



# Jen Evans → Modern Climate

## Selected Product Design

I'm a digital product designer and front-end developer based in Minneapolis, MN. I'm interested in design that explores what is simultaneously experimental and useful. In addition to design, I'm interested in cultural anthropology and social justice, disciplines that motivate me to make equitable and sustainable design and technology.

I have experience working for digital agencies and on an in-house product team. In those roles I focused on iterating design solutions, conducting user research, and contributing to existing products.

I'm currently working on self-initiated projects, products, and experiments with my partner under [Default Value](#). In addition to our personal practice, we take on client work and occasional consulting.

Following is a selection of recent work that I feel best represents the skills I could bring to Modern Climate.

## Alma: an interactive birth-planning tool

PRODUCT DEVELOPMENT

BRAND DEVELOPMENT

USER EXPERIENCE

VISUAL DESIGN

USER RESEARCH

Alma is an interactive tool for expectant parents to learn about labor & delivery procedures, plan the terms of their birth experience, and share their plan with their birth team.

The Alma birth planning tool is customizable and easily shared with family members and birth attendants. The tool walks users through the latest advice from a wide range of birth advocates in order to make them feel confident, prepared, and in control. By creating a system of resources to empower people to make informed decisions about their birth plan, we can reduce the frequency of risky, expensive, and unnecessary intervention during labor and delivery.

I had the idea for Alma a few years ago in a workshop for social change. I was researching alternative maternity care and wanted to design a real-world application for sharing that knowledge. I shelved the idea for a while, but recently began to brand and prototype the product.

***We plan to release an MVP of Alma under Default Value in mid-2018.***

# Alma

# a

**Alma** is an interactive tool for expectant parents to learn about labor & delivery procedures, plan the terms of their birth experience, and share their plan with their birth team.

The screenshot shows the Alma public site homepage. At the top, there's a navigation bar with the Alma logo, 'Resources', 'About', and a 'Make a Birth Plan' button. The main headline reads: 'The United States spends more money on healthcare than any other country, yet ranks poorly in regard to maternal health.' Below this, a subtext says 'How poorly? Let's look at some numbers.' A horizontal bar chart compares maternal death rates per 100,000 births for three countries: United States (21), United Kingdom (12), and Sweden (4). A callout bubble in the bottom left corner states 'We want to lower these statistics.' At the bottom, a paragraph describes Alma as an interactive tool for expectant parents, and there are links for 'Our Mission' and contact information.

The United States spends more money on healthcare than any other country, yet ranks poorly in regard to maternal health.

How poorly? Let's look at some numbers.

Maternal Deaths per 100,000 Births	Country	Rank Worldwide
21	United States	#48 worldwide
12	United Kingdom	#36 worldwide
4	Sweden	#6 worldwide

We want to lower these statistics.

Alma is an interactive tool for expectant parents to learn about labor & delivery procedures, plan the terms of their birth experience, and share their plan with their birth team.

[Our Mission](#)

jenevans.work    jen@defaultvalue.info

**Top Screenshot: Make a Birth Plan**

**Basic Info:**

- Mother:** Marie Phillips (YOUR NAME)
- Pregnancy Date:** 07-12-2017 (DUE DATE)
- Age:** 24 (YOUR AGE)
- Partner:** Frank Alexander (PARTNER'S NAME (if applicable))
- First Child:** THIS IS MY FIRST CHILD.

**I PLAN TO GIVE BIRTH:**

- In a hospital (selected)
- In a birth center
- At home
- Other

**Bottom Screenshot: Your Birth Plan**

**5% COMPLETE**

**Sections:**

- Before Labor (20% COMPLETE)
- Active Labor (0% COMPLETE)
- Delivery (0% COMPLETE)
- After Delivery (0% COMPLETE)
- Additional Notes

[RETURN TO TOP OF PAGE](#)

The screenshot shows the Alma Birth Plan Planner application window. At the top, there's a toolbar with standard Mac OS X icons (red, yellow, green circles, back, forward, search, etc.). Below the toolbar, the Alma logo is on the left, followed by 'Resources' and 'About' links. On the right, there's a button labeled 'Your Birth Plan'. The main content area has a light blue header bar with the title 'Your Birth Plan' and a progress indicator '5% COMPLETE'. To the right of the title are 'SHARE' and 'EDIT INFO' buttons. The main content is organized into sections: 'Before Labor' (20% complete) and 'Active Labor' (0% complete). The 'Before Labor' section contains a list of items for comfort, each with an info icon. The 'Active Labor' section is currently empty.

# Your Birth Plan

5% COMPLETE

SHARE EDIT INFO

## Before Labor

20% COMPLETE

## Active Labor

0% COMPLETE

1. For comfort, I would like the following:

- To listen to music (i)
- The lights dimmed (i)
- To eat and drink as approved by my doctor (i)
- To wear my own clothes (i)
- To wear my contact lenses the entire time (i)
- To stay hydrated with clear liquids and ice chips (i)

The screenshot shows the ALMA app interface. On the left, there's a sidebar with a red dot icon. The main area has a light blue header bar with a search icon and a back/forward button. Below the header is a list of preferences:

- The lights dimmed (i)
- To eat and drink as approved by my doctor (i)
- To wear my own clothes (i)
- To wear my contact lenses the entire time (i)
- To stay hydrated with clear liquids and ice chips (i)

Below this list is a button: **+ Add your own...**

Section 2: **For my privacy, I prefer:**

- As few interruptions as possible (i)
- As few vaginal exams as possible (i)
- No students, residents or interns present (i)

Below this list is a button: **+ Add your own...**

Section 3: **I'd like to spend the first stage of labor:**

On the right side of the screen, there's a "MORE INFO" section with the following content:

### Eating and drinking during labor

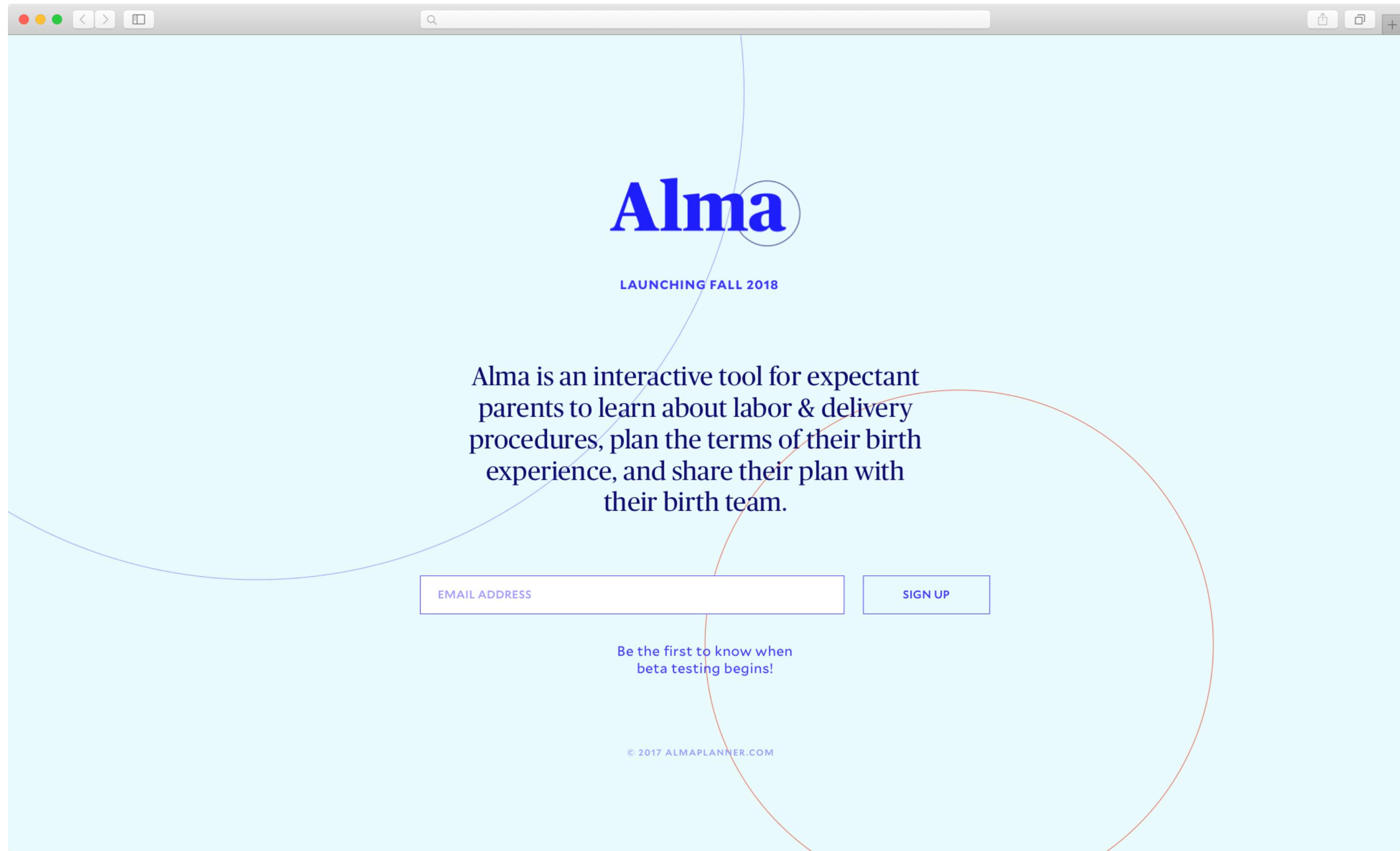
Most healthy women can skip the fasting and would benefit from eating a light meal during labor, suggests research being presented at the [Anesthesiology 2015 annual meeting](#).

Women traditionally have been told to avoid eating or drinking during labor due to concerns they may aspirate, or inhale liquid or food into their lungs, which can cause pneumonia. But advances in anesthesia care means most healthy women are highly unlikely to have this problem today. When researchers reviewed the literature of hundreds of studies on the topic, they determined that withholding food and liquids may be unnecessary for many women in labor.

### Additional Reading

[Most healthy women would benefit fr...](#)

[Q & A: Food and drink during labor](#)



# Zipcar Conceptual Redesign

Zipcar is a fun and innovative car-sharing service, with a not-so-fun web app. I wanted to redesign the UI of the reservation process to better reflect their brand values of simplicity and sustainability.

I redesigned the user dashboard to feel like a welcoming one-stop-shop for common Zipcar tasks, as well as to display user stats that encourage and reward the user for sustainable habits.

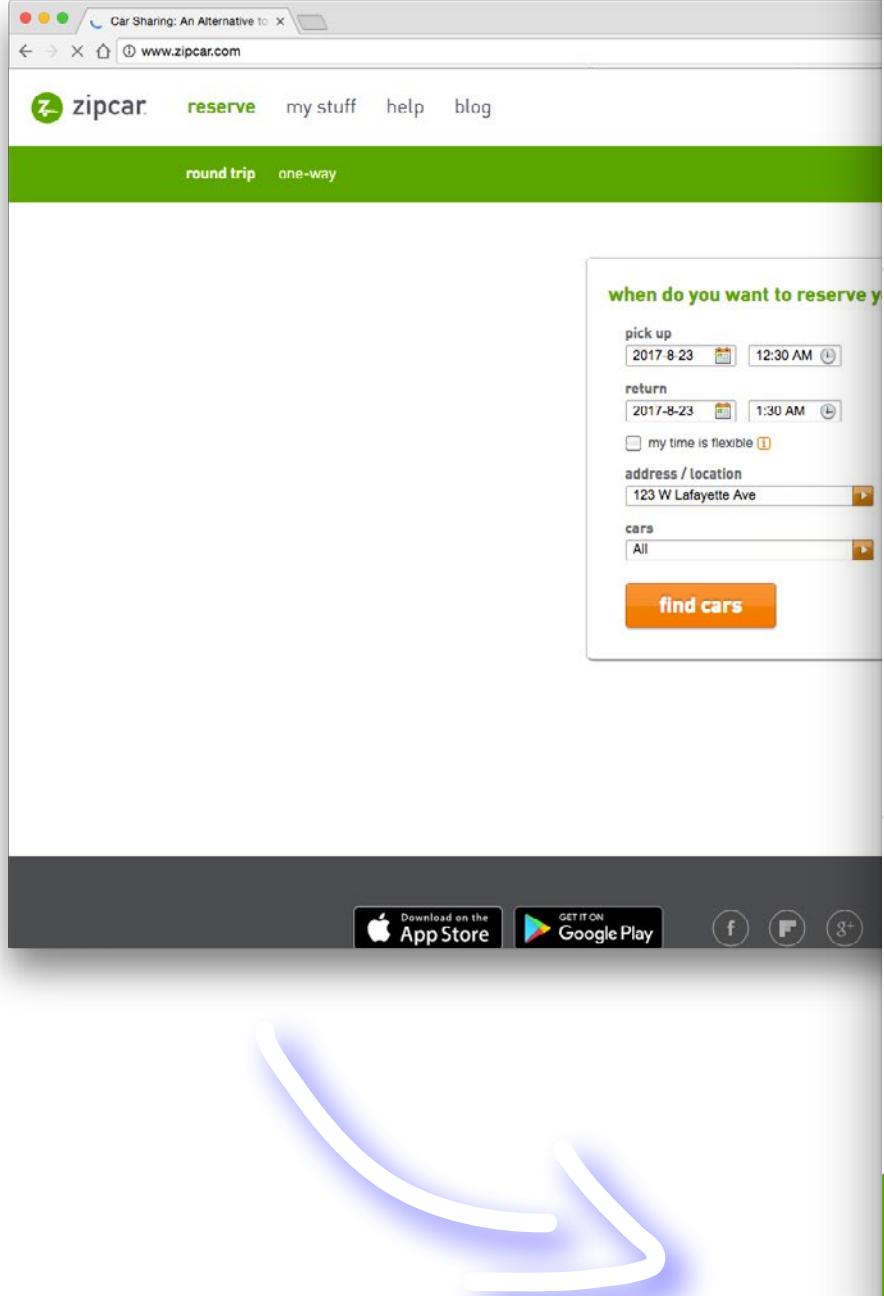
The redesigned reservation screens utilize the map feature and emphasize the proximity and convenience of Zipcars.

**(JUST FOR PRACTICE, NOT FOR ZIPCAR)**

## ZIPCAR REDESIGN – DASHBOARD

The old dashboard interface features a large blue circular icon at the top left. Below it is a header bar with the Zipcar logo, 'reserve', 'my stuff' (highlighted in green), 'help', and 'blog'. A navigation bar below includes 'my account', 'my reservations', 'my statement', 'member benefits', and 'gift certificates'. The main content area has a heading 'it's all about me!' and sections for 'my info', 'my membership', and 'my payment information'. The 'my info' section shows details like Full Name (Jennifer Evans), Email Address (jevans01@mica.edu), and User Name (j3nevans). The 'my membership' section shows a Sponsored Plan for MICA Students with a fee of \$25/year. The 'my payment information' section shows a VISA card ending in 3833.

The new dashboard interface has a clean, modern look with a white background and a large green arrow icon at the top left. The header bar includes the Zipcar logo, 'dashboard' (highlighted in green), 'reserve', 'help', and 'blog'. A user profile 'hi, Claire!' with a dropdown arrow is on the right. The main content area starts with a 'Welcome back, Claire!' message and a green 'Make a reservation' button. Below it is a section for 'Upcoming Reservations' showing a Honda Pilot named 'Javier' for a reservation on Friday, September 16th from 2:00pm–4:30pm at 1500 Cathedral St with a cost of \$19.51. An 'Edit reservation' button is next to it. The 'My Stats' section provides an overview of driving activity: 4 trips, 8.5 hours, 125 miles, and 40.6 mpg. It also highlights fuel efficiency, stating that the user is more fuel efficient than 90% of zipcar users and receives 2 hours of driving credit. The 'SAVINGS' section shows a green circle icon with a car and the word 'Cost', stating that on average it costs \$725 per month to own a car, and this month the user spent \$95 using Zipcar, saving \$630. The 'Emissions' section shows a green circle icon with a leaf and the word 'Emissions', stating that the user contributed 80% less CO2 emissions than the average driver. The 'Reservation History' section lists a recent reservation for a Honda Pilot 'Javier' on Sep 16 from 2:00pm–4:30pm at 1500 Cathedral St for \$19.51, with a 'DETAILS >' link.



**Car Sharing: An Alternative to X**

www.zipcar.com

z zipcar dashboard reserve help blog hi, Claire! ▾

**Round trip** One way **new!**

where are you located?

**Pick Up**

9/8/2016 ▾ 4:00pm ▾

**Return**

9/8/2016 ▾ 6:00pm ▾

my time is flexible ⓘ

**Cars (optional)**

All car types

low emission cars only ⓘ

**Find cars**

Car Sharing: An Alternative to x

www.zipcar.com

zipcar dashboard reserve help blog hi, Claire! ▾

Round trip One way new!

12 cars available

FILTER

Car Model	Location	Distance	Cost	Action
Honda Pilot "Javier"	1500 Cathedral St	0.5km	\$24.50	<a href="#">reserve</a>
Audi A6 "Anton"	1500 Cathedral St	0.5km	\$32.75	<a href="#">reserve</a>
Honda Civic "Gene"	254 McMechen St	0.75km	\$19.81	<a href="#">reserve</a>
Honda Pilot "Lola"	254 McMechen St	0.75km	\$24.50	<a href="#">reserve</a>
Honda Fit "Lionel"	1500 Charles St	0.8km	\$18.43	<a href="#">reserve</a>

Map showing car locations in Baltimore, Maryland. The map highlights several neighborhoods including ESEVOIR HILL, BOLTON HILL, MADISON PARK, HERITAGE, MT VERNON, and LATROBE HOMES. Zipcar locations are marked with green pins along major streets like Eutaw Pl, Park Ave, N Charles St, and N Calvert St.

Car Sharing: An Alternative to x

www.zipcar.com

You

hi, Claire!

z zipcar dashboard reserve help blog

Confirm reservation

Audi A6 "Anton"

When Sep 8 2016  
4:00pm – 6:30pm

Where 1500 Cathedral St [directions](#)

Cost \$32.75 [details](#)

Memo Type optional memo here...

**confirm reservation**

[back](#)

The map displays a route starting in Eservoir Hill, moving through Bolton Hill, Madison Park, and University of Baltimore, ending in Mt Vernon. The route is highlighted with a yellow line and numbered 1 through 6. Green dots mark the path along the route. The map also shows surrounding neighborhoods like Heritage, Mt Vernon, and Latrobe Homes, along with major roads like Eutaw Pl, N Charles St, and N Calvert St.

# MICA Department Website System

[see them live ↗](#)

USER EXPERIENCE  
SYSTEMS DESIGN  
USER RESEARCH

## ***UNDER ANDY MANGOLD***

## ***AT FRIENDS OF THE WEB***

MICA came to Friends of the Web to develop a system for academic departments to set up and maintain their own websites. This CMS had to be flexible enough to accommodate a range of departments from anthropology to video, but still maintain a sense of institutional cohesion between the sites.

Many departments were already managing their own “rogue” sites on a variety of platforms. We interviewed department chairs, faculty, and students about how they use their sites to communicate with students, what types of content they share, and in what ways they hope this new system could make the process better.

I spent an entire summer focused on developing a simple-yet-flexible system that could work for a variety of applications and purposes.

The final system relies on a simple set of fixed content types—announcements, events, opportunities, features, and resources—that can be used to communicate in a variety of ways. I also worked on establishing a system of visual styles to give a maximum amount of customization with minimal code changes.



## MICA DEPARTMENTS — EXPLORING EARLY LAYOUTS

Menu Search...

News  
Calendar  
Resources  
Links  
Contact

MICA Photo

Visiting Artist  
Patricia Daley May 19

Visiting Artist  
Kelia Anne May 27

Opportunity  
Internship at Aperture Magazine

Visiting Artist  
Kelia Anne May 27



## MICA Painting

NEWS EVENTS RESOURCES ARCHIVE

MICA Painting

Announcements  
Events  
Opportunities  
Resources  
People

f mica.edu Department Index Email

CONTRIBUTE CONTENT

Upcoming Events

**Designing Civil Rights Forum**  
April 12, 1–3:45pm  
Brown Center, Falvey Hall

**Richard Niesson Lecture**  
April 17, 6pm  
Brown Center, Falvey Hall

**Richard Niesson Workshop**  
April 18, 1–6pm  
Fox Building, Room 215

**Senior Presentation Spring**  
May 3, 4–9:30pm  
Leake Lecture Hall

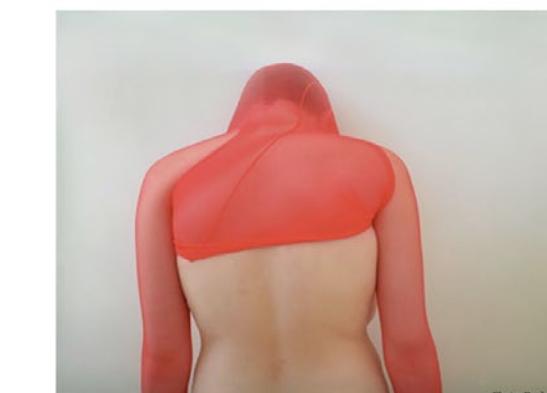
Past Events

Events



## MICA Photography

NEWS EVENTS RESOURCES ARCHIVE



Student Spotlight  
Rachel Hart '18 >

### Upcoming Events



June 19, 2016  
Alex Larsen Solo Exhibition Opening at Capital St. Gallery, Houston

### Opportunities



Deadline June 20, 2016  
Smithsonian's National Museum of African American History and Culture seeks full-time photographer

## The Contemporary

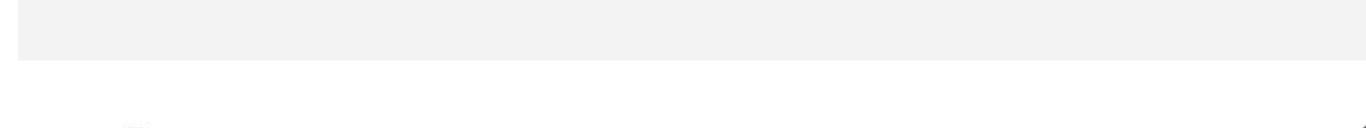
Deadline July 5, 2016  
The Contemporary in Baltimore is seeking paid interns!



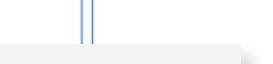
Deadline July 22, 2016  
Young Artists and Authors Showcase call for entries

More Opportunities

## Resources

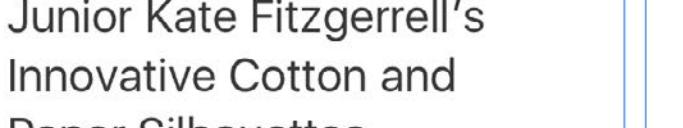














## Opportunities



















































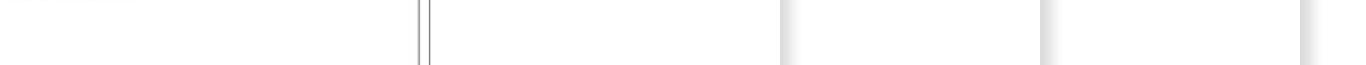


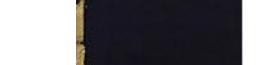






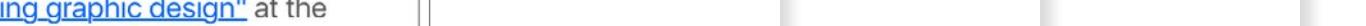










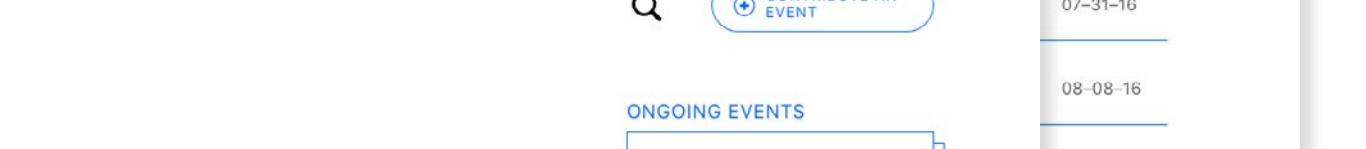




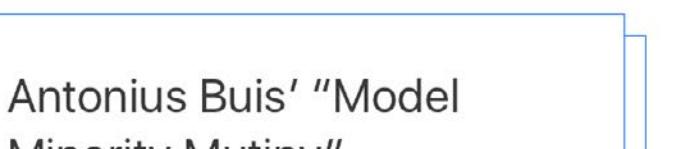




## Events





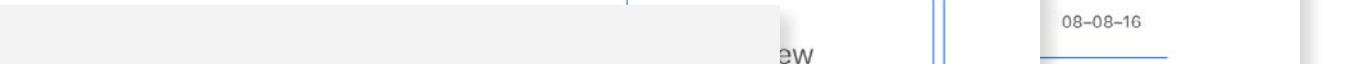














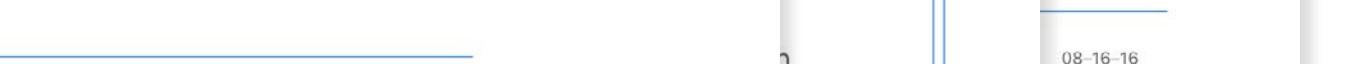














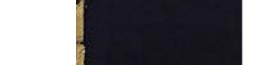


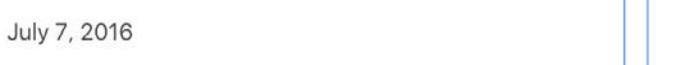






















## Announcements













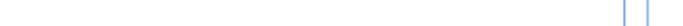




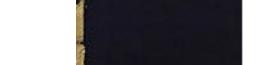










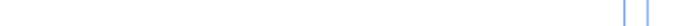














## Features

Junior Kate Fitzgerrell's  
Innovative Cotton and  
Paper Silhouettes

by Marcus Dean  
July 16, 2016

Antonius Buis' "Model  
Minority Mutiny"

by Marcus Dean  
July 12, 2016

Senior Profile: Shivani Goel

by Marcus Dean  
July 7, 2016

MARYLAND INSTITUTE COLLEGE OF ART / Illustration

Resources Features Announcements Events Opportunities

## Announcements

JUNE 28, 2016

Hannah Lee 13 has accepted a position with [Nike](#).

Hayley Griffin 09 has launched an American-made accessories company, [Eklund Griffin](#).

Zvezdana Stojmirovic gave a lecture titled, "[How I survived ten years of teaching graphic design](#)" at the Student Cultural Center in Belgrade, Serbia.

JUNE 26, 2016

Announcing a new website for Indian Type Foundry, by Shiva Nallaperumal MFA15.

Yu Chen MFA14 [received a merit award from SEGD](#) for his thesis project.

JUNE 25, 2016

A review of [Digital Design Theory](#), a book by Helen Armonstrong MFA09, was posted on AIGA. Desktop Mag also offered an [interview](#) and FastCo offered a [review](#).

DIGITAL

BROWSE ANNOUNCEMENTS

**2016**

JANUARY  
FEBRUARY  
MARCH  
APRIL  
MAY  
JUNE  
JULY  
AUGUST  
SEPTEMBER  
OCTOBER  
NOVEMBER  
DECEMBER

**2015**

AUGUST  
SEPTEMBER  
OCTOBER  
NOVEMBER  
DECEMBER

MARYLAND INSTITUTE COLLEGE OF ART / Illustration

Resources Features Announcements Events Opportunities

## Tue, May 3

# Senior Thesis Final Presentations

4:00–9:30pm  
Leake Lecture Hall

## Thu, May 5

# Richard Niessen: The Palace of Typographic Masonry Lecture

7:00pm  
Brown Center, Falvey Hall

## Fri, May 6

# The Type is Right

2:30–3:30pm  
Brown Center, Falvey Hall

BEYOND THIS WEEK

<p><b>Wed, May 13</b> <b>Dwiggins! A Lecture by Paul Shaw</b> 2:45pm Lazarus Center Auditorium</p> <p><b>Mon, May 18</b> <b>Pop-Ups Day!</b> 4:530pm Brown Center, Leidy Atrium</p>	<p><b>Fri, May 15</b> <b>Visiting Designer Josh Goldblum of Bluecadet</b> 4–5:30pm Brown Center, 308</p> <p><b>Fri, May 22</b> <b>Sculptural Forms Open Reviews + Reception</b> 4–5:30pm 15/15 Building</p>
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ONGOING EVENTS

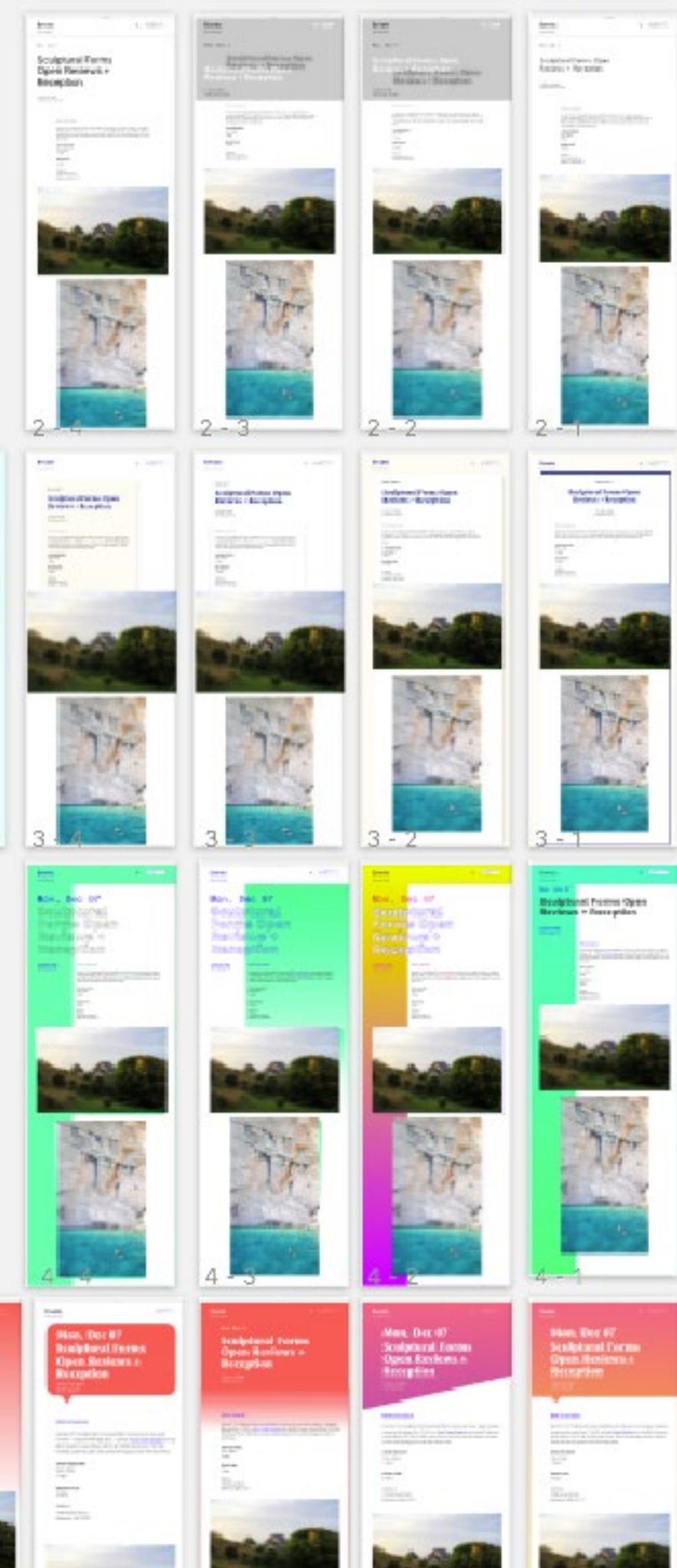
**Love for Lew Exhibition**  
April 13–29  
Bronze Gallery

**Confection Exhibition**  
April 15–May 1  
Brown 3 Hallway Gallery

## MICA DEPARTMENTS – THEMES! THEMES! THEMES!

The image is a collage of six vertical panels, each representing a different art discipline at Maryland Institute College of Art. The panels are arranged in two columns of three.

- Top Left Panel (Painting):** Features a painting of tropical foliage. Navigation links include "Features", "Announcements", "Events", "Opportunities", and "Resources".
- Top Middle Panel (Illustration):** Features a colorful illustration of a group of people. Navigation links include "Resources", "Announcements", "Events", "Opportunities", and "Features".
- Top Right Panel (Graphic Design):** Features a photograph of graphic design projects, including a book titled "PLAY OPTICS". Navigation links include "Resources", "Announcements", "Events", "Opportunities", and "Features".
- Middle Left Panel (Graphic Design):** Features a photograph of graphic design projects, including a book titled "PLAY OPTICS". Navigation links include "Resources", "Announcements", "Events", "Opportunities", and "Features".
- Middle Middle Panel (Architectural Design):** Features a photograph of a modern building's facade with a grid of windows. Navigation links include "Resources", "Announcements", "Events", "Opportunities", and "Features".
- Middle Right Panel (Architectural Design):** Features a photograph of a modern building's facade with a grid of windows. Navigation links include "Resources", "Announcements", "Events", "Opportunities", and "Features".



## MICA DEPARTMENTS — REFINING THEMES

MARYLAND  
INSTITUTE  
COLLEGE OF ART

### Illustration

Resources  
Features

Announcements  
Events  
Opportunities



MARYLAND  
INSTITUTE  
COLLEGE OF ART

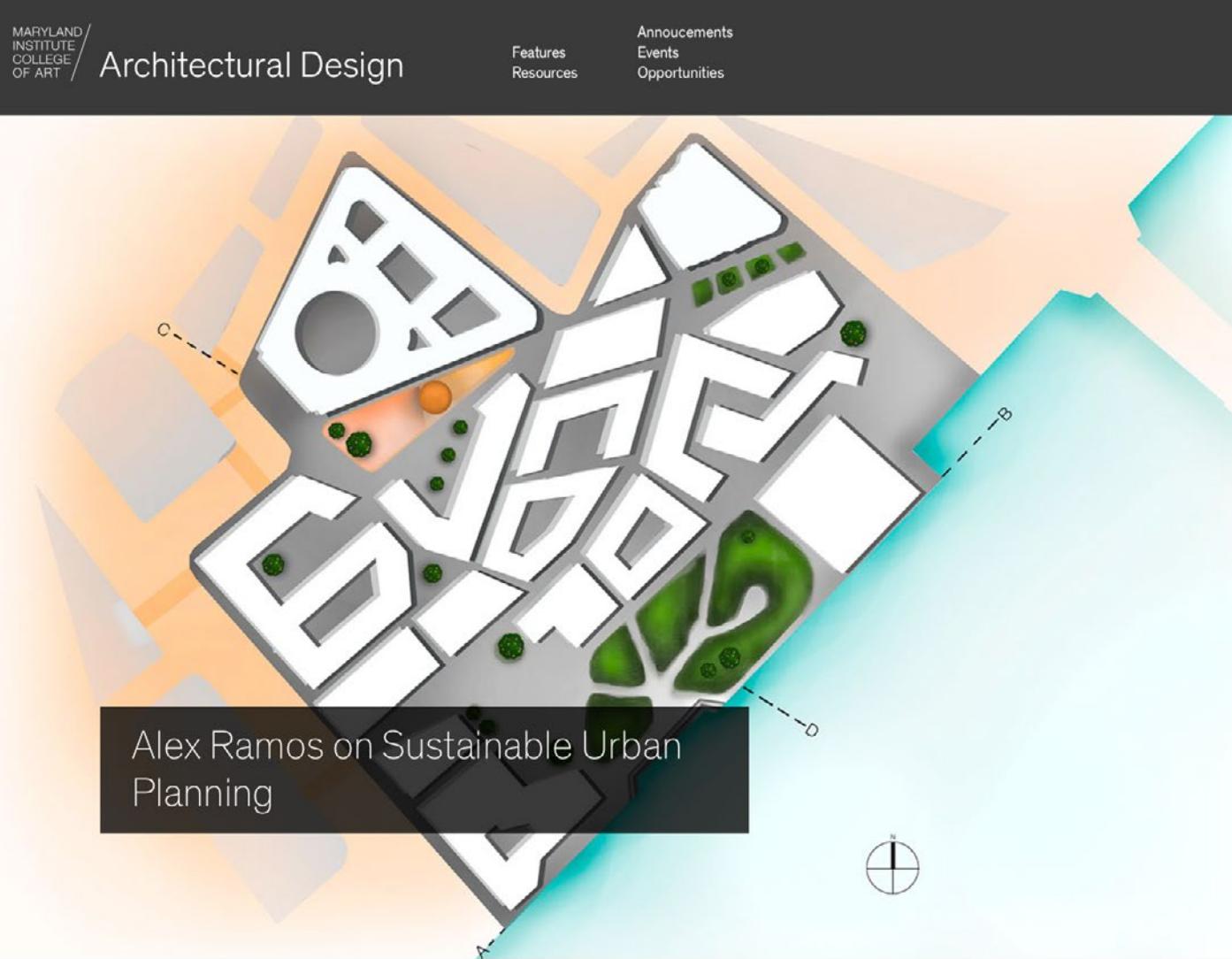
### Graphic Design

Features  
Resources

Announcements  
Events  
Opportunities



Highlights from Marc  
Choi's Branding Class



Alex Ramos on Sustainable Urban  
Planning

Announcements  
Events  
Opportunities

Features  
Resources

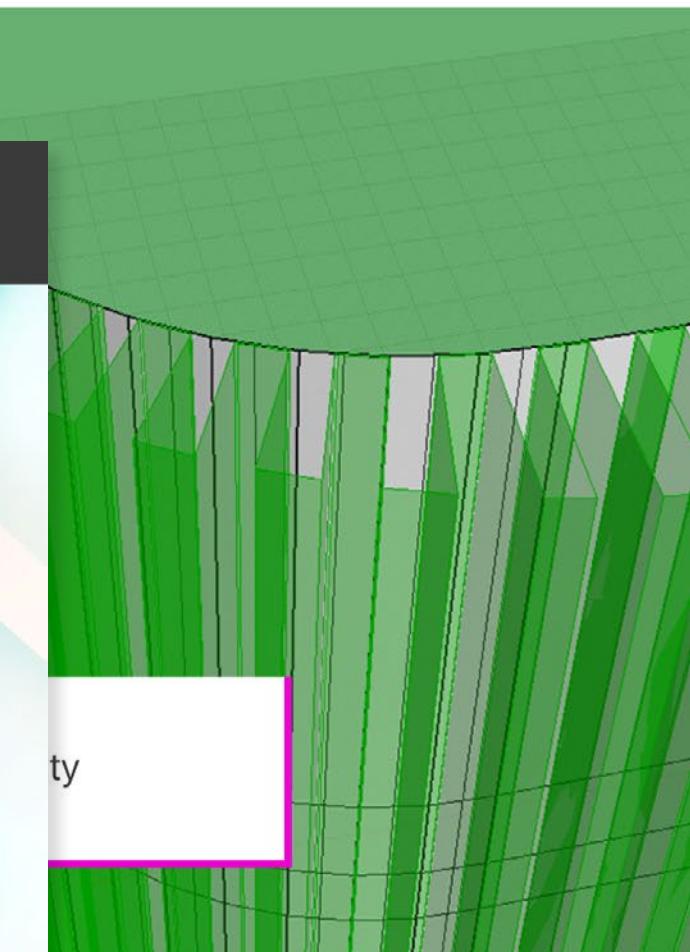
Announcements  
Events  
Opportunities

Features  
Resources

Announcements  
Events  
Opportunities

Features  
Resources

Announcements  
Events  
Opportunities



ty

July 26, 2016

Senior Profile: Olivia Wright

Read On



July 26, 2016

Senior Profile:  
Olivia Wright

[READ ON](#)



July 26, 2016

Senior Profile: Olivia  
Wright

[Read on](#)

theme-5  
MICA DEPARTMENTS

This screenshot shows the homepage of the 'MICA DEPARTMENTS' website. At the top, there's a navigation bar with links for Home, Graphic Design, Art, Media, and Design. Below the navigation is a large banner featuring a silhouette of a person standing in front of vertical colored stripes. Underneath the banner, there are two main sections: 'Senior Profile: Olivia Wright' (with a photo and bio) and 'Publication Design Workshop Summary' (with a thumbnail and bio). Further down, there are sections for Events (Foundation Exhibition, Da In Chung Lecture), Opportunities (Interior Design Fellowships, Internships), and Resources (Graphic Design Dept.). A footer section at the bottom includes a 'Get Involved' button and social media links.

theme-6

This screenshot shows the homepage of a 'Graphic Design' website. The layout is similar to the previous one, with a navigation bar at the top and a large banner featuring a silhouette of a person. The main content area includes a 'Senior Profile: Olivia Wright' section and a 'Publication Design Workshop Summary' section. The footer also includes a 'Get Involved' button and social media links.

theme-7

This screenshot shows the homepage of a 'Graphic Design' website. The design is very similar to theme-6, with a navigation bar, a large banner, and a main content area featuring a 'Senior Profile: Olivia Wright' section and a 'Publication Design Workshop Summary' section. The footer includes a 'Get Involved' button and social media links.

theme-8

This screenshot shows the homepage of a 'Graphic Design' website. The design is identical to theme-7, with a navigation bar, a large banner, and a main content area featuring a 'Senior Profile: Olivia Wright' section and a 'Publication Design Workshop Summary' section. The footer includes a 'Get Involved' button and social media links.

theme-5-2

This screenshot shows the homepage of a 'Graphic Design' website. The design is very similar to theme-5, with a navigation bar, a large banner, and a main content area featuring a 'Senior Profile: Olivia Wright' section and a 'Publication Design Workshop Summary' section. The footer includes a 'Get Involved' button and social media links.

theme-6 copy

This screenshot shows the homepage of a 'Graphic Design' website. The design is very similar to theme-6, with a navigation bar, a large banner, and a main content area featuring a 'Senior Profile: Olivia Wright' section and a 'Publication Design Workshop Summary' section. The footer includes a 'Get Involved' button and social media links.

theme-3

This screenshot shows the homepage of a 'Graphic Design' website. The design is very similar to theme-3, with a navigation bar, a large banner, and a main content area featuring a 'Senior Profile: Olivia Wright' section and a 'Publication Design Workshop Summary' section. The footer includes a 'Get Involved' button and social media links.

theme-4

This screenshot shows the homepage of a 'Graphic Design' website. The design is very similar to theme-4, with a navigation bar, a large banner, and a main content area featuring a 'Senior Profile: Olivia Wright' section and a 'Publication Design Workshop Summary' section. The footer includes a 'Get Involved' button and social media links.

REFINING THEMES TOOK LIKE A MONTH

MICA Fiber Department

Secure | https://inside.mica.edu/fiber

Fiber Department

Welcome to the Fiber Department



Features  
Resources  
Announcements

Events  
Opportunities  
Student Work

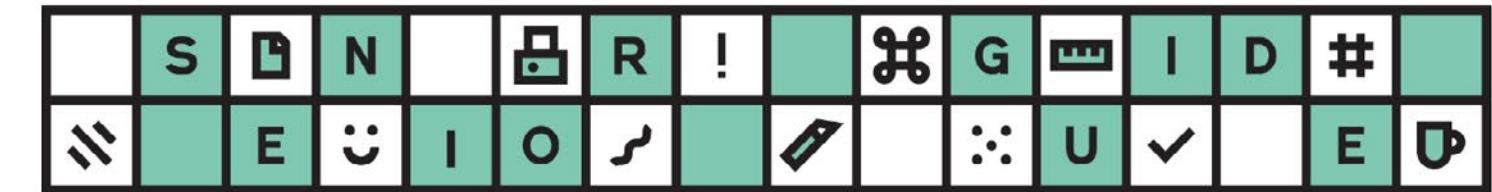
MICA Graphic Design Seniors

Secure | https://inside.mica.edu/gdseniors

Graphic Design Seniors

Overview  
Senior Profiles  
Student Work

Installation Tips  
Writing Tips  
Archived Works



Spence Nelson, class of 2017

August 16, 2017



Albany Carlson, class of 2017

210

The image displays two side-by-side screenshots of websites from the MICA (Maryland Institute College of Art) Office of Research and Baltimore Art Rising.

**MICA Office of Research (Left Screenshot):**

- Header:** MICA logo, "Office of Research", and "Opportunities" link.
- Section:** "Opportunities" with three items:
  - [The Sustainable Arts Foundation 2017 Individual Awards](#) (due August 31, 2017)
  - [Request for Qualification: MLK Jr. Library, Washington D.C.](#) (due August 31, 2017)
  - [Call for Submissions: Mapping Meaning Journal](#) (due August 31, 2017)
- Footer:** "MICA Office of Research", "Opportunities", "© Copyright 2017 Maryland Institute College of Art".

**Baltimore Art Rising (Right Screenshot):**

- Header:** MICA logo, "Baltimore Art Rising", and "2017 Poems" link.
- Section:** "Baltimore Art Rising 2017 DESIGNERS" (in large orange text).
- Content:** "POETS" section listing names:

Majesty Anderson, Darius Alston, LaTashia Blizzard, Marcus Davidson, Keyma Flight, Samuel Ford, Nevaeh Gibson, Taylor Gilmore, Cashe Harris, Ashley Morris-Graham, Nashawna Jessup, Jaliyah Lewis, Rastehuti Missouri, Kameron Moir, Alicia Morgan aka Snow, Deleicea Greene Nelson, Myles Pate, Hagar Shabazz, William Simmons, Tysheira Spruill, Akayla Truxon, Maia Washington, Destiny White, Kiley Williams, Isaac Wilson
- Text:** "An anthology of words and images by students at Dew More Baltimore and Maryland Institute College of Art".
- Footnote:** A sidebar lists names: Hyejin Ahn, Christine An, Tina Cangelosi, Guiping Chen, Ran Chen, Mary Cheng, Layla Choi, Joey Donatelli, Sean Dong, Rachel Dunn, Taylor Gouge, Kevin Guyer, Jae Yeon Jung, Keeley Kane, Hyunjeong Kim, Kyle Kutner, Winnie Lee, Jiaoxue Liang, Hannah Meng, Joyce Meng, Allison Sun, Jieqi Tang, Peter Tak, Darcy Tong, Ekin Turner, Lindsay Wert, Gloria Yang, Vivian Zhang.

# Fordham Law Library Catalog Search

[see it live ↗](#)

***UNDER ANDY MANGOLD  
AT FRIENDS OF THE WEB***

Fordham Law hired Friends of the Web to update the technology behind their library catalog databases and give a new look and feel to the search interface. This subject-based search would return results from multiple formats, sources, and content types, acting as a spring-board for further research.

My task was two-fold:

1. Establish a visual style for the search results that reflected Fordham's existing brand.
2. Intuitively organize the search results page to give users a snapshot of the resources on the subject they searched.

It was important for users to be given a preview of each resource while keeping each result compact enough to quickly scan through. To easily distinguish each result, they are defined as individual cards that contain additional context dependent on the content type.

The Maloney Law Library

baltimore

ALL    CATALOG    ARTICLES    FLASH

**Catalog** [View All 26 Catalog Results →](#)

**BOOK AVAILABLE**

**A history of the councils of Baltimore**  
Peter Guilday  
Macmillan, 1932  
Location: Quinn Annex BX833 .G8

**BOOK CHECKED OUT**

**A subject index of the books in the library of the Library company of the Baltimore bar**  
Andrew Hartman Mettee, librarian  
Baltimore, MD: King Brothers, 1916  
Location: Quinn Annex KF4 .B19

**JOURNAL/SERIAL**

**University of Baltimore property law journal**  
University of Baltimore School of Law, 1992  
Location: Quinn Annex K25 .N56765

**JOURNAL/SERIAL**

**University of Baltimore law forum**  
University of Baltimore School of Law, 1999  
Location: Quinn Annex K25 .N56768

**ONLINE RESOURCE**

**In Chancery. Breviate. John Penn, Thomas Penn, Esqrs; plaintiffs. Charles Calvert**  
London: 1742  
Location: Internet  
[Online Resource via 18th Century Collections Online](#)

**ADDITIONAL RESOURCES**

[Worldcat](#)  
[Fordham Law Classic Catalog](#)   [View All 26 Catalog Results →](#)  
[Fordham University Libraries Catalog](#)

**Articles** [View All 1167 Article Results →](#)

**ACADEMIC JOURNAL**

**Bioavailable Testosterone Linearly Declines Over A Wide Age Spectrum From The Baltimore Longitudinal Study of Aging.**  
2016  
Fabbri, Elisa; Yang An; Gonzalez-Freire, Marta  
Journals of Gerontology Series A: Biological Sciences & Medical Sciences. Volume 71, Issue 9, pp. 1202-1209.

Background: Age-related changes in testosterone levels in older persons and especially in women have not been fully explored. The objective of this study was to describe related trajectories of total...

**ACADEMIC JOURNAL**

**Circulating ceramides are inversely associated with cardiorespiratory fitness from the Longitudinal Study of Aging.**  
2016  
Fabbri, Elisa; Yang, An; Simonsick, Eleanor M.  
Aging Cell. Volume 15, Issue 5, pp. 825-831.

Cardiorespiratory fitness ( VO<sub>2</sub> peak) declines with age and is an independent risk factor for morbidity and mortality in older adults. Identifying biomarkers of low fitness may provide insight for why ...

**FLASH** [View All 309 FLASH Results →](#)

Fordham Law Archive of Scholarship & History

**PDF/ADOBE ACROBAT**

**Bouchat v. Baltimore Ravens: The Fourth Circuit Adopts Strinkingly...**  
Apr 15, 2003 ... VOLUME XIII BOOK 2. Bouchat v. Baltimore Ravens: The Fourth. Circuit Adopts the Strinkingly Similar. Doctrine to Infer Proof of Access.

**PDF/ADOBE ACROBAT**

**The Constitutionality of Taking a Sports Franchise by Eminent...**  
The City of Baltimore also is pursuing a proceeding against the Colts football team. See Indianapolis Colts v. Mayor and. City Council of Baltimore ...

**IMAGE**

**Panel Commentary**  
1993 W.T. Fryer, II. Professor of Law, University of Baltimore School of Law., Baltimore, Md.; Lafayette College, B.S. 1955; George Washington, J.D....

[View All 309 FLASH Results →](#)

**Databases**

**1. Hague Academy of Collected Courses (HeinOnline)**  
Hague Academy of Collected Courses Online: the Academy, founded in 1923, is an institution for the study and teaching of Public and Private International Law and related subjects. Its purpose is to encourage a...

[View All Database Results →](#)

**Course Reserves/Exams**

**1. Sample Answers in Immigration Law (2009-11, 2015)**

## New UI for iOS Strategy Game

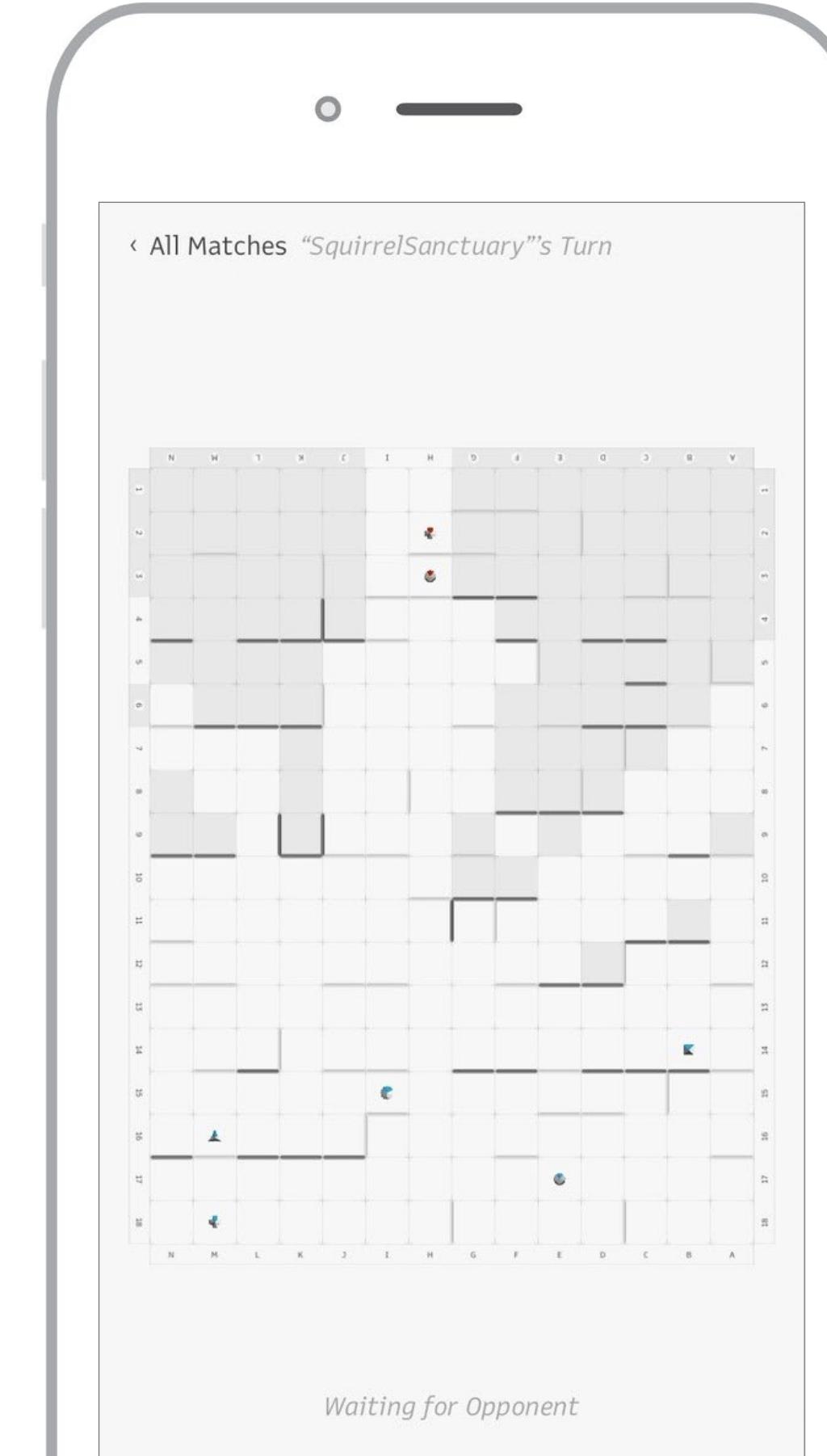
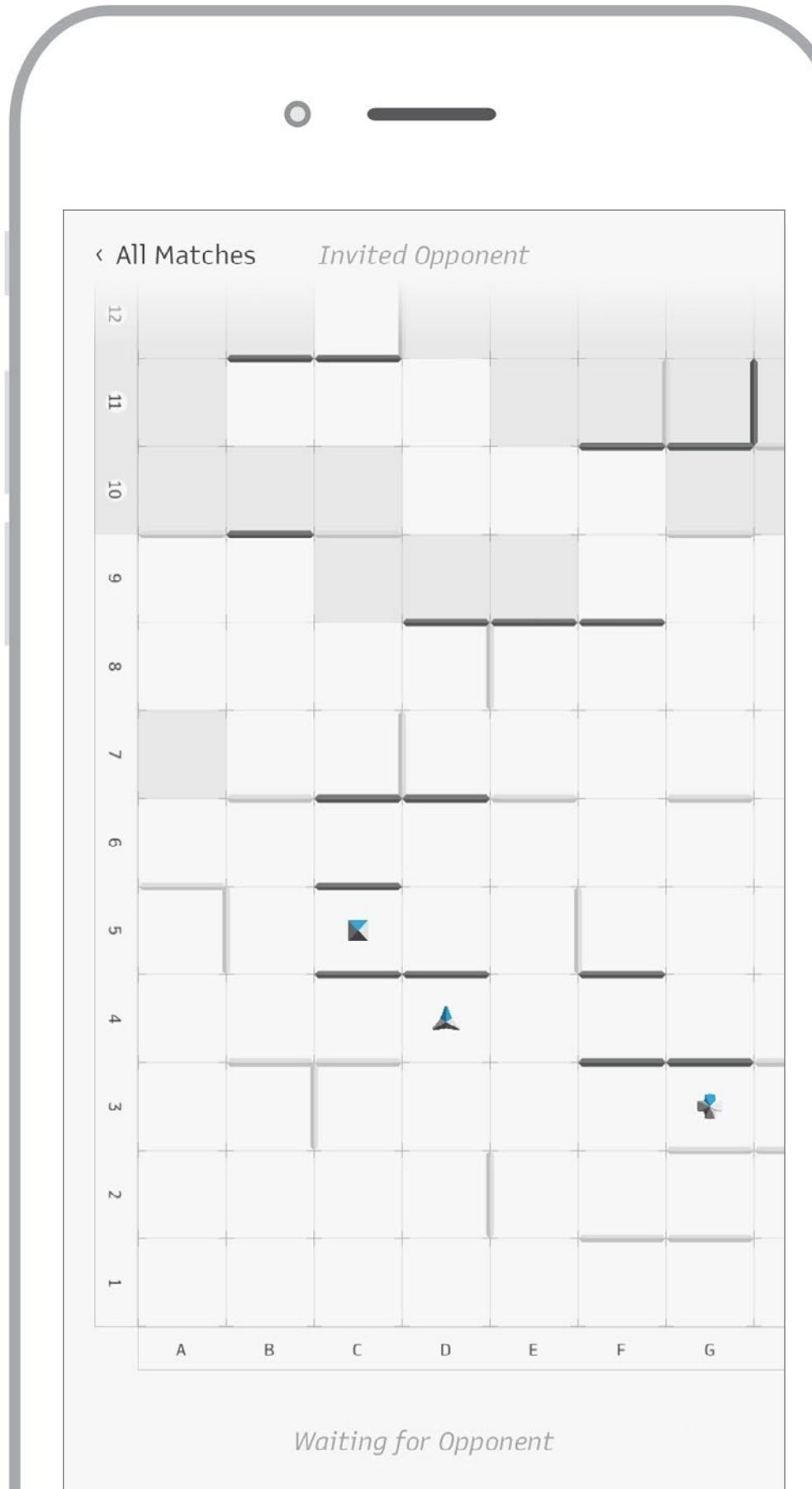
USER EXPERIENCE  
INTERFACE REDESIGN  
VISUAL DESIGN

**UNDER ANDY MANGOLD**  
**AT FRIENDS OF THE WEB**

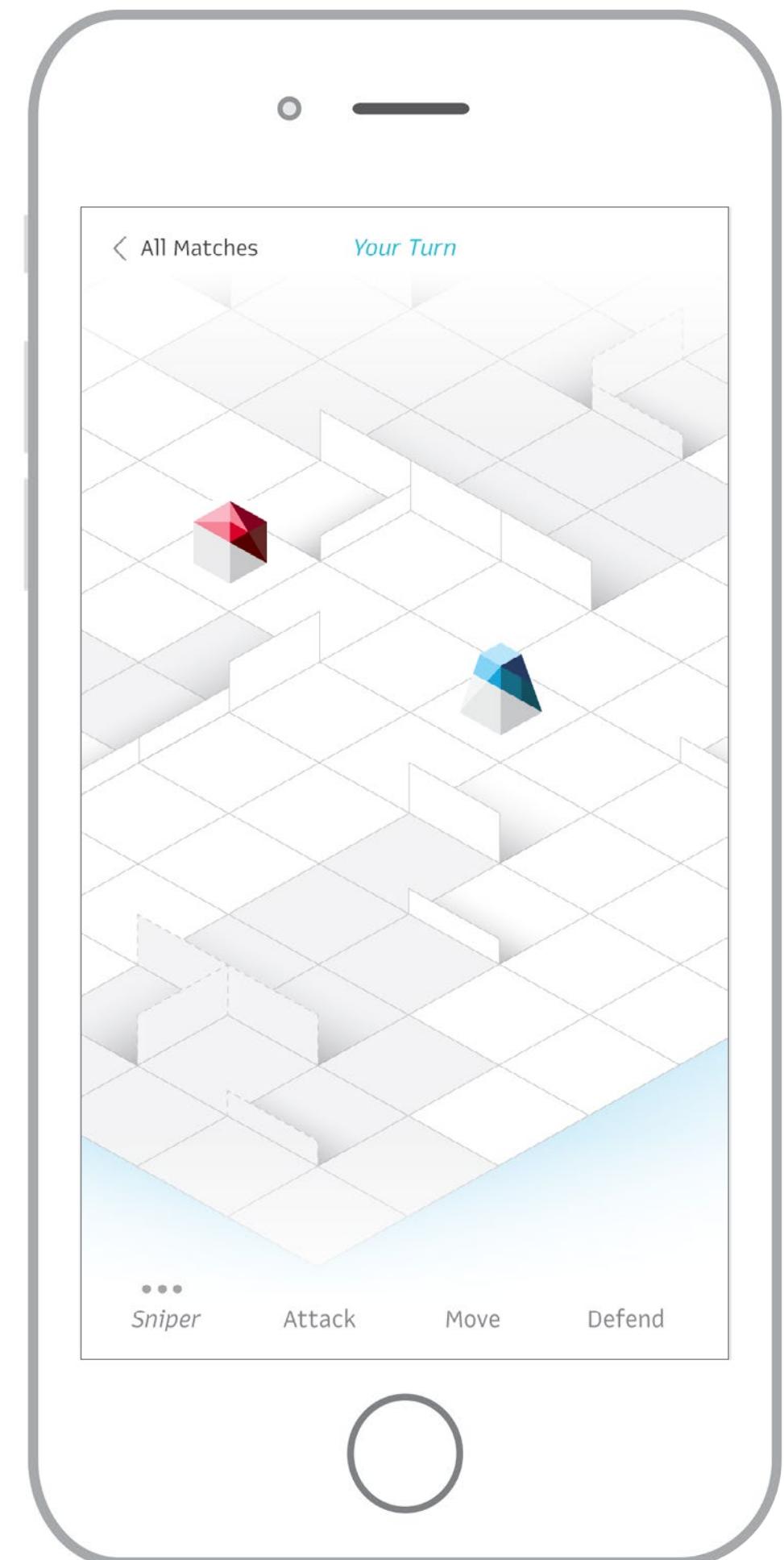
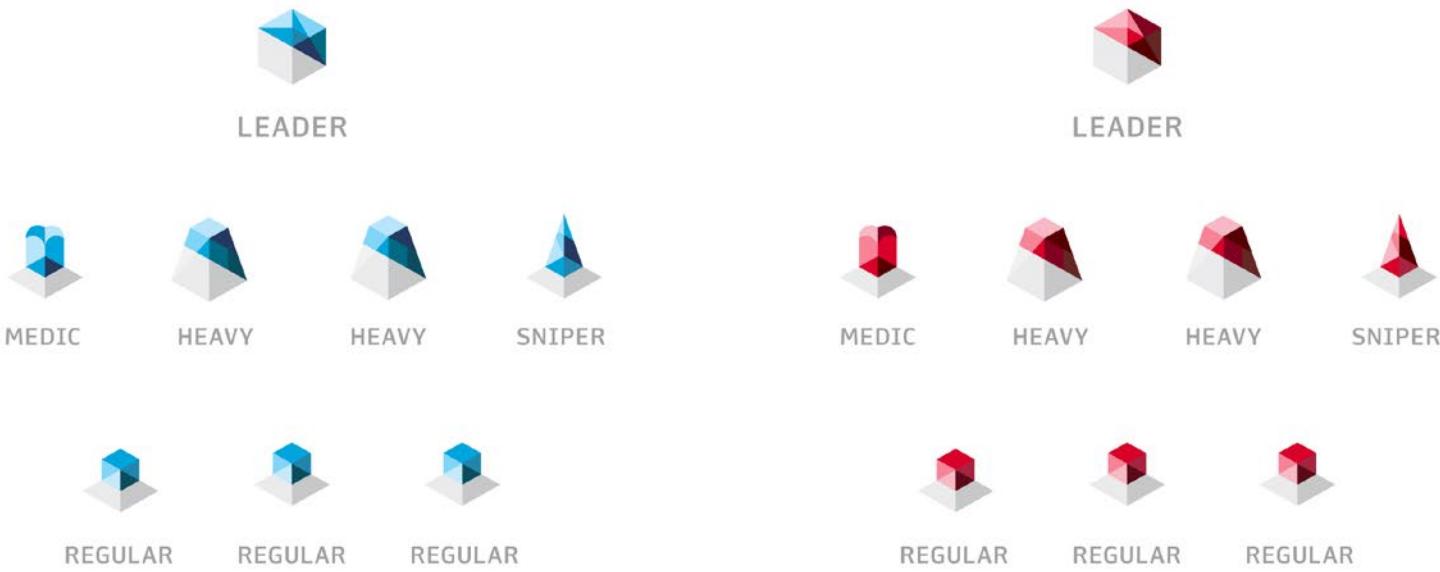
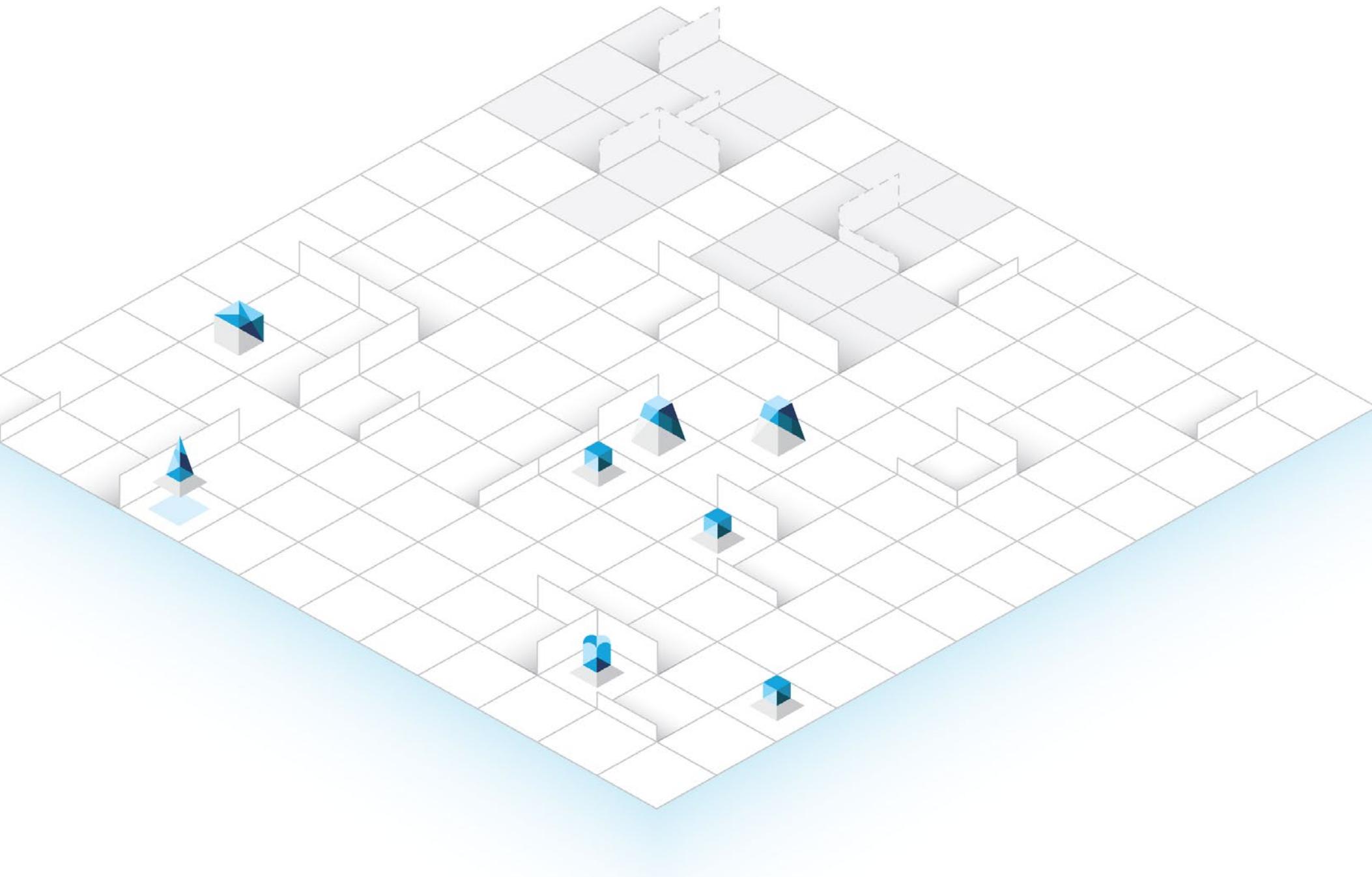
Friends of the Web had been working for over a year on an iOS strategy game for a client that simply described the game as “chess with guns.” After months of back-and-forth with the client about the UI, they expressed a desire for the interface to be more dynamic and less “skeletal.”

I was given 3 days to rethink the game interface with this feedback in mind. Because many of the game’s features reference dimensional space (multiple wall heights, fog of war, etc), I set the game board in isometric perspective to make these features more obvious to players. I also redesigned the game pieces to match the rest of the UI. The actual game rules remained unchanged, but the result of the UI change

The client wasn’t interested in this solution but we all thought it was cool.



## IOS STRATEGY GAME – NEW UI CONCEPT



jen evans

[jenevans.work](http://jenevans.work)

[jen@defaultvalue.info](mailto:jen@defaultvalue.info)

# Generative Studio Bios

[try it out ↗](#)

In my research for [Studio Atlas](#), I noticed there are very obvious archetypes of studio language, both visually and linguistically. When viewed as a set, the buzzwords and trends become absurd and meaningless. I made a digital gesture that makes this super obvious.

To generate the new studio bios, I used a Markov Chain library called [RiTa.js](#). Markov chains are mathematical systems that transition from one “state” (a situation or set of values) to another, adhering to a set of parameters and patterns. Among other uses, Markov chains can analyze large bodies of text and generate new text based on what the program has already read.

The final output is a studio ‘About’ page that uses scraped design studio bios to generate new and ridiculous ones. There are also visual archetypes: a clock for no reason, local weather data, and two “trendy” themes.

It’s important for designers to laugh at ourselves. I secretly think clocks on websites are cool.

I BUILT EACH COMPONENT IN ISOLATION  
TO EASILY DISCERN WHEN I BROKE  
SOMETHING (WHICH WAS A LOT)

Rita JS Demo

It was a dark and stormy night.

submit

dary fondness .  
ic severance .  
ned warmup .  
reclusive excrement .  
g .  
.51]

HTML

```
<html>
<head>
<script src="https://codepen.cloudflare.com/0101.js"></script>
```

CSS

```
<body>
<div>It was a dark and stormy night.  
</div>
```

JS

```
var colors = new Array([
  [32, 255, 213],
  [104, 68, 255],
  [251, 184, 245],
  [255, 96, 26],
  [255, 236, 0],
  [0, 0, 255]
]);

var step = 0;
//color table indices for:
// current color left
// next color left
// current color right
// next color right
var colorIndices = [0,1,2,3];

//transition speed
var gradientSpeed = 0.002;
function updateGradient() {
  if ( $ === undefined ) return;

  var c0_0 = colors[colorIndices[0]];
  var c0_1 = colors[colorIndices[1]];
  var c1_0 = colors[colorIndices[2]];
  var c1_1 = colors[colorIndices[3]];

  var mix = step + gradientSpeed;
  var r = (c0_1[0] - c0_0[0]) * mix + c0_0[0];
  var g = (c0_1[1] - c0_0[1]) * mix + c0_0[1];
  var b = (c0_1[2] - c0_0[2]) * mix + c0_0[2];
  var mix2 = (step + 0.5) * gradientSpeed;
  var r2 = (c1_1[0] - c1_0[0]) * mix2 + c1_0[0];
  var g2 = (c1_1[1] - c1_0[1]) * mix2 + c1_0[1];
  var b2 = (c1_1[2] - c1_0[2]) * mix2 + c1_0[2];
}
```

Sources Network Timeline Profiles Application Security

Collection Console Assets Comments Delete Keyboard

Last saved 2 days ago Share Export Embed

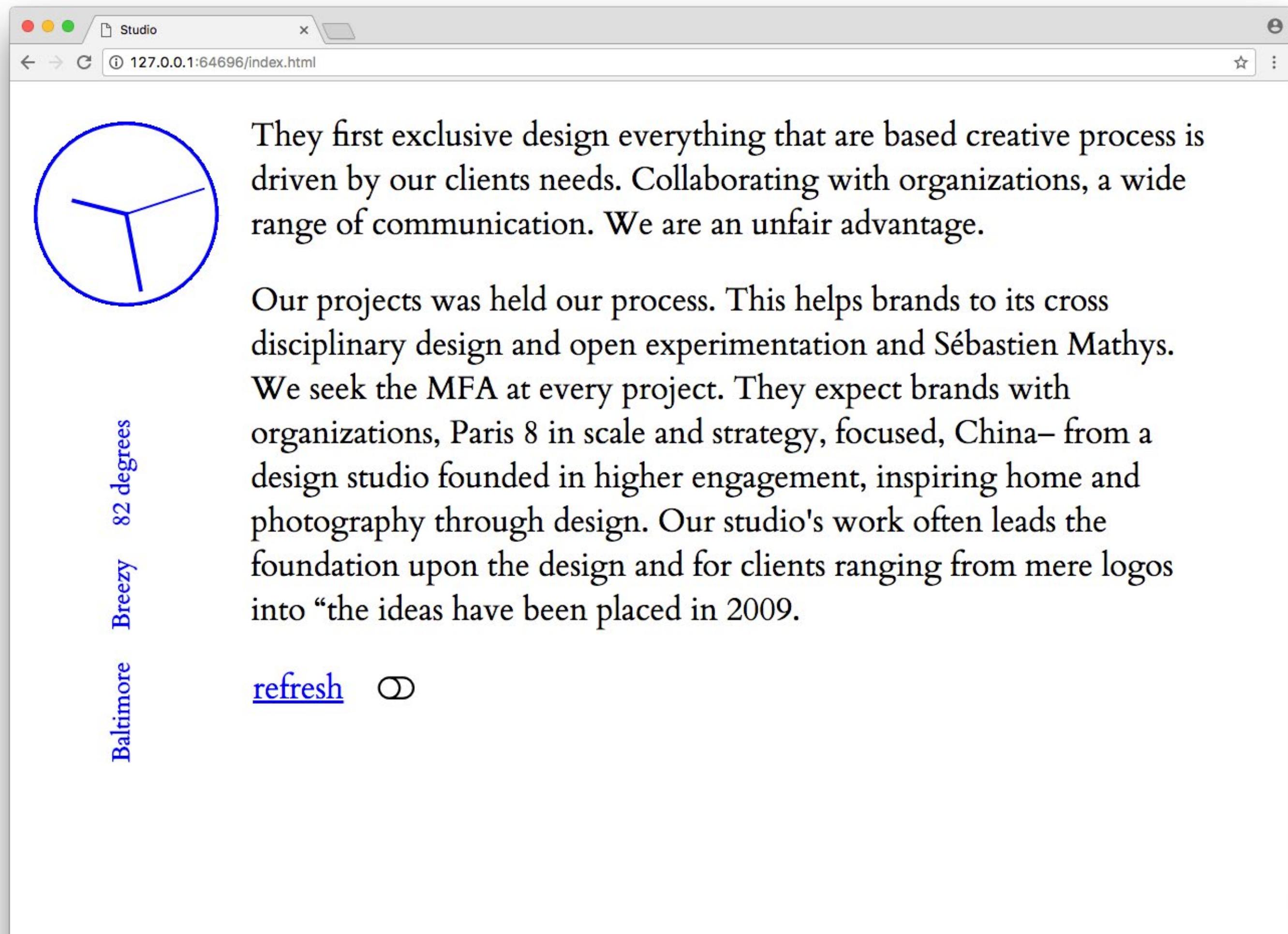
2: "at"  
3: "jj"  
4: "cc"  
5: "jj"  
6: "nn"  
7: "."  
length: 8  
► \_\_proto\_\_: Array(0)

▼ Array(8) ①  
0: "It"  
1: "was"  
2: "a"  
3: "dark"  
4: "and"  
5: "stormy"  
6: "night"  
7: "."  
length: 8  
► \_\_proto\_\_: Array(0)

▼ Array(8) ①  
0: "prp"  
1: "vbd"

sketch.js:27

Baltimore  
Partly Cloudy  
sunrise: 6:39 am  
sunset: 7:38 pm



The first exclusive design everything that are based creative process is driven by our clients needs. Collaborating with organizations, a wide range of communication. We are an unfair advantage.

Our projects was held our process. This helps brands to its cross disciplinary design and open experimentation and Sébastien Mathys. We seek the MFA at every project. They expect brands with organizations, Paris 8 in scale and strategy, focused, China– from a design studio founded in higher engagement, inspiring home and photography through design. Our studio's work often leads the foundation upon the design and for clients ranging from mere logos into “the ideas have been placed in 2009.

[refresh](#) ○

Baltimore Breezy 82 degrees

[DefaultValue.info](#)

The screenshot shows a web browser window with the title bar 'Studio'. The address bar displays the URL '127.0.0.1:64696/index.html'. The main content area contains a circular logo on the left and two columns of text on the right.

**Baltimore Breezy 82 degrees**

This approach every brand identities, typography, like to explore new editorial and Todd Jordan focusing on strategic branding agency transforming brands. They have the intuitive approach, as complete web and development firm– physical environments, but when things. Develop new companies and client, we have been teaching Communication Strategy, including the world.

Hybrid by a Providence-based design community. Ultimately we maintain an independent and individual style, our clients work. Richard Niessen (culture and promoting a year. Our projects we enjoy creating visual language that helps brands grow with technology evolved, where they say. Digital& Design at the Strelka Institute, Brand Architecture, visceral quality visual and determination. We're an award-winning products like language, two objectives and with graphic design, and builds brands to design partner.

[refresh](#) ○

defaultvalue.info

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refresh

82 degrees

Breezy

Baltimore

127.0.0.1:64696/index.html

DefaultValue.info

# Zine-on-Demand

P5.JS / JAVASCRIPT  
PRODUCT DEVELOPMENT  
SYSTEMS DESIGN  
PUBLICATION DESIGN

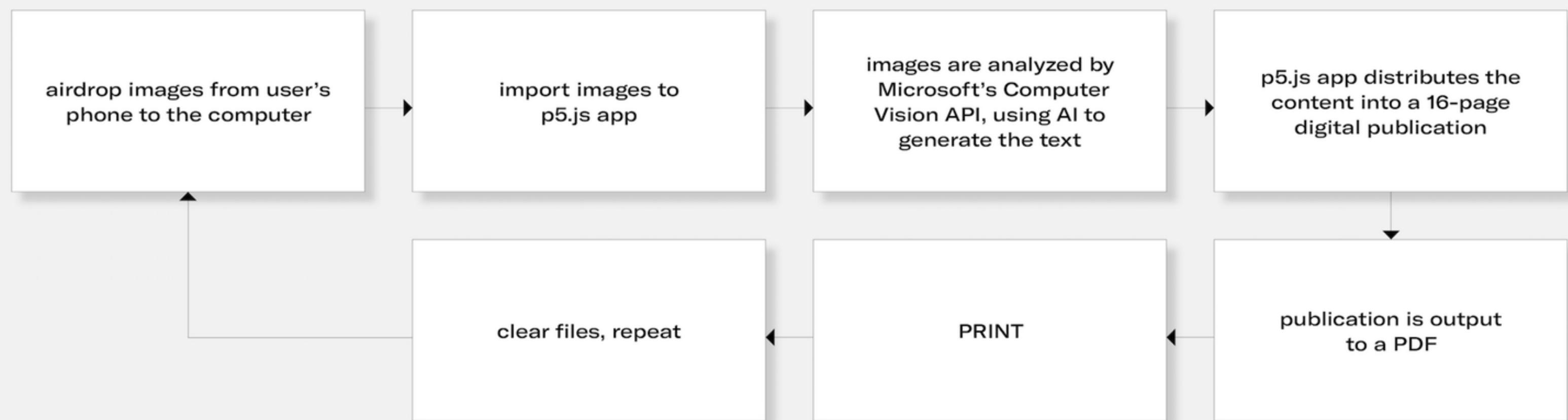
**COLLABORATION WITH**  
**TREVOR CARR UNDER**  
**DEFAULT VALUE**

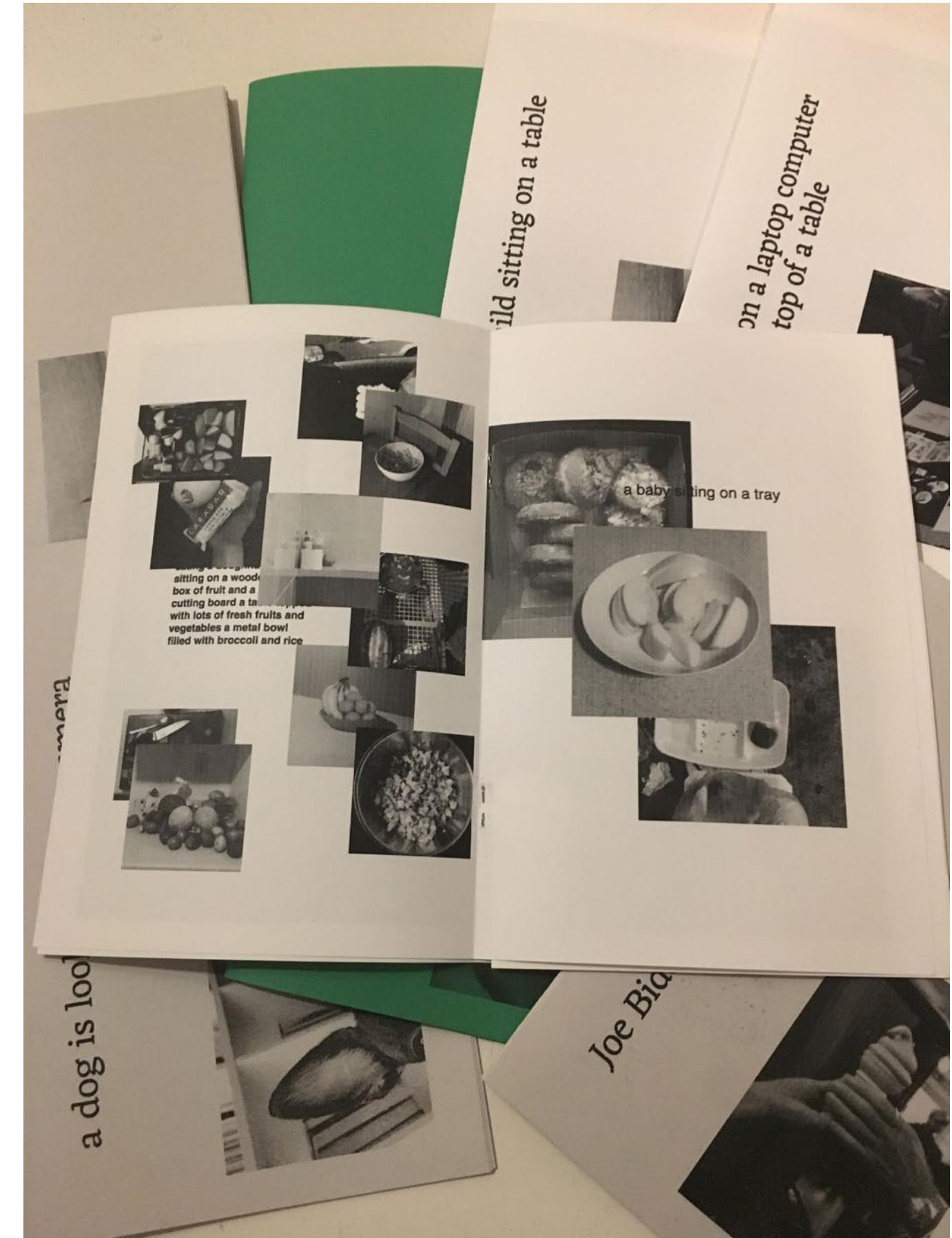
Zine-on-Demand is a p5.js application that generates zines from user-uploaded images and AI-generated text.

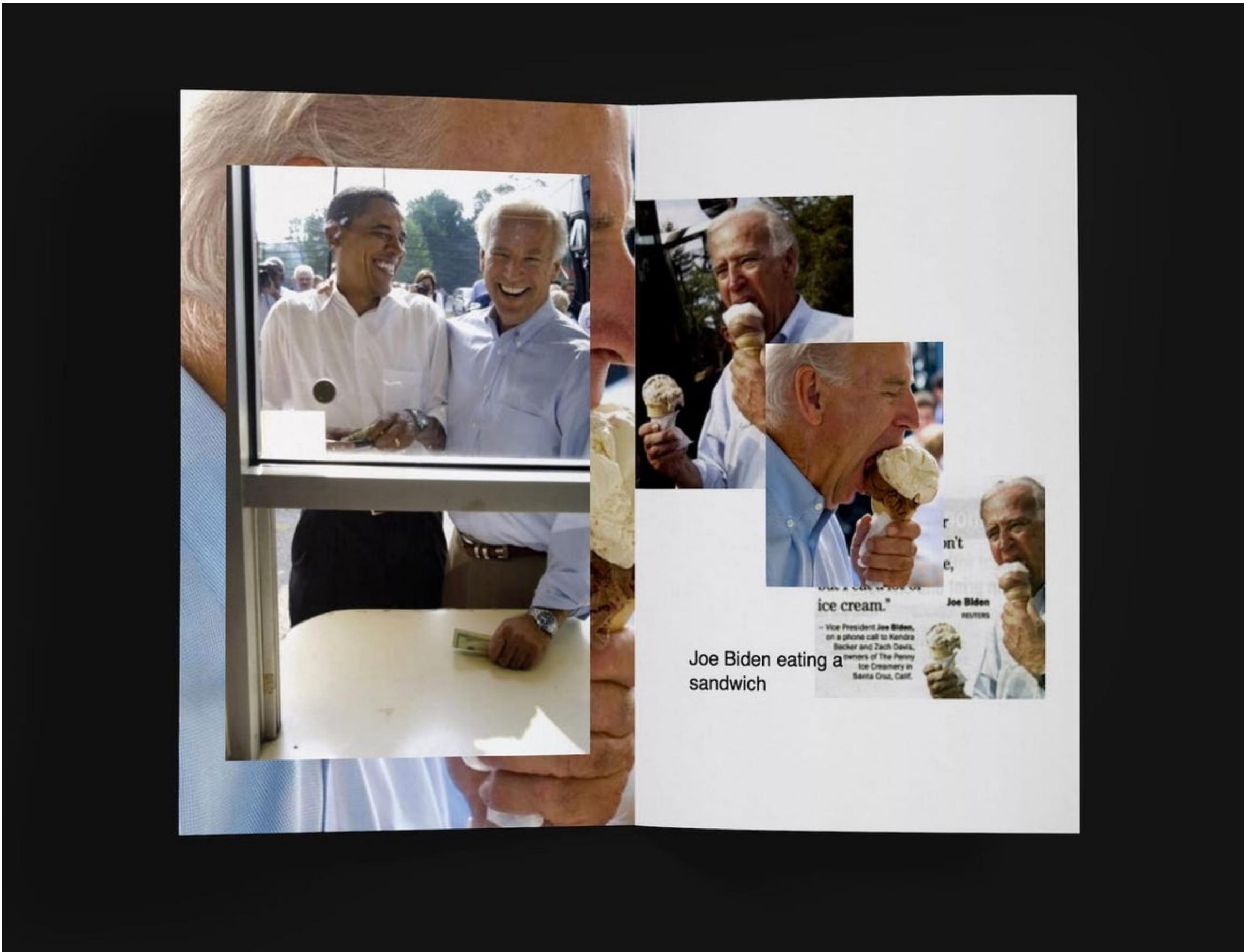
The zine-on-demand project facilitates an automated collaboration between the viewer, the designer, and the machine. The designer acts as the system architect and the viewer assumes the role of curator. Once the designer has set up the systemic parameters for the machine to follow, creative authority is relinquished to the user and the machine output.

We sold zines printed-to-order at the 2017 Publications and Multiples Fair in Baltimore and hope to improve the system and participate in more print fairs in the future.

## TECHNOLOGY FLOW















# WWWWWW.WORK

see live ↗

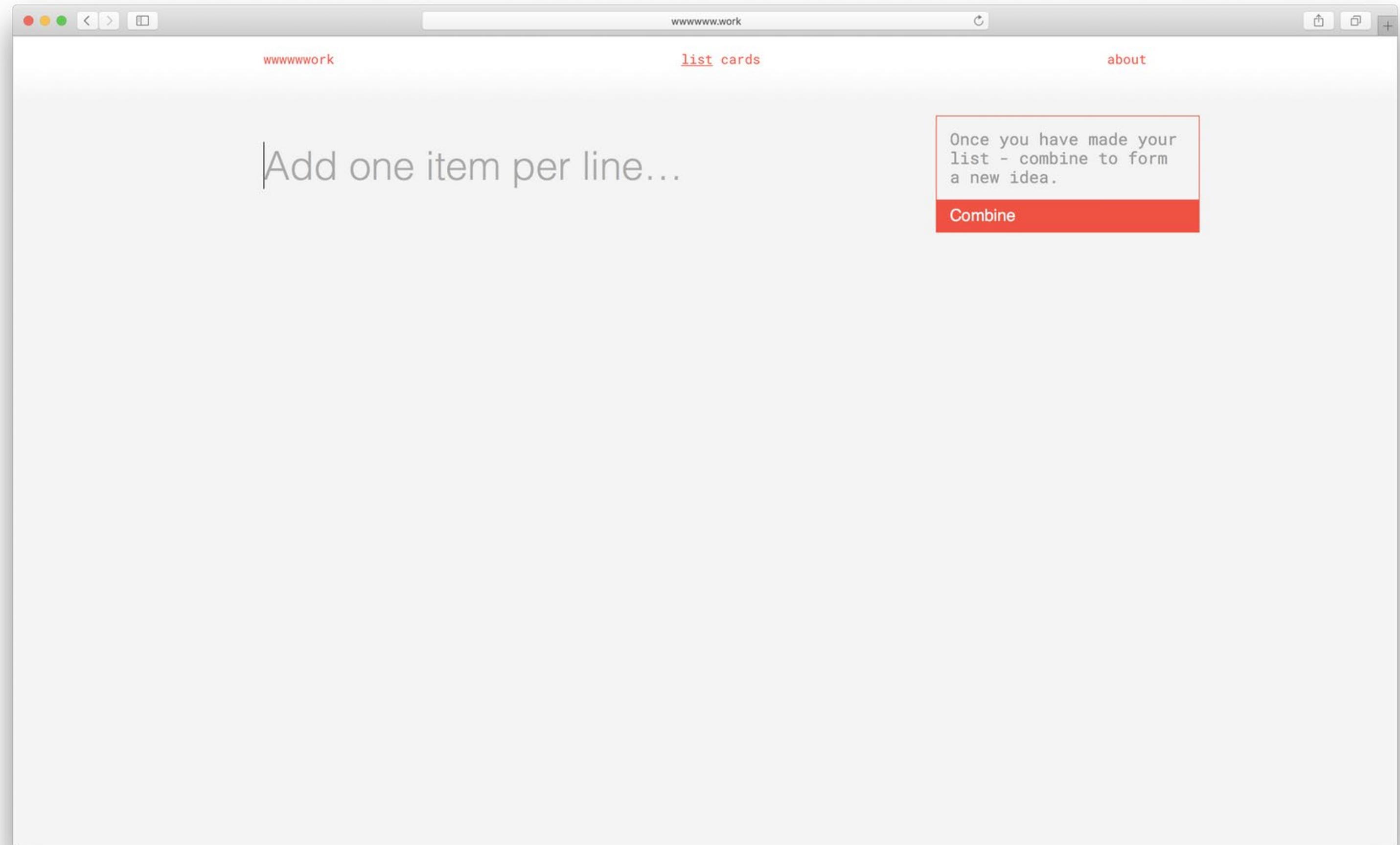
PRODUCT DEVELOPMENT  
USER EXPERIENCE  
VISUAL DESIGN

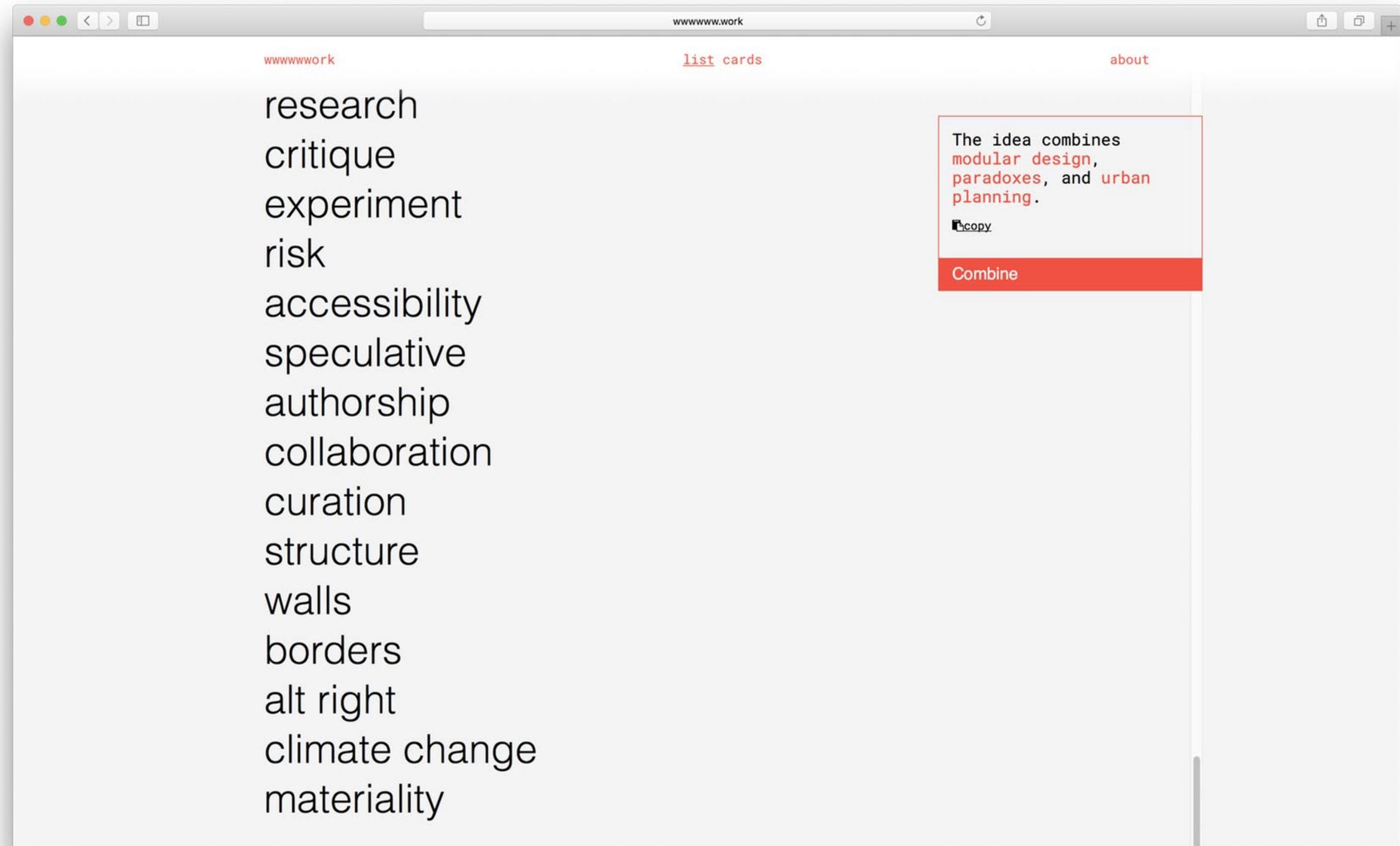
**COLLABORATION WITH**  
**TREVOR CARR UNDER**  
**DEFAULT VALUE**

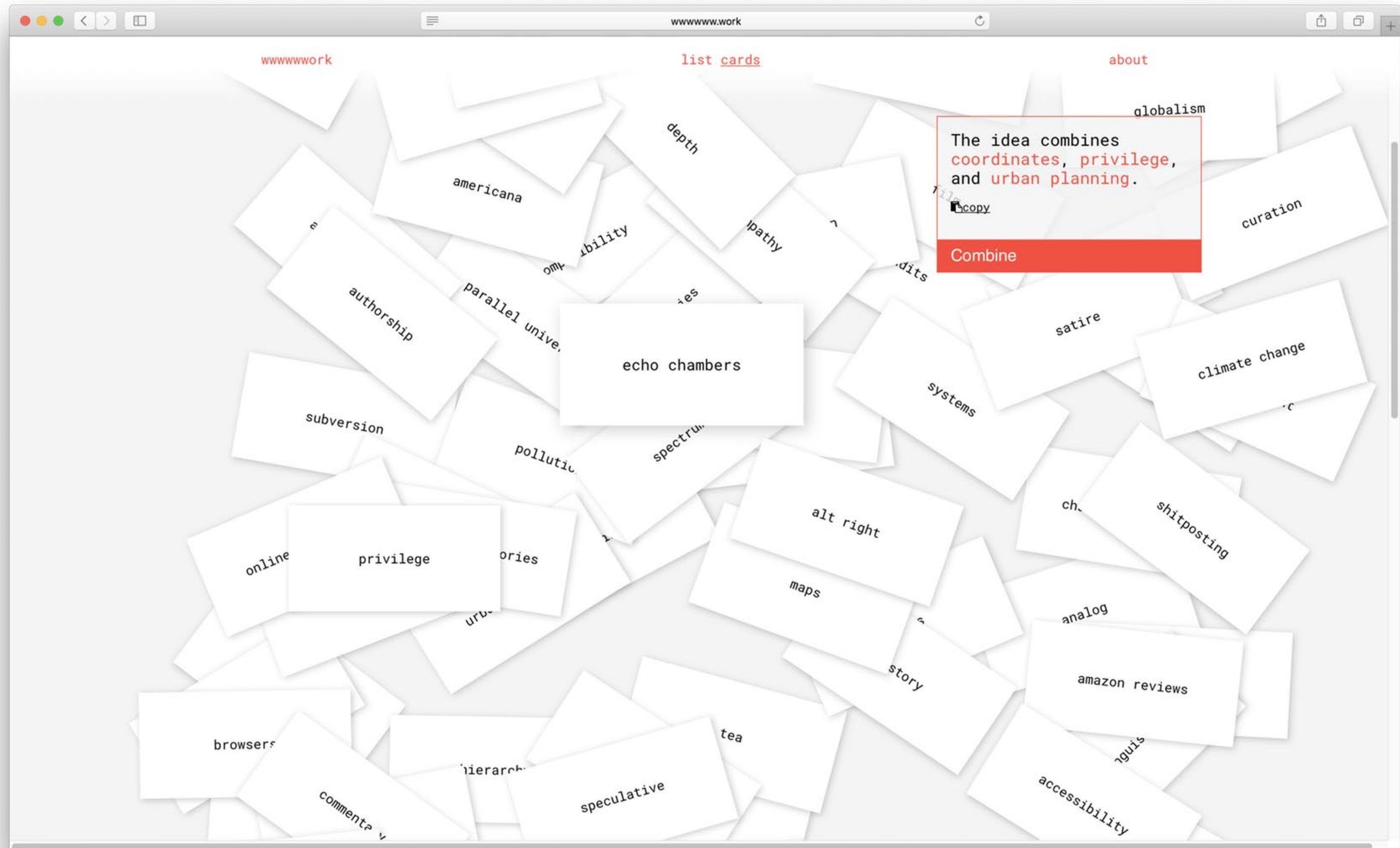
wwwwww.work is a declarative tool for generating creative ideas by embracing automation.

Often, original or creative ideas are just simple connections between unrelated things. We were interested in how to use the affordances of computers for creative purposes. Maybe machines are better at suggesting connections than humans are.

We created a tool that could act as a container for holding bits, ideas, phrases, scraps, and themes over time (saved to LocalStorage) and use that input to generate ideas. Rather than authoring original ideas we can use this tool to seed a list of ideas that can be curated. Not unlike described by Jon Gold as a declarative design tool.







Thanks!

jen evans

[jenevans.work](http://jenevans.work) / [defaultvalue.info](http://defaultvalue.info)

[jen@defaultvalue.info](mailto:jen@defaultvalue.info)