

MOHAMMED SUFIYAN YAHYA

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IEDC TKMCE
TKM College of Engineering
Karikode, Kollam.

Dear IEDC TKMCE:

I, Mohammed Sufiyan Yahya, am a Second-Year student of Electronics and Communication Branch at TKM College of Engineering. As a graphic designer, I have spent over two years crafting digital content and campaigns for the college and established groups, and I am confident that my skills make me a strong candidate to fulfill the creative needs of this organization. I also specify in video editing, UI designing, marketing etc. and works presently under DesigNova. Also, I am part of the EXECOM under UNAI TKMCE and also a member of various other organizations. Also, I am part of the student partner program offered by Internshala.

I have been actively working under IEDC TKMCE since my first year at the college. I am adept with a wide range of opportunities such as the social media marketing as well as in the designing of various posters and videos. Being a part of IEDC TKMCE, I understood that my main initiative is to address the rising trend of corporate job culture and establish a platform to pursue ideas and businesses at an early stage. I could also learn more about Kerala Startup Mission that they are forging and implementing forward-looking policies for creating a vibrant start up ecosystem in the state primarily to foster the growth of innovation lead technology entrepreneurship.

Through this opportunity, I want to make use of my ability for the benefits of the students in order to pave their way for a better future that safeguards their abilities and skillset. I believe that by being an active part of IEDC TKMCE, it will help me in promoting an innovation driven entrepreneurship culture among the students and to develop and promote the commercially viable innovative products and its solutions from the students. Furthermore, this would be a great platform and opportunity to gain experience on how to lead my role and how to address them. This makes me assured on the roles I am applying for and thus can bring about a change by being part of the EXECOM and participating in numerous activities and initiatives taken up by IEDC TKMCE which would enhance my skillset and help me contribute to the organization.

Sincerely.

Mohammed Sufiyan Yahiya