

Findings

- Used a single-column `<table>` layout with 600px width for email compatibility.
- Added two centered buttons with padding: 15px 30px and margin: 10px for clickability.
- Updated logo to a larger placeholder; hero image (images/Screenshot3.png) is responsive with max-width: 100%.
- Added a background image to the body copy section.
- Tested accessibility with WAVE, Lighthouse, and VoiceOver; findings in assets/findings.pdf.
- PDF includes button approach pros/cons and screenshots.

The screenshot shows a professional-looking newsletter layout. At the top, there's a large envelope icon with a red exclamation mark, indicating a new message. Below it, the text "Welcome to Our CSUN Newsletter!" is displayed. The CSUN Matadors logo, featuring a red matador figure holding a sword, is prominently featured. A dark sidebar on the left contains the heading "Stay Connected with CSUN" and two paragraphs of placeholder text (Lorem ipsum). At the bottom of the sidebar are two buttons: a red one labeled "Learn More About CSUN" and a black one labeled "Join Now". The footer of the email includes small text about creation date and unsubscribe information.

Welcome to Our CSUN Newsletter!

CSUN
MATADORS

Stay Connected with CSUN

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