

# Typography

A comprehensive typography system with semantic sizing and consistent line-heights snapped to an 8px baseline grid.

## Font Families

SF Pro for headings, SF Pro for body text

SF Pro - Headlines	SF Pro - Text
SF Pro Light (300)	SF Pro Regular (400)
SF Pro Regular (400)	SF Pro Medium (500)
SF Pro Medium (500)	Lato provides excellent readability for body text with its humanist characteristics. The font maintains clarity at various sizes and weights, making it perfect for extended reading experiences.
SF Pro Semibold (600)	
SF Pro Bold (700)	
SF Pro Heavy (800)	
SF Pro Black (900)	

# Desktop

H1  
Desktop

3.5rem  
4rem

Pack my box with five dozen liquor jugs.

H2  
Desktop

3rem  
3.5rem

Pack my box with five dozen liquor jugs.

H3  
Desktop

40px  
/48px

Pack my box with five dozen liquor jugs.

H4

32x  
/40px

Pack my box with five dozen liquor j

H5

28px  
/36px

Pack my box with five dozen liquor .

H6

21px  
/28px

Pack my box with five dozen liquor

body\_xlarge

24px  
/28px

Pack my box with five dozen liquor

body\_xlarge

21px  
/28px

Pack my box with five dozen liquor

body\_large

18px  
/24px

Pack my box with five dozen liquor

body

16px  
/24px

Pack my box with five dozen liquor

body\_small

14px  
/20px

Pack my box with five dozen liquor

body\_xsmall

12px  
/16px

Pack my box with five dozen liquor

# Mobile

H1 - Mobile

32px  
/40px

Pack my box with five dozen liquor jugs.

H2 - Mobile

28px  
/32px

Pack my box with five dozen liquor jugs.

H3 - Mobile

24px  
/32px

Pack my box with five dozen liquor jugs.

H4 - Mobile

21px  
/28px

Pack my box with five dozen liquor jugs.

H5 - Mobile

18px  
/24px

Pack my box with five dozen liquor jugs.

H6 - Mobile

16px  
/24px

Pack my box with five dozen liquor jugs.

body-xxl-mobile

24px  
/28px

Pack my box with five dozen liquor jugs.

body-xl-mobile

20px  
/28px

Pack my box with five dozen liquor jugs.

body-l-mobile

18px  
/24px

Pack my box with five dozen liquor jugs.

body-mobile

16px  
/24px

Pack my box with five dozen liquor jugs.

Body XS

14px  
/20px

Pack my box with five dozen liquor jugs.

Body XS

12px  
/16px

Pack my box with five dozen liquor jugs.

## Text Links

Link styles with proper states and accessibility

### Link States

Default Link	Semantic Blue (#4177FF)
Hovered Link	Deep Teal (#01504A)
Visited Link	Royal Purple (#8127CF)
Focused Link	Royal Purple (#8127CF)

### Link Variations

Link without underline	Clean style for navigation
Underline on hover	Subtle interaction
Custom boarder underline	Styled underline

### Contextual Links

This is a paragraph with an [inline link](#) that demonstrates how links appear within body text. Links should be easily distinguishable from regular text.

On colored backgrounds, links maintain their [brand colors](#) while ensuring proper contrast ratios for accessibility.

### External Link Indicators

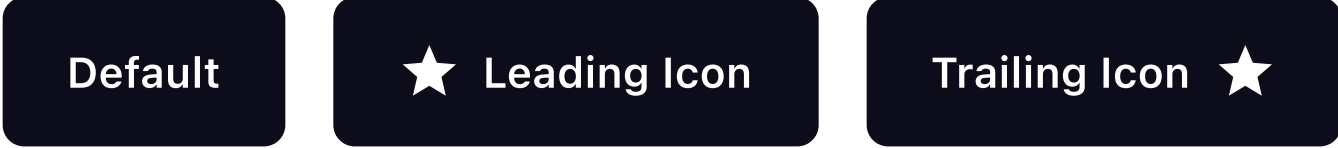
External website	With external icon
Download PDF	With download indicator

# Buttons

A comprehensive typography system with semantic sizing and consistent line-heights snapped to an 8px baseline grid.

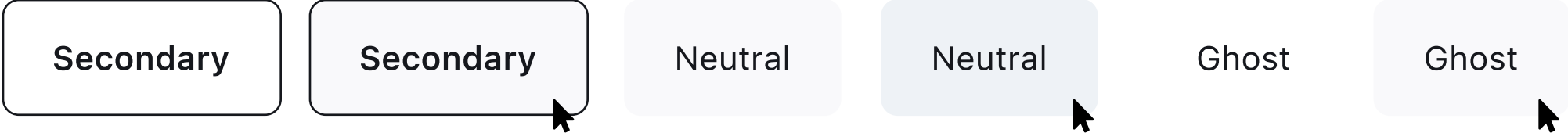
## Primary Buttons

Main call-to-action buttons



## Secondary Buttons

Main call-to-action buttons



## Button Sizes

Various sizes for different contexts



## Button States

Different states and interactions



## Icon Buttons

Buttons with only icons for compact interfaces





Button



Button



Button



Button



Button



★ Button ★

★ Button ★

★ Button ★

★ Button ★

★ Button ★

★ Button ★

★ Button ★

★ Button ★

Label \*

[Find your Industry](#)

Placeholder content

▼

[Change Supporting text]

Label \*

[Find your Industry](#)

[Change] Real content

▼

[Change Supporting text]

Label \*

[Find your Industry](#)

[Change] Real content

▼

[Change Supporting text]

Label \*

[Find your Industry](#)

[Change] Real content

▼

[Change Supporting text]

Label \*

[Find your Industry](#)

[Change] Real content

▼

[Change Supporting text]

[Change] Error Message

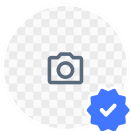
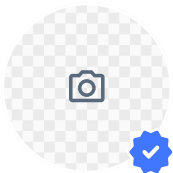
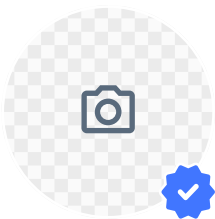
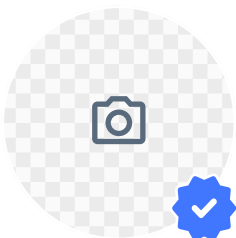
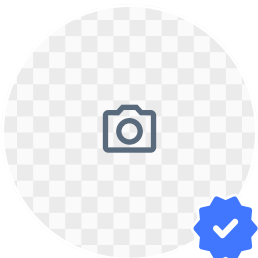
Label \*

[Find your Industry](#)

Placeholder content

▲

[Change Supporting text]











24/7



24/7

## Usage Guidelines

Use high attention buttons for your main CTAs like "Send Money!", premium upgrades, purchases, and promotional actions. The bright pink color grabs attention and drives conversions. Perfect for ads, landing pages, and key revenue-generating actions.



## Title

Subtitle or short sentence



## Title

Subtitle or short sentence



**Rocco's Tacos**

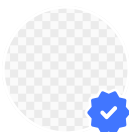


Food & Beverage



[Go to Profile](#)

[Add Location](#)



**Rocco's Tacos**



Food & Beverage



[Go to Profile](#)

[Add Location](#)



Dashboard



Applications



Trends



Messages



Dashboard



Applications



Trends



Messages



Dashboard



Applications



Trends



Messages



Dashboard



Applications



Trends



Messages



## Transaction Successful

Your payment of \$149.99 has been processed successfully.



## ⚠ Account Verification Required

Please verify your email address to continue using all features.



Dashboard



Find Tenants



Trends



Messages



Dashboard



Find Tenants



Trends



Messages



Dashboard



Find Tenants



Trends



Messages



Dashboard



Find Tenants



Trends



Messages



## Payment Failed

Your card was declined. Please try a different payment method.



## **New Feature Available**

Check out our new dashboard analytics to track your performance.

**Accessibility Note:** All text combinations above meet WCAG AA standards (4.5:1+ contrast ratio). The darker semantic colors (green-900, orange-900, red-900, blue-900) ensure excellent readability on light backgrounds.

Day

Week

Month