

*full website coming soon
to a browser near you*

Jen Evans

Selected Product Design

2015–2017

I'm a product designer based in Minneapolis, MN. I have a BFA in Graphic Design from the Maryland Institute College of Art and graduated summa cum laude. In addition to design, I studied cultural anthropology and social justice, disciplines that motivate me to make equitable and sustainable design and technology.

I'm currently working on self-initiated projects and digital products with my partner under [Default Value](#). In addition to our personal practice, we take on client work and do occasional consulting.

I have experience working on in-house products and for digital agencies. Following is a selection of product design work I've done recently.

WWWWWW.WORK

see live ↗

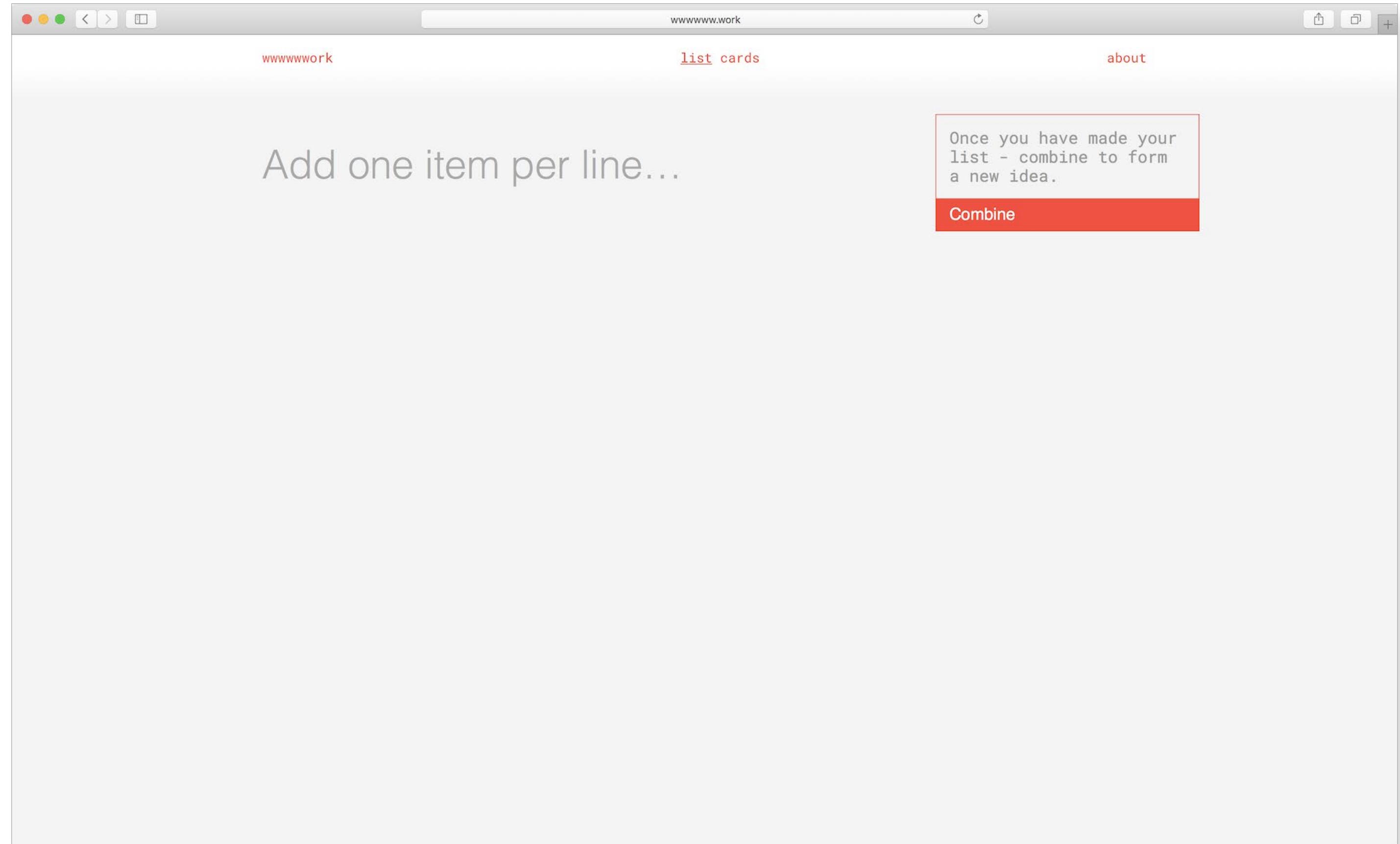
PRODUCT DEVELOPMENT
USER EXPERIENCE
VISUAL DESIGN

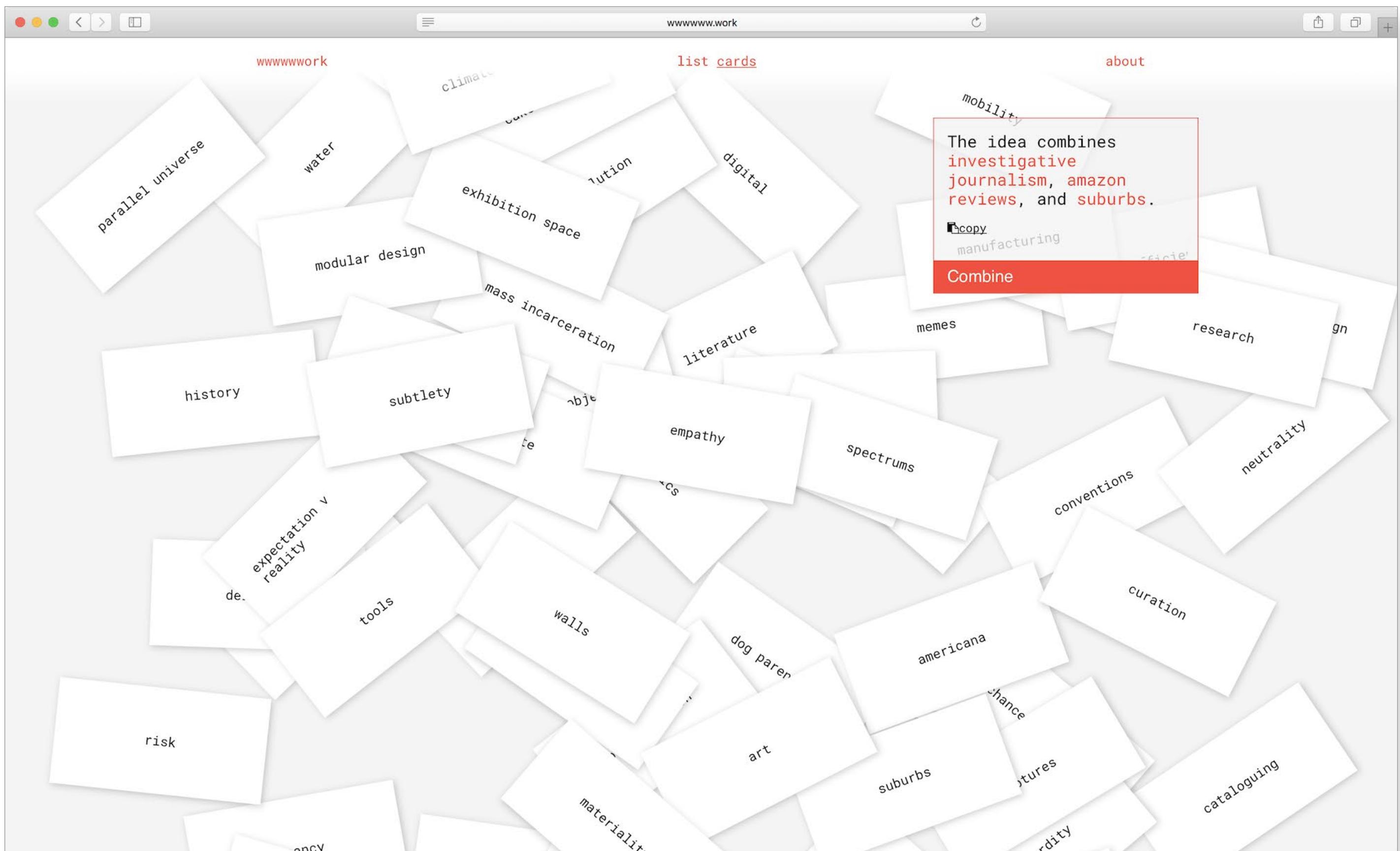
COLLABORATION WITH
TREVOR CARR FOR
DEFAULT VALUE

wwwwww.work is a declarative tool for generating creative ideas by embracing automation.

Often, original or creative ideas are just simple connections between unrelated things. We were interested in how to use the affordances of computers for creative purposes. Maybe machines are better at suggesting connections than humans are.

We created a tool that could act as a container for holding bits, ideas, phrases, scraps, and themes over time (saved to LocalStorage) and use that input to generate ideas. Rather than authoring original ideas we can use this tool to seed a list of ideas that can be curated. Not unlike described by Jon Gold as a declarative design tool.





Alma: an interactive birth-planning tool

PRODUCT DEVELOPMENT
USER EXPERIENCE
VISUAL DESIGN
BRAND POSITIONING
RESEARCH

Alma is an interactive tool for expectant parents to learn about labor & delivery procedures, plan the terms of their birth experience, and share their plan with their birth team.

The Alma birth planning tool is customizable and easily shared with family members and birth attendants. The tool walks users through the latest advice from a wide range of birth advocates in order to make them feel confident, prepared, and in control. By creating a system of resources to empower people to make informed decisions about their birth plan, we can reduce the frequency of risky, expensive, and unnecessary intervention during labor and delivery.

I had the idea for Alma a few years ago in a workshop for social change. I was researching alternative maternity care for another class and wanted to design a real-world application for sharing that knowledge. I shelved the idea for a while, but recently began to brand and prototype the product.

We plan to release an MVP of Alma under Default Value in 2018.

Alma

a

Alma is an interactive tool for expectant parents to learn about labor & delivery procedures, plan the terms of their birth experience, and share their plan with their birth team.

The United States spends more money on healthcare than any other country, yet ranks poorly in regard to maternal health.

How poorly? Let's look at some numbers.

Maternal Deaths per 100,000 Births	Country	Rank Worldwide
21	United States	#48 worldwide
12	United Kingdom	#36 worldwide
4	Sweden	#6 worldwide

We want to lower these statistics.

Alma is an interactive tool for expectant parents to learn about labor & delivery procedures, plan the terms of their birth experience, and share their plan with their birth team.

[Our Mission](#)

[jennevans.work](#) [jen@defaultvalue.info](#)

Top Screenshot: Make a Birth Plan

Basic Info:

- Mother:** Marie Phillips (YOUR NAME)
- Pregnancy Date:** 07-12-2017 (DUE DATE)
- Age:** 24 (YOUR AGE)
- Partner:** Frank Alexander (PARTNER'S NAME (if applicable))
- First Child:** THIS IS MY FIRST CHILD.

I PLAN TO GIVE BIRTH:

- In a hospital (selected)
- In a birth center
- At home
- Other

Bottom Screenshot: Your Birth Plan

5% COMPLETE

Sections:

- Before Labor (20% COMPLETE)
- Active Labor (0% COMPLETE)
- Delivery (0% COMPLETE)
- After Delivery (0% COMPLETE)
- Additional Notes

[RETURN TO TOP OF PAGE](#)

The screenshot shows the Alma Birth Plan Planner application window. At the top, there's a toolbar with standard Mac OS X icons (red, yellow, green circles, back, forward, search, etc.). Below the toolbar, the Alma logo is on the left, followed by 'Resources' and 'About' links. On the right, there's a button labeled 'Your Birth Plan'. The main content area has a light blue header bar with the title 'Your Birth Plan' and a progress indicator '5% COMPLETE'. To the right of the title are 'SHARE' and 'EDIT INFO' buttons. The main content is organized into sections: 'Before Labor' (20% complete) and 'Active Labor' (0% complete). The 'Before Labor' section contains a list of items for comfort, each with an info icon. The 'Active Labor' section is currently empty.

Your Birth Plan

5% COMPLETE

SHARE EDIT INFO

Before Labor

20% COMPLETE

Active Labor

0% COMPLETE

1. For comfort, I would like the following:

- To listen to music (i)
- The lights dimmed (i)
- To eat and drink as approved by my doctor (i)
- To wear my own clothes (i)
- To wear my contact lenses the entire time (i)
- To stay hydrated with clear liquids and ice chips (i)

The screenshot shows the ALMA mobile application interface. On the left, there's a sidebar with a light blue header and a dark blue footer. The main content area has a white background with a light gray border. At the top of the main area, there's a navigation bar with icons for back, forward, search, and more.

1. I'd like to have a dimly lit room:

- The lights dimmed (i)
- To eat and drink as approved by my doctor (i)
- To wear my own clothes (i)
- To wear my contact lenses the entire time (i)
- To stay hydrated with clear liquids and ice chips (i)

[+ Add your own...](#)

2. For my privacy, I prefer:

- As few interruptions as possible (i)
- As few vaginal exams as possible (i)
- No students, residents or interns present (i)

[+ Add your own...](#)

3. I'd like to spend the first stage of labor:

MORE INFO

Eating and drinking during labor

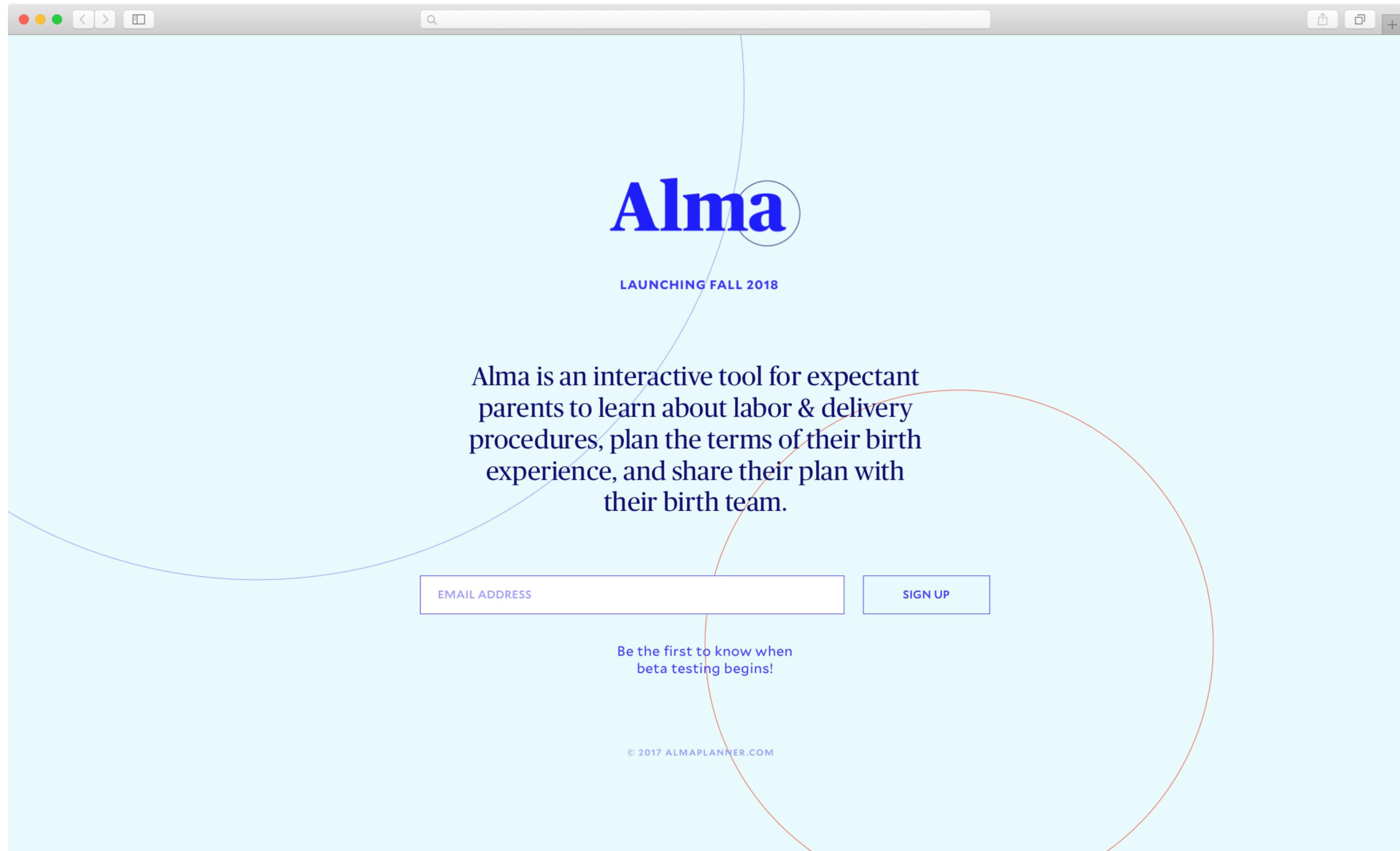
Most healthy women can skip the fasting and would benefit from eating a light meal during labor, suggests research being presented at the [Anesthesiology 2015 annual meeting](#).

Women traditionally have been told to avoid eating or drinking during labor due to concerns they may aspirate, or inhale liquid or food into their lungs, which can cause pneumonia. But advances in anesthesia care means most healthy women are highly unlikely to have this problem today. When researchers reviewed the literature of hundreds of studies on the topic, they determined that withholding food and liquids may be unnecessary for many women in labor.

Additional Reading

[Most healthy women would benefit fr...](#)

[Q & A: Food and drink during labor](#)



Zipcar Conceptual Redesign

A quick little exercise redesigning a web app I use regularly.

Zipcar is a car-sharing service I use weekly, but usually book my cars with their iOS app because their existing web app isn't fun to use. As a fun and innovative company, I wanted to give them a UI that reflects their brand.

I redesigned the user dashboard to feel like a welcoming one-stop-shop for common Zipcar tasks, as well as having stats that encourage the user to be more sustainable.

The reservation screens utilize the map feature and emphasize the proximity and convenience of Zipcars.

Car Sharing: An Alternative to

www.zipcar.com

zipcar reserve my stuff help blog

my account my reservations my statement member benefits gift certificates

it's all about me!

- about me
- contact me
- where i zip
- refer friends

my info

Full Name: Jennifer Evans
 Email Address: jenvans01@mica.edu [edit]
 Mobile Number: +1 718752464 [edit]
 Licence: ***** [edit]

User Name: j3nevans [edit]
 Password: change password
 Member Since: Jul 31st, 2015
 Zipcard-Number: 3123304
[join another account >](#)

my membership

Sponsored Plan - Maryland Institute College of Art (MICA)- Students [change my plan]
 Membership Fee: \$25/year (next billed on 10 August, 2018)
 Driving Charges: Reservations are billed at the time of booking. [view]

my payment information

VISA (primary) VISA ending in 3833 Exp: 9/2019 380 S. Cop Manheim, United Sta

zipcar dashboard reserve help blog

hi, Claire! ACCOUNT SETTINGS

Welcome back, Claire!

Make a reservation

Upcoming Reservations

 Friday September 16th from 2:00pm–4:30pm \$19.51
 Honda Pilot "Javier"
 1500 Cathedral St [Directions](#)

Edit reservation

My Stats

this month last 3 months this year all time

OVERVIEW

4 trips +15%	8.5 hours TIME / +2.3%	125 miles DISTANCE / -8.6%	40.6 mpg DISTANCE / +2.7%
-----------------	---------------------------	-------------------------------	------------------------------

According to your average MPG, you are more fuel efficient than 90% of zipcar users. To say thanks for driving green, we've applied 2 hours of driving credit to your account. Enjoy!

SAVINGS

 On average, it costs **\$725 per month** to own a car. This month, you spent **\$95** using Zipcar. That's **\$630** worth of savings!

 This month you contributed **80% less** CO2 emissions to the atmosphere than the average driver. On behalf of the earth, thanks!

Reservation History

DATE	TIME	CAR	LOCATION	COST		
	Sep 16	2:00pm–4:30pm	Honda Pilot "Javier"	1500 Cathedral St	\$19.51	DETAILS >
	Sep 12	12:00pm–1:30pm	Honda Pilot "Javier"	1500 Cathedral St	\$15.45	DETAILS >

Car Sharing: An Alternative to X

www.zipcar.com

z zipcar dashboard reserve help blog hi, Claire! ▾

Round trip One way **new!**

where are you located?

Pick Up

9/8/2016 ▾ 4:00pm ▾

Return

9/8/2016 ▾ 6:00pm ▾

my time is flexible ⓘ

Cars (optional)

All car types ▾

low emission cars only ⓘ

Find cars

Car Sharing: An Alternative to x

www.zipcar.com

zipcar dashboard reserve help blog hi, Claire! ▾

Round trip One way new!

12 cars available

FILTER

Car Model	Location	Distance	Price	Action
Honda Pilot "Javier"	1500 Cathedral St	0.5km	\$24.50	reserve
Audi A6 "Anton"	1500 Cathedral St	0.5km	\$32.75	reserve
Honda Civic "Gene"	254 McMechen St	0.75km	\$19.81	reserve
Honda Pilot "Lola"	254 McMechen St	0.75km	\$24.50	reserve
Honda Fit "Lionel"	1500 Charles St	0.8km	\$18.43	reserve

The map displays several green location markers indicating car availability across various neighborhoods in Baltimore. Labeled areas include ESEVOIR HILL, BOLTON HILL, MADISON PARK, HERITAGE, MT VERNON, and LATROBE HOMES. Major roads like I-83, MD-1, MD-2, and MD-3 are shown, along with local streets like Linden Ave, Eutaw Pl, Park Ave, N Calvert St, N Charles St, and N Fremont Ave. A yellow route line connects several of these locations.

Car Sharing: An Alternative to x

www.zipcar.com

You

hi, Claire!

zipcar dashboard reserve help blog

Confirm reservation

Audi A6 "Anton"

When Sep 8 2016
4:00pm – 6:30pm

Where 1500 Cathedral St [directions](#)

Cost \$32.75 [details](#)

Memo Type optional memo here...

confirm reservation

[back](#)

The map displays several zipcar pickup locations in Baltimore, Maryland, marked with green location pins. The locations are concentrated in the central business district and surrounding neighborhoods, including Bolton Hill, Madison Park, University of Baltimore, Mt Vernon, and Heritage. Major roads visible include Eutaw Pl, Park Ave, N Charles St, N Calvert St, and N Fremont Ave. Interstate 83 and other local streets like Linden Ave, Barclay St, Greenmount Ave, and Aisquith St are also shown.

MICA Department Website System

[see them live ↗](#)

USER EXPERIENCE
SYSTEMS DESIGN
USER RESEARCH

***UNDER ANDY MANGOLD
AT FRIENDS OF THE WEB***

MICA came to Friends of the Web to develop a system for academic departments to set up and maintain their own websites. This CMS had to be flexible enough to accommodate a range of departments from anthropology to video, but still maintain a sense of institutional cohesion between sites.

Many departments were already managing their own “rogue” sites on a variety of platforms. We interviewed department chairs, faculty, and students about how they use their sites to communicate with students, what types of content they share, and how they think the system could make things better.

I spent nearly an entire summer focused on developing a simple yet flexible system that could work for a variety of applications and purposes. The websites rely on a series of fixed content types—announcements, events, opportunities, features, and resources—that can be used to communicate in a variety of ways. I also worked on establishing a system of visual styles to give a maximum amount of customization with minimal code changes.

MICA DEPARTMENTS



MICA DEPARTMENTS — EXPLORING EARLY LAYOUTS

Menu Search...

News
Calendar
Resources
Links
Contact

MICA Photo

Visiting Artist
Patricia Daley May 19

Visiting Artist
Kelia Anne May 27

Opportunity
Internship at Aperture Magazine

Visiting Artist
Kelia Anne May 27



MICA Painting

NEWS EVENTS RESOURCES ARCHIVE

MICA Painting

Announcements
Events
Opportunities
Resources
People

f mica.edu Department Index Email

CONTRIBUTE CONTENT

Upcoming Events

Designing Civil Rights Forum
April 12, 1–3:45pm
Brown Center, Falvey Hall

Richard Niesson Lecture
April 17, 6pm
Brown Center, Falvey Hall

Richard Niesson Workshop
April 18, 1–6pm
Fox Building, Room 215

Senior Presentation Spring
May 3, 4–9:30pm
Leake Lecture Hall

Past Events

Events



f mica.edu Department Index Email

MICA Photography

NEWS EVENTS RESOURCES ARCHIVE

Upcoming Events

June 19, 2016
Alex Larsen Solo Exhibition Opening at Capital St. Gallery, Houston

Opportunities

Deadline June 20, 2016
Smithsonian's National Museum of African American History and Culture seeks full-time photographer

The Contemporary

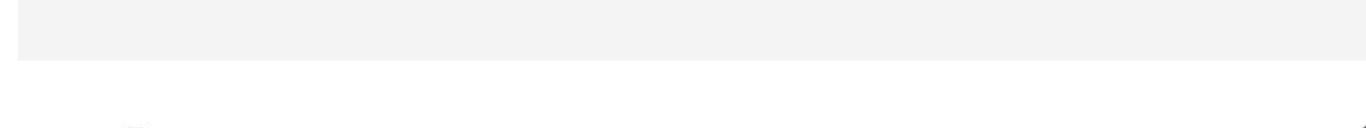
Deadline July 5, 2016
The Contemporary in Baltimore is seeking paid interns!

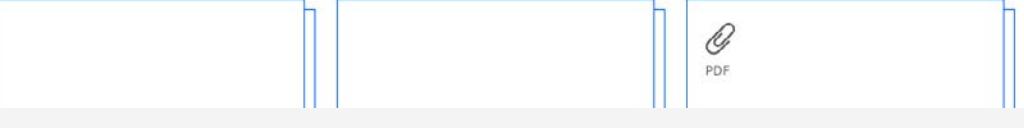
Young Artists and Authors Showcase

Deadline July 22, 2016
Young Artists and Authors Showcase call for entries

More Opportunities

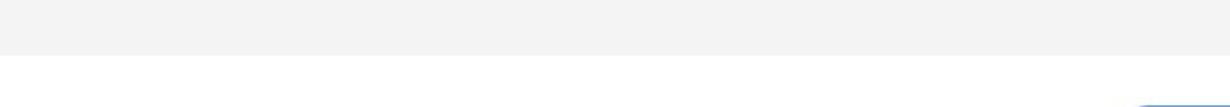
Resources





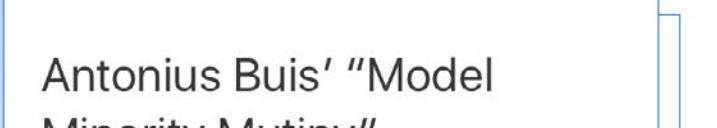


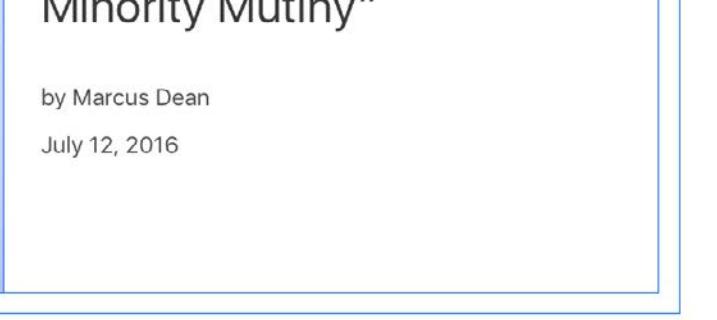
Opportunities











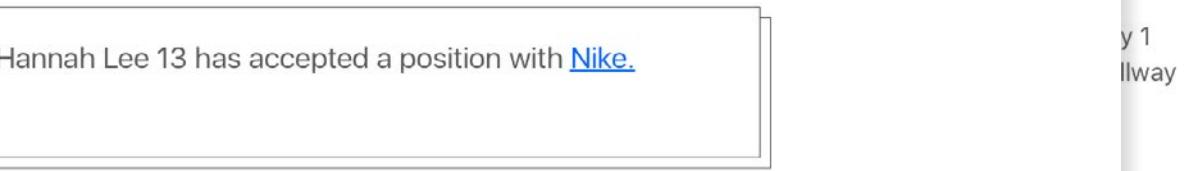


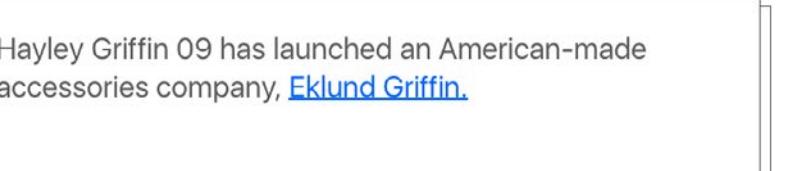
TITLE

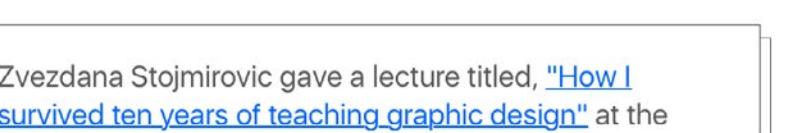
The City of Austin TX is looking for a Design, Technology and Innovation Fellow

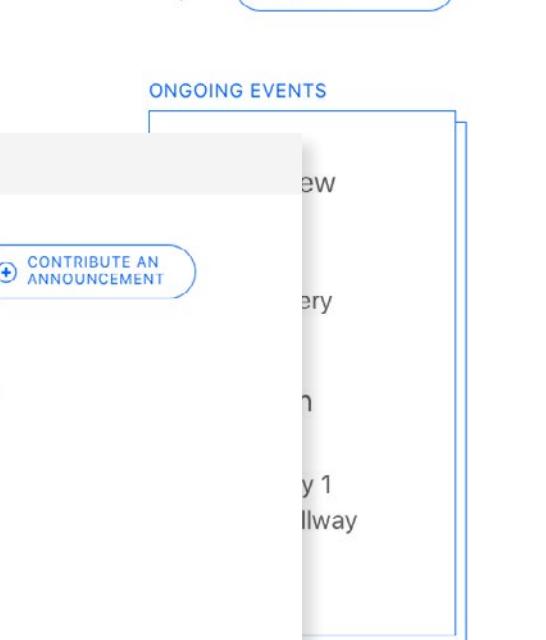
DEADLINE

- 07-22-16
- 07-26-16
- 07-31-16
- 08-08-16
- 08-08-16
- 08-11-16
- 08-12-16
- 08-16-16
- 08-22-16





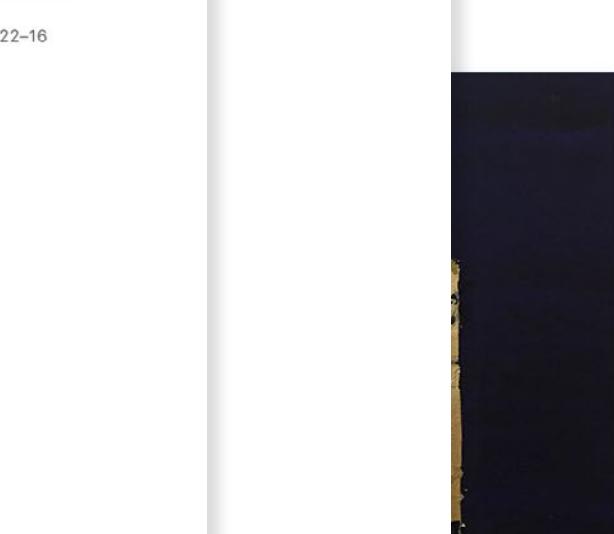








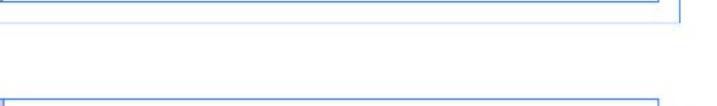




Features





































<img alt="Placeholder

MARYLAND INSTITUTE COLLEGE OF ART / Illustration

Resources Features Announcements Events Opportunities

Announcements

JUNE 28, 2016

Hannah Lee 13 has accepted a position with [Nike](#).

Hayley Griffin 09 has launched an American-made accessories company, [Eklund Griffin](#).

Zvezdana Stojmirovic gave a lecture titled, "[How I survived ten years of teaching graphic design](#)" at the Student Cultural Center in Belgrade, Serbia.

JUNE 26, 2016

Announcing a new website for Indian Type Foundry, by Shiva Nallaperumal MFA15.

Yu Chen MFA14 [received a merit award from SEGD](#) for his thesis project.

JUNE 25, 2016

A review of [Digital Design Theory](#), a book by Helen Armonstrong MFA09, was posted on AIGA. Desktop Mag also offered an [interview](#) and FastCo offered a [review](#).

DIGITAL

BROWSE ANNOUNCEMENTS

2016

JANUARY
FEBRUARY
MARCH
APRIL
MAY
JUNE
JULY
AUGUST
SEPTEMBER
OCTOBER
NOVEMBER
DECEMBER

2015

AUGUST
SEPTEMBER
OCTOBER
NOVEMBER
DECEMBER

MARYLAND INSTITUTE COLLEGE OF ART / Illustration

Resources Features Announcements Events Opportunities

Tue, May 3

Senior Thesis Final Presentations

4:00–9:30pm
Leake Lecture Hall

Thu, May 5

Richard Niessen: The Palace of Typographic Masonry Lecture

7:00pm
Brown Center, Falvey Hall

Fri, May 6

The Type is Right

2:30–3:30pm
Brown Center, Falvey Hall

BEYOND THIS WEEK

Wed, May 13 Dwiggins! A Lecture by Paul Shaw 2:45pm Lazarus Center Auditorium	Fri, May 15 Visiting Designer Josh Goldblum of Bluecadet 4–5:30pm Brown Center, 308
Mon, May 18 Pop-Ups Day! 4–5:30pm Brown Center, Leidy Atrium	Fri, May 22 Sculptural Forms Open Reviews + Reception 4–5:30pm 15/15 Building

ONGOING EVENTS

Love for Lew Exhibition
April 13–29
Bronze Gallery

Confection Exhibition
April 15–May 1
Brown 3 Hallway Gallery

MICA DEPARTMENTS — THEMES! THEMES! THEMES!

MARYLAND INSTITUTE COLLEGE OF ART / **Painting**

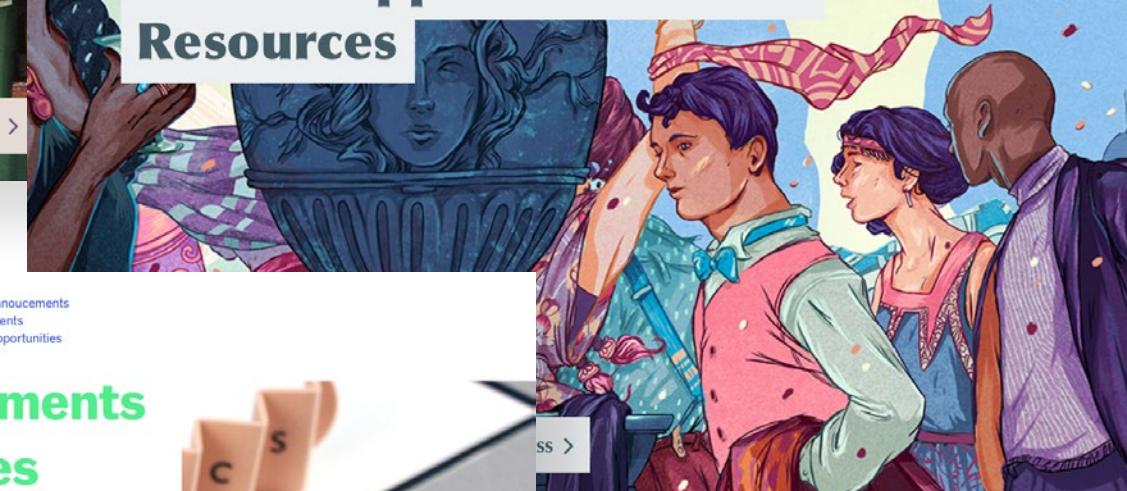
Features Announcements
Events Opportunities
Resources



Resources Features Announcements Events Opportunities

MARYLAND INSTITUTE COLLEGE OF ART / **Illustration**

Features Announcements
Events Opportunities
Resources



Resources Features Announcements Events Opportunities

MARYLAND INSTITUTE COLLEGE OF ART / **Graphic Design**

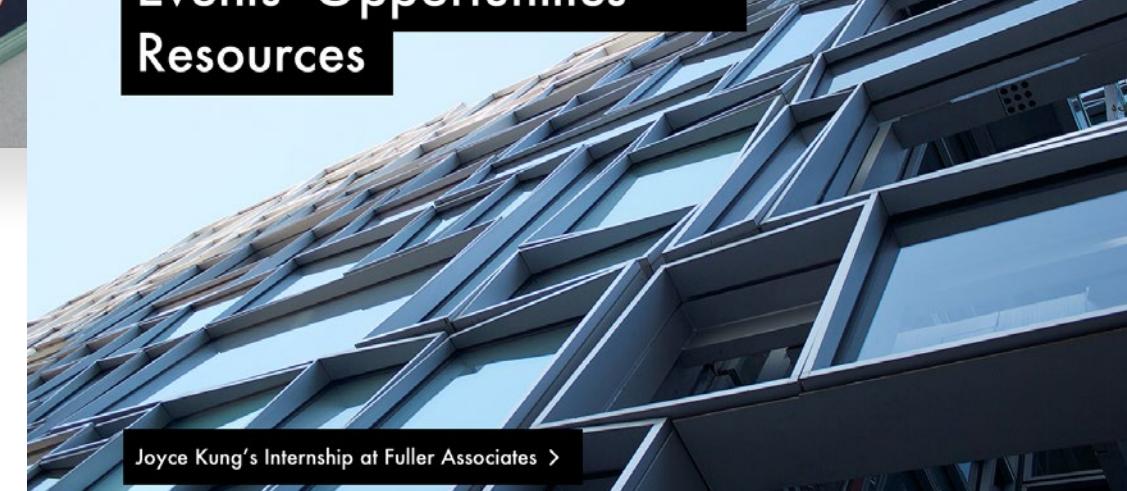
Features Announcements
Events Opportunities
Resources



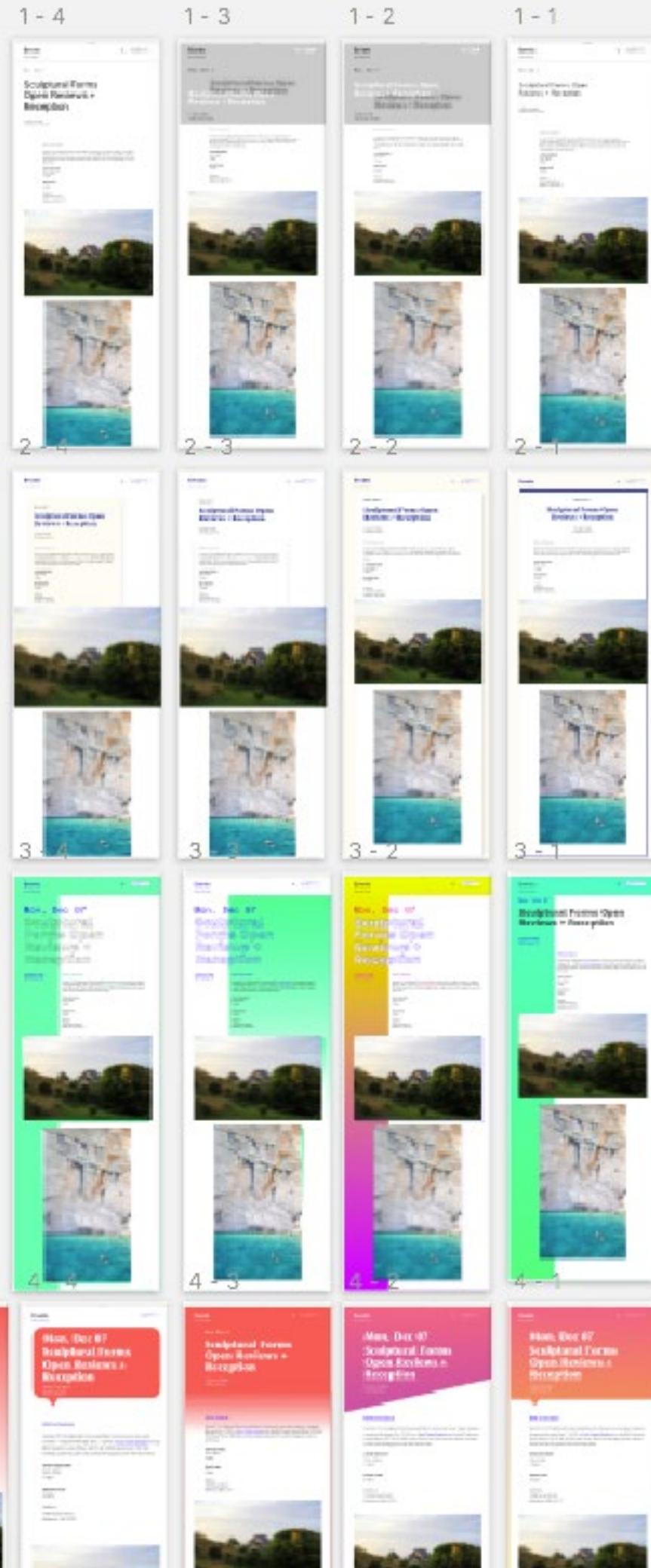
Resources Features Announcements Events Opportunities

MARYLAND INSTITUTE COLLEGE OF ART / **Architectural Design**

Features Announcements
Events Opportunities
Resources



Resources Announcements Events Opportunities



MICA DEPARTMENTS — REFINING THEMES

MARYLAND
INSTITUTE
COLLEGE OF ART

Illustration

Resources
Features

Announcements
Events
Opportunities



MARYLAND
INSTITUTE
COLLEGE OF ART

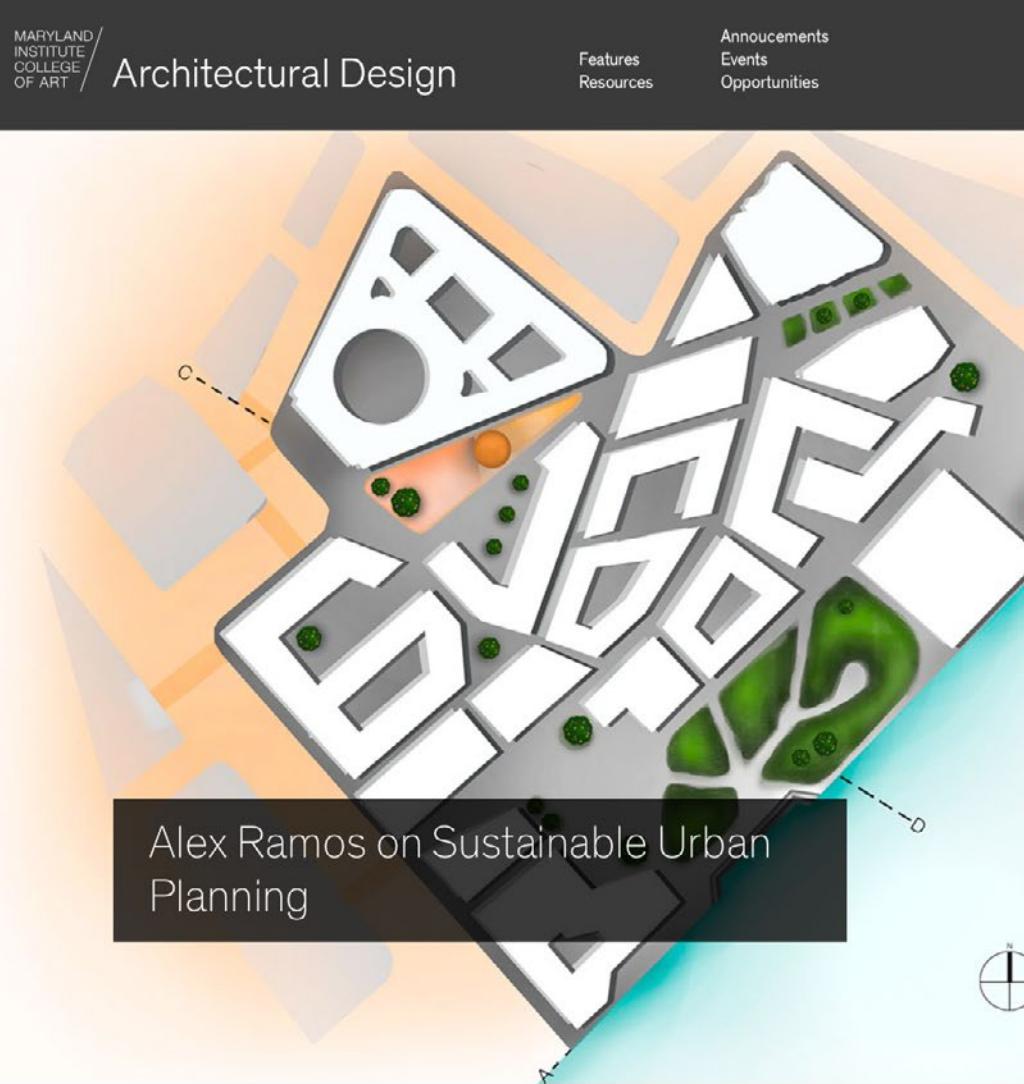
Graphic Design

Features
Resources

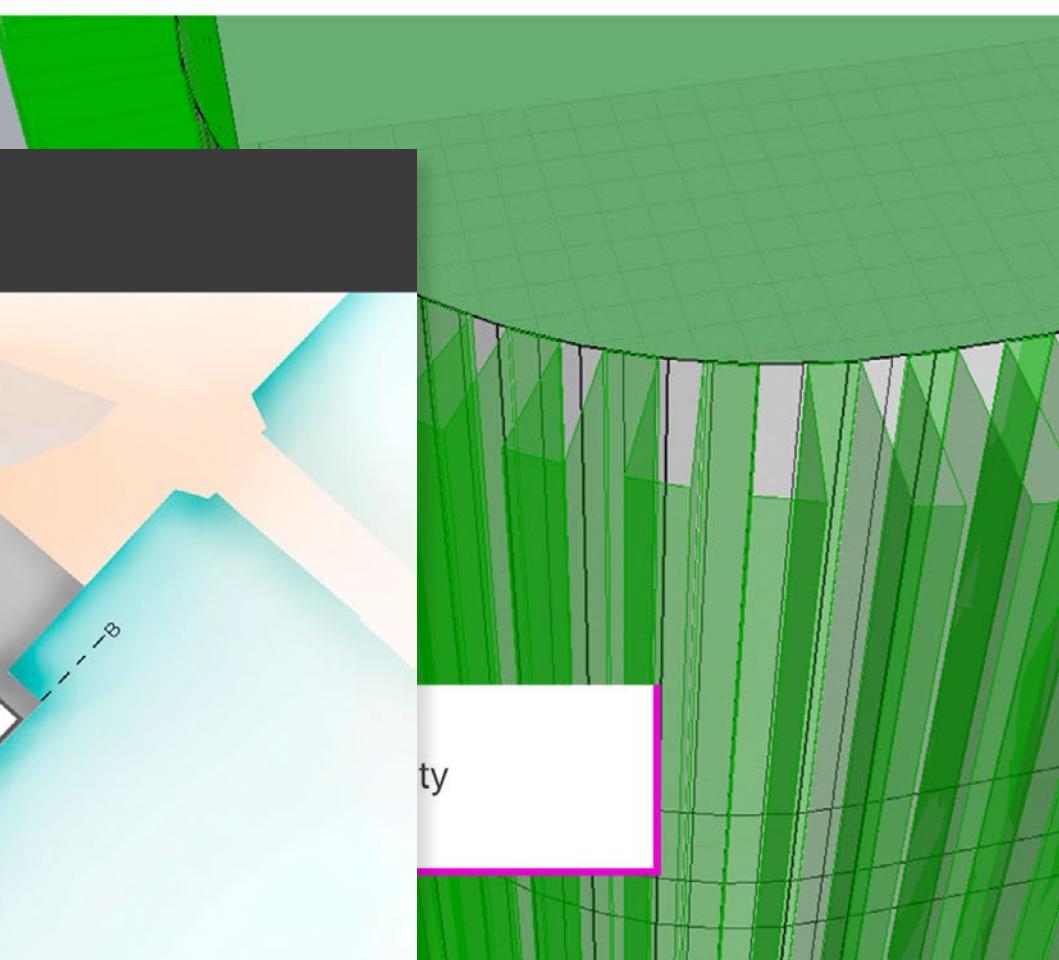
Announcements
Events
Opportunities



Highlights from Marc Choi's Branding Class



Alex Ramos on Sustainable Urban Planning



ty

July 26, 2016

Senior Profile: Olivia Wright

Read On



July 26, 2016

Senior Profile:
Olivia Wright

[READ ON](#)



July 26, 2016

Senior Profile: Olivia Wright

[Read on](#)

theme-5
MICA DEPARTMENTS

This screenshot shows the homepage of the 'MICA DEPARTMENTS' website. The header features the MICA logo and the text 'Graphic Design'. Below the header, there's a large image of a person standing in front of a wall of colorful vertical panels. A white callout box in the top left corner reads 'Interview: Introducing Daie In Chung'. Below the image, there are two cards: one for 'Senior Profile: Olivia Wright' (last updated 10/26/2018) and another for 'Publication Design Workshop Summary' (last updated 10/26/2018). The main content area is divided into sections: 'Events' (Foundation Exhibition, Daie In Chung Lecture), 'Opportunities' (Interior Design Portfolio, Senior Design, Graphic Design Portfolio), 'Internships' (Graphic Design Internship), and 'About' (Graphic Design Department Overview).

theme-6

This screenshot shows the homepage of a 'Graphic Design' website. The header includes the MICA logo and 'Graphic Design'. A blue callout box in the top left corner reads '1400 View: Introducing Daie In Chung'. Below the image, there are two cards: one for 'Senior Profile: Olivia Wright' (last updated 10/26/2018) and another for 'Publication Design Workshop Summary' (last updated 10/26/2018). The main content area is divided into sections: 'Events' (Presentation of Motion, Daie In Chung Lecture), 'Opportunities' (Interior Design Portfolio, Graphic Design Portfolio), 'Internships' (Graphic Design Internship), and 'About' (Graphic Design Department Overview).

theme-7

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theme-8

This screenshot shows the homepage of a 'Graphic Design' website. The header includes the MICA logo and 'Graphic Design'. A white callout box in the top left corner reads 'Interview: Introducing Daie In Chung'. Below the image, there are two cards: one for 'Senior Profile: Olivia Wright' (last updated 10/26/2018) and another for 'Publication Design Workshop Summary' (last updated 10/26/2018). The main content area is divided into sections: 'Events' (Foundation Exhibition, Daie In Chung Lecture), 'Opportunities' (Interior Design Portfolio, Graphic Design Portfolio), 'Internships' (Graphic Design Internship), and 'About' (Graphic Design Department Overview).

theme-5-2

This screenshot shows the homepage of a 'Graphic Design' website. The header includes the MICA logo and 'Graphic Design'. A white callout box in the top left corner reads 'Interview: Introducing Daie In Chung'. Below the image, there are two cards: one for 'Senior Profile: Olivia Wright' (last updated 10/26/2018) and another for 'Publication Design Workshop Summary' (last updated 10/26/2018). The main content area is divided into sections: 'Events' (Foundation Exhibition, Daie In Chung Lecture), 'Opportunities' (Interior Design Portfolio, Graphic Design Portfolio), 'Internships' (Graphic Design Internship), and 'About' (Graphic Design Department Overview).

theme-6 copy

This screenshot shows the homepage of a 'Graphic Design' website. The header includes the MICA logo and 'Graphic Design'. A blue callout box in the top left corner reads '1400 View: Introducing Daie In Chung'. Below the image, there are two cards: one for 'Senior Profile: Olivia Wright' (last updated 10/26/2018) and another for 'Publication Design Workshop Summary' (last updated 10/26/2018). The main content area is divided into sections: 'Events' (Presentation of Motion, Daie In Chung Lecture), 'Opportunities' (Interior Design Portfolio, Graphic Design Portfolio), 'Internships' (Graphic Design Internship), and 'About' (Graphic Design Department Overview).

theme-3

This screenshot shows the homepage of a 'Graphic Design' website. The header includes the MICA logo and 'Graphic Design'. A white callout box in the top left corner reads 'Interview: Introducing Daie In Chung'. Below the image, there are two cards: one for 'Senior Profile: Olivia Wright' (last updated 10/26/2018) and another for 'Publication Design Workshop Summary' (last updated 10/26/2018). The main content area is divided into sections: 'Events' (Foundation Exhibition, Daie In Chung Lecture), 'Opportunities' (Interior Design Portfolio, Graphic Design Portfolio), 'Internships' (Graphic Design Internship), and 'About' (Graphic Design Department Overview).

theme-4

This screenshot shows the homepage of a 'Graphic Design' website. The header includes the MICA logo and 'Graphic Design'. A white callout box in the top left corner reads 'Interview: Introducing Daie In Chung'. Below the image, there are two cards: one for 'Senior Profile: Olivia Wright' (last updated 10/26/2018) and another for 'Publication Design Workshop Summary' (last updated 10/26/2018). The main content area is divided into sections: 'Events' (Foundation Exhibition, Daie In Chung Lecture), 'Opportunities' (Interior Design Portfolio, Graphic Design Portfolio), 'Internships' (Graphic Design Internship), and 'About' (Graphic Design Department Overview).

REFINING THEMES TOOK LIKE A MONTH

The screenshot shows the MICA Fiber Department website. The header features the MICA logo and a navigation menu with links to Features, Resources, Announcements, Events, Opportunities, and Student Work. A large image in the center displays several students working with long, colorful strips of fabric (orange, blue, green) in a studio setting. A white overlay box in the upper left corner contains the text "Welcome to the Fiber Department".

The screenshot shows the MICA Graphic Design Seniors website. The header features the MICA logo and a navigation menu with links to Overview, Senior Profiles, Student Work, Installation Tips, Writing Tips, and Archived Works. Below the header is a grid of 20 squares containing various icons, likely representing different design concepts or tools. To the right of the grid, a section titled "Spence Nelson, class of 2017" features an image of a wall display titled "Arbor alpha" and the date "August 16, 2017". At the bottom of the page, a banner displays the year "2017".

The image displays two side-by-side screenshots of websites from the MICA (Maryland Institute College of Art) Office of Research and Baltimore Art Rising.

MICA Office of Research (Left Screenshot):

- Header:** MICA logo, "Office of Research", "Opportunities".
- Section:** "Opportunities" (underlined).
 - [The Sustainable Arts Foundation 2017 Individual Awards](#) (due AUGUST 31, 2017)
 - [Request for Qualification: MLK Jr. Library, Washington D.C.](#) (due AUGUST 31, 2017)
 - [Call for Submissions: Mapping Meaning Journal](#) (due AUGUST 31, 2017)
- Footer:** "MICA Office of Research", "Opportunities", "© Copyright 2017 Maryland Institute College of Art".

Baltimore Art Rising (Right Screenshot):

- Header:** MICA logo, "Baltimore Art Rising", "2017 Poems".
- Section:** "Baltimore Art Rising 2017 DESIGNERS" (in large orange text).
- Content:** "POETS" (in white text on an orange background).
 - Majesty Anderson, Darius Alston, LaTashia Blizzard, Marcus Davidson, Keyma Flight, Samuel Ford, Nevaeh Gibson, Taylor Gilmore, Cashe Harris, Ashley Morris-Graham, Nashawna Jessup, Jaliyah Lewis, Rastehuti Missouri, Kameron Moir, Alicia Morgan aka Snow, Deleicea Greene Nelson, Myles Pate, Hagar Shabazz, William Simmons, Tysheira Spruill, Akayla Truxon, Maia Washington, Destiny White, Kiley Williams, Isaac Wilson
- Text:** "An anthology of words and images by students at Dew More Baltimore and Maryland Institute College of Art".
- Footnote:** "This website is managed collaboratively especially current students, faculty, and alums. Submissions can be submitted at the link below, and will be reviewed and posted." with a "Contribute Content" button.

Fordham Law Library Catalog Search

[see it live ↗](#)

UNDER ANDY MANGOLD AT FRIENDS OF THE WEB

Fordham Law hired Friends of the Web to update the technology behind their library catalog databases and give a new look and feel to the search interface. The subject-based search would return results from multiple mediums, sources, and content types, acting as a springboard for further research.

My task was two-fold:

1. Establish a visual style for the search results that reflected Fordham's existing brand.
2. Organize the search results to give users a snapshot of the resources on the subject they searched.

It was important for users to be given a preview of each resource while keeping each result compact enough to quickly scan through. To easily distinguish each result, they are in individual cards that contain additional context dependent on the content type.

The Maloney Law Library

baltimore

ALL CATALOG ARTICLES FLASH

Catalog [View All 26 Catalog Results →](#)

BOOK AVAILABLE

A history of the councils of Baltimore
Peter Guilday
Macmillan, 1932
Location: Quinn Annex BX833 .G8

BOOK CHECKED OUT

A subject index of the books in the library of the Library company of the Baltimore bar
Andrew Hartman Mettee, librarian
Baltimore, MD: King Brothers, 1916
Location: Quinn Annex KF4 .B19

JOURNAL/SERIAL

University of Baltimore property law journal
University of Baltimore School of Law, 1992
Location: Quinn Annex K25 .N56765

JOURNAL/SERIAL

University of Baltimore law forum
University of Baltimore School of Law, 1999
Location: Quinn Annex K25 .N56768

ONLINE RESOURCE

In Chancery. Breviate. John Penn, Thomas Penn, Esqrs; plaintiffs. Charles Calvert
London: 1742
Location: Internet
[Online Resource via 18th Century Collections Online](#)

ADDITIONAL RESOURCES

[Worldcat](#) [Fordham Law Classic Catalog](#) [View All 26 Catalog Results →](#) [Fordham University Libraries Catalog](#)

Articles [View All 1167 Article Results →](#)

ACADEMIC JOURNAL

Bioavailable Testosterone Linearly Declines Over A Wide Age Spectrum From The Baltimore Longitudinal Study of Aging.
2016
Fabbri, Elisa; Yang An; Gonzalez-Freire, Marta
Journals of Gerontology Series A: Biological Sciences & Medical Sciences. Volume 71, Issue 9, pp. 1202-1209.

Background: Age-related changes in testosterone levels in older persons and especially in women have not been fully explored. The objective of this study was to describe related trajectories of total...

ACADEMIC JOURNAL

Circulating ceramides are inversely associated with cardiorespiratory fitness from the Longitudinal Study of Aging.
2016
Fabbri, Elisa; Yang, An; Simonsick, Eleanor M.
Aging Cell. Volume 15, Issue 5, pp. 825-831.

Cardiorespiratory fitness (VO₂ peak) declines with age and is an independent risk factor for morbidity and mortality in older adults. Identifying biomarkers of low fitness may provide insight for why ...

FLASH [View All 309 FLASH Results →](#)

Fordham Law Archive of Scholarship & History

PDF/ADOBE ACROBAT

Bouchat v. Baltimore Ravens: The Fourth Circuit Adopts Strinkingly...
Apr 15, 2003 ... VOLUME XIII BOOK 2. Bouchat v. Baltimore Ravens: The Fourth. Circuit Adopts the Strinkingly Similar. Doctrine to Infer Proof of Access.

PDF/ADOBE ACROBAT

The Constitutionality of Taking a Sports Franchise by Eminent...
The City of Baltimore also is pursuing a proceeding against the Colts football team. See Indianapolis Colts v. Mayor and. City Council of Baltimore ...

IMAGE

Panel Commentary
1993 W.T. Fryer, II. Professor of Law, University of Baltimore School of Law., Baltimore, Md.; Lafayette College, B.S. 1955; George Washington, J.D....

[View All 309 FLASH Results →](#)

Databases

1. Hague Academy of Collected Courses (HeinOnline)
Hague Academy of Collected Courses Online: the Academy, founded in 1923, is an institution for the study and teaching of Public and Private International Law and related subjects. Its purpose is to encourage a...

[View All Database Results →](#)

Course Reserves/Exams

1. Sample Answers in Immigration Law (2009-11, 2015)

New UI for iOS Strategy Game

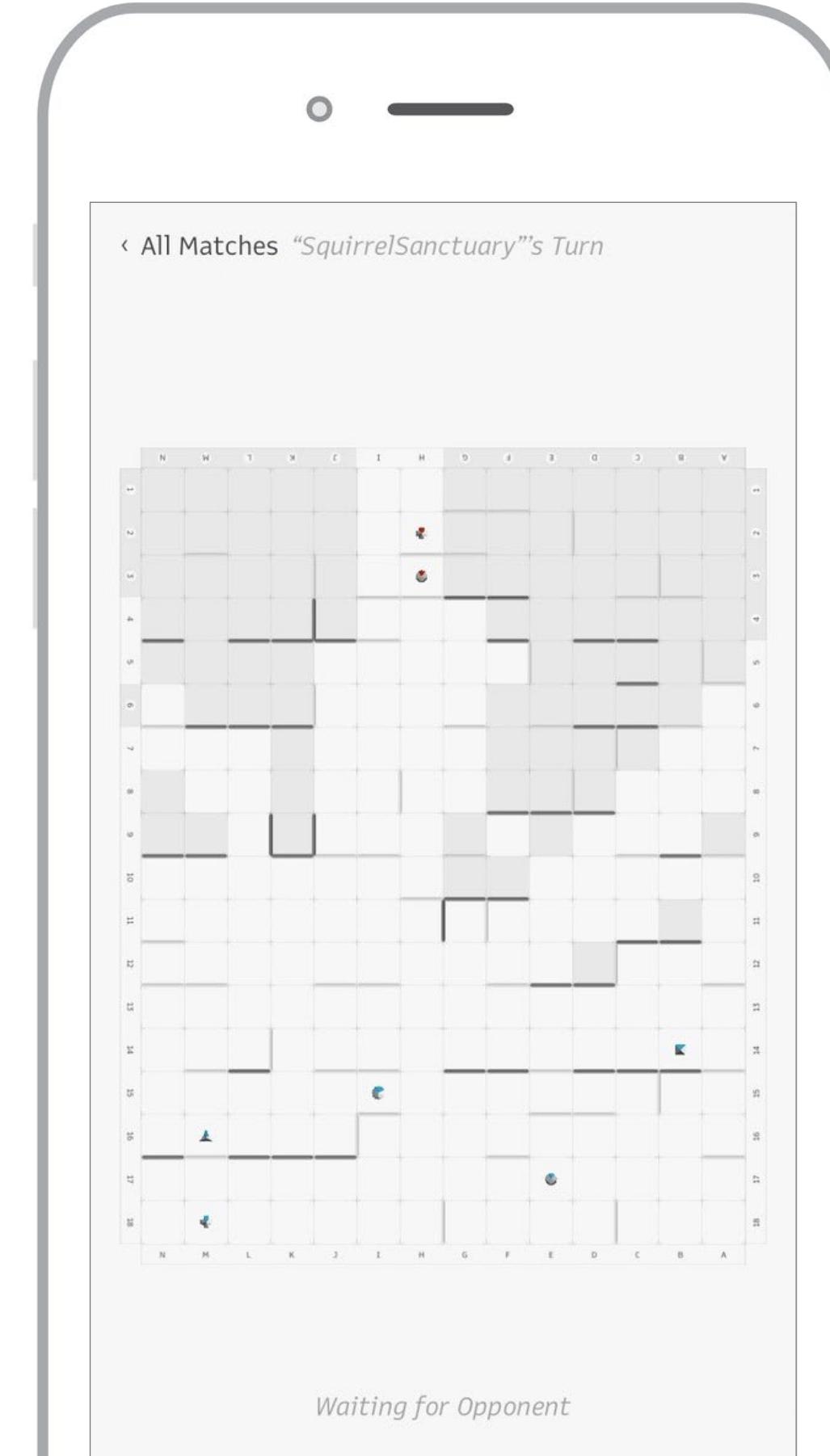
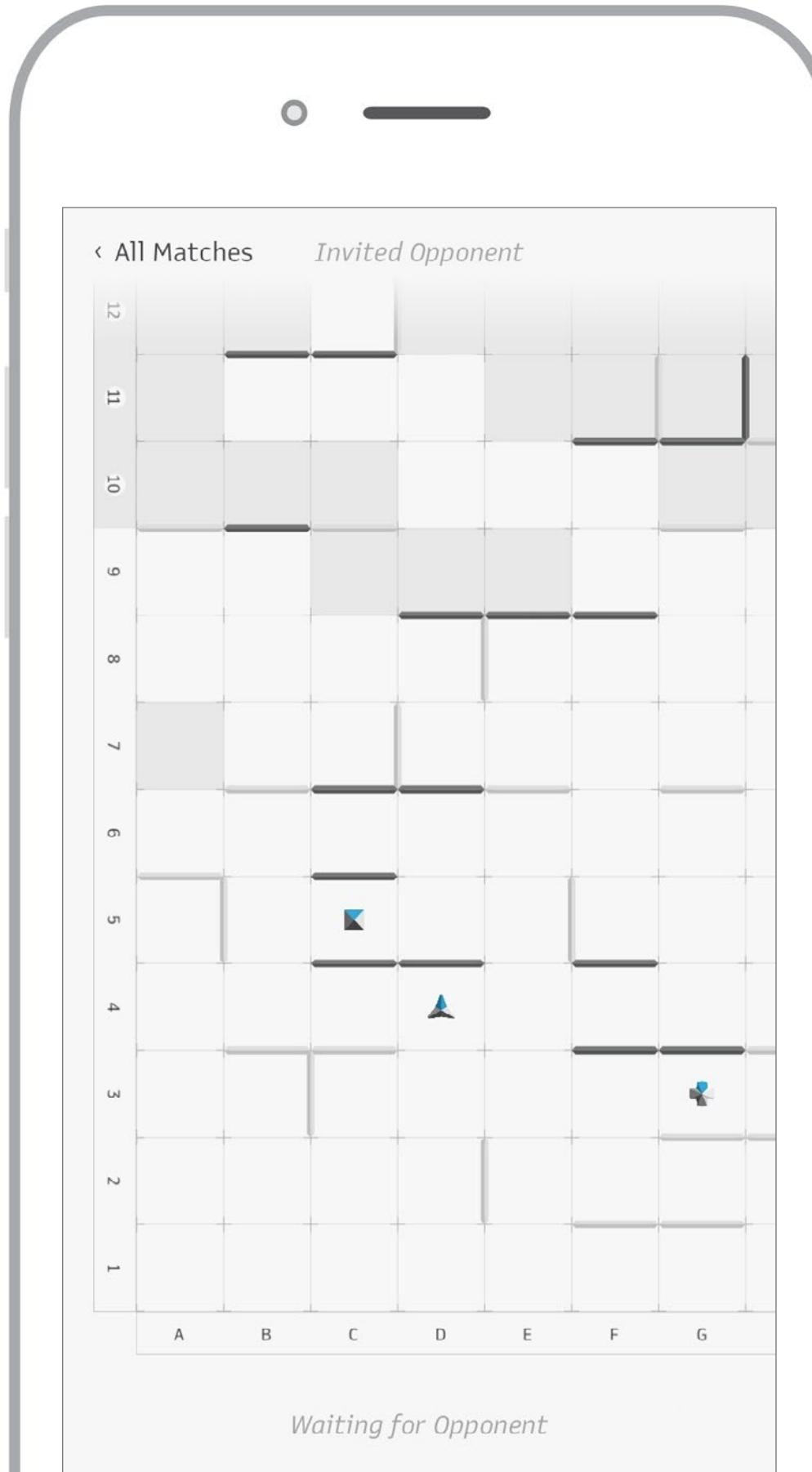
***UNDER ANDY MANGOLD
AT FRIENDS OF THE WEB***

Friends of the Web had been working for over a year on an iOS strategy game for a client that described it as “chess with guns.” After months of back-and-forth with the client about the design, he finally admitted he thought the interface was “skeletal” and he was looking for something more “dynamic.”

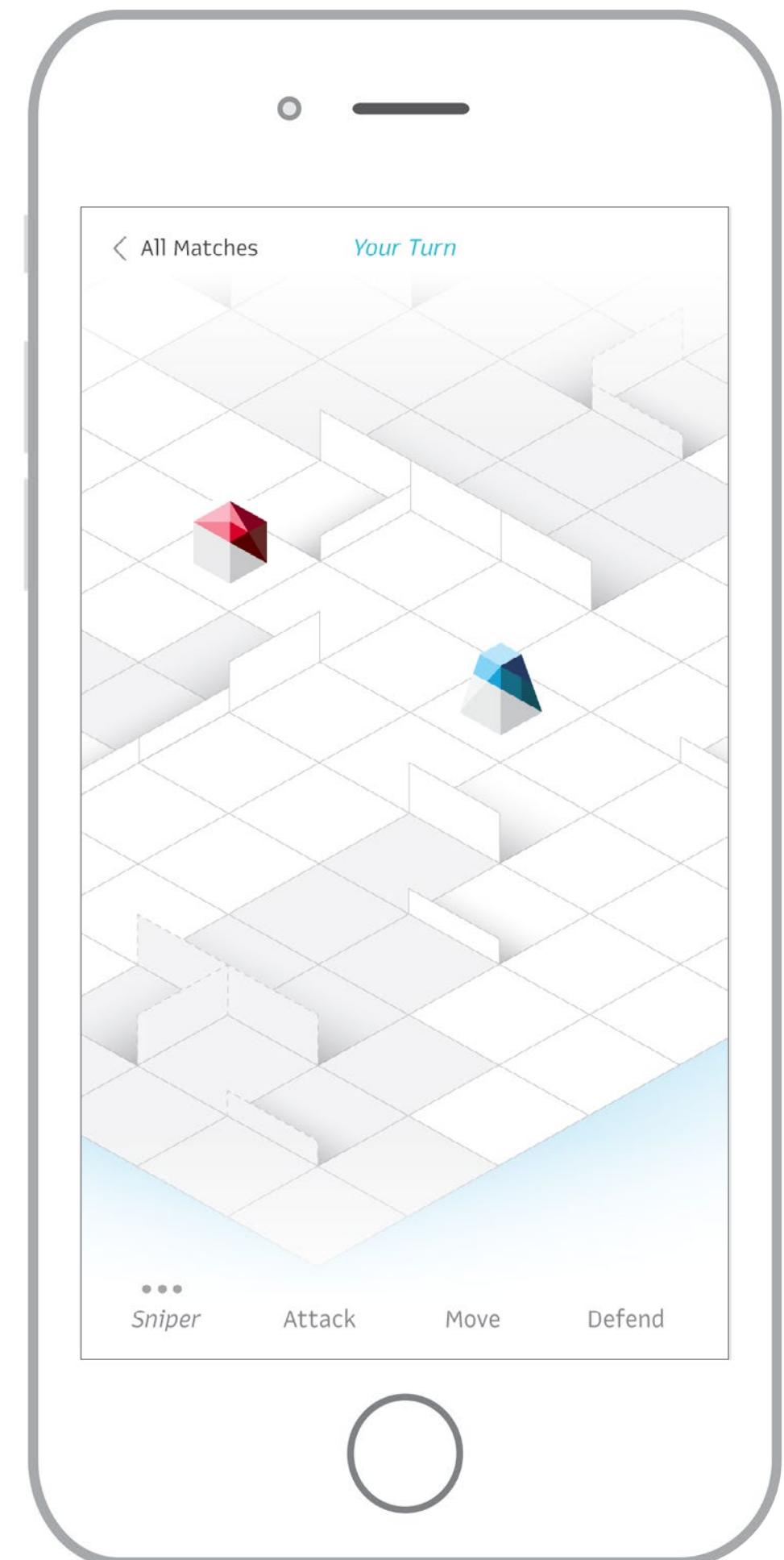
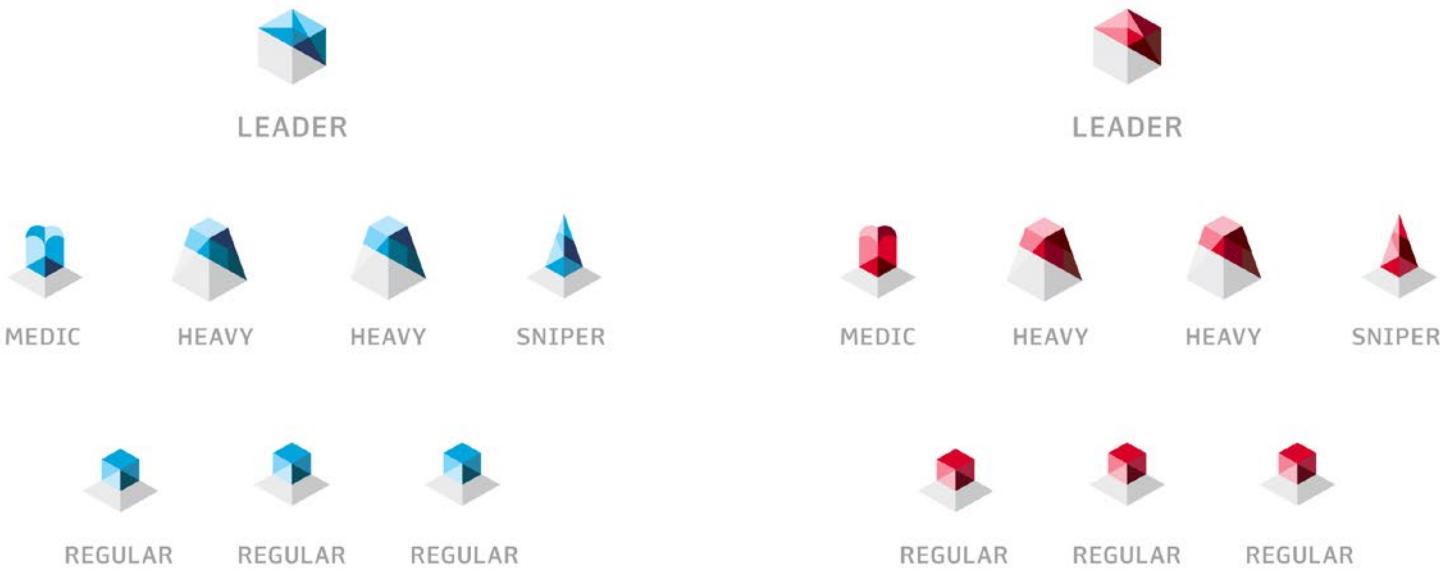
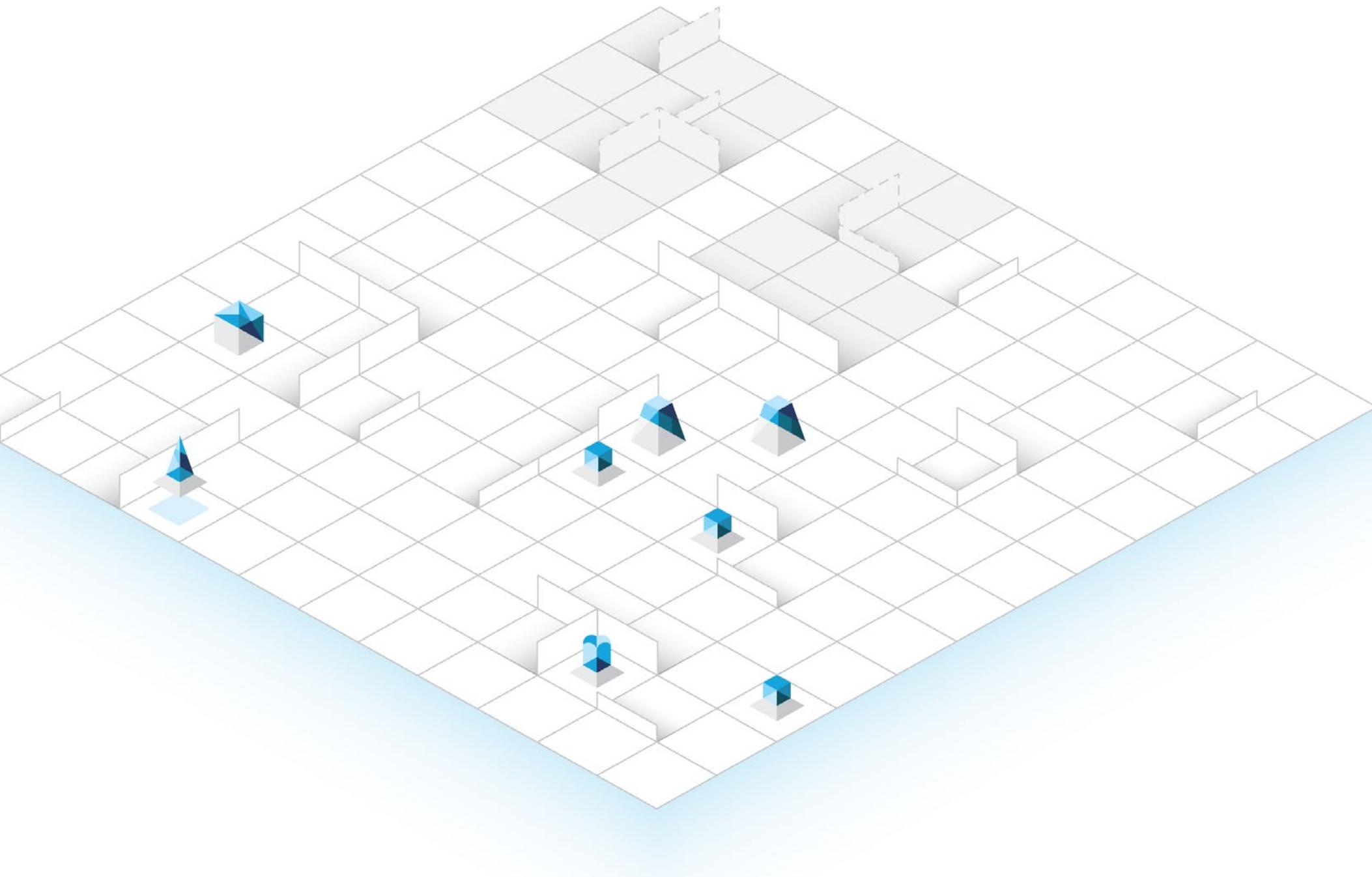
I was given 3 days to rethink the game interface with this feedback in mind. Because many of the game’s features reference dimensional space (multiple wall heights, fog of war, etc), I set the game board in isometric perspective to make these features more obvious to players. I also redesigned the game pieces to match the rest of the UI. The actual game rules remained unchanged.

The client didn’t like this solution at all but we all thought it was cool.

IOS STRATEGY GAME – ORIGINAL SCREENS



IOS STRATEGY GAME – NEW CONCEPT



jen evans jenevans.work jen@defaultvalue.info

Roadmap 2.0

[read case study ↗](#)

**UNDER BEN KUTIL AT
ROADMAP**

Brand Style Guide

Typography

Typeface

Open Sans Light
Open Sans Regular

Open Sans Semibold
Open Sans Bold

Headings

H1 – Page header
H2 – Section header
H3 – SUB-SECTION HEADER
H4 – Explanation header
H5 – In-section header

Body text

Paragraph text – 14px, line height 24px
Roadmap is built on a 6px baseline grid. Quo
imperius consulatu appellantur ex, his possim
deseruisse argumentum in. Ea vel debet aque
mandamus, justo inermis ad duo. Ius dico novum
graeco id, id erant admodum pri.

Small print – 12px, line height 18px
Duo blandit antiopam no, modis facer efficiantur ex
nec, cu tantas vertarem ius. No sed rebum
contentiones. His ex labores fastidit, usu eros oratio
poneretur no. Mel illudus deseruisse et, his dolor
conclusionemque in. Quem quod utinam his ne,
utinam quaeque sit eu, meis debet aperian cu ius.

Color

Swatches



1. #51ASD1 (PRIMARY)
2. #87CDED (LIGHTER)
3. #2984AD (DARKER)



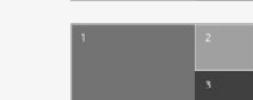
1. #3800A9 (PRIMARY)
2. #5E34E3 (LIGHTER)
3. #220768 (DARKER)



1. #F31065 (PRIMARY)
2. #F95291 (LIGHTER)
3. #B20A49 (DARKER)



1. #F5F5F5 (PRIMARY)
2. #444 (LIGHTER)
3. #CECECE (DARKER)



1. #686868 (PRIMARY)
2. #979797 (LIGHTER)
3. #303030 (DARKER)

Backgrounds



Content area
#fff



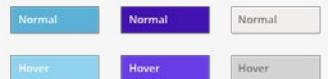
Background
#f5f5f5

Text



Button Styles

Filled buttons



Button text is vertically centered and offset 10px from the left.
Button width is variable.

Add Todo

Chart Elements

Gantt chart



Color value reflects level of effort
on task for that particular day.
The darker the color, the more
time dedicated to that task.

Navigation buttons



Form Elements



Form text begins 10px from left limit of form.

Profile View

ROADMAP

- Projects
- People
- Reports
- Schedules

SEARCH

Search

Anna Tran

- Timer
- Inbox
- Profile
- Settings
- Log Out

Sync 3 Accounts

Projects View

ROADMAP

- Projects
- People
- Reports
- Schedules

SEARCH

All Projects

ADD A NEW PROJECT

Your pinned projects

Project Name	Project Name	Project Name	Project Name
6/15/15 — 8/10/15	6/15/15 — 8/10/15	6/15/15 — 8/10/15	6/15/15 — 8/10/15
5 days until due			
22 tasks	22 tasks	22 tasks	22 tasks
12 people	12 people	12 people	12 people

All projects

Project Name	Project Name	Project Name	Project Name
5 days until due			
22 tasks	22 tasks	22 tasks	22 tasks
12 people	12 people	12 people	12 people

ROADMAP

DAVID SMITH

OVERVIEW

UTILIZATION
SHOWING: WEEK <

HOURS ASSIGNED
27h

HOURS AVAILABLE
13h

TITLE
Front-End Developer

LAST SEEN
5 minutes ago

RECENT ACTIVITY

David completed the task [Design flats for feature tour](#).
 David was assigned to the project [New Version of Roadmap](#).
 David was assigned to the project [New Version of Roadmap](#).

[view all david's activity](#)

INFO

CONTACT

Email: dsmith@company.com
 Phone: (443) 569-2453

Imported from: [Basecamp](#)
 Preferred platform: [Github](#)

DAVID'S SKILLS

LANGUAGES

CSS •••
 HTML •••

SOFTWARE

ILLUSTRATOR •••
 PHOTOSHOP •••

[show all skills](#)

SCHEDULE & AVAILABILITY

OVERVIEW **GANTT** **CALENDAR**

VIEW: WEEK 2 WEEKS MONTH QUARTER

JULY

M	28	T	29	W	30	Th	31	F	1	S	2	S	3	M	4	T	5	W	6	Th	7	F	8	S	9	S	10	M	11	T	12	W	13	Th	14	F	15	S	16	T	17	S	18	M	19	T	20
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AUGUST

30	60	90	90	100	—	—	95	80	85	75	100	—	—	60	85	125	95	50	X	X	70	75	55
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% CAPACITY

Thanks!

jen evans

jenevans.work / defaultvalue.info

jen@defaultvalue.info