# Key Performance Indicators

Total Videos: 242

Total Views: 637737

Total Likes: 6590

Total Comments: 72

Average Views per Video: 2635.28

Average Likes per Video: 27.23

Average Comments per Video: 0.30

Most Views: 18966

Top 5% Average Views: 13072.38

Average Video Age (in days): 18.02

Average Likes per View: 0.01

Average Comments per View: 0.00

Engagement Rate: 0.01

