

Findings

- Added two-column (events/clubs) and three-column (dining/library/recreation) layouts, stacking on mobile.
- Adjusted text sizes (h1: 26px, h2: 22px, p: 14px–16px) for clarity.
- Added hover effects, keyframe animations (background color shift), and radio buttons to toggle event details.
- Used real CSUN content; replaced placeholders with images/csun-campus.jpg and CSUN logo.
- Successfully tested in Gmail, Outlook, Apple Mail; animations and radio buttons limited.

The screenshot shows a professional-looking email template for California State University Northridge (CSUN). At the top is the CSUN seal. Below it is a large photograph of the university's Student Union building with red "C S U N" banners hanging from its columns. The main content area is divided into sections: "Campus Events" (describing the Fall Festival), "Student Clubs" (mentioning over 300 organizations), "Dining Options" (listing Matador Mercado and Oviatt Library), and "Recreation" (mentioning the Student Recreation Center). At the bottom are buttons for "View Campus Events" and "Join a Club", and a link to "Show Event Details >". The footer includes a copyright notice for HWA, October 2025, and an "Unsubscribe" link.

Discover CSUN Campus Life!

Campus Events
Join us for the CSUN Fall Festival on October 15, featuring live music, food trucks, and student performances at the University Student Union.

Student Clubs
Explore over 300 student organizations, from the Computer Science Club to the CSUN Salsa Club, and find your community.

Dining Options
Enjoy fresh meals at the Matador Mercado or grab coffee at the Freudian Sip.

Oviatt Library
Study in the newly renovated Oviatt Library with 24/7 access during finals.

Recreation
Stay active at the Student Recreation Center with yoga classes and climbing walls.

[View Campus Events](#) [Join a Club](#)

[Show Event Details >](#)

Created for HWA, October 2025
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