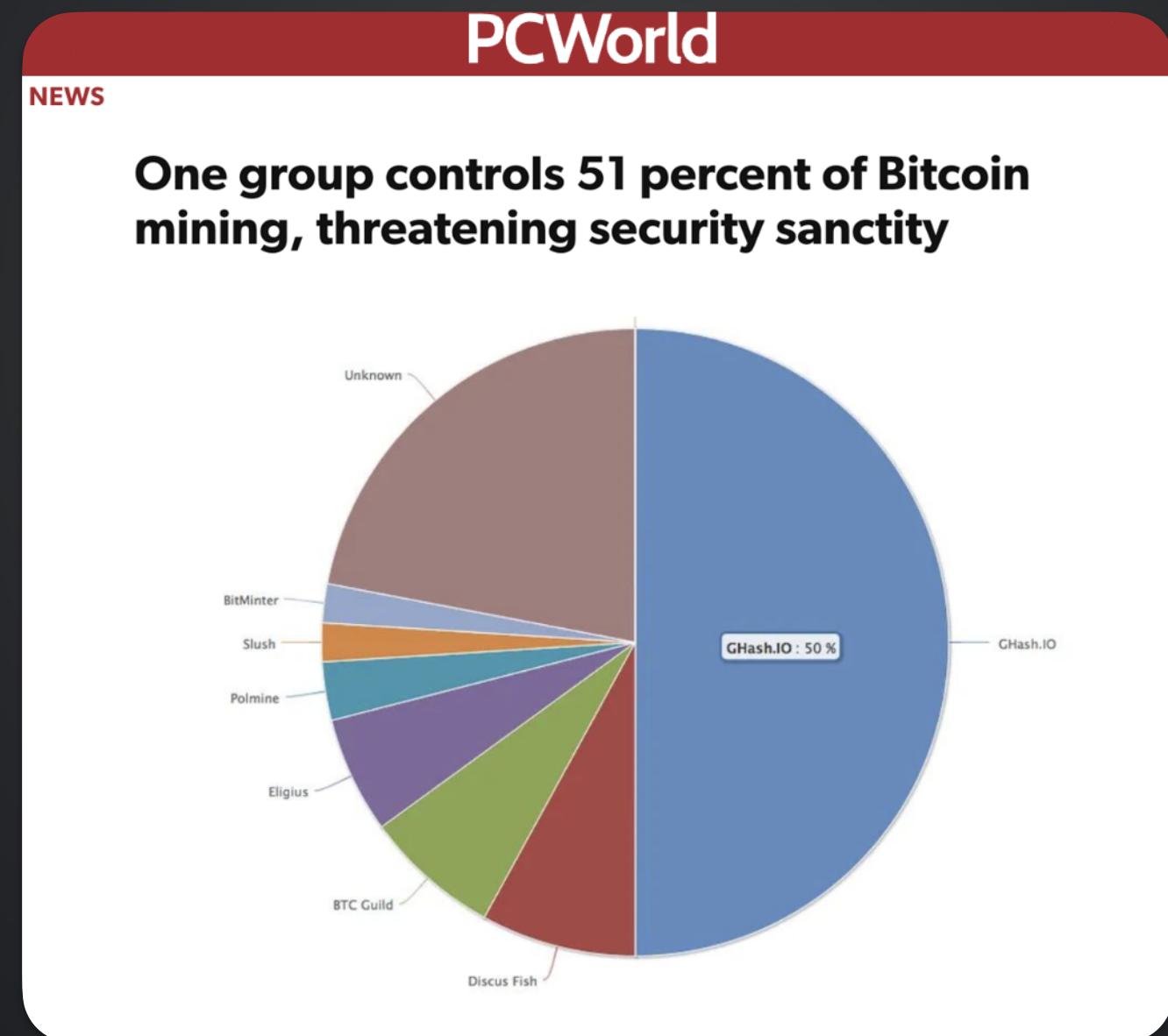


# CASE GHASH.IO

## Vision

A popular Bitcoin mining pool that notably achieved 51% of global Bitcoin mining power. Operating 24/7 with 99.9% uptime.

Reached 51% of global Bitcoin hashing power



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TOTAL NUMBER OF  
MINED BITCOINS:



**413,752.01889456 BTC**

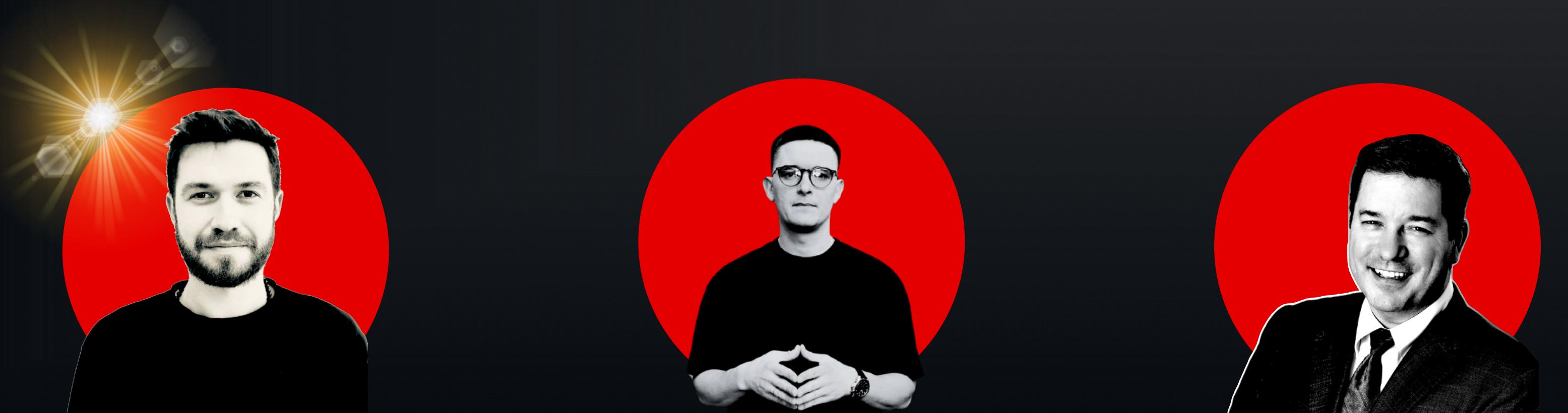


equivalent to  
**\$248,251,211.336736**

price index  
1 BTC = 600 USD

# CORE TEAM

| Ukrainian Innovation, Global Impact



**JEFFREY SMITH**  
Founder

**GREGORY KLODNYTSKYI**  
Chief Operations Officer

**PROF GRAHAM LEACH**  
Chief Strategy Officer



Mariia, UI/UX



Pavel, Architect



Anastasiia, PM



Alex, Blockchain



Inna, QA

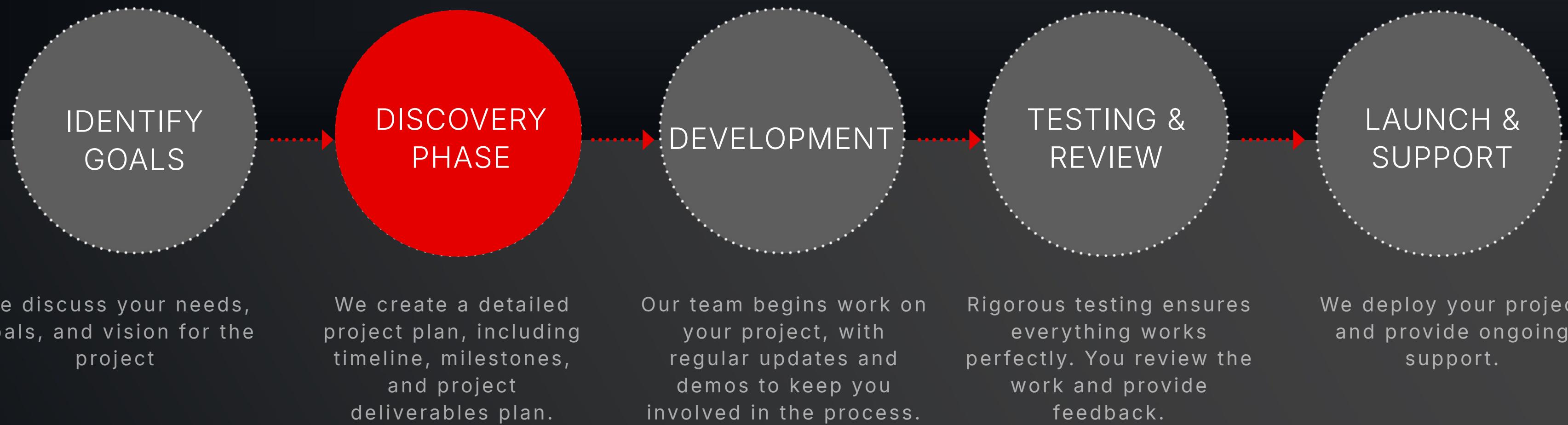


Kateryna, Account



# OUR PROCESS

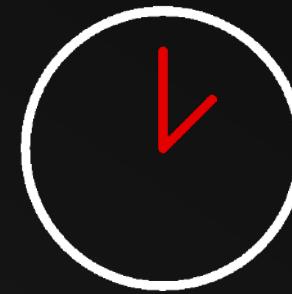
Our plan for dealing with a new project to solve clients' problems



# EXCLUSIVE OFFER FOR NEW CLIENTS

D I G I T A L   A G E N C Y

See your first prototype in just a few days



nothn



Start your journey with a personalized consultation and a 10% discount on your first project.

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# LETS CHAT

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hello@n0thn.com

n0thn.com



# OUR CUSTOMERS

Strong partnerships and unity amplify innovation, foster shared growth.

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By uniting with trusted partners, we create a foundation of collaboration, trust, and shared purpose.

Together, we solve challenges, drive innovation, and build stronger solutions that benefit everyone involved.

nothn



Ogilvy

A combination of knowledge and skills in various fields can enhance business performance.

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