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James Semczuk

SKILLS

Web Design for SEO and conversion, graphic design, frontend and backend web development. Strong problem solving, analytical and written communication skills. I play well with others and believe in strong team communication, being organized, and being reliable.

EXPERIENCE

Cactus Digital Consulting LLC, Remote

AUG 2017 - PRESENT

- Front and backend website design and development
- Graphic design
- Data analytics, marketing strategy, and consulting.

Launch That, Orlando

DEC 2011 - FEB 2017

- Front end design and development with an SEO and conversion focus.
- Maintained and updated the company's flagship site using Photoshop, HTML, CSS, PHP, SASS and WordPress.

Launch That, Orlando

OCT 2008 - DEC 2011

- Built off-page SEO strength through search query refinement and outreach.

Castle Design Interiors, Orlando

DEC 2007 - OCT 2008

- Designed print product catalog, designed invitations, gift cards, postcards, business cards, HTML emails, banner ads, magazine ads.
- Updated and maintained website.
- Photography and photo retouching of product inventory.
- Videography and video editing of live auction events.

EDUCATION

University of Central Florida, Orlando

AUG 2003 - MAY 2007, ORLANDO